



Jackson County Missouri

Jackson County Courthouse
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Kansas City, Missouri 64106
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Legislation Details (With Text)

File #: 19279 **Version:** 1 **Name:** Missouri Division of Tourism Cooperative Marketing Program

Type: Resolution **Status:** Passed

File created: 10/13/2016 **In control:** Finance and Audit Committee

On agenda: 11/7/2016 **Final action:** 11/7/2016

Title: A RESOLUTION designating the Convention and Visitors Bureau of Greater Kansas City, d/b/a Visit KC as the official Jackson County, Missouri, Destination Marketing Organization (DMO) for the Missouri Division of Tourism's Cooperative Marketing Program.

Sponsors: Dennis Waits

Indexes: VISIT KC, VISITOR'S BUREAU

Code sections:

Attachments: 1. 19279bu, 2. 19279adopt

Date	Ver.	Action By	Action	Result
11/7/2016	1	County Legislature	adopt	Pass
11/7/2016	0	Finance and Audit Committee	recommend do pass	Pass
11/7/2016	0	County Legislature	amend	
11/1/2016	0	County Legislature	Go To 3rd Meeting	Pass
10/31/2016	0	Finance and Audit Committee	hold	Pass
10/25/2016	0	County Legislature	Go To 2nd Meeting	Pass
10/24/2016	0	Finance and Audit Committee	hold	Pass
10/18/2016	0	County Legislature	Go To 1st Meeting	Pass
10/17/2016	0	County Legislature	assign to committee	

Finance and Audit
Committee Amendment
November 7, 2016

IN THE COUNTY LEGISLATURE OF JACKSON COUNTY, MISSOURI

A RESOLUTION designating the Convention and Visitors Bureau of Greater Kansas City, d/b/a Visit KC as the official Jackson County, Missouri, Destination Marketing Organization (DMO) for the Missouri Division of Tourism's Cooperative Marketing Program.

RESOLUTION NO. 19279, October 17, 2016

INTRODUCED BY Dennis Waits, County Legislator

WHEREAS, the Visit KC - the Convention and Visitors Bureau of Greater Kansas City is a not-for-

profit organization duly incorporated in Kansas City, Jackson County, Missouri, and engaged primarily in the marketing and promotion of tourism; and,

WHEREAS, this organization has shown and demonstrated evidence of its ongoing tourism marketing activities and plans for promotion of Jackson County; and,

WHEREAS, this organization requires formal acknowledgment and recognition by the County Legislature to become a qualified participant in the programs administered by the Missouri Division of Tourism; and,

WHEREAS, the designation re-certification will be for a one-year term beginning July 1, 2017, through June 30, 2018; now therefore,

BE IT RESOLVED by the County Legislature of Jackson County, Missouri, that the Legislature hereby designates and recognizes the Visit KC - the Convention and Visitors Bureau of Greater Kansas City as the representative organization to solicit and service tourism in Jackson County, Missouri, for the Missouri Division of Tourism's program.

..Enacted and Approved

Effective Date: This Resolution shall be effective immediately upon its passage by a majority of the Legislature.

APPROVED AS TO FORM:

Chief Deputy County Counselor

County Counselor

Certificate of Passage

I hereby certify that the attached resolution, Resolution No. 19279 of October 17, 2016, was duly passed on November 7, 2016 by the Jackson County Legislature. The votes thereon were as follows:

Yeas _____8_____

Nays _____0_____

Abstaining _____0_____

Absent _____0_____

Excused _____1_____

Date

Mary Jo Spino, Clerk of Legislature