



# Jackson County Missouri

Jackson County Courthouse  
415 E. 12th Street, 2nd floor  
Kansas City, Missouri 64106  
(816)881-3242

## Legislation Details (With Text)

**File #:** 15827      **Version:** 1      **Name:** Contracts with Meredith Corporation d/b/a KCTV 5 of Fairway, KS and KCCP Trust d/b/a Time Warner Cable  
**Type:** Resolution      **Status:** Passed  
**File created:** 3/20/2006      **In control:** Land Use Committee  
**On agenda:** 3/20/2006      **Final action:** 4/24/2006

**Title:** A RESOLUTION authorizing the County Executive to execute contracts for television production, marketing, and air time, with Meredith Corporation d/b/a KCTV 5 of Fairway, KS, KCCP Trust d/b/a Time Warner Cable of Milwaukee, WI, and Fox Entertainment Group d/b/a WDAF-TV of Kansas City, MO, for use by the Parks and Recreation Department, at an aggregate cost to the County not to exceed \$72,500.00, as a sole source purchase.

**Sponsors:** Fred Arbanas

**Indexes:** KCTV-5, PARKS + RECREATION, TIME WARNER CABLE

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
4/24/2006	1	County Legislature	substitute	Pass
4/24/2006	1	County Legislature	Consent Agenda	Pass
4/24/2006	1	County Legislature	adopt	Pass
4/21/2006	0	Land Use Committee		
4/18/2006	0	County Legislature	Go To 6th Meeting	Pass
4/11/2006	0	County Legislature	Go To 5th Meeting	Pass
4/10/2006	0	Land Use Committee		
4/7/2006	0	County Legislature	Go To 4th Meeting	Pass
3/29/2006	0	Land Use Committee		
3/28/2006	0	County Legislature	Go To 3rd Meeting	Pass
3/24/2006	0	Land Use Committee		
3/24/2006	0	County Legislature	Go To 2nd Meeting	Pass
3/21/2006	0	County Legislature	Go To 1st Meeting	Pass
3/20/2006	0	County Legislature	assign to committee	

Land Use Committee  
Substitute  
April 21, 2006

**IN THE COUNTY LEGISLATURE OF JACKSON COUNTY, MISSOURI**

**A RESOLUTION** authorizing the County Executive to execute contracts for television production, marketing, and air time, with Meredith Corporation d/b/a KCTV 5 of Fairway, KS, KCCP Trust d/b/a Time Warner Cable of Milwaukee, WI, and Fox Entertainment Group d/b/a WDAF-TV of Kansas City, MO, for use by the Parks and Recreation Department, at an aggregate cost to the County not to exceed \$72,500.00, as a sole source purchase.

**RESOLUTION #15827**, March 20, 2006

**INTRODUCED BY** Fred Arbanas, County Legislator

WHEREAS, the Parks and Recreation Department has a need for television production, marketing, and air time for its marketing campaign; and,

WHEREAS, in consideration of the unique nature of the television industry and the specific markets served by and ratings of each television station or provider, the Director of Parks and Recreation recommends award of contracts for this campaign to the following vendors:

<u>VENDORS</u>	<u>AMOUNT</u>
Meredith Corporation d/b/a KCTV 5 Fairway, KS	\$50,000.00
KCCP Trust d/b/a Time Warner Cable Milwaukee, WI	\$15,000.00
Fox Entertainment Group d/b/a WDAF-TV Kansas City (Jackson County), MO	\$7,500.00



There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.

ACCOUNT NUMBER: 003 1601 6210  
ACCOUNT TITLE: Park Fund - Park Director - Advertising  
NOT TO EXCEED: \$65,000.00

ACCOUNT NUMBER: 004 1506 6790  
ACCOUNT TITLE: Special Road & Bridge Fund  
Public Works - Maintenance  
Other Contractual Services  
NOT TO EXCEED: \$1,500.00

ACCOUNT NUMBER: 004 1506 6210  
ACCOUNT TITLE: Special Road & Bridge Fund  
Public Works - Maintenance - Advertising  
NOT TO EXCEED: \$6,000.00

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Date

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Director of Finance and Purchasing