# REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:

Res Ard No.:19972
Sponsor(s): Tony Miller
Date: September 10, 2018

SUBJECT	Action Requested xResolution  Ordinance  Project/Title: Transferring \$7,000 within the Park Enterprise Fund and Authorizing the Dir. Of Finance and Purchasing to issue a check in the amount of \$7,000 to the World War I Museum for sponsorship of free admission for Veterans and Active Duty Military Personnel to WWI Museum on Veterans Day, Sunday, Nov. 11, 2018.						
INFORMATION To be completed By Requesting Department and Finance	Amount authorized by this legislation this fiscal year: Amount previously authorized this fiscal year: Total amount authorized after this legislative action: Amount budgeted for this item * (including transfers): Source of funding (name of fund) and account code number; FROM / TO Park Enterprise Fund Dues/Mbrship 300-1220-56710 Park Enterprise Fund Advertising 300-1220-56210  * If account includes additional funds for other expenses, total budgete OTHER FINANCIAL INFORMATION:  No budget impact (no fiscal note required) Term and Supply Contract (funds approved in the and Department: Estimated Use: \$  Prior Year Budget (if applicable): \$7,000 Prior Year Actual Amount Spent (if applicable):		lue and use of contract:				
PRIOR LEGISLATION	Prior ordinances and (date):  Prior resolutions and (date): #19632 October 30, 2017						
CONTACT INFORMATION	RLA drafted by (name, title, & phone): Miriam Hennosy, Assistant to County Executive (881-3329)						
REQUEST SUMMARY	This is the 5 <sup>th</sup> year Jackson County has provided funding for free admission for Veterans and Active Duty Military Personnel to the National World War 1 Museum and Memorial on Veteran's Day, Nov. 11, 2018. Expected attendance is 1,500 to 2,000 with many attendees veterans and their families. (Typically, admission for Veterans is \$2 off the adult ticket price of \$16 or \$14.) Jackson County's participation will be acknowledged accordingly: Signage at Museum entrance, Veteran's day Program and Walk of Honor Program, Museum's E-Newsletter, promotion materials including direct mail solicitation for Veteran's Day. Attached is additional information on the day's event.						
CLEARANCE	☐ Tax Clearance Completed (Purchasing & Departmen	t)					

		☐ Business License Verified (Purchasing & Department) ☐ Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)						
ATTA	CHMENTS	Details provided by Nat	ional WW 1 Museum					
REVIEW		Department Director:			Date: 8/30/200			
		Finance (Budget Approx If applicable			Date:			
		Division Manager:	0		Date:			
		County Counselor's Off	ice:		Date:			
Fisca	l Informatio	on (to be verified by B	Budget Office in Finan	ce Department)				
	This expen	penditure was included in the annual budget.						
	Funds for the	this were encumbered from the Fund in						
	is chargeab	le and there is a cash bala		appropriation to which the exp ed in the treasury to the credit ion herein authorized.				
	Funds suffi	cient for this expenditure	will be/were appropriated	by Ordinance #				
	Funds suffi	Funds sufficient for this appropriation are available from the source indicated below.						
	Account N	Number:	Account Title:	Amount Not to Ex	xceed:			
				on County to pay any specific each using agency places its c				
	This legisla	tive action does not impac	et the County financially a	nd does not require Finance/Bu	idget approval.			

### **Fiscal Note:**

Funds sufficient for this transfer are available from the sources indicated below.

Date:	September 5, 2018				RES#_	1997	12
Department / Division		Character/Description		From		То	
300	Park Enterprise Fund						
1220	Office of Economic Development	56710	Dues & Membership	\$	7,000	\$	
1220	Office of Economic Development	56210	Advertising	FI		01	7,000
		8		10		·	
				2-		Α	
		-		3		8	
						5	
						==	
		ile .				)-	
		-		\$	7,000	\$	7,000

Budget Officer

## Veterans Day 2018 \$7,000 Support Details Free Admission supported by Jackson County Executive

Sunday, November 11, 2018

Veterans Day Ceremony: 10 A.M. (tentative) Walk of Honor Ceremony: 2 P.M. (tentative)



#### **Expected Attendance**

1,500 - 2,000 including Museum and Memorial admissions and attendance to both ceremonies. Most who attend the ceremonies are veterans and their families.

Veterans Day Ceremony: 400 Walk of Honor Ceremony: 250

#### Speakers and Activities

While no activities have been finalized yet, each Veterans Day Ceremony features an honor guard, remarks from dignitaries, a keynote speaker, and musical performances.

#### Past Support

The Museum and Memorial is thankful to the Jackson County Executive's past support since 2014 to provide \$7,000 annually to help underwrite free admission for veterans during Veteran's Day weekend.

#### Support Benefits

- Signage
  - Sign at entry of Museum and Memorial: "Free Admission supported by Jackson County Executive"
  - Logo included on Veterans Day Ceremony program (along with other sponsors)
  - Logo included on Walk of Honor Ceremony program (along with other sponsors)
  - o Included on Veterans Day webpage on Museum and Memorial's website (along with other sponsors)
  - Logo on any signage printed for the day (along with other sponsors)
- Ability for Frank White to sit on VIP stage and give comments
- Ability for Frank White to participate in media interviews if possible (nearly all will be the day of Veteran's Day from 4:30 AM – 7 AM)
- Press release to the media

For more information, contact Paige Perlik at 816-888-8137 or pperlik@theworldwar.org