IN THE COUNTY LEGISLATURE OF JACKSON COUNTY, MISSOURI

A RESOLUTION authorizing the County Executive to execute a License and Professional Services Agreement with Audacy-Kansas City, LLC, d/b/a KZPT, for the sponsorship of an event at Longview Lake, at an actual cost to the County in the amount of \$24,500.00.

RESOLUTION NO. 21242, April 17, 2023

INTRODUCED BY Charlie Franklin, County Legislator

WHEREAS, on November 23, 2023, the County and Audacy-Kansas City, LLC, d/b/a KZPT 99.7 The Point ("KZPT"), will celebrate the 26th Anniversary of "Christmas in the Sky," which will feature a synchronized fireworks display and other entertainment in connection with the County's "Christmas in the Park" display; and,

WHEREAS, "Christmas in the Sky" will serve as the grand opening for the County's "Christmas in the Park," one of the most popular holiday displays in the region; and,

WHEREAS, the Legislature acknowledges the benefits to the Jackson County and Kansas City communities of attracting an entertainment event to Jackson County which will promote good will and encourage family outings to the County's park facilities; and,

WHEREAS, the County will contribute \$24,500.00 to assist with the production of the display and, in return, KZPT will provide the Parks + Rec Department \$24,500.00 worth of air time to be used for advertising Parks + Rec Department activities during 2023 and 2024; and,

WHEREAS, the attached License and Professional Services Agreement sets out the rights and obligations of the parties; now therefore,

BE IT RESOLVED by the County Legislature of Jackson County, Missouri, that the County Executive be and hereby is authorized to execute the attached License and Professional Services Agreement with KZPT; and,

BE IT FURTHER RESOLVED that the Director of Finance and Purchasing be and hereby is authorized to make all payments, including final payment on the agreement.

Effective Date: This Resolution shall be effective immediately upon its passage by a majority of the Legislature.

APP	ROV	ΈD	AS	Ю	FO	RM:

Chief Deputy County Counselor	Blyan O County County County County County County Counselor
Certificate of Passage	
I hereby certify that the attached at 2023, was duly passed on County Legislature. The votes thereon were	resolution, Resolution No. 21242 of April 17, 2023 by the Jackson re as follows:
Yeas	Nays
Abstaining	Absent
4.24.2023	Maryspins
Date	Mary Jo Spino, Clerk of Legislature

There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.

ACCOUNT NUMBER:

003 1670 56210

ACCOUNT TITLE:

Park Fund

Special Events

Advertising

NOT TO EXCEED:

\$17,000.00

ACCOUNT NUMBER:

300 1670 56210

ACCOUNT TITLE:

Park Enterprise Fund

Special Events

Advertising

NOT TO EXCEED:

\$7,500.00

Date

Chief Administrative Officer