



# Jackson County Missouri

Jackson County Courthouse  
415 E. 12th Street, 2nd floor  
Kansas City, Missouri 64106  
(816)881-3242

## Legislation Details (With Text)

**File #:** 15415      **Version:** 0      **Name:** Parks Department television advertising contracts.  
**Type:** Resolution      **Status:** Passed  
**File created:** 3/14/2005      **In control:** Finance and Audit Committee  
**On agenda:** 3/14/2005      **Final action:** 3/21/2005

**Title:** A RESOLUTION authorizing the County Executive to execute contracts with Meredith Corporation d/b/a KCTV 5 of Fairway, KS, Fox Entertainment Group d/b/a WDAF-TV of Kansas City, MO and KCCP Trust d/b/a Time Warner Cable of Milwaukee, WI for use by the Parks and Recreation Department and transferring \$36,977.00 within the 2005 Park Fund to make up the balance necessary to accomplish these purchases at a total cost to the County not to exceed \$59,480.00, as a sole source purchase.

**Sponsors:** Henry C. Rizzo

**Indexes:** KCTV-5, PARK FUND, PARKS + RECREATION, TRAINING SESSIONS, TRANSFER

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
3/21/2005	0	Finance and Audit Committee		
3/21/2005	0	County Legislature	Consent Agenda	Pass
3/21/2005	0	County Legislature	adopt	Pass
3/18/2005	0	County Legislature	Go To 1st Meeting	Pass
3/14/2005	0	County Legislature	assign to committee	

### IN THE COUNTY LEGISLATURE OF JACKSON COUNTY, MISSOURI

**A RESOLUTION** authorizing the County Executive to execute contracts with Meredith Corporation d/b/a KCTV 5 of Fairway, KS, Fox Entertainment Group d/b/a WDAF-TV of Kansas City, MO and KCCP Trust d/b/a Time Warner Cable of Milwaukee, WI for use by the Parks and Recreation Department and transferring \$36,977.00 within the 2005 Park Fund to make up the balance necessary to accomplish these purchases at a total cost to the County not to exceed \$59,480.00, as a sole source purchase.

**RESOLUTION # 15415,** March 14, 2005

**INTRODUCED BY** Henry C. Rizzo, County Legislator

WHEREAS, the Parks and Recreation Department has a need for television advertising; and,

WHEREAS, pursuant to Section 1040.1 of the Jackson County Code, 1984, eliminates the requirement for competitive bidding when items to be purchased can be obtained from only one source; and,

WHEREAS, the Director of Purchasing recommends award to the following vendors:

<u>VENDORS</u>	<u>MEDIA</u>	<u>AMOUNT</u>
Meredith Corporation d/b/a KCTV 5 of Fairway, KS	Television, Internet and Print Media	\$40,000.00
Fox Entertainment Group d/b/a WDAF-TV of Kansas City, MO	Television and Internet	\$11,180.00
KCCP Trust d/b/a Time Warner Cable of Milwaukee, WI	Television	\$8,300.00
		<hr/>
		Total \$59,480.00

and,

WHEREAS, pursuant to Section 1063.00 of the Jackson County Code, 1984, requires notification of and approval by the Legislature on such sole source purchases exceeding \$25,000.00; and,

WHEREAS, the Director of Purchasing further recommends the transfer of \$36,977.00 within the 2005 Park Fund to accomplish these purchases; now therefore,

BE IT RESOLVED, by the County Legislature of Jackson County, Missouri, that the following transfer be made within the 2005 Park Fund:

<u>DEPARTMENT/DIVISION</u>	<u>CHARACTER/DESCRIPTION</u>	<u>FROM</u>	<u>TO</u>
Park Fund			
Office of the Director- Parks			
003-1601-6230			Printing \$34,977
003-1601-6670			
			Rent-Miscellaneous \$1,000
		003-1601-6710	
		Dues & Membership	
		\$1,000	
003-1601-6210			Advertising \$36,977

and,

BE IT FURTHER RESOLVED that awards be made as recommended by the Director of Purchasing, and that the County Executive be, and is hereby, authorized to execute for the County contracts with Meredith Corporation d/b/a KCTV 5 of Fairway, KS, Fox Entertainment Group d/b/a WDAF-TV of Kansas City, MO and KCCP Trust d/b/a Time Warner Cable of Milwaukee, WI; and,

BE IT FURTHER RESOLVED that the Director of the Department of Finance is authorized to make all payments, including final payment on the contracts.

Effective Date: This Resolution shall be effective immediately upon its passage by a majority of the Legislature.

APPROVED AS TO FORM:

\_\_\_\_\_  
Acting Chief Deputy County Counselor

\_\_\_\_\_  
County Counselor

Certificate of Passage

I hereby certify that the attached resolution, Resolution # 15415 of March 14, 2005, was duly passed on \_\_\_\_\_ March 21 \_\_\_\_\_, 2005 by the Jackson County Legislature. The votes thereon were as follows:

Yeas \_\_\_\_\_ 7 \_\_\_\_\_

Nays \_\_\_\_\_ 0 \_\_\_\_\_

Abstaining \_\_\_\_\_ 0 \_\_\_\_\_

Absent \_\_\_\_\_ 2 \_\_\_\_\_

\_\_\_\_\_  
Date

\_\_\_\_\_  
Mary Jo Spino, Clerk of Legislature

Funds sufficient for this transfer are available from the source indicated below:

ACCOUNT NUMBER: 003-1601-6230  
ACCOUNT TITLE: Park Fund  
Office of the Director - Parks  
Printing

NOT TO EXCEED: \$34,977

ACCOUNT NUMBER: 003-1601-6670  
ACCOUNT TITLE: Park Fund  
Office of the Director - Parks  
Rent - Miscellaneous

NOT TO EXCEED: \$1,000

ACCOUNT NUMBER: 003-1601-6710  
ACCOUNT TITLE: Park Fund  
Office of the Director - Parks  
Dues and Memberships

NOT TO EXCEED: \$1,000

There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.

ACCOUNT NUMBER: 003-1601-6230  
ACCOUNT TITLE: Park Fund  
Office of the Director - Parks  
Advertising  
NOT TO EXCEED: \$59,480.00

\_\_\_\_\_  
Date

\_\_\_\_\_  
Director of the Department of Finance