## REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:

Res/God No.:

19572

Sponsor(s):
Date:

Tony Miller September 5, 2017

SUBJECT Action Requested Resolution Ordinance Project/Title: Christmas In The Sky **BUDGET INFORMATION** Amount authorized by this legislation this fiscal year: \$18,999.00 To be completed Amount previously authorized this fiscal year: By Requesting Total amount authorized after this legislative action: \$18,999.00 Department and Amount budgeted for this item \* (including \$18,999.00 Finance transfers): Source of funding (name of fund) and account code Enterprise Fund 300-1670-56790 \$6,499.00 number; FROM / TO Park Fund 003-1601-56790 \$12,500.00 \* If account includes additional funds for other expenses, total budgeted in the account is: \$59,100 (Enterprise); \$27,900 (Park) OTHER FINANCIAL INFORMATION: No budget impact (no fiscal note required) Term and Supply Contract (funds approved in the annual budget); estimated value and use of contract: Department: Estimated Use: \$ Prior Year Budget (if applicable): Prior Year Actual Amount Spent (if applicable): \$18,999.00 **PRIOR LEGISLATION** Prior ordinances and (date): Prior resolutions and (date): Res. 19282 (10/24/16), Res. 18974 (11/2/15), 18627 (10/13/14), Res. 18285 (10/21/13), Res 18010 (10/29/12), Res 17695 (10/17/11), Res 17402 (10/25/10), Res. 17035 (10/12/09), Res. 16726 (10/06/08) CONTACT INFORMATION RLA drafted by (name, title, & phone): Michele Newman, Director of Parks + Rec, (816) 503-4821 REQUEST This year, we are proudly celebrating the 21st Anniversary of Christmas In The Sky, presented by Jackson **SUMMARY** County and KZPT 99.7 The Point. Jackson County is entering into an advertising trade agreement with KZPT. This RLA would authorize a payment in the amount of \$18,999.00 to Entercom-Kansas City dba KZPT. KZPT will provide \$14,000.00 for a fireworks display and \$4,999.00 for staging. KZPT will also provide Jackson County Parks + Rec with \$23,000 worth of air time to be used at the discretion of Jackson County Parks + Rec in 2018. Jackson County Parks + Rec will provide all other costs associated with the event, utilizing resources within the existing budget. This advertising will greatly benefit a variety of Park events and attractions. Christmas In The Sky serves as the grand opening for Christmas In The Park. Christmas In The Park and Christmas In The Sky have become family holiday traditions for close to 200,000 patrons annually. Christmas In The Sky features a synchronized fireworks display to holiday music, as well as an on-stage Holiday Musical Production. CLEARANCE Tax Clearance Completed (Purchasing & Department) Business License Verified (Purchasing & Department) Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)

ATTACHMENTS					
REVIEW	Department Director: Michele Newman	Date: <b>y-28-/7</b>			
	Finance (Budget Approval)  If applicable	Date:/29/17			
	Division Manager:	Date: 29/17			
	County Counselor's Office:	Date:			
Fiscal Information (to be verified by Budget Office in Finance Department)					

This expenditure was included in the annual budget.							
Funds for this were encumbered from	n the	Fund in					
There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.							
Funds sufficient for this expenditure will be/were appropriated by Ordinance #							
Funds sufficient for this appropriation are available from the source indicated below.							
Account Number:	Account Title:	Amount Not to Exceed:					
This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases will, of necessity, be determined as each using agency places its order.							
This legislative action does not impact the County financially and does not require Finance/Budget approval.							

## **Fiscal Note:**

This expenditure was included in the Annual Budget.

Date	August 29, 2017		RES#	19572	
Department / Division		Character/Description		Not to Exceed	
Pai	rk Fund - 003				
1601 - Director - Parks		56790 - Other Contractual Services		\$	12,500
			<del></del>		12,500
Partk En	terprize Fund - 300				
1670 - Spec	cial Events	56790 - Other Contractual Services		<u> </u>	6,499
<del>)</del>				3:	6,499

Budget Office

\$ 18,999