

Jackson County Health Department Jan 13-20, 2021

COVID-19

Data

**More in depth data can be found on the <u>JACOHD</u> <u>dashboard</u>.

JACOHD

- Total Positive Cases- 26,716
- Total Hospitalizations- unavailable
- Total Deaths- 289
- Presumed Recoveries-unavailable
- Individuals tested— 134,363

Totals This Week:

- Cases-904
- Hospitalizations-unavailable
- Deaths-12

KC Region

- Total Cases- 138,999
- Total Deaths- 1,684

Current Outbreaks

**Outbreaks are considered concluded after two incubation periods (28 days) since the onset date of the last confirmed case, and are thus removed from the list.

John Knox Village Care Center

172 cases Ignite -Blue Springs 44 Cases Truman Gardens

9 cases Rosewood – The Groves

79 cases Addington Place 8 cases Heartland Medical Care

9 cases

Duncan Academy Daycare

7 cases

Ignite- St. Mary's 39 cases

Villages at John Knox Assisted Living

57 cases

JACOHD/TMC

Sponsored Testing

Ongoing weekly widespread testing at outbreak facilities

Thursday Jan. 21, 2021 - 10:00-2:00pm - Lee's Summit, 505 NW Blue Pkwy, Lee's Summit MO Friday Jan. 22, 2021 – 10:00-2:00pm – Independence, Uptown Market

Symptomatic Testing

Call 816-404-CARE

PPE Supply

The supply rate meets the demand rate.

Testing Supply

The health department is testing symptomatic and asymptomatic individuals at traveling clinics in EJC five days a week.

JCDC Testing

This outbreak is now closed. However, there are cases not associated with the outbreak at JCDC (where cases identified were exposed outside of JCDC). JACOHD is continually working with JCDC on reporting and investigation.

Weekly Regional Coordination

Health Care Coalition Steering Committee Meeting, Public Health Risk Communication Coordination Meeting, Hospitals & Public Health Meeting, Communicable Disease COVID-19 Update Meeting, Missouri Center for Public Health Excellence Meeting, Public Health Coordination Meeting, Public Health Directors Meeting, Multi Agency Coordination Resource Section Support Meeting, Community Organizations Active in Disaster Meeting

Meetings JACOHD

2,930 vaccines administered as of 1/15/21

Sponsored Vaccination

IN THE COUNTY LEGISLATURE OF JACKSON COUNTY, MISSOURI

AN ORDINANCE appropriating \$61,867.00 from the undesignated fund balance of the 2021 Grant Fund in acceptance of the Missouri Western Interdiction and Narcotics Task Force grant awarded by the Missouri Department of Public Safety.

ORDINANCE NO. 5482, January 25, 2021

INTRODUCED BY Charlie Franklin, County Legislator

WHEREAS, the Sheriff's Office has been awarded the Missouri Western Interdiction and Narcotics (MoWIN) Task Force grant in the amount of \$61,867.00 by the Missouri Department of Public Safety; and,

WHEREAS, this grant funds the vehicle allowance and salary for one deputy assigned to the MoWIN Task Force; and,

WHEREAS, an appropriation is necessary in order to place the grant funds in the proper spending accounts; now therefore,

BE IT ORDAINED by the County Legislature of Jackson County, Missouri, that the following appropriation from the undesignated fund balance of the 2021 Grant Fund be and hereby is made:

DEPARTMENT/DIVISION	CHARACTER/DESCRIPTION	FROM	<u>TO</u>
Grant Fund MoWIN			
010-4217	45956 – Increase Revenues	\$61,867	
010-32810 010-32810	Undesignated Fund Balance Undesignated Fund Balance	\$61,867	\$61,867
010-4217 010-4217 010-4217	55010 – Regular Salary 55030 – Overtime Salaries 56630 – Rent Auto Equipment		\$50,440 \$ 5,799 \$ 5,628
and,	Trans Equipment		

BE IT FURTHER ORDAINED that all County officials be and hereby are authorized to execute all documents necessary to give effect to said grant.

Effective Date: This ordinance shall be effective immediately upon its signature by the County Executive.

APPROVED AS TO FOR	M:	Byan O	· louisky
Chief Deputy County Cou	nselor	County Counselor	
I hereby certify the January 25, 2021, was Jackson County Legislatu	duly passed on		o. 5482 introduced on , 2021 by the
Yeas	Nay	s	
Abstaining	Abse	ents	
This Ordinance is hereby	transmitted to the C	County Executive for h	·
I hereby approve the atta	ched Ordinance No.		
Date		Frank White, Jr., C	ounty Executive
Funds sufficient for this a	ppropriation are ava	ailable from the source	e indicated below.
ACCOUNT NUMBER: ACCOUNT TITLE:	010 32810 Grant Fund		
NOT TO EXCEED:	Undesignated Fur \$61,867.00	nd balance	
1/14/2021 Date		Chief Administrativ	ve Officer

REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:

Res/Ord No.: 5482

Sponsor(s): Charlie Franklin
Date: January 25, 2021

SUBJECT	Action Requested Resolution Ordinance Project/Title: An ordinance authorizing the County Executive to execute an agreement of Force to accept funding of \$61,867 for one deputy position and vehicle allowance and to Missouri Western Interdiction & Narcotics Task Force	with the MOWIN Task avel use within the
BUDGET		
INFORMATION	Amount authorized by this legislation this fiscal year:	\$61,867
To be completed	Amount previously authorized this fiscal year:	\$0
By Requesting Department and	Total amount authorized after this legislative action:	\$61,867
Finance	Amount budgeted for this item * (including transfers):	\$0
I MIGHTOD	Source of funding (name of fund) and account code number: FROM	
	Grant fund 010- Undesignated Fund Balance 32810	\$61,867
	010-4217-55010 Regular Salaries	
	010-4217-55030 Overtime Salaries	\$50,440
	010-4217-56630 Rent Auto Equipment	\$5,799
		\$5,628
	* If account includes additional funds for other expenses, total budgeted in the account is: \$	
	OTHER FINANCIAL INFORMATION:	
	No budget impact (no fiscal note required) Term and Supply Contract (funds approved in the annual budget); estimated value ar Department: Estimated Use: Prior Year Budget (if applicable): \$107,010	nd use of contract:
PRIOR	Prior Year Actual Amount Spent (if applicable): \$107,010 Prior ordinances and (date): 5188 1/15/2019 5060 12/11/17 5311 1/30/20	
LEGISLATION	Prior ordinances and (date): 5188 1/15/2019 5060 12/11/17 5311 1/30/20 Prior resolutions and (date):	
CONTACT	thos tootherin and (date).	
INFORMATION	RLA drafted by Carmen Hayes, Human Resources Manager, 816-881-4229	
REQUEST SUMMARY	An ordinance authorizing the County Executive to execute an agreement with the MOWI funding of \$61,867 for one deputy position and vehicle allowance and travel use within t Interdiction & Narcotics Task Force	N Task Force to accept he Missouri Western
CLEARANCE		
	Tax Clearance Completed (Purchasing & Department) Business License Verified (Purchasing & Department) Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)	ce)
COMPLIANCE	MBE Goals	SON CONTRACTOR SERVICE
	WBE Goals VBE Goals	
ATTACHMENTS	Award Documents	

REVIEW	Department/Director:	Date: 0/~//-202/
	Finance (Budge Approval): If applicable By Sagh Matthes at 2:36 pm, Jan 11, 2021	Date:
	County Counselor's Office.	Date: 1-11-2021
	Sugar County	Date: / /19 /2071

The state of the s	ed in the annual budget.	
Funds for this were encumber	ered from the	_ Fund in
is chargeable and there is a c	unencumbered to the credit of the appropriat ash balance otherwise unencumbered in the t sufficient to provide for the obligation herein	reasury to the credit of the find from
Funds sufficient for this expe	enditure will be/were appropriated by Ordina	nce #
	enditure will be/were appropriated by Ordina copriation are available from the source indicates	
		ated below.
Funds sufficient for this appr	opriation are available from the source indica-	

Supplemental Appropriation Request Jackson County, Missouri

Funds sufficient for this appropriation are available from the source indicated below.

Date:	January 11, 2021		ORD #	5482
Depar	rtment / Division	Character/Description	From	To
Grant Fund - 0	10			
4217 - MoWIN		45956 - Increase Revenues	61,867	
32810		Undesignated Fund Balance		61,867
32810		Undesignated Fund Balance	61,867	
4217 - MoWIN		55010 - Regular Salary		50,440
4217 - MoWIN		55030 - Overtime Salaries		5,799
4217 - MoWIN		56630 - Rent Auto Equipment		5,628
L				
				· · · · · · · · · · · · · · · · · · ·
	-			
APPROVED By Sarah Matthes at 2:3	7 pm, Jan 11, 2021		\$ 123,734	\$ 123,734

SUBAWARD AGREEMENT

Page 1 of 3 Sub Recipient Agency Name (as associated with Tax identification Number) Date JACKSON COUNTY, MISSOURI Jackson County Sheriff Address Sub Recipient Tax Identification Number 415 E. 12th Street, Room 105 44-6000524 City State Zip Code Sub Recipient DUNS Number Kansas Ctiv MO 64106 073134868 Federal Awarding Agency Federal Award Number Department of Justice, Office of Justice Programs, Bureau of Justice Assistance 2019-MU-BX-0110 Federal Award Name (CFDA Name) Federal Award Start Date Federal Award End Date Edward Byrne Memorial Justice Assistance Grant Program 9/18/2019 6/31/2021 Project Title **CFDA Number** Missouri Western Interdiction and Narcotics (MoWIN) Task Force 16.738 Name of Pass-Through Entity Tax ID: 446000197 DUNS: 188216873000 Board of Police Commissioners Kansas City Police Department 1125 Locust Street, KCMO 64106 Total Amount of the Federal Award Amount of Federal Funds Obligated to the Sub recipient listed above Total Award - \$515,111.07 \$61.866.94 (61.73% Federal and 38.27% State) (61.73% Federal and 38,27% State) Federal - \$317,994.65, State - \$197,116.42 Federal - \$38,190.46, State - \$23,676.48 Subaward Period of Performance Start Date Subaward Period of Performance End Date 7/1/2020 6/30/2021 Total Approved Cost Sharing or Match Method of Payment NA Reimbursement Advance Federal Award Indirect Cost Rate Does this Subaward Allow for Indirect Cost Rate NA Yes is This Subaward for Research & Development Subaward Indirect Cost Rate Yes No Yes No N/A X **Project Description** Missouri Western Interdiction and Narcotics (MoWIN) Task force is entering its 6th year of service. It provides a variety of services to its geographical area. MoWIN interdicts illegal narcotics, currency, contraband, and fugitives. MoWIN participants conduct Hotel/Motel, Transit, Parcel, and Commercial Motor Vehicle Interdiction. MoWIN dismantles. disposes, and prosecutes meth labs and marijuana farms. MoWIN assists agencies with processing and filing drug possession cases for prosecution, investigation of drug complaints, and undercover activities & enforcement. MoWIN participates in Veterans and Drug Courts, drug take-backs, and hosts a variety of drug and drug trend education programs. MoWIN provides drug sweeps with their K-9s for schools who request those types of services. MoWIN works with pharmacies to gather information about suspicious purchases which may be used as precursors for manufacturing or distributing illegal narcotics. Pass-Through Entity Grant Coordinator Sub recipient Grant Coordinator Name Name Randy Arenson Email Address Address (if different from above) kcpdgrants@kcpd.org 4001 NE L a.Ke.i Telephone City, State and Zip Code (816) 234-5345 Fax (816) 234-5355 1-8017 **Budget:** X 72216 Personnel: \$50,440.00 Overtime \$5,798.94, Contractural \$5,628.00

IN THE COUNTY LEGISLATURE OF JACKSON COUNTY, MISSOURI

AN ORDINANCE appropriating \$500,000.00 from the undesignated fund balance of the 2021 CARES Act Fund to allow for allocation to food banks and other food providers in Jackson County to ensure that food insecurity is minimized in the wake of the full economic impact of the ongoing Coronavirus/COVID-19 pandemic and authorizing the County Administration to solicit proposals from outside agencies to assist in mitigating that need.

ORDINANCE NO. 5483, January 25, 2021

INTRODUCED BY Charlie Franklin, County Legislator

WHEREAS, former U.S. President Donald J. Trump, Missouri Governor Mike Parson, and County Executive Frank White, Jr., have all declared, in one form or another, the ongoing Coronavirus/COVID-19 pandemic to be a public health emergency; and,

WHEREAS, the County, through its various efforts, plays a significant role in the public health of its citizens and employees; and,

WHEREAS, an appropriate response by the County to this emergency will require significant expenditures from the County CARES Act Fund, which consists of monies provided by the U.S. Treasury for this purpose; and,

WHEREAS, by Ordinance 5371, dated June 22, 2020, the Legislature authorized a contract in the amount of \$500,000.00 with Harvesters- The Community Food Network of Kansas City, MO, to begin the process of ensuring that food insecurity is minimized in the

WHEREAS, by Ordinance 5420, dated October 5, 2020, the Legislature authorized contracts in the total amount of \$170,000.00 with the Community Services League of Independence, MO, and One Good Meal of Lee's Summit, MO, to continue the process of ensuring that food insecurity is minimized; and,

WHEREAS, by Resolution 20535, dated October 19, 2020, the Legislature authorized contracts with sixteen additional community agencies in the aggregate amount of \$543,700.00 to continue the work of minimizing food insecurity; and,

WHEREAS, under this Ordinance the Country Administration will again solicit and receive proposals from outside agencies to further address food insecurity issues with the appropriation of these funds; now therefore,

BE IT ORDAINED by the County Legislature of Jackson County, Missouri, that the following appropriation be and hereby is made:

DEPARTMENT/DIVISION	CHARACTER/DESCRIPTION	FROM	<u>TO</u>
CARES Act Fund 040-9999	32810- Undesignated Fund Balance	\$500,000	
Food Insecurity 040-1526	56789- Outside Agency Funding		\$500,000

and.

BE IT FURTHER ORDAINED that the County Administration hereby is authorized and requested to solicit proposals from interested outside agencies to address food insecurity needs in the County; and,

BE IT FURTHER ORDAINED that the Legislature shall consider the award of contracts to outside agencies as recommended by the Administration to continue to address food insecurity issues in the County.

Effective Date: This ordinance shall be effective immediately upon its signature by the County Executive.

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Aus Ditte	an	Byan O.	Courses
Chief Deputy County Cou I hereby certify th January 25, 2021, was County Legislature. The	at the attached ordin	County Counselor nance, Ordinance No. 54, 202 s follows:	
Yeas	· · ·	Nays	_
Abstaining		Absent	_
This Ordinance is hereby	r transmitted to the Co	ounty Executive for his s	ignature.
Date I hereby approve the atta	- ached Ordinance No.	Mary Jo Spino, Clerk o	of Legislature
Date	_	Frank White, Jr., Cour	ity Executive
Funds sufficient for this a	appropriation are avai	lable from the source inc	dicated below.
ACCOUNT NUMBER: ACCOUNT TITLE: NOT TO EXCEED:	040 9999 3281 CARES Act Fund Undesignated Fun \$500,000.00		
2 202 Date	-	Chief Administrative C	Officer

REQUEST FOR LEGISLATIVE ACTION

Version 6/10/19
Completed by County Counselor's Office:
RES/Ord No.: 5483

Date:

Sponsor(s): Charlie Franklin January 25, 2021

SUBJECT	Action Requested Resolution Ordinance Project/Title: Appropriating \$500,000 in CARES Act funding for a further distribution outside agencies in Jackson County to ensure that food insecurity is minimized in the way.	vake of the full economic
	impact of the COVID-19 outbreak Authorizing the County Executive to solicit application of \$30,000 per agency to assist in mitigating food insecurity needs.	ations up to a maximum
BUDGET		
INFORMATION	Amount authorized by this legislation this fiscal year:	\$500,000
To be completed	Amount previously authorized this fiscal year:	\$0
By Requesting	Total amount authorized after this legislative action:	\$500.000
Department and Finance	Amount budgeted for this item * (including transfers):	\$1,800,000
Finance	Source of funding (name of fund) and account code number:	
	FROM:	FROM ACCT:
	040-9999-32810 CARES Act Fund, Undesignated Fund Balance	\$500,000
	TO:	
	CARES Act Fund	TO ACCT.
	040-1526-56789 Food Insecurity -Outside Agency Funding	TO ACCT:
	1 040-1320-30789 Food insecurity -Outside Agency Funding	\$500,000
	* If account includes additional funds for other expenses, total budgeted in the account is: \$	
	OTHER FINANCIAL INFORMATION:	
	No budget impact (no fiscal note required)	
	Term and Supply Contract (funds approved in the annual budget); estimated value	and use of contract:
	Department: Estimated Use:	
	Prior Year Budget (if applicable): N/A	
DDIOD	Prior Year Actual Amount Spent (if applicable): N/A	
PRIOR	Prior ordinances and (date): #5371 and #5420	
LEGISLATION	Prior resolutions and (date): R#20535, 10/19/2020;	
CONTACT	DI A 1. G. 11. T G.1 14. G	
INFORMATION	RLA drafted by Troy Schulte, County Administrator at 881-1079	
REQUEST	This ordinance appropriates \$500,000 in CARES Act funding to further address food in	
SUMMARY	County brought on by the economic recession triggered by the COVID-19 pandemic.	
DOMINI IICI	have been allocated for this purpose since the beginning of the pandemic. It further au	thorizes the County
	Executive to solicit applications for outside agencies to purchase and distribute food ar	nd other necessities to
	Jackson County residents in a maximum amount of \$30,000 per eligible agency. All re-	ecommendations for
	funding through the application process will be brought back before the County Legisl	ature for final approval.
		approvat.
CLEARANCE		
	Tax Clearance Completed (Purchasing & Department)	
	Business License Verified (Purchasing & Department) N/A	
	Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's O	ffice)
COMPLIANCE	MRF Goals	

	☐ WBE Goals N/A		
	☐ VBE Goals	7.6	
ATTACHMENTS			
REVIEW	Department Director:		Date: /21/202/
	Finance (Budget Approval): If applicable	APPROVED By Mark Lang at 2:15 pm, Jan 19, 2021	Date:
	Division Manager: M. Deletto		Date, 21/21
	County Counse or's Office:	ning	Date: 1/21/21
		/	

Fiscal Information (to be verified by Budget Office in Finance Department)

] ŀ	Funds for this were encumbered from	n the	Fund in
is	s chargeable and there is a cash bala	nbered to the credit of the appropriating otherwise unencumbered in the trutto provide for the obligation herein a	easury to the credit of the fund from which
] F	Funds sufficient for this expenditure	will be/were appropriated by Ordinan	ice#
F	Funds sufficient for this appropriation	n are available from the source indica	ted below.
	Account Number:	Account Title:	Amount Not to Exceed:
	040-9999-32810	CARES Act Fund, Undesignated Fund Balance	\$500,000
The second second			

Supplemental Appropriation Request Jackson County, Missouri

Funds sufficient for this appropriation are available from the source indicated below.

Date:	January 19, 2021				Ord #	‡ <u> </u>	483
Org Co	ode/Description	Object	Code/Description	Fron	1	То	
040	CARES Act						
9999	-	32810	Undesignated Fund Balance	\$	500,000	\$	
1526	Food Insecurity	56789	Outside Agency Funding				500,000
	-						
	·						
				\$	500,000	\$	500,000

APPROVED

By Mark Lang at 2:15 pm, Jan 19, 2021

Budget Office

IN THE COUNTY LEGISLATURE OF JACKSON COUNTY, MISSOURI

A RESOLUTION authorizing the County Counselor to execute a Legal Services Agreement with William G. Snyder of Independence, MO, to provide specialized legal services, at a cost to the County not to exceed \$36,000.00, for services to be performed in 2021.

RESOLUTION NO. 20608, January 25, 2021

INTRODUCED BY Dan Tarwater III, County Legislator

WHEREAS, the County Counselor recommends the award of a Legal Services Agreement to William G. Snyder to provide services in the areas of tax assessment, tax collection, and county records, among others; and,

WHEREAS, Mr. Snyder has provided these services to the County Counselor's office in an effective manner under contract since his retirement from County employment in 2016; now therefore,

BE IT RESOLVED by the County Legislature of Jackson County, Missouri, that the County Counselor be and hereby is authorized to execute a Legal Services Agreement, with William G. Snyder, for a term ending December 31, 2021, at a cost to the County not to exceed \$36,000.00, in a form to be approved by the County Counselor; and,

BE IT FURTHER RESOLVED that the Director of the Department of Finance and Purchasing be and hereby is authorized to make all payments, including final payments on the contract.

Effective Date: This Resolution shall be effective immediately upon its passage by a majority of the Legislature.

APPROVED AS TO FORM	М:			
Chief Deputy County Cour	nselor	County Cour		louisky
Certificate of Passage				
I hereby certify that 2021, was duly passed or County Legislature. The ve	t the attached resolution to the attached resolution in the control of the contr			
Yeas		Nays		- ;
Abstaining		Abser	nt	
Date		Mary Jo Spino, Cle	rk of Leg	islature
There is a balance otherwithe expenditure is charges the treasury to the credit of provide for the obligation has been supported by the control of the obligation of the control of the obligation of the obligation of the control of the obligation of the control	able and there is a c of the fund from which	cash balance otherw	ise unen	cumbered in
ACCOUNT NUMBER: ACCOUNT TITLE:	045 1101 56020 Assessment Fund County Counselor Legal Services			
NOT TO EXCEED:	\$36,000.00			
//14/2021 Date		Chief Administrative	On e Officer	

Fiscal Note:

This expenditure was included in the Annual Budget.

	ı	PC#				
Date:	January 13, 2021			RES#	2060	8
Org Co	de/Description		Object Code/Description		Not to	Exceed
045	Assessment Fund					
1101	County Counselor		56020 Legal Services		\$	36,000
			-			-
			-			
	,					

APPROVED

By Mark Lang at 9:39 am, Jan 13, 2021

Budget Office

36,000

IN THE COUNTY LEGISLATURE OF JACKSON COUNTY, MISSOURI

A RESOLUTION awarding a twelve-month term and supply contract with one twelve-month option to extend for the furnishing of marketing services for use by the Prosecuting Attorney's Office and COMBAT staff to Tico Productions of Kansas City, MO, under the terms and conditions of Request for Proposals No. 49-20.

RESOLUTION NO. 20609, January 25, 2021

INTRODUCED BY Theresa Cass Galvin, County Legislator

WHEREAS, the Prosecuting Attorney's Office and COMBAT staff have a need for marketing services; and,

WHEREAS, the Director of Finance and Purchasing has solicited formal proposals for these services via Request for Proposals No. 49-20; and,

WHEREAS, an evaluation committee has determined that the proposal of Tico Productions of Kansas City (Jackson County), MO, is the best of the four proposals received, as set out in the attached recapitulation and analysis; and,

WHEREAS, pursuant to section 1054.6, <u>Jackson County Code</u>, the COMBAT staff and the Director of Finance and Purchasing recommend the award of a twelve-month term and supply contract with one twelve-month option to extend for the furnishing of rebranding services for use by the Prosecuting Attorney's Office and COMBAT staff to Tico Productions of Kansas City, MO, under the terms and conditions of Request for Proposals No. 49-20; and,

WHEREAS, this award is made on an as needed basis and does not obligate Jackson County to pay any specific amount, with the availability of funds for specific purchases being subject to annual appropriation; now therefore,

BE IT RESOLVED by the County Legislature of Jackson County, Missouri, that award be made as recommended by the Director of Finance and Purchasing and that the Director be, and hereby is, authorized to execute for the County any documents necessary for the accomplishment of the award; and,

BE IT FURTHER RESOLVED that the Director of Finance and Purchasing is authorized to make all payments, including final payment on the contract, to the extent that sufficient appropriations to the using spending agencies are contained in the then current Jackson County budget.

Effective Date: This Resolution shall be effective immediately upon its passage by a majority of the Legislature.

County Counselor
tion, Resolution No. 20609 of January 25, , 2021 by the Jackson as follows:
Nays
Absent
Mary Jo Spino, Clerk of Legislature
d does not obligate Jackson County to pay for specific purchases is subject to annual
Axam (HO



415 East 12th Street, Ninth Floor Kansas City, Missouri 64106 jacksoncountycombat.com

Vincent M. Ortega Director (816) 881-3886

Dawna J. Shumate Deputy Director (816) 881-3510

COMBAT
Commissioners:
Mark S. Bryant
Gene Morgan
Keith Querry
Joseph Spalitto, DDS
Lanna Ultican
Kelvin L. Walls, M.D.
Larry Beaty
John B. Boyd
Arimeta DuPree

Fax: (816) 881-1416

Monday, January 11, 2021

Re: RFP No. 49-20 Rebranding Services

We have reviewed each of the four responses for RFP No. 49-20 and conducted virtual interviews with the two vendors, Novella Brandhouse and TICO Productions, whose proposals received the highest average scores.

	HDco	Hummingbird Group	Novella Brandhouse	TICO
Average Score Of Proposal	63	58.3	84.5	89.1

Taking into account the scope of services being offered in each proposal and the pricing quotes, we strongly recommend accepting the proposal of TICO Productions. We were further impressed with TICO's references, its current clients including NFL teams and other agencies that strongly recommended TICO for its professionalism, creativity, and quality of work. Also setting TICO apart: its multi-cultural capability to provide both—English/Spanish language materials; its in-house video production team (other vendors would have outsourced this aspect of the project); and its more exact, lower price quote.

We estimate budgeting for this project in 2021 between \$35,000 and \$45,000. It is imperative that we rebrand COMBAT to raise awareness about the now essential role it has played and continues to play in Jackson County to prevent substance abuse, treat substance use disorders and reduce violence. Years have passed since the program had an acceptable logo, and much of COMBAT's previous branding was too closely associated with the now outdated "War On Drugs."

To move forward in communicating what COMBAT does, the efforts it supports, and the effect it has on the community, we must start at this most basic level: an effective brand to help establish the program's identity in the community.

Joe Loudon COMBAT Communications/Marketing Administrator

DESCRIPTION UNIT QTY	All bid	ALE GIR	AMOUNT RE Bid	AMOUNT	AMOUNT	
	see bid		per bid	1		
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ABSTRACT OF



RFP Number: 49-20

RFP Name:

Rebranding Services

Dept. Name: COMBAT Commission

R	es	po	nd	en	ts

Evaluation Criteria: HDCo	Maximum Points	Panelist 1	Panelist 2	Panelist 3	Panelist 4
Responsiveness to Request for Proposal	10	7.5	7.5	7.5	7.5
Product Proposal	30	21	19.5	12	21
Respondent's Experience and Qualifications	30	19.5	18	12	21
Pricing	30	21	18	21	18
Total	100	69	63	52.5	67.5

63

Respondents

Evaluation Criteria: The Hummingbird Group	Maximum Points	Panelist 1	Panelist 2	Panelist 3	Panelist 4		
Responsiveness to Request for Proposal	10	9.5	9.5	9.5	9.5		
Product Proposal	30	25.5	24	18	22.5		
Respondent's Experience and Qualifications	30	21	18	19.5	24		
Pricing	30	3	9	9	3		
Total	100	59	60.5	56	59		

58.625

Respondents

Evaluation Criteria: Novella Brandhouse	Maximum Points	Panelist 1	Panelist 2	Panelist 3	Panelist 4
Responsiveness to Request for Proposal	10	9	9	9	9
Product Proposal	30	27	27	25.5	27.3
Respondent's Experience and Qualifications	30	27	27.3	25.5	28.5
Pricing	30	27	24	9	27
Total	100	90	87.3	69	91.8

84.525

Respondents

Evaluation Criteria: Tico Productions	Maximum Points	Panelist 1	Panelist 2	Panelist 3	Panelist 4
Responsiveness to Request for Proposal	10	8	8	8	8
Product Proposal	30	27	27	27	27
Respondent's Experience and Qualifications	30	25.5	27	25.5	27.5
Pricing	30	30	27	24	30
Total	100	90.5	89	84.5	92.5

89.125

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Rebranding Services

Jackson County Missouri and COMBAT RFP No. 49-20

Proposed by:

Tico Productions, LLC 1722 Holly Street - Level 2 Kansas City, Missouri 64108 Office: 816-321-2021

Contact Person:

Lydia Knopp – Creative Director Cell: 913-963-1128

E-mail: <u>lydia@ticoproductions.com</u> FIN: 45-4167437

Tico Productions, LLC is a MBE, DBE, SLBE and a SBA 8(a) certified company.

Cost Estimates

Description	Hourly Price	Estimated Hours	Annual investment
Creat	live: Graphic De	sign	
Visual Branding of Jackson County COMBAT, style guide, and editable graphic & logo templates	\$100	40	\$4,000
Print or digital design that can include infographics, social media graphics, media kits, posters, flyers, print material, online web design, landing pages, advertisements, etc	\$100	50	\$5,000
Cred	ative: Photograp	hy	Yaka Kushir
Professional photography on-site or in-studio	\$125	5	\$625
Creative: Video	Production (3-5	Final Products)	
5 pre-production hours per video	\$125	25	\$3,125
10 post-production hours per video	\$150	45	\$6,750
Branded Intros and Outro Animations	\$100	1	\$100
5 Music Licenses		•	\$150
Professional Voice Over Artist			\$200

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Description	Hourly Price	Estimated Hours	Annual Investment
Administrative:	Focus Groups 8	& Messaging	
Market research with select audiences (Community members, stakeholders, Jackson County Commissioners, employees, etc) and quarterly analytic reports	\$100	35	\$3,500
Key Messaging, copywriting, scripting, storyboarding, and brand voice	\$100	45	\$4,500
Administrative: Diç	gital Marketing	& Data Tracking	
Digital coordination of tracking mechanisms, earned media opportunities, organic audience reach, monthly metric reports measuring key performance indicators of rebrand launch	\$100	15	\$1,500
Administrative: Bi-lir	igual Social Me	dia Manageme	nt
3-month Social Media launch plan including themes, designated hashtags, and implementation	\$100	10	\$1,000
Two (2) posts a week for 3-months across platforms, audience engagement, and analytic reports (10 hours/month)	\$100	30	\$3,000

Total Estimated Cost \$33,000

Project Partner: AJW Consulting

agn) Consulting

Principal: Amy Jordan Wooden

Amy Jordan Wooden has worked with a variety of nonprofits and government entities to create a brand look, feel and voice to better communicate with key constituencies. She is a certified WBE business in Missouri.

About

Amy Jordan Wooden is a veteran communications professional who has served elected officials, political candidates, influential community leaders, private corporations, government departments, trade associations and not-for-profit institutions. As one of the Midwest's most experienced crisis communications specialists, Amy helps clients navigate difficult media and legal inquiries in crisis situations and guides clients through tricky reputation management events.

Amy launched AJW Consulting, a strategic communications firm, in 2003. Her firm develops comprehensive, integrated public affairs strategies that reach the general public and influential stakeholders through earned media, compelling video productions and targeted outreach events.

AJW Consulting will be responsible for the following scope of work:

1. Administrative: Focus Groups

2. Administrative: Messaging

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Cost for Services

Service	Rate or Fee	Service Description
Pre-Production	\$125/hr	Includes initial research, creative consultation, brand analysis, focus-groups, storyboarding, script writing, location scouting, scheduling, talent scouting, talent casting, art direction & mood boards.
Production	\$125/hr	Includes on-site interviews and BRoll, capable of filming in 4K, 2K and HD, in-studio interviews with backgrounds, on-screen talent coaching, aerial drone videography, lighting, & staging.
Post-Production	\$150/hr	Includes on-line non-linear editing, custom motion graphics, moving animation, special effects & export for various formats (social media, BluRay, DVD, 1080, TV).
Sound Design	\$75/hr	Includes professional voice-over recording, audio editing, language subtitling, music research, & voice-over talent coaching.
Graphic Design	\$100/hr	Includes branding, visual identity, custom vector artwork, icons, promotional item design, environmental signage design (billboards, ads, etc), infographic, print, editorial, or digital design.
Photography	\$125/hr	Includes on-site or in-studio professional photography, lighting sets, coaching, editing and digital copies.
Music Licensing	\$50/track	One Standard Music license
Voice Over Recording	\$200 per script	Includes professional voice-over artist talent fee per script recording. Additional changes after finalized script recording may result in additional cost.
Administrative	\$100/hr	Includes media buying, community engagement, community liaison coordination, scheduling, message development, focus groups, data reporting, client correspondence, event planning, on-site activations, social media & online platform management, training, etc.

REQUEST FOR LEGISLATIVE ACTION

Version 6/10/19

Completed by County Counselor's Office: Res/10/4d No.: 20609

Sponsor(s): Theresa Cass Galvin Date: January 25, 2021

SUBJECT	Action Requested Resolution Ordinance Project/Title: Awarding a Twelve-Month Term and Supply Confor Rebranding Services for the COMBAT Commission to Ticoterms and conditions of Request for Proposal No. 49-20.		
BUDGET INFORMATION To be completed By Requesting Department and Finance	Amount authorized by this legislation this fiscal year: Amount previously authorized this fiscal year: Total amount authorized after this legislative action: Amount budgeted for this item * (including transfers): Source of funding (name of fund) and account code number:		\$ \$ \$ \$
	* If account includes additional funds for other expenses, total budgeted in the a OTHER FINANCIAL INFORMATION: No budget impact (no fiscal note required) Term and Supply Contract (funds approved in the annual budgeted in the annual budgeted impact (funds approved in the annual budgeted in the an		e and use of contract:
PRIOR LEGISLATION	Prior ordinances and (date): Prior resolutions and (date): 20323, 12/9/2019,		
CONTACT	11101 10501diffolis diffe (date). 20525, 12/12017,		
INFORMATION	RLA drafted by (name, title, & phone): Katelyn Edgar, Buyer,	816-881-3292	
REQUEST SUMMARY	The COMBAT Commission requires a Term and Supply Contract for Rebranding Services. The Purchasing Department issued Request for Proposal No. 49-20 in response to those requirements. A total of twenty-one notifications were distributed and four responses were received and evaluated as below:		
	Respondent & Location Total Points Awarded Annual A		ded Annual Amount
	Hoot Design Co; Columbia, MO	63.0	\$21,950.00
	Tico Productions; KCMO	89.1	\$33,000.00
	Novella Brandhouse Studio, KCMO	84.5	\$52,000.00
	The Hummingbird Group, St. Louis, MO	58.3	\$288,800.00
	Evaluation Points were based on the following:		
	Responsiveness to Request for Proposal	10%	
	Product Proposed	30%	
	Respondent's Experience and Qualifications	30%	
	Pricing	30%	
	Pursuant to Section 1054.6 of the Jackson County Code, the CO Department recommends the award of a Twelve-Month Term a Option to Extend, for the furnishing of Rebranding Services to the lowest and best proposal received in response to Request for	and Supply Contract, Tico Productions, LL	with One Twelve Month C of Kansas City, MO as

CLEADANICE			
CLEARANCE	 ☐ Tax Clearance Completed (Purchasing & Department) ☐ Business License Verified (Purchasing & Department) ☐ Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office) 		
COMPLIANCE	 	s are being met at stated.	
ATTACHMENTS	Abstract of Bids received, Recommendation Memo fi Administrator, Evaluation Scoring Sheet, Pricing con proposal.	rom Joe Loudon, COMBAT Comraparison and the pertinent pages of	nunications/Marketing Tico Productions'
REVIEW	Department Director: Vincent W	l. Ortega	Date: 01/12/2021
	Finance (Budget Approval): If applicable	APPROVED By Mark Lang at 4:54 pm, Jan 12, 2021	Date:
	Division Manager: Jun Peters Ba	ker	Date: 01/20/2021
	County Counselor's Office: 54 - (our	Date: 1/21 /2021

Fiscal Information (to be verified by Budget Office in Finance Department)

	This expenditure was included in th	e annual budget.		
	Funds for this were encumbered from the Fund in			
	There is a balance otherwise unencuis chargeable and there is a cash bal payment is to be made each sufficie	ance otherwise unencumbered	appropriation to which the expenditure ed in the treasury to the credit of the fund from which on herein authorized.	
	Funds sufficient for this expenditure will be/were appropriated by Ordinance #			
	Funds sufficient for this appropriation are available from the source indicated below.			
	Account Number:	Account Title:	Amount Not to Exceed:	
Ø	funds for specific purchases will, of	necessity, be determined as	on County to pay any specific amount. The availability of each using agency places its order.	

IN THE COUNTY LEGISLATURE OF JACKSON COUNTY, MISSOURI

A RESOLUTION authorizing the Jackson County Legislature to hold a closed meeting on Monday, January 25, 2021, for the purpose of conducting privileged and confidential communications between itself and the Jackson County Counselor under section 610.021(2) of the Revised Statutes of Missouri, and closing all records prepared for discussion at said meeting.

RESOLUTION NO. 20610, January 25, 2021

INTRODUCED BY Dan Tarwater III, County Legislator

WHEREAS, the Jackson County Legislature desires to hold a closed meeting on Monday, January 25, 2021, during the regularly scheduled meeting of the Legislature; and,

WHEREAS, public notice of such closed meeting has been given by inclusion of this Resolution on the published agenda for said meeting; and,

WHEREAS, the purpose of such closed meeting is to conduct privileged and confidential communications between the Legislature and the Jackson County Counselor concerning the leasing, purchase, or sale of real estate; and,

WHEREAS, such closed meeting is allowable under section 610.021(2) of the Revised Statutes of Missouri; now therefore,

BE IT RESOLVED by the County Legislature of Jackson County, Missouri, that the Legislature be authorized to hold a closed meeting during the regularly scheduled meeting of the Legislature on Monday, January 25, 2021, pursuant to section 610.021(2), RSMo, and closing all records prepared in connection therewith.

Date

Mary Jo Spino, Clerk of Legislature

Effective Date: This Resolution shall be effective immediately upon its passage by a