

## Jackson County Missouri

Jackson County Courthouse 415 E.12th Street, 2nd floor Kansas City, Missouri 64106 (816)881-3242

## Legislation Details (With Text)

File #: 15827 Version: 1 Name: Contracts with Meredith Corporation d/b/a KCTV 5

of Fairway, KS and KCCP Trust d/b/a Time Warner

Cable

Type: Resolution Status: Passed

File created: 3/20/2006 In control: Land Use Committee

On agenda: 3/20/2006 Final action: 4/24/2006

Title: A RESOLUTION authorizing the County Executive to execute contracts for television production,

marketing, and air time, with Meredith Corporation d/b/a KCTV 5 of Fairway, KS, KCCP Trust d/b/a Time Warner Cable of Milwaukee, WI, and Fox Entertainment Group d/b/a WDAF-TV of Kansas City, MO, for use by the Parks and Recreation Department, at an aggregate cost to the County not to

exceed \$72,500.00, as a sole source purchase.

**Sponsors:** Fred Arbanas

Indexes: KCTV-5, PARKS + RECREATION, TIME WARNER CABLE

**Code sections:** 

## Attachments:

Date	Ver.	Action By	Action	Result
4/24/2006	1	County Legislature	substitute	Pass
4/24/2006	1	County Legislature	Consent Agenda	Pass
4/24/2006	1	County Legislature	adopt	Pass
4/21/2006	0	Land Use Committee		
4/18/2006	0	County Legislature	Go To 6th Meeting	Pass
4/11/2006	0	County Legislature	Go To 5th Meeting	Pass
4/10/2006	0	Land Use Committee		
4/7/2006	0	County Legislature	Go To 4th Meeting	Pass
3/29/2006	0	Land Use Committee		
3/28/2006	0	County Legislature	Go To 3rd Meeting	Pass
3/24/2006	0	Land Use Committee		
3/24/2006	0	County Legislature	Go To 2nd Meeting	Pass
3/21/2006	0	County Legislature	Go To 1st Meeting	Pass
3/20/2006	0	County Legislature	assign to committee	

Land Use Committee Substitute April 21, 2006

## IN THE COUNTY LEGISLATURE OF JACKSON COUNTY, MISSOURI

File #: 15827, Version: 1

**A RESOLUTION** authorizing the County Executive to execute contracts for television production, marketing, and air time, with Meredith Corporation d/b/a KCTV 5 of Fairway, KS, KCCP Trust d/b/a Time Warner Cable of Milwaukee, WI, and Fox Entertainment Group d/b/a WDAF-TV of Kansas City, MO, for use by the Parks and Recreation Department, at an aggregate cost to the County not to exceed \$72,500.00, as a sole source purchase.

RESOLUTION #15827, March 20, 2006

INTRODUCED BY Fred Arbanas, County Legislator

WHEREAS, the Parks and Recreation Department has a need for television production, marketing, and air time for its marketing campaign; and,

WHEREAS, in consideration of the unique nature of the television industry and the specific markets served by and ratings of each television station or provider, the Director of Parks and Recreation recommends award of contracts for this campaign to the following vendors:

	<u>VENDORS</u>		<u>AMOUNT</u>			
Meredith		\$50,000.00		Corporation		
	d/b/a KCTV 5 Fairway, KS					
KCCP T	KCCP Trust		Time	Warner		Cable
G/D/G	Milwaukee, WI			\$15,000.00		Casio
Fox	ox		Entertainment \$7,500.00			Group
Kansa	d/b/a WDAF-TV as	City		(Jackson	County)	, MO
			<del></del>			

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now therefore,	Total \$72,500.00					
BE IT FURTHER RESOLVED that award be	e made as recommended by the Director of Parks and					
Recreation, and that the County Executive be	e, and is hereby, authorized to execute for the County					
contracts with Meredith Corporation d/b/a KC	CTV 5 of Fairway, KS, KCCP Trust d/b/a Time Warner					
Cable of Milwaukee, WI, and Fox Entertainme	ent Group d/b/a WDAF-TV of Kansas City, MO, in a form					
to be approved by the County Counselor; and	,					
BE IT FURTHER RESOLVED that the Director	or of Finance and Purchasing is authorized to make all					
payments, including final payment on the contracts.						
Effective Date: This Resolution shall be effective immediately upon its passage by a majority of the Legislature.						
APPROVED AS TO FORM:						
Chief Deputy County Counselor	County Counselor					
Certificate of Passage						
	n, Resolution #15827 of March 20, 2006, was duly _, 2006 by the Jackson County Legislature. The votes					
Yeas	9 Nays					
Abstaining	0 Absent					

Legislature

Mary

Jo

Date

of

Clerk

Spino,

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There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.

ACCOUNT NUMBER: 003 1601 6210

ACCOUNT TITLE: Park Fund - Park Director - Advertising

NOT TO EXCEED: \$65,000.00

ACCOUNT NUMBER: 004 1506 6790

ACCOUNT TITLE: Special Road & Bridge Fund

Public Works - Maintenance

Other Contractual Services

NOT TO EXCEED: \$1,500.00

ACCOUNT NUMBER: 004 1506 6210

ACCOUNT TITLE: Special Road & Bridge Fund

Public Works - Maintenance - Advertising

NOT TO EXCEED: \$6,000.00

Date Director of Finance and Purchasing