



Jackson County Missouri

Jackson County Courthouse
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Legislation Text

File #: 16303, Version: 0

IN THE COUNTY LEGISLATURE OF JACKSON COUNTY, MISSOURI

A RESOLUTION authorizing the County Executive to execute contracts for television production, marketing, and air time, with Meredith Corporation d/b/a KCTV 5 of Fairway, KS, KCCP Trust d/b/a Time Warner Cable of Milwaukee, WI, Fox Entertainment Group d/b/a WDAF-TV of Kansas City, MO, Hearst-Argyle Television, Inc., d/b/a KMBC-TV of Kansas City, MO, and Scripps Howard Broadcasting d/b/a NBC Action News of Kansas City, MO, for use by the Parks and Recreation Department, at an aggregate cost to the County not to exceed \$82,000.00.

RESOLUTION # 16303, May 21, 2007

INTRODUCED BY Bob Spence, County Legislator

WHEREAS, the Parks and Recreation Department has a need for television production, marketing, and air time for its marketing campaign; and,

WHEREAS, in consideration of the unique nature of the television industry and the specific markets served by and ratings of each television station or provider, the Acting Director of Parks and Recreation recommends award of contracts for this campaign to the following vendors:

<u>VENDORS</u>		<u>AMOUNT</u>	
Meredith			Corporation
		\$45,000.00	
d/b/a KCTV 5			
Fairway, KS			
KCCP Trust			
d/b/a	Time	Warner	Cable
		\$13,500.00	
Milwaukee, WI			
Fox	Entertainment		Group

		\$ 6,750.00	
d/b/a WDAF-TV			
Kansas City (Jackson County), MO			
Hearst-Argyle	Television,		Inc.
	\$ 10,000.00		
d/b/a/ KMBC-TV			
Kansas City (Jackson County), MO			
d/b/a	Scripps Howard Broadcasting		
	NBC	Action	News
		\$ 6,750.00	
Kansas City (Jackson County), MO			
Total		<hr/>	
		\$ 82,000.00	
now therefore,			

BE IT FURTHER RESOLVED that award be made as recommended by the Director of Parks and Recreation, and that the County Executive be, and is hereby, authorized to execute for the County contracts with Meredith Corporation d/b/a KCTV 5 of Fairway, KS, KCCP Trust d/b/a Time Warner Cable of Milwaukee, WI, Fox Entertainment Group d/b/a WDAF-TV of Kansas City, MO, Hearst-Argyle Television, Inc., d/b/a KMBC-TV of Kansas City, MO, and Scripps Howard Broadcasting d/b/a NBC Action News of Kansas City, MO, in a form to be approved by the County Counselor; and,

BE IT FURTHER RESOLVED that the Director of Finance and Purchasing is authorized to make all payments, including final payment on the contracts.

Effective Date: This Resolution shall be effective immediately upon its passage by a majority of the Legislature.

APPROVED AS TO FORM:

Chief Deputy County Counselor

County Counselor

