



Jackson County Missouri

Jackson County Courthouse
415 E. 12th Street, 2nd floor
Kansas City, Missouri 64106
(816)881-3242

Legislation Details (With Text)

File #: 16898 **Version:** 0 **Name:** contracts - television production, marketing & air time
Type: Resolution **Status:** Passed
File created: 5/11/2009 **In control:** Land Use Committee
On agenda: 5/11/2009 **Final action:** 5/18/2009
Title: A RESOLUTION authorizing the County Executive to execute contracts for television production, marketing, and air time for use by the Parks and Recreation Department, with Meredith Corporation d/b/a KCTV 5 of Fairway, KS, KCCP Trust d/b/a Time Warner Cable of Milwaukee, WI, Fox Entertainment Group d/b/a WDAF-TV of Kansas City, MO, Hearst-Argyle Television, Inc., d/b/a KMBC-TV of Kansas City, MO, and Scripps Howard Broadcasting d/b/a NBC Action News of Kansas City, MO, at an actual aggregate cost to the County not to exceed \$54,540.00.
Sponsors: Fred Arbanas
Indexes: PARKS + RECREATION, TELEVISION PRODUCTION
Code sections:
Attachments:

Date	Ver.	Action By	Action	Result
5/18/2009	0	County Legislature	Consent Agenda	Pass
5/18/2009	0	Land Use Committee		
5/18/2009	0	County Legislature	adopt	Pass
5/15/2009	0	County Legislature	Go To 1st Meeting	Pass
5/11/2009	0	County Legislature	assign to committee	

IN THE COUNTY LEGISLATURE OF JACKSON COUNTY, MISSOURI

A RESOLUTION authorizing the County Executive to execute contracts for television production, marketing, and air time for use by the Parks and Recreation Department, with Meredith Corporation d/b/a KCTV 5 of Fairway, KS, KCCP Trust d/b/a Time Warner Cable of Milwaukee, WI, Fox Entertainment Group d/b/a WDAF-TV of Kansas City, MO, Hearst-Argyle Television, Inc., d/b/a KMBC-TV of Kansas City, MO, and Scripps Howard Broadcasting d/b/a NBC Action News of Kansas City, MO, at an actual aggregate cost to the County not to exceed \$54,540.00.

RESOLUTION #16898, May 11, 2009

INTRODUCED BY Fred Arbanas, County Legislator

WHEREAS, the Parks and Recreation Department has a need for television production, marketing, and air time for its marketing campaign; and,

WHEREAS, in consideration of the unique nature of the television industry and the specific markets served by and viewership ratings of each television station or provider, the Director of Parks and Recreation recommends award of contracts for this campaign to the following vendors:

<u>VENDORS</u>		<u>AMOUNT</u>	
Meredith			Corporation
		\$10,000.00	
d/b/a KCTV 5			
Fairway, KS			
KCCP Trust			
d/b/a	Time	Warner	Cable
		\$15,000.00	
Milwaukee, WI			
Fox	Entertainment		Group
		\$10,000.00	
d/b/a WDAF-TV			
Kansas City (Jackson County), MO			
Hearst-Argyle	Television,		Inc.
	\$ 13,540.00		
d/b/a/ KMBC-TV			
Kansas City (Jackson County), MO			
Scripps Howard Broadcasting			
d/b/a	NBC	Action	News
		\$ 6,000.00	
Kansas City (Jackson County), MO			
Total			
		\$ 54,540.00	

now therefore,

BE IT RESOLVED that award be made as recommended by the Director of Parks and Recreation, and that the County Executive be, and is hereby, authorized to execute for the County contracts with Meredith Corporation d/b/a KCTV 5 of Fairway, KS, KCCP Trust d/b/a Time Warner Cable of

Milwaukee, WI, Fox Entertainment Group d/b/a WDAF-TV of Kansas City, MO, Hearst-Argyle Television, Inc., d/b/a KMBC-TV of Kansas City, MO, and Scripps Howard Broadcasting d/b/a NBC Action News of Kansas City, MO, in a form to be approved by the County Counselor; and,

BE IT FURTHER RESOLVED that the Director of Finance and Purchasing is authorized to make all payments, including final payment on the contracts.

Effective Date: This Resolution shall be effective immediately upon its passage by a majority of the Legislature.

APPROVED AS TO FORM:

Chief Deputy County Counselor

County Counselor

Certificate of Passage

I hereby certify that the attached resolution, Resolution #16898 of May 11, 2009, was duly passed on May 18, 2009 by the Jackson County Legislature. The votes thereon were as follows:

Yeas

9

Nays

0

Abstaining

0

Absent

0

Date

Spino, Clerk of Legislature

Mary

Jo

There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.

ACCOUNT NUMBER: 003 1601 56210
ACCOUNT TITLE: Park Fund
Director - Parks
Advertising

NOT TO EXCEED: \$54,540.00

Date

Director of Finance and Purchasing