

Legislation Text

File #: 21242, Version: 0

## IN THE COUNTY LEGISLATURE OF JACKSON COUNTY, MISSOURI

**A RESOLUTION** authorizing the County Executive to execute a License and Professional Services Agreement with Audacy-Kansas City, LLC, d/b/a KZPT, for the sponsorship of an event at Longview Lake, at an actual cost to the County in the amount of \$24,500.00.

## **RESOLUTION NO. 21242,** April 17, 2023

**INTRODUCED BY** Charlie Franklin, County Legislator

WHEREAS, on November 23, 2023, the County and Audacy-Kansas City, LLC, d/b/a KZPT 99.7 The Point ("KZPT"), will celebrate the 26<sup>th</sup> Anniversary of "Christmas in the Sky," which will feature a synchronized fireworks display and other entertainment in connection with the County's "Christmas in the Park" display; and,

WHEREAS, "Christmas in the Sky" will serve as the grand opening for the County's "Christmas in the Park," one of the most popular holiday displays in the region; and,

WHEREAS, the Legislature acknowledges the benefits to the Jackson County and Kansas City communities of attracting an entertainment event to Jackson County which will promote good will and encourage family outings to the County's park facilities; and,

WHEREAS, the County will contribute \$24,500.00 to assist with the production of the display and, in return, KZPT will provide the Parks + Rec Department \$24,500.00 worth of air time to be used for

advertising Parks + Rec Department activities during 2023 and 2024; and,

WHEREAS, the attached License and Professional Services Agreement sets out the rights and obligations of the parties; now therefore,

BE IT RESOLVED by the County Legislature of Jackson County, Missouri, that the County Executive be and hereby is authorized to execute the attached License and Professional Services Agreement with KZPT; and,

BE IT FURTHER RESOLVED that the Director of Finance and Purchasing be and hereby is authorized to make all payments, including final payment on the agreement.

Effective Date: This Resolution shall be effective immediately upon its passage by a majority of the Legislature.

APPROVED AS TO FORM:

Chief Deputy County Counselor

County Counselor

Certificate of Passage

I hereby certify that the attached resolution, Resolution No. 21242 of April 17, 2023, was duly passed on April 24, 2023 by the Jackson County Legislature. The votes thereon were as follows:

Yeas <u>9</u>\_\_\_\_\_

Nays \_\_\_\_\_0\_\_\_\_

Abstaining <u>0</u>

Absent <u>0</u>

Date

Mary Jo Spino, Clerk of Legislature

There is a balance otherwise unencumbered to the credit of the appropriation to which the

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expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.

ACCOUNT NUMBER: ACCOUNT TITLE:	003 1670 56210 Park Fund Special Events
	Advertising
NOT TO EXCEED:	\$17,000.00
ACCOUNT NUMBER: ACCOUNT TITLE:	300 1670 56210 Park Enterprise Fund Special Events
NOT TO EXCEED:	Advertising \$7,500.00

Date

Chief Administrative Officer