REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office: Res/2011 No.: 18973

Date:

Sponsor(s): Dan Tarwater III October 26, 2015

SUBJECT	Action Requested ☑ Resolution ☐ Ordinance Project/Title: Veterans Day 2015 National World War I	<u>Museum</u>				
BUDGET INFORMATION To be completed By Requesting Department and Finance Amount authorized by this legislation this fiscal year: Total amount authorized after this legislative action: Amount budgeted for this item * (including transfers): Source of funding (name of fund) and account code number; FROM acct number; FROM 001-1220-56789 003-1220-56789 * If account includes additional funds for other expenses, total budgeted in the account is: \$ OTHER FINANCIAL INFORMATION: No budget impact (no fiscal note required) Term and Supply Contract (funds approved in the annual budget); estimated value and use of con Department: Estimated Use: \$ Prior Year Budget (if applicable): \$7,000 Prior Year Actual Amount Spent (if applicable):						
PRIOR LEGISLATION	Prior ordinances and (date): Prior resolutions # 18640 and (October 20, 2014):					
CONTACT INFORMATION	RLA drafted by (Miriam Hennosy, Office Manager, 816 881-1391)					
REQUEST SUMMARY	This is the second year Jackson County has provided funding for free admission to the National World War I Museum and Memorial on Veteran's Day, Nov. 11, 2015. Jackson County's participation will be acknowledged accordingly: Signage at Entry of Museum, Veteran's Day Program and Walk of Honor Program, Museum's E-Newsletter, promotion materials including direct mail solicitation for Veteran's Day. Attached is additional information on the day's events.					
CLEARANCE	☐ Tax Clearance Completed (Purchasing & Department) ☐ Business License Verified (Purchasing & Department) ☐ Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)					

REVIEW Department	t Director:	Date: 10, 21,15
	udget Approval):	Date:
If applicabl	le Mary Kasmussen	10/21/15
Division M	unselor's Office: Wow Brown	Date: 10/81/15
County Cou	unselor's Office: 🗸	Date:

Fiscal Information (to be verified by Budget Office in Finance Department)

\boxtimes	This expenditure was included in the annual budget.					
	Funds for this were encumbered from the Fund in					
×	There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.					
	Funds sufficient for this expenditure will be/were appropriated by Ordinance #					
	Funds sufficient for this appropriation are available from the source indicated below.					
	Account Number:	Account Title:	Amount Not to Exceed:			
	This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases will, of necessity, be determined as each using agency places its order.					
	This legislative action does not impact the County financially and does not require Finance/Budget approval.					

Fiscal Note:

This expenditure was included in the Annual Budget.

		PC#	12202015006		
Date:	November 2, 2015			RES#	18973
	Department / Division		Character/Description	Not	to Exceed
Park E	Enterprise Fund - 300				
1220 -	Economic Development		56210 - Advertising		7,000
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Fiscal Note:

This expenditure was included in the Annual Budget.

PC#	12202015006

Date:	October 21, 2015		RES # 18973
Depart	ment / Division	Character/Description	Not to Exceed
General Fund	- 001		
1220 - Econon	nic Development	56789 - Outside Agency Funding	4,035
Park Fund - 0	03		
1220 - Econon	nic Development	56789 - Outside Agency Funding	2,965
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		(8)	
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			7,000

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Veterans Day 2015 National World War I Museum and Memorial

THE NATIONAL WWI MUSEUM AND MEMORIAL

Sponsorship Details \$7,000 Free Admission sponsored by Jackson County Executive

Wednesday, November 11, 2015 Veterans Day Ceremony: 10 A.M. Walk of Honor Ceremony: 1 P.M.

Expected Attendance

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3,000+ including Museum admissions and attendance to both ceremonies. Most who attend the ceremonies are veterans and their families.

Veterans Day Ceremony: 400 Walk of Honor Ceremony: 300

Speakers and Activities

Veterans Day Ceremony

- Honor Guard: Whiteman Air Force Base
- Confirmed and Tentative guests (tentative in highlights): Mayor Sly James, Congressman Emanuel Cleaver, II, Congressman Kevin Yoder; Jackson County Executive Mike Sanders, Colonel Nicolas Auboin, French Consulate Jean-Christophe Paris, KSHB Meterologist Kalee Dionne
- Pledge of Allegiance and Opening Remarks by Jackson County Executive Mike Sanders
- Keynote Speaker: Brigadier General John S. Kem
- Music: Ft. Riley Brass Ensemble & The American Legion Woodwind Band

Walk of Honor Ceremony

- National Anthem by: Lyric Opera's Veterans Choir lead by Linda Ade Brand
- Speaker: Jim Heiman; Author of Voices in Bronze and Stone

All Day

Disabled American Veterans/Red Racks Thrift Stores donation drive

Sponsorship Benefits

- Sign at entry of Museum: Free Admission sponsored by Jackson County Executive
- Logo included on Veterans Day Ceremony program
- Logo included on Walk of Honor Ceremony program
- Included on Veterans Day webpage on Museum's website
- Logo on any signage printed for the day
- Mike Sanders to sit on VIP stage and give comments if possible
- Museum's Veteran's Day direct mail solicitation (4,000 donors and constituents)
- Press release to the media
- Mike Sanders to participate in media interviews (nearly all will be the day of Veteran's Day from 4:30 – 7 am)