## REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:
Res 20rd No.: 19144
Sponsor(s): Tony Miller

Date:

Tony Miller May 16, 2016

SUBJECT	Action Requested  Resolution Ordinance				
	Project/Title: Celebration at the Station Benefactor's Circle Sponsorship.				
BUDGET INFORMATION To be completed By Requesting Department and Finance	Amount authorized by this legislation this fiscal year: Amount previously authorized this fiscal year: Total amount authorized after this legislative action: Amount budgeted for this item * (including transfers): Source of funding (name of fund) and account code number; FROM / TO  * If account includes additional funds for other expenses, total budgeted other expenses,		alue and use of contract:		
PRIOR LEGISLATION	Prior ordinances and (date):  Prior resolutions and (date): 18527 (5/19/14), 18824 (5/11/15)				
CONTACT INFORMATION	RLA drafted by (name, title, & phone): Michele Newman, Director of Parks + Rec, 503-4821				
REQUEST SUMMARY	The Kansas City Symphony's Celebration at the Station to be held at Union Station on Sunday, May 29th is the largest FREE event in the Midwest and provides Jackson County Parks + Rec with the opportunity to create awareness for our brand, amenities and events at the peak of our Memorial Day Weekend season opening. The event includes a military tribute and spectacular fireworks choreographed to the Kansas City Symphony's live performance. The \$25,000.00 Benefactor's Circle sponsorship provides: recognition in event press releases, e-blasts, radio promotion, website logo and link, and print ads in the Kansas City Star. On-site we will have a presence through on-stage welcome, logo on two large LED screens and in event program. Celebration at the Station airs live on KCPT Public Television 19, and is repeated several times during Memorial Day Weekend and over the 4th of July Weekend. In addition, numerous public television stations throughout the region will rebroadcast Celebration at the Station.				
CLEARANCE	☐ Tax Clearance Completed (Purchasing & Department) ☐ Business License Verified (Purchasing & Department) ☐ Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)				

ATTAC	CHMENTS	1				
REVIE	W	Department Director: Michele Newman, Director of Finance (Budget Approval): If applicable Division Manager: County Counselor's Office:	Parks + Rec Muse Manyow Brow	hele Newman	Date: 5/2/16  Date: 5/5/6  Date: 5/12/16  Date: 5/12/16	
Fiscal	Informatio	n (to be verified by Budge	et Office in Finance De	epartment)		
	This expenditure was included in the annual budget.					
	Funds for the	this were encumbered from the Fund in				
	There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.					
	Funds sufficient for this expenditure will be/were appropriated by Ordinance #					
	Funds sufficient for this appropriation are available from the source indicated below.					
	Account N	fumber: Acc	count Title:	Amount Not to Exceed	:	
		is made on a need basis and do ecific purchases will, of necess			nt. The availability of	

This legislative action does not impact the County financially and does not require Finance/Budget approval.

## **Fiscal Note:**

This expenditure was included in the Annual Budget.

	PC	C#	
Date:	May 5, 2016		RES# 19144
Departr	ment / Division	Character/Description	Not to Exceed
Park Enterpris	e Fund - 300		
1670 - Special Events		56210 - Advertising	25,000
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Budgeting

5/5/16