



Jackson County Missouri

Jackson County Courthouse
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Legislation Details (With Text)

File #: 21374 **Version:** 0 **Name:** Media campaign for jobs JCDC
Type: Resolution **Status:** Passed
File created: 8/17/2023 **In control:** Justice and Law Enforcement Committee
On agenda: 8/21/2023 **Final action:** 8/28/2023
Title: A RESOLUTION transferring \$40,000.00 within the 2023 General Fund to cover the cost of a media campaign to fill staff positions for use by the Department of Corrections.
Sponsors: Venessa Huskey
Indexes: COUNTY ASSOCIATES, DEPARTMENT OF CORRECTIONS, GENERAL FUND
Code sections:
Attachments: 1. 21374bu.pdf, 2. 21374adopted.pdf

Date	Ver.	Action By	Action	Result
8/28/2023	0	County Legislature	adopt	Pass
8/28/2023	0	Justice and Law Enforcement Committee	recommend do pass	Pass
8/28/2023	0	County Legislature	Consent Agenda	
8/22/2023	0	County Legislature	Go To 1st Meeting	Pass
8/21/2023	0	County Legislature	assign to committee	

IN THE COUNTY LEGISLATURE OF JACKSON COUNTY, MISSOURI

A RESOLUTION transferring \$40,000.00 within the 2023 General Fund to cover the cost of a media campaign to fill staff positions for use by the Department of Corrections.

RESOLUTION NO. 21374, August 21, 2023

INTRODUCED BY Venessa Huskey, County Legislator

WHEREAS, the Detention Center is in need of a media campaign for outreach to a diverse audience and to generate awareness of career opportunities at the Sheriff's Office, Detention Center, and Office of Population Control; and,

WHEREAS, the estimated cost of this media campaign is \$40,000.00 and will include targeted placement on news programs, social media, streaming services, and other strategically focused programs; and,

WHEREAS, the Office of Communications will direct this effort and coordinate media buys with local outlets, including Fox-4, KCTV-5, KMBC-9 and KSHB-41, all of which are in compliance and sole source purchases pursuant to section 1030.1 of the Jackson County Code; and,

WHEREAS, a transfer is necessary to place the funds needed for this purchase in the appropriate spending account; now therefore,

BE IT RESOLVED by the County Legislature of Jackson County, Missouri, that the following transfer be and hereby is made:

<u>DEPARTMENT/DIVISION</u>	<u>CHARACTER/DESCRIPTION</u>	<u>FROM</u>	<u>TO</u>
General Fund			
Corrections			
001-2701	55010 - Regular Salaries	\$40,000	
001-2701	56210 - Advertising		\$40,000

Effective Date: This Resolution shall be effective immediately upon its passage by a majority of the Legislature.

APPROVED AS TO FORM:

County Counselor

Certificate of Passage

I hereby certify that the attached resolution, Resolution No. 21374 of August 21, 2023, was duly passed on August 28, 2023 by the Jackson County Legislature. The votes thereon were as follows:

Yeas 8

Nays 0

Abstaining 0

Absent 1

Date

Mary Jo Spino, Clerk of Legislature

Funds sufficient for this transfer are available from the source indicated below.

ACCOUNT NUMBER: 001 2701 55010

ACCOUNT TITLE: General Fund

Corrections

Regular Salaries

NOT TO EXCEED: \$40,000.00

Date Chief Administrative Officer