



# Jackson County Missouri

Jackson County Courthouse  
415 E. 12th Street, 2nd floor  
Kansas City, Missouri  
64106  
(816)881-3242

## Legislation Text

File #: 16631, Version: 0

### IN THE COUNTY LEGISLATURE OF JACKSON COUNTY, MISSOURI

**A RESOLUTION** authorizing the County Executive to execute contracts for television production, marketing, and air time for use by the Parks and Recreation Department, with Meredith Corporation d/b/a KCTV 5 of Fairway, KS, KCCP Trust d/b/a Time Warner Cable of Milwaukee, WI, Fox Entertainment Group d/b/a WDAF-TV of Kansas City, MO, Hearst-Argyle Television, Inc., d/b/a KMBC-TV of Kansas City, MO, and Scripps Howard Broadcasting d/b/a NBC Action News of Kansas City, MO, at an actual aggregate cost to the County of \$67,250.00.

**RESOLUTION #16631**, May 5, 2008

**INTRODUCED BY** Fred Arbanas, County Legislator

WHEREAS, the Parks and Recreation Department has a need for television production, marketing, and air time for its marketing campaign; and,

WHEREAS, in consideration of the unique nature of the television industry and the specific markets served by and viewership ratings of each television station or provider, the Director of Parks and Recreation recommends award of contracts for this campaign to the following vendors:

<u>VENDORS</u>	<u>AMOUNT</u>	
Meredith Corporation	\$20,000.00	
d/b/a KCTV 5 Fairway, KS		
KCCP Trust		
d/b/a Time Warner Cable	\$15,250.00	
Milwaukee, WI		
Fox Entertainment Group	\$14,000.00	



Chief Deputy County Counselor

County Counselor

Certificate of Passage

I hereby certify that the attached resolution, Resolution #16631 of May 5, 2008, was duly passed on May 5, 2008 by the Jackson County Legislature. The votes thereon were as follows:

Yeas	<u>8</u> <u>0</u>	Nays
Abstaining	<u>0</u> <u>1</u>	Absent

\_\_\_\_\_ Date

\_\_\_\_\_ Spino, Clerk of Legislature

\_\_\_\_\_ Mary Jo

There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.

ACCOUNT NUMBER: 003 1601 56210  
 ACCOUNT TITLE: Park Fund  
 Director - Parks  
 Advertising  
 NOT TO EXCEED: \$66,839.15

ACCOUNT NUMBER: 300 1652 56210  
 ACCOUNT TITLE: Enterprise Fund  
 Registration & Permits  
 Advertising  
 NOT TO EXCEED: \$410.85

\_\_\_\_\_ Date

\_\_\_\_\_ Director of Finance and Purchasing