

### FRANK WHITE, JR.

### Jackson County Executive

#### **EXECUTIVE ORDER NO. 22-17**

TO:

MEMBERS OF THE LEGISLATURE

**CLERK OF THE LEGISLATURE** 

FROM:

FRANK WHITE, JR.

**COUNTY EXECUTIVE** 

DATE:

**JULY 27, 2022** 

RE:

APPOINTMENTS AND REAPPOINTMENT TO THE COMMUNITY

ADVISORY COMMITTEE OF THE HEALTH FORWARD FOUNDATION

RECEIVE

MARY JO SPINO COUNTY CLERK

I hereby make the following appointments and reappointment to the Community Advisory Committee of the Health Forward Foundation:

JaNia Motley is reappointed for a term to expire December 31, 2024.

Marvin L. Lyman is appointed to fill the vacancy occasioned by the resignation of Tenia M. Strother, for a term to expire December 31, 2024. A copy of Mr. Lyman's resume is attached.

Marshanna Smith is appointed to fill the vacancy occasioned by the expiration of Art Chaudry's term, for a new term to expire December 31, 2024. A copy of Ms. Smith's resume is attached.

Frank White, Jr.

County Executive



# **MARSHANNA SMITH**

P:

E: marshanna.hester@yahoo.com | LI: linkedin.com/in/marshanna-smith



#### **SUMMARY**

Strategic communications professional with 16 years of experience in television news and local government. Combines deep television broadcasting industry knowledge to guide effective and accurate messaging across Jackson County, the Kansas City region and beyond. Excels at crafting high-impact communications in a fast-paced environment for associates, the community and political leaders.

#### **SKILLS & EXPERTISE**

Public Speaking • Compose Internal/External Communications • News Conference Coordinator • Multimedia Production • Visual Storytelling • Social Media Content Manager • Relationship Builder

#### **EXPERIENCE**

## JACKSON COUNTY, MISSOURI GOVERNMENT | Kansas City, MO Public Information Officer, County Executive's Office

June 2017 - Present

- Oversee and compose internal and external communications across the 12 County departments under the Executive branch.
- Serve as the primary media liaison for television, newspaper and radio outlets across the region and country on County initiatives.
- Coordinate messaging on \$5 million "Our Healthy Kansas City Eastside" program. Resulted in more than 12,000 COVID vaccines and more than 1,000 health services delivered.
- Collaborate with United WE's Appointments Project to improve outreach of County board service
  opportunities to women and minority women. Appointed 24 County residents in one year to
  boards/commissions with Jackson County or to local city boards within the county.

## THE UNIVERSITY OF KANSAS | Lawrence, KS Lecturer, School of Journalism and Mass Communications

Jan 2019 - May 2019

- Managed launch of a new student-operated television magazine program "On The Hill." Produced a total of 12, 30-minute shows over the spring semester with each student receiving a passing grade.
- Instructed class of six students how to develop feature story content for the program and ways to achieve effective visual storytelling, increasing student creativity.
- Performed pre-production review of stories and conducted post-production story critiques to advance improvement.
- Generated individual assessment reports and final grade recommendations to class professor.

### WDJT CBS 58 NEWS | Milwaukee, WI

#### Anchor/Reporter

March 2014 - May 2017

- Delivered professional 9 p.m. weekday newscasts and served as primary substitute for seven daily-produced newscasts.
- Generated original story ideas for weekday newscasts. Became responsible for conceptualizing special reports.
- Served as primary host for television station's community-based initiatives.

### MARSHANNA SMITH

E: marshanna.hester@yahoo.com | LI: linkedin.com/in/marshanna-smith

Page 2



#### WEEK NEWS 25/WHOI NEWS 19 | Peoria, IL

#### Anchor/Reporter/Producer

Oct 2011 - Feb 2014

- Delivered professional single-anchor weekday evening newscasts.
- Guided reporters through developing story ideas and conducted pre-production review of stories to formulate 9 p.m. weekday newscast while serving as its anchor.
- Served as multimedia journalist tasked with operating equipment to shoot video for stories, using specialized software to write and edit stories for on-air presentation and coordinate daily website and social media content.

## KTKA 49 ABC NEWS | Topeka, KS Anchor/Reporter/Producer

Jan 2006 - July 2011

- Delivered professional 6 and 10 p.m. weekday newscasts.
- Guided reporters through developing story ideas and conducted pre-production review of stories to formulate Sunday 10 p.m. newscasts while serving as its co-anchor.
- Served as multimedia journalist tasked with operating equipment to shoot video for stories, using specialized software to write and edit stories for on-air presentation and coordinate daily website and social media content.

#### **COMMUNITY LEADERSHIP**

### FOX4 LOVE FUND FOR CHILDREN | Kansas City, MO

**Board of Directors** 

Jan 2021 - Present

- Engage new community partners to raise awareness and financial support to accomplish the 41-year-old non-profit organization's mission to fulfill unique, unmet needs of children across Kansas City.
- Represent the organization through media interviews, mission impact videos and fundraising campaigns. On-air interview support helped secure over \$20,000 during Valentine's Day Love-a-Thon, netting more than \$30,000 raised for the organization in the first two months of 2022.
- Serve three consecutive years on event planning committee for signature fundraiser, "It's in the Bag." The event has maintained fundraising levels despite transitioning to a virtual format in 2020 and a hybrid format in 2021, with an approximate \$27,000 and \$34,000 net gain respectively.

#### ZETA PHI BETA SORORITY, INC. | Washington, DC

Graduate Member of Alpha Epsilon Zeta Chapter, Kansas City, KS Established Membership at The University of Kansas, Lawrence, KS

Dec 2003 - Present

- Serve in various leadership capacities to uphold the organization's principles of Service, Scholarship, Sisterhood and Finer Womanhood.
- Raise awareness and fundraising for philanthropic efforts such as the March of Dimes, St. Jude Children's Hospital, Go Red for Women.
- Certified advisor for Youth Affiliate Group for girls ages 5-8 and leading them in activities that enrich their mind, body and spirit.

#### **EDUCATION**

#### THE UNIVERSITY OF KANSAS | Lawrence, KS

Aug 2001 - Dec 2005

William Allen White School of Journalism and Mass Communications Bachelor of Science, News and Information

## Marvin L. Lyman

Kansas City, Missouri • Phone:

Marvin@sankofaedq.com

Innovative housing, real estate, and community development specialist with superior development, planning, management, analysis, deal structuring, and community relations experience.

#### **Skills**

- Analyzing development financials
- Structuring Public-Private-Partnerships
- Creating, evaluating, selecting, and recommending RFP/Q
- Small to large-scale housing, commercial and mixed-use concept development
- Successfully applying for and receiving CDBG/HOME Funds for innovative urban community projects
- Managing employees and contracted service providers to fulfill Department of Commerce grant requirements
- Collaborating with local, state, and federal government agencies to innovatively address issues affecting vulnerable communities

- Evaluating LIHTC, HUD, and other funding resource requirements and uses
- Researching local and national economic data and trends to create workable development models
- Approving payment applications and performance verification
- Engaging private business and the philanthropic community to invest in political candidates and educational institutions
- Recruiting Local, Regional, and National Corporations for membership to increase diverse suppliers
- Providing free real estate development education to the community and students

#### **Civic Responsibility**

#### TRUMAN MEDICAL CENTER

Truman Medical Center (TMC) is the region's premiere safety net hospital caring for more than 40,000 patients annually and managing a budget in excess of \$750M while also caring for the most vulnerable patients in the region.

**Board of Directors, Capital Improvements & Finance Committee** 1/2011 to present Responsible for analyzing and evaluating hospital finances, patient throughput, annual budget, use of funds, debt covenants, capital expenditures, approving new ventures, joint venture partnerships, new construction, supplier diversity, and major contracts.

- 2019 Missouri Hospital Association Trustee of the Year
- Recommend contract and policy improvements to better aid the performance of the organization and improve customer satisfaction for all patients regardless of ability to pay
- Reviewed joint-venture agreements and helped negotiate construction of University Health-I, a \$70M ambulatory care center in Downtown Kansas City, Missouri

- Advised hospital staff and construction team in the development of University Health-II, currently under construction, along with the renovation and expansion of other hospital buildings and clinics totaling more than \$250M to improve access to healthcare for disinvested communities and middle-income earners
- Worked with hospital administration, staff, board of directors, and community stakeholders to develop the organization's strategic plan for growth and long-range financial stability
- Collaborated with the Chief Executive Administrative Officer and Director of Procurement to implement strategic sourcing initiatives across the organization improving Black and Minority vendor utilization and equity among all stakeholders

#### ACADEMIE LAFAYETTE CHARTER SCHOOL

Académie Lafayette Charter School is the number one K-8 School in the State of Missouri and boasts a French Immersion Program featuring Francophone Culture and teachers from more than twenty countries.

**Board of Directors, Capital Improvements Committee Chair** 1/2013 to present Responsible for planning and developing capital improvement projects, approving school budgets, assessing capital expenditures, determining growth plan, overseeing and selecting contractors, architects, engineers, and other trades, facilitating loans, incentives, public-private-partnerships and negotiating contracts.

#### Selected Accomplishments:

- Performed property valuation and selection services aligned with the organization's strategic plan to determine the "go-no go" decision for acquisition and development
- Negotiated and oversaw the \$4M acquisition of the Armour Campus along with the \$2.2M renovation plan and activity utilizing New Market Tax Credits coupled with grants and conventional financing facilitating the increase of Black, Minority, and Lower Socioeconomically Distressed Students
- Negotiated, reviewed and executed lease options for colocation and facility use by similar educational institutions as well as other mission aligned organizations to foster greater access to affordable quality education
- Planned and oversaw the \$1.2M expansion of the Cherry Street Campus
- Developed the \$950k secure entrance and parking lot redesign for the Oak Street Campus
- Assisted with the completion of ongoing management and maintenance of all three campus locations
- Co-presented to the Missouri Department of Elementary and Secondary Education achieving the first 10-year Charter Renewal for a Missouri Charter School

#### **GREATER KANSAS CITY ASSOCIATION OF REAL ESTATE BROKERS**

Our national goal is to bring together the nation's minority professionals in the real estate industry to promote the meaningful exchange of ideas about our business and how best to serve our clientele.

#### **Development Advisor/Chaplain,** 9/2019 to present

Responsible for identifying housing development opportunities and strategies to create more accessible and affordable inventory for GKCAREB clients; Link the organization with key political

figures, related local, county, state, and federal offices, industry practitioners, and trade organizations; and Formulate a funding strategy including public-private-partnerships. **Selected Accomplishments:** 

- Connected the organization to vital development organizations including the Economic Development Corporation of Kansas City, CHES, Inc., Missouri Housing Development Commission, Black Economic Union of Greater Kansas City, City of Kansas City Housing Department, Bank of Blue Valley, and more
- Led the By-Law committee to restructure the organizations by-laws as well as provided critical input in the renaming of the organization due to a mandate from the National Association of Real Estate Brokers Create financial models and deal structure incorporating sources and uses of funds aligned with local, state, and federal designations allowing clients to access Community Development Block Grant funds, Central City Economic Development Fund, and other capital resources
- Created a housing plan for increasing affordable single-family housing inventory for prequalified Black, Brown, and Veteran homebuyers currently inhibited by market conditions and real estate sales practices
- Propose a block-by-block single-family development plan to the Ivanhoe Neighborhood Association utilizing green building technology resulting in overall decreased homeownership maintenance costs
- Developed a collaborative single-family development and finance plan for the Leed's Neighborhood
- Instructed GKCAREB members and community on basic real estate and economic development classes free of charge

#### PLANNED INDUSTRIAL EXPANSION AUTHORITY (PIEA)

The Planned Industrial Expansion Authority is a quasi-governmental development agency working in partnership with the City of Kansas City's Economic Development Corporation to remove blight and blighting conditions within PIEA planning areas.

**Board of Directors, Treasurer, Affirmative Action Committee Chair** 4/2014 - 2019 Authorized, evaluated, and approved blight analysis, reviewed market studies and financial analysis to determine the incentives necessary to bring projects to market, authorized the issuance of bond financing, tracked project accounts, monitored minority and woman-owned business participation and conducted administrative performance review.

- Approved more than \$1.5B in redevelopment projects resulting in more than 1,700 new housing units in Downtown Kansas City including affordable, mid-luxury, and luxury apartments
- Established report with the various taxing jurisdictions in the Kansas City area giving voice to constituents' concern about tax abatement and the resulting revenue impact
- Courageously opposed incentivizing and approving projects with little or no direct community benefit and injurious to taxpayers and the taxing jurisdictions
- Developed a pro-active PIEA Area to create more affordable housing in the Central City
- Worked to construct a Shared Success Fund through a special allocation of Payments In Lieu of Taxes (PILOTS) to support economic development in more distressed areas of the city
- Co-led the creation of the Affirmative Action Subcommittee to align with the City of Kansas City's diversity and inclusion goals resulting in a drastic increase in diverse vendors, suppliers and workforce development for the PIEA

• Facilitated multiple community development forums making neighborhood leaders and small community developers aware of the resources available through the PIEA

#### **Professional Experience**

#### **MOUNTAIN PLAINS MINORITY SUPPLIER DEVELOPMENT COUNCIL**

The Mountain Plains Minority Supplier Development Council provides Corporate America and Government entities with greater access to the goods and services of Minority-owned business in order to develop lasting and mutually beneficial business relationships.

**Business Development & Corporate Services Manager, Kansas-Western Missouri**, 4/2018 - present,

**Project Director**, Coronavirus Response and Relief Award – Denver, 7/1/21-present **Project Director**, Coronavirus Aid Relief and Economic Security Act – Denver (CARES Act), 7/1/20-6/30/21

Provided oversight of daily operations of Kansas-Western Missouri Office, development and implementation of the strategic plan for growing regional Corporate Membership and Minority Business Enterprise certifications, management of regional team members, support for Corporate Members and Minority Business Enterprises, the planning and execution of access opportunity events, corporate matchmaking sessions, and business fairs, determining the annual budget and regional priorities, preparation and review of all communications for major events in the four markets, conducting onsite visits of Minority Business Enterprises and reviewing documents for certification.

- Increased Corporate Membership by more than 40% and MBEs 10% annually
- Established collaborative Memorandum of Understandings with strategic partners including the Small Business Administration, Alt-Cap, State of Missouri, and the Heartland Black Chamber of Commerce and the Hispanic Chamber of Commerce
- Attracted, retained, and strengthened the relationship with the largest corporation in Kansas City as a Corporate Member, event host, and sponsor
- Rebuilt the confidence in the organization brand in the Kansas-Western Missouri region through excellent customer service, attention to detail, innovative practices, analysis of client needs, and execution
- Developed standard operating procedures for the Kansas-Western Missouri office making internal processes more efficient and effective
- Increased participation in MPMSDC events by more than 50%
- Simultaneously and successfully operated and managed the CARES Act Denver program funded by the Department of Commerce coordinating over ninety virtual events involving various federal, local, state, and non-profit agencies
- Provided a wide range of business resources for Small and Minority Businesses affected by the COVID-19 Pandemic primarily across Colorado, Kansas, Missouri, and Nebraska but also included Small and Minority Businesses throughout the country
- Coordinated and facilitated virtual business exchange and connection with the U.S.
   Export-Import Bank (EXIM Bank) for government entities and businesses in Kenya,
   Botswana, Uganda, and India as a means for U.S. Small and Minority Owned Businesses to pivot and grow
- Attracted participation and financial support from the oldest Black-owned private equity firm, Ariel Investments
- Secured a mutually beneficial relationship with Shawn Rochester, author of The Black Tax and CEO of Minority Equality Opportunities Acquisitions, Inc., a newly launched \$126M

- Special Acquisition Company now partnering with MPMSDC MBEs for investment capital and I.P.O.s
- Achieved 100% rating with Minority Business Development Agency overseeing the grant program and was subsequently awarded a new and increased grant award for similar work to be performed through June 30, 2022
- Achieved 60% of Coronavirus Response & Relief Award Denver Goals through December 31, 2021
- Provide direct informational and strategic resource support to Black and Minority Business Owners

#### TWENTY 1. TWENTY 8, LLC/SANKOFA EDG, LLC

Marvin Lyman has worked extensively since 2009 to provide real estate development consulting services and knowledge to Black and disinvested communities to develop more accessible and affordable housing solutions to better stabilize communities.

#### Principal, 2008 - Present

Responsible for developing company business plans, customer acquisition strategy, managing company finances, identifying client opportunities, structuring and facilitating client development plans, organizing stakeholder meetings, explaining municipal development processes and goals, informing clients of potential federal, state, county, and local incentives and support, establishing timelines and priorities, developing and presenting multimedia presentations, coordinating development project resources, evaluating fee proposals and project approach, encouraging synergistic joint ventures, establishing political will, and listening to all stakeholders to create a win for all parties.

- Worked with Zimmer Companies to create the Urban Rural Alliance addressing issues of connectivity and affordable workforce housing solutions in Marshall, MO, Lafayette County, Ray County, and Kansas City, MO
- Provided strategic property analysis reports for Argentine Neighborhood Development in reinvestment in multifamily and single-family housing Wyandotte, Kansas denoting obsolescence of existing structures, cost of demolition or renovation, and the highest and best use spurring local amenity development including a neighborhood grocery store
- Performed the gap analysis of services and business types for the Argentine Neighborhood and other communities using the Site to do Business and other software to determine leakage and the feasibility of new rooftops and business types causing significant
- Provide development analysis for numerous clients seeking to improve, expand, or develop existing property
- Perform property valuations and analysis for prospective land acquisition and development resulting in client's realizing higher sales value contrary to current redlining practices with appraisals east of Troost Avenue
- Create financial models and deal structure incorporating sources and uses of funds aligned with local, state, and federal designations allowing clients to access Community Development Block Grant funds, Central City Economic Development Fund, and other capital resources
- Work with the Greater Kansas City Association of Real Estate Brokers to create a plan for increasing affordable single-family housing inventory for prequalified Black, Brown, and Veteran homebuyers currently inhibited by market conditions and real estate sales practices

- Propose a block-by-block single-family development plan to the Ivanhoe Neighborhood Association utilizing green building technology resulting in overall decreased homeownership maintenance costs
- Participate in the National Alliance of Community Economic Development Association to acquire new information and network with other low and affordable equity housing practitioners
- Provide quantitative and qualitative support to small-scale Developers providing sustainable development solutions in Kansas City, MO, Kansas City, KS, Baltimore, MD, Birmingham, AL, and Eudora, AR
- Facilitate the development of 250-300 units of Workforce Housing within the Greater Downtown Area Plan coalescing the strength of a national affordable housing development partners, private social impact capital, the regional transit authority, and the private owner

#### **BLACK ECONOMIC UNION OF GREATER KANSAS CITY**

Kansas City's oldest Community Development Corporation working to remedy blight and to promote economic development in black and urban communities through affordable housing, commercial development entrepreneurship, and access to finances.

#### Consulting Director 1/2016 to 4/2018

Responsible for all day-to-day operations, staff supervision, project conception and development, garnering public-private-partnerships, sourcing capital, securing contractors for facility repairs and upgrades, overseeing internal and external property management teams, arranging property disposition, acquisition, and refinancing, reviewing all contracts, preparing commercial leases, negotiating external lease agreements, project and contractor management and reporting to Board of Directors.

- Provided oversight of LIHTC Housing Facilities (Centennial Villas, Bethel Manor, D.A. Holmes I, MLK Village and Basie Court) ensuring compliance with all state and federal regulations and maintenance of adequate project reserves
- Developed masterplan for Enterprise Village Ecosystem in accordance with Kansas City, MO economic development plans and land use policy: a \$250M mixed-use development in the Historic 18<sup>th</sup> & Vine Jazz District including affordable housing
- Created market study and development analysis for various product types in mixed-use development areas
- Host and attend public meetings to provide information and gain public and organizational support for the South Vine Development
- Constructed RFQ leading to the acquisition of a national development and equity partner
- Created pro formas for multiple construction projects within the development area currently under design
- Performed property valuations to facilitate property disposition, acquisition and access additional capital for operations and project development
- Completed due diligence reports utilizing third party consultants to perform Phase I/II Environmental assessments, Geotechnical reports, and Surveys
- Executed and oversaw contracts with technical specialist including architects, engineers, contractors, and special inspectors
- Increased organization's media coverage and public awareness

- Formed strategic partnerships with the Landbank of Kansas City, a national lender and a HUD certified home counseling agency to launch the Rebuilding the Village Homeownership Program
- Received a 2017 Missouri Department of Economic Development Tax Credit allotment of \$88k for the Certified BEU Small Business Incubator
- Recognized by the Alliance for Economic Inclusion in 2017 for outstanding leadership
- Bowie State University Black Male Agenda Award 2017
- Launched the Rebuilding the Village Homeownership Program to increase Black home ownership
- Created the Young Professionals Association as an auxiliary of BEU

#### **REYNOLDS ELECTRIC, INC.**

Reynolds Electric, Inc. is a union commercial electrical service and installation firm. (Native American Owned, MBE, IBEW Member)

#### **Development Consultant, 11/2013 to 8/2015**

Worked directly with CEO to utilize existing network to develop electrical maintenance department, increase contract production via relationship building with project managers, crosstrained technicians, and foremen in marketing the Reynolds Electric brand, created a marketable and highly recognizable brand of quality and service, and positioned Reynolds Electric for long-term growth and sustainability.

#### Selected Accomplishments:

- Responsible for developing, researching, disseminating and following up on sales leads for new service contracts and construction installations growing business from \$1.2M to \$4M in annual sales
- Coordinated trade show activities and customer-focused events increasing service customers
- Organized financials and portfolio to garner SBA financing
- Designed and edited marketing and media materials for North American market
- Established relationships with banking, government, and private industry

#### SLY JAMES FOR MAYOR CAMPAIGN

The Sly James for Mayor Campaign was a two-year effort to introduce a small business owner with little name recognition to the citizens of Kansas City, Missouri to gain the people's vote.

#### **Treasurer,** 2009 to 11/2016

Worked directly with the candidate and support staff soliciting campaign contributions through phone calls, mailings, emails, and social networking; Organized community listening and information sessions; Maintained donor files and monitoring contributions; Filed Missouri Ethics Commission Reports accurately and on time; Made financial deposits and paid expenses; Established pre and post-election fundraisers utilizing existing and new relationships to achieve fundraising goals; Recruited volunteers to staff phone banks, canvass door-to-door, and host political events; Coordinated GOTV efforts specifically in the urban core; Utilized NGP VAN and Excel to monitor campaign contributions and maintain voter contacts; Performed outreach to activists, unions, and other constituency groups; Regularly communicated status and developments with candidate and consultants; and Strictly adhered to campaign philosophy, goals and deadlines.

#### Selected Accomplishments:

- Worked within deadlines individually and with a team including external strategic partners
- Successfully retained office for second Mayoral Term
- Top primary vote recipient in field of seven candidates including the incumbent mayor in first election
- General election victory with 54% of the general vote
- Fundraised \$940K to achieve a Debt Free Campaign in first campaign
- 100% on-time Missouri Ethics Commission Campaign Reports for initial and reelection campaign
- 100% Missouri Ethics Commission Compliance for Initial and reelection campaign
- Fundraise an additional \$25K within sixty days of first Election
- Major contributor to a positive issue focused campaign
- Managed and accounted for more than \$2M in campaign fundraising and expenses

#### **PAPA LEW'S RESTAURANT**

Papa Lew's was formerly Kansas City's oldest Southern Style Restaurant from 1982 – 2013 providing onsite and offsite dining, catering, and event services to private, government, and corporate clients.

#### Owner/General Manager, 11/2006 to 7/2013

Provided overall operational structure for the restaurant; Standardized front line and back line operating procedures; Developed and implemented marketing strategies to increase revenues; Networked and solicited new catering contracts; Expanded and repositioned Papa Lew's image as an accepted brand; and Created cost controls and pricing plans to maximize target customer penetration.

- Fed an average of 300 persons free of charge on Christmas Day for 19 years
- Facilitated relocation of restaurant including managing tenant finish resulting in revenue growth over 190%
- Coordinated and hosted major events including the Missouri Housing Development Commission, Congressman Clever Briefings, People to People International Board of Directors, SCSU International Campus Luncheon, and Missouri Governor's Community Briefing
- Enabled Papa Lew's induction in Chamber of Commerce P.O.W.E.R. Program to grow business to sustainable levels in three years
- Consistently developed strong, sustainable relationships with Greater Kansas City Chamber of Commerce, Kansas Black Chamber of Commerce, local church community, area school districts, and other organizations
- Used cost-effective practices to manage and surpass operation benchmarks
- Actively improved Restaurant to receive Greater Kansas City Chamber of Commerce Small Business of the Year Award Nomination 2007 - 2011
- Developed fresh and creative content for various social media campaigns to enhance revenue generation and branding
- No More Excuses Helping Hand Award (Inaugural Recipient) 2013
- Full Employment Council Outstanding Community Partner Award 2011

- Hired and trained key server who received the 2007 Greater Kansas City Restaurant Association Server of the Year Award
- Motivated restaurant employees to receive the 2007 Minority Enterprise Development Retail
   Firm of the Year Award
- Southern Christian Leadership Conference Community Service Award 2008
- US Army Garrison, Fort Leavenworth Certificate of Appreciation 2009, 2010
- Fort Leavenworth Military D.B. Certificate of Appreciation 2011 2013

#### **GENESIS SCHOOL**

Genesis School is a Presidential Blue Ribbon, charter alternative school specializing in educating students that have not performed well in traditional school settings.

#### Teacher/Acting Vice-Principal, 2000 to 2005

Instructed middle school students in the study of Social Studies, Language Arts, and Radio Production through the construction of daily lesson plans, creative presentations, behavioral interventions, classroom management, and performance tracking; Trained and supervised staff as an administrative officer of the school; Conducted parent meetings and facilitated positive school-community relations.

#### Selected Accomplishments:

- Students recognized for proficiency and meeting annual yearly progress standards in Social Studies and Language Arts
- Developed and implemented In School Retention program to decrease out of school suspensions, maintain academic learning, and achieve necessary budgetary goals for school operation
- Re-established weekly student produced radio talk show, "Kansas City Teen Talk" as Executive Producer (airing to more than 50,000 households on 1590AM)
- Installed Low Power FM Radio Station to facilitate live hands-on radio experience for students interested in Radio Broadcasting
- Created a free after school recording studio focused on positive storytelling, writing, vocabulary expansion, and G.E.D. enrollment for young people ages 12-19
- Co-Developed and implemented multimedia presentation, "Working with the Oppositional Defiant/Conduct Disordered Student" for professional educators, social workers, and mental health service providers to improve school and classroom behavior management in conjunction with Dr. Donald Lang, PhD., LPC
- Improved workplace morale as evidenced by decrease in employee sick-leave and time off request

#### UNITED PARCEL SERVICE, INC.

United Parcel Service, Inc. is the world's leading package delivery company with global supply chain operations.

#### Part-Time Supervisor, 1998 to 2000

Resolved customer complaints; Trained employees in proper package handling techniques; Maintained safety records and goals; Completed hazardous materials training and certification; Evaluated employee performance; Out bounded and in bounded trailers; Rerouted drivers to improve efficiency and customer satisfaction; Secured loads and facilities; and Shipped up to 100,000 packages per night with premium cargo valued at more than \$2 million while managing staffs of 20 or more. Tested and cleaned up hazardous spills and determined intensity of

contamination from packages. Certified hazardous material packages for transit within UPS air and ground transportation system.

#### Selected Accomplishments:

- Over one-year safety record without injury
- Averaged more than 106% operational efficiency (St. Cloud, MN)
- Maintained 100% Successful Load/Transfer Rate
- Reduced employee turnover by 60%
- Prepared documentation with absolute accuracy for proper routing and on time delivery
- HAZMAT Certified
- HAZWOPER Emergency Responder

#### **TECHNICAL HIGH SCHOOL**

Technical High School is a 1600 student school located in St. Cloud, MN and is one of two public high schools in District 742.

#### English Teacher, Fall 1998 to Spring 1999

Instructed level two freshmen in Composition and Language Arts; Taught Eleventh Grade Advanced American Literature; Supervised lunchrooms; Constructed daily lesson plans; Implemented behavioral interventions; Managed classroom; Analyzed student performance and instituted individual education plans; Graded papers and compiled data; and Conducted parent-teacher conferences.

#### Selected Accomplishments:

- Demonstrated considerable student achievement based upon annual state testing results
- Maintained a safe and admirable learning environment
- Created a climate of cultural awareness and respect for all people
- Candidate for rehire for 1999-2000 school year

#### **UNITED WAY OF CENTRAL MINNESOTA**

United Way of Central Minnesota is a not-for-profit affiliate of United Way of America dedicated to improving lives by mobilizing the caring power of communities through capital support.

Loaned Executive, Quarterly Appointment, 1997

Gave multi-media presentations and speeches to educational and banking institutions reaching thousands of employees within a 30-mile radius of St. Cloud, MN; Trained select institution employees to implement employee giving programs; Coordinated city-wide events to garner individual and corporate support of United Way agencies; and Served as a liaison for St. Cloud State University and Administrative Affairs Vice President.

- Influential in raising more than \$250,000 for Educational and Banking Division to attain overarching goal of \$1.2 Million Dollars
- Connected with Rural and Central Minnesota residents across cultural, racial, and language barriers to effectively maintain and increase financial contributions
- Effectively secured university and high school student participation in United Way Campaign where participation had not been existent in past years

Software:

Microsoft Office (Excel, Outlook, PowerPoint, Publisher, Word, Sharepoint, Teams, Planner), Quick Books, Site to do Business, Novogradac, Property Metrics, Zoom)

#### **Education/Certifications**

NATIONAL DEVELOPMENT COUNCIL, 2016 - 2017 HOUSING DEVELOPMENT FINANCE PROFESSIONAL (HDFP)

#### <u>CERTIFIED COMMERCIAL INVESTMENT MEMBER (CCIM), IN PROGRESS</u> CCIM CANDIDATE

## ST. CLOUD STATE UNIVERSITY, 1994 – 1999, ST. CLOUD, MN BACHELOR OF ELECTIVE STUDIES

Major Concentration: English

- SCSU Presidential Excellence in Leadership Award, 1998
- Council of African American Students, President 1995 1998
- Minority Student Leader of The Year, 1997
- Governor's National Leadership Fellow, Ferris State University, Summer of 1997
- Student Assistant to the President of SCSU, 1995 1997
- Congressional Intern, Senate Republican Conference, Summer of 1996
- Resident Advisor, 1995 1996
- Kappa Delta Pi Outstanding Education 220 Student, 1994

#### LINCOLN COLLEGE PREPARATORY ACADEMY, 1990 - 1994, KANSAS CITY, MO HIGH SCHOOL DIPLOMA

 International Exchange Student – Berlin Meets Berlin; Berlin, Germany, Summer 1993

**References Upon Request**