## REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office: Res/Oxet No.: 18467

Sponsor(s): Date:

Dan Tarwater April 7, 2014

SUBJECT	Action Requested  Resolution Ordinance  Project/Title: A resolution authorizing the Director of F to be funded by the County's Anti-Drug Sales Tax Fundanti-drug and anti-violence activities and purposes at conexceed \$582.00	for the 2014 fiscal year, for	or the purpose of promoting
BUDGET			
INFORMATION	Amount authorized by this legislation this fiscal year:	\$582.00	
To be completed	Amount previously authorized this fiscal year:	\$	
By Requesting Department and	Total amount authorized after this legislative action:	\$582.00	
Finance	Amount budgeted for this item * (including transfers):	\$582.00	
	Source of funding (name of fund) and account code number:  FROM: 008-4401-56210 Anti-Drug, COMBAT, Advertising	\$582.00	
	* If account includes additional funds for other expenses, total budgete (Budgeted amount of \$70,000 includes \$10,000 identified OTHER FINANCIAL INFORMATION:		y events this fiscal year)
	No budget impact (no fiscal note required) Term and Supply Contract (funds approved in the ar Department: Estimated Use: \$  Prior Year Budget (if applicable): \$ 118,428  Prior Year Actual Amount Spent (if applicable): \$ 118,5		alue and use of contract:
PRIOR LEGISLATION	Prior ordinances and (date):		
	Prior resolutions and (date):		
CONTACT INFORMATION	RLA drafted by (name, title, & phone): Dave Fleming,	Planning & Development A	Administrator, 881-3572,
REQUEST SUMMARY	A resolution authorizing the Director of Financing to ma by the County's Anti-Drug Sales Tax Fund for the 2014 anti-violence activities and purposes at community even	fiscal year, for the purpose	e of promoting anti-drug and
	<b>Background:</b> The Anti-Drug Sales Tax fund authorized service for the purpose of providing substance abuse treat anti-violence initiatives in the community.		
	This community event is:		
	Ad Hoc Group Against Crime 5th Annual Community Guardian Award (May 14, 20)	\$582.00	

			vents will allow for purchase of a cal recognition of the support.	dvertising within the progran	n booklet to be provided at
		These advertising opportunities will allow for the promotion of the COMBAT "Don't Look The Other Way" anti-violence marketing campaign, as well as other COMBAT initiatives to underserved populations and at-risk groups and provide opportunities for the development of skills necessary to provide evidenced-based practices in COMBAT funded prevention programs.			
		budget of \$70,000.00. In	hip and advertising events will be a 2013, COMBAT had an adverti advertising budget of \$68,366 an	sing budget of \$118,428 and	expended \$118,358. In
		promoting COMBAT wi	As introduced and approved last thin the community. The Jackson nmunity as part of our 2014 budg	n County Drug Commission	
CLEAI	RANCE	Business License Ve	oleted (Purchasing & Department rified (Purchasing & Department ce - Affirmative Action/Prevailing	)	office)
ATTA	CHMENTS		0		
REVIE	W	Department Director:	Diha.		Date: 3-31-2014
		Finance (Budget Approv	al): Sall		Date: (
		Division Manager:	I wet (ron-	SHU	Date: 4/2/14
		County Counselor's Offi	ce:		Date:
Fiscal	Informatio	on (to be verified by B	udget Office in Finance De	partment)	
$\boxtimes$	This expend	diture was included in the	annual budget.		
	Funds for the	his were encumbered from	the	Fund in	
	is chargeab	le and there is a cash balar	nbered to the credit of the approp nce otherwise unencumbered in the to provide for the obligation her	ne treasury to the credit of the	
	Funds suffi	cient for this expenditure	will be/were appropriated by Ord	inance #	
	Funds suffi	cient for this appropriation	are available from the source in	dicated below.	
	Account N	Number:	Account Title:	Amount Not to Exceed	l:
			nd does not obligate Jackson Cou ecessity, be determined as each t		
	This legisla	tive action does not impac	et the County financially and does	s not require Finance/Budget	approval.

## Fiscal Note:

This expenditure was included in the Annual Budget.

	PC#	
Date: March 31, 2014	1	ORD/RES# 18467
Department / Division	Character/Description	Not to Exceed
008 - Anti-Drug Sales Tax		
4401 - COMBAT	56210 - Advertising	582_
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Total		582

alebrah & Ball 3-31-14 Budgeting

## 2014 Community Guardian Sponsorship Opportunities

The AdHoc Group Against Crime is a community resource that, through crisis intervention and prevention, supports youth and families who are affected by criminal behavior. It serves as a primary support system for families who are victims of murder or other violent crimes, dealing with family members who are missing or have run away or simply facing the emotional stress of living in high crime areas.

The AdHoc Group Against Crime serves as a "trusted bridge between the community and law enforcement."

All sponsors will receive a 1-year membership to the Friends of the AdHoc Group Against Crime and special recognition at the birthday party and in the program book.

### COMMUNITY GUARDIAN

Recognition as Presenting Sponsor Patron Table with seating for 10

5 Valet Parking Passes

1 Full-Page Birthday Congratulatory Message to Alvin Recognition from the Podium

#### **COMMUNITY ACTIVIST**

\$12,500

\$25,000

Patron Table with seating for 10

5 Valet Parking Passes

1 Full-Page Birthday Congratulatory Message to Alvin Recognition from the Podium

### COMMUNITY ADVOCATE

\$5,000

Patron Table with seating for 10

5 Valet Parking Passes

1 Full-Page Birthday Congratulatory Message to Alvin

### COMMUNITY AMBASSADOR

\$2,500

Table seating for 10

5 Valet Parking Passes

1/2-Page Birthday Congratulatory Message to Alvin

#### **COMMUNITY HERO**

\$1,000

Patron seating for 2

1 Valet Parking Pass

1/4-Page Birthday Congratulatory Message to Alvin

### COMMUNITY ALLY/INDIVIDUAL TICKETS \$182

Seating for 1

Includes a Birthday Message in the Program Book

## PROGRAM BOOK/BIRTHDAY CONGRATULATORY MESSAGES

One Full Page \$1,082
One-Half Page \$820
One-Fourth Page \$582
One-Eighth Page \$282
One-Line Message \$82

Amounts in excess of \$50 per person are tax deductible as allowed by law.







Jackson County Sheriff Mike Sharp



Kansas City Missouri Police Department
Chief Darryl Forté



Jackson County Prosecutor's Office
Jean Peters Baker

Done 3/57

nese are my gi	uests for th	e 5th Anni	ual Commu	nity Guardi	an Celebratio
					_

## Ad requirements and Dimensions

## Full-Page

5.5" wide x 8.5" tall All live matter should be kept within 5" x 8"

Add .125" on all sides for bleed

## ....

Half-Page 5.5" wide x 4.25" tall All live matter should be kept within 5" x 3,75"

Add 125 on all sides for bleed

Eighth Page

### Quarter Page

IS write x 1 IS tall.

All live matter mold be kept within 7 S x 3 IS.

Add. 12S or all sides or breed.

PDF – hi-res CMYK files with crop marks and bleeds applied
Photoshop – 300 ppi CMYK JPG, TIF, EPS or PSD; Illustrator – All fonts converted to outlines
InDesign – Package with 300ppi links and all fonts

# The AdHac Group Against Crime

INVITES YOU TO JOIN OUR HONORARY CHAIRS

Joanne and John Bluford Dianne and Hon. Emanuel Cleaver

Bobby Epsten

Licia Clifton-James and Mayor Sly James Georgia and Mike Sanders

Betsey and Rick Solberg

AND OUR PRESENTING SPONSOR, THE CORDISH COMPANY

# Fifth Annual Community Guardian Awards

HONORING

Henry Bloch

HOR Block, Honorary Chairman

Stacey Daniels-Young, PhD Jackson County COMBAT, Director

Greg Graves

Burns & McDonnell, Chairman & CEO

Leo Morton

University of Missouri-Kansas City, Chancellor

### WEDNESDAY EVENING, MAY 14, 2014

6:30 Cocktais and Dinner Buffet • 7:45 Program
8:45-10:00 Dessert and Dancing with the James Ward Band in the Kill Devil Club

Hosted by The Cordish Company

The Gallery in the Power & Light District 61 East 14th Street, Kansas City Missouri 64105

CELEBRATING THE 82ND BIRTHDAY OF OUR FOUNDER

Alvin Brooks

**Business Attire** 



Stacey Daniels-Young, Ph.D.

Director (816) 881-3510

Vincent M. Ortega Deputy Director (816) 881-3886

Fax:

(816) 881-1416

Drug Commissioners:

Gloria Fischer

Venessa Maxwell-Lopez

Gene Morgan

Marva M. Moses

Keith Querry

Anita Russell

Joseph Spalitto, DDS

James Witteman, Jr.

Date: March 31, 2014

To: Cathy Jolly

From: Dave Fleming

Subject: COMBAT RLA Requests

Attached is a Request for Legislative Action for the 2014 funding for advertising at Ad Hoc Group Against Crime's 5<sup>th</sup> Annual Community Guardian Award to be held on May 14, 2014. Funding for this program will be from COMBAT's advertising line item.

Support for community events has been approved as a budget item by the Jackson County Drug Commission as an integral part of the COMBAT budget to promote COMBAT and COMBAT activities throughout the County.

Let me know if you have any questions or need additional information.

**Attachments**