



Jackson County Missouri

Jackson County Courthouse
415 E. 12th Street, 2nd floor
Kansas City, Missouri
64106
(816)881-3242

Legislation Text

File #: 15827, Version: 1

Land Use Committee
Substitute
April 21, 2006

IN THE COUNTY LEGISLATURE OF JACKSON COUNTY, MISSOURI

A RESOLUTION authorizing the County Executive to execute contracts for television production, marketing, and air time, with Meredith Corporation d/b/a KCTV 5 of Fairway, KS, KCCP Trust d/b/a Time Warner Cable of Milwaukee, WI, and Fox Entertainment Group d/b/a WDAF-TV of Kansas City, MO, for use by the Parks and Recreation Department, at an aggregate cost to the County not to exceed \$72,500.00, as a sole source purchase.

RESOLUTION #15827, March 20, 2006

INTRODUCED BY Fred Arbanas, County Legislator

WHEREAS, the Parks and Recreation Department has a need for television production, marketing, and air time for its marketing campaign; and,

WHEREAS, in consideration of the unique nature of the television industry and the specific markets served by and ratings of each television station or provider, the Director of Parks and Recreation recommends award of contracts for this campaign to the following vendors:

VENDORS

AMOUNT

Certificate of Passage

I hereby certify that the attached resolution, Resolution #15827 of March 20, 2006, was duly passed on April 24, 2006 by the Jackson County Legislature. The votes thereon were as follows:

Yeas 9 Nays
0

Abstaining 0 Absent
0

Date Mary Jo Spino, Clerk of
Legislature

There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.

ACCOUNT NUMBER: 003 1601 6210
ACCOUNT TITLE: Park Fund - Park Director - Advertising
NOT TO EXCEED: \$65,000.00

ACCOUNT NUMBER: 004 1506 6790
ACCOUNT TITLE: Special Road & Bridge Fund
Public Works - Maintenance
Other Contractual Services
NOT TO EXCEED: \$1,500.00

ACCOUNT NUMBER: 004 1506 6210
ACCOUNT TITLE: Special Road & Bridge Fund
Public Works - Maintenance - Advertising
NOT TO EXCEED: \$6,000.00

Date Director of Finance and Purchasing