IN THE COUNTY LEGISLATURE OF JACKSON COUNTY, MISSOURI

A RESOLUTION authorizing the County Executive to execute a License and Professional Services Agreement with Audacy-Kansas City, LLC, d/b/a KZPT, for the sponsorship of an event at Longview Lake, at an actual cost to the County in the amount of \$18,000.00.

RESOLUTION NO. 20808, November 8, 2021

INTRODUCED BY Tony Miller, County Legislator

WHEREAS, the County and Audacy-Kansas City, LLC, d/b/a KZPT 99.7 The Point ("KZPT"), will celebrate the 24th Anniversary of "Christmas in the Sky" on Wednesday, November 24, 2021, which will feature a synchronized fireworks display and other entertainment in connection with the County's Christmas in the Park event; and,

WHEREAS, "Christmas in the Sky" will serve as the grand opening for the County's "Christmas in the Park," one of the most popular holiday displays in the region; and,

WHEREAS, the Legislature acknowledges the benefits to the Jackson County and Kansas City communities of attracting an entertainment event to Jackson County which will promote good will and encourage family outings to Jackson County park facilities; and,

WHEREAS, the County will contribute \$18,000.00 to assist with the production of the display and in return KZPT will provide the Parks + Rec Department \$25,000.00 in air time to be used for advertising Parks + Rec Department activities during 2022; and,

WHEREAS, the attached License and Professional Services Agreement sets out the rights and obligations of the parties; now therefore,

BE IT RESOLVED by the County Legislature of Jackson County, Missouri, that the County Executive be and hereby is authorized to execute the attached License and Professional Services Agreement with KZPT; and,

BE IT FURTHER RESOLVED that the Director of Finance and Purchasing be and hereby is authorized to make all payments, including final payment on the agreement.

Effective Date: This Resolution shall be effective immediately upon its passage by a majority of the Legislature.

APPROVED AS TO FORM:	
Chie Deputy County Counselor	County Counselor
Certificate of Passage	
	thed resolution, Resolution No. 20808 of November, 2021 by the tes thereon were as follows:
Yeas9	Nays
Abstaining	Absent
	Mary Jo Spino, Clerk of Legislature
the expenditure is chargeable and t	cumbered to the credit of the appropriation to which there is a cash balance otherwise unencumbered in d from which payment is to be made each sufficient authorized.
ACCOUNT TITLE: Park Fur Director	
NOT TO EXCEED: \$18,000.	
11/3/2vr(Chief Administrative Officer