### REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office: Residual No.: 18640

Sponsor(s): Date:

Theresa Garza Ruiz October 20, 2014

SUBJECT	Action Requested					
	X Resolution Ordinance					
	Project/Title: Veterans Day 2014 National World War 1 Museum at Liberty Memorial					
BUDGET						
INFORMATION  To be completed	Amount authorized by this legislation this fiscal year:  Amount previously authorized this fiscal year:	\$7,000.00 \$0				
By Requesting	Total amount authorized after this legislative action:	\$7,000.00				
Department and Finance	Amount budgeted for this item * (including	\$0				
гінапсе	transfers):  Source of funding (name of fund) and account code	FROM ACCT				
	number; FROM	TROM ACCT				
	001-1221-56210	TO A COT				
		TO ACCT				
	* If account includes additional funds for other expenses, total budgets	ed in the account is: \$ 60,247	1			
	OTHER FINANCIAL INFORMATION:					
X No budget impact (no fiscal note required)  Term and Supply Contract (funds approved in the annual budget); estimated value and use of con						
1.,	Department: Estimated Use: \$					
	Prior Year Budget (if applicable): \$61,991					
	Prior Year Actual Amount Spent (if applicable):\$52,000					
PRIOR LEGISLATION Prior ordinances and (data).						
LEGISLATION	Prior ordinances and (date):					
	Prior resolutions and (date):	(date):				
CONTACT INFORMATION	RLA drafted by (name, title, & phone): Cathy Jolly Senior Advisor 816-881-3333					
	TOTA Granded by (mainle, title, & phone). Cathy Joney Semon Advisor 610-661-5555					
REQUEST SUMMARY	This sponsorship allows Free admission for Veterans into the National World War 1 Museum on November 11,					
SOMMING	2014. Jackson County will be the presenting sponsor of					
	Sponsorship Benefits include:					
	<ul> <li>Logo included on Veterans Day Ceremony program</li> <li>Logo included on Walk of Honor Ceremony program</li> </ul>					
	Logo on Veterans day website on Museum's website					
	Logo on any signage printed for the day					
-	<ul> <li>Inclusion in advertisements when possible (including radio, print, and television)</li> </ul>					
	Attached is information on the day activities.					

CLEA	RANCE	ANCE  Tax Clearance Completed (Purchasing & Department) Business License Verified (Purchasing & Department) Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)					
ATTA	CHMENTS						
REVIE	W	Department Director:	201.		Date: 10/15/14		
		Finance Budget Approx  If applicated the second sec	h of Ball		Date: 10-15-14.		
	*\	Division Manager:			Date: 10/16/14		
		County Counselor's Offi	ce:		Date:		
Fiscal Information (to be verified by Budget Office in Finance Department)							
X	This evnen	diture was included in the	annual hudget				
	This expenditure was included in the annual budget.  Funds for this were encumbered from the Fund in						
-				Fund in			
X	There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.						
	Funds sufficient for this expenditure will be/were appropriated by Ordinance #						
	Funds sufficient for this appropriation are available from the source indicated below.						
	Account N	Number:	Account Title:	Amount Not to Exceed:			
	This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases will, of necessity, be determined as each using agency places its order.						
	This legislative action does not impact the County financially and does not require Finance/Budget approval.						

## **Fiscal Note:**

This expenditure was included in the Annual Budget.

		PC#	
Date:	October 15, 2014		XXXX/RES # 18640
Depa	artment / Division	Character/Description	Not to Exceed
General Fu	nd - 001	( <u> </u>	
1221 - Com	munications	56210 - Advertising	7,000
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		£	
7			
0		·	
		ş <del>-</del>	
Total		î	7.000

Seberan & Ball 10-15-14
Budgeting

# Veterans Day 2014 National World War I Museum at Liberty Memorial

# Sponsorship Details #7,000 Free Admission sponsored by Jackson County Executive

NATIONAL
WWI
MUSEUM
AT LIBERTY MEMORIAL

Res. 18640

Tuesday, November 11, 2014
Veterans Day Ceremony: 10 A.M.
Walk of Honor Ceremony: 1 P.M.

#### **Expected Attendance**

2,500, including Museum admissions and attendance to both ceremonies. Most who attend the ceremonies are veterans and their families.

Veterans Day Ceremony: 400-500 Walk of Honor Ceremony: 300

#### **Speakers and Activities**

Veterans Day Ceremony

- Native American Color Guard of Kansas City
- Confirmed and Tentative guests: Senator Claire McCaskill, Rear Admiral Stanton Thompson, Senator Roy Blunt, Mayor Sly James, Congressman Emanuel Cleaver, II, and Congressman Kevin Yoder
- Keynote Speaker: Author Scott Berg will talk about President Woodrow Wilson and his commitment to neutrality. He will also give a presentation later in the evening.

#### Walk of Honor Ceremony

- National Anthem by local Iraq War veteran, Ron Gutierrez
- Speaker: Retired Commander Carlton Philpot

#### All Day

- Red Racks for DAV donation drive
- Wounded Warrior car (tentative)
- Dawn Patrol replicas of WWI airplanes (tentative)
- Buffalo Soldiers (tentative)
- Vintage car club

#### Sponsorship Benefits

- Logo included on Veterans Day Ceremony program
- Logo included on Walk of Honor Ceremony program
- Logo on Veterans Day website on Museum's website
- Logo on any signage printed for the day
- Inclusion in advertisements when possible (including radio, print, and television)
- Opportunity for Mike Sanders to sit on VIP stage and give comments if possible