



A Partnership for a Better Workforce in Jackson County

Dr. Kimberly Beatty, Chancellor



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Economic Impact

Contribution to a Prosperous Kansas City



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The Economic Value of Metropolitan Community College, Kansas City

About MCCCKC



18,940

Credit students



2,118

Non-credit students



2,898

Employees



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Economic impact analysis



1 out of every **78** jobs in the KCMO Metro Area is supported by the activities of MCCCKC and its students.



Alumni impact

Impact of the increased earnings of MCCCKC alumni and the businesses they work for

\$577.9 million

Added income

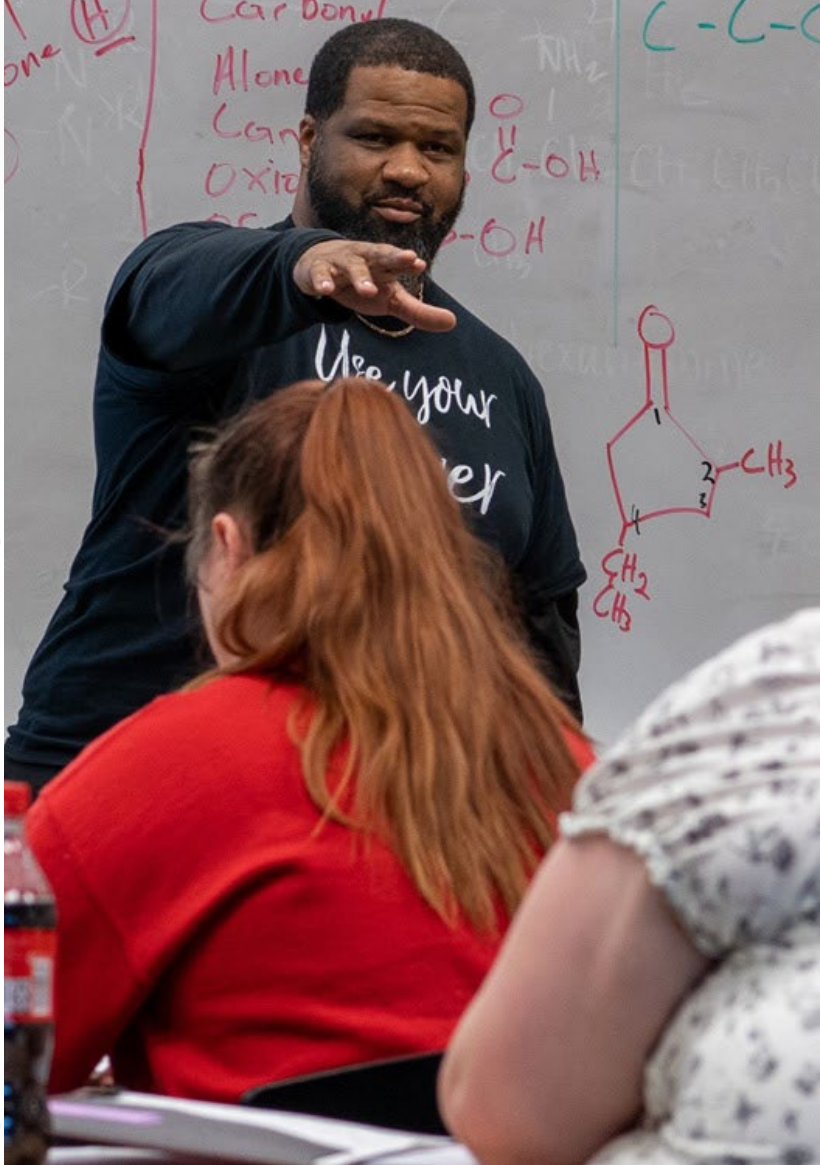
7,230 Jobs supported



An economic boost similar to hosting the World Series

OR

89x



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Economic impact analysis



Operations spending impact

Impact of annual payroll and other spending

\$89.4 million Added income

3,226

Jobs supported



Enough to buy **1,899** new cars

OR



Student spending impact

Impact of the daily spending of MCCKC students attracted to or retained in the region

\$19.5 million

Added income

Enough to buy **1,574** families*
a year's worth of groceries

OR

332

Jobs supported



Construction spending impact

Impact of expenditures for ongoing construction projects

\$12.3 million

Added income

OR

158

Jobs supported



● = 100 jobs

* = family of four



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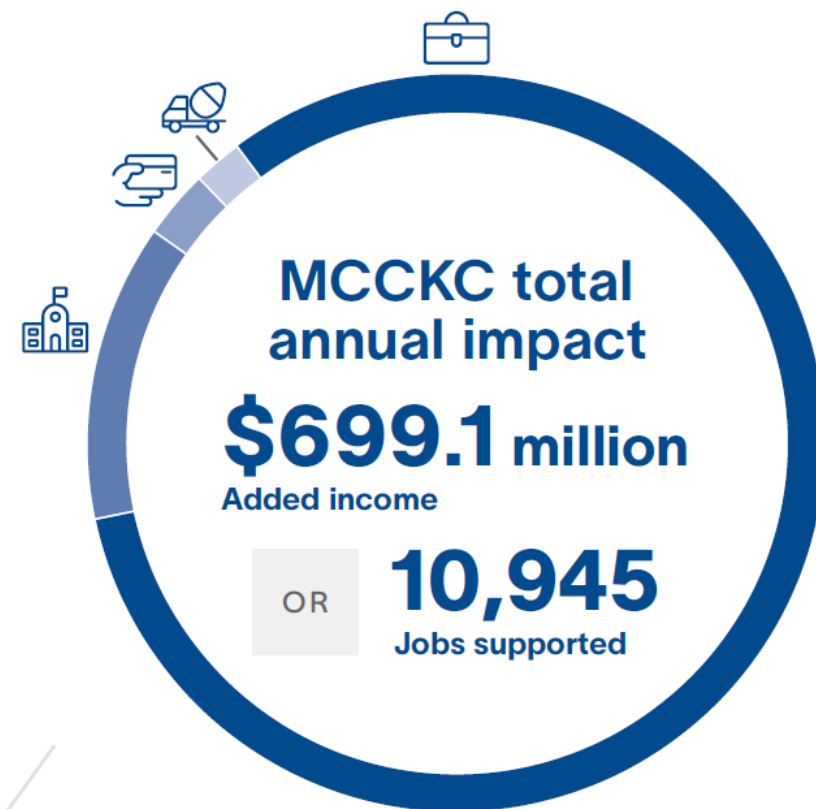
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Investment Analysis

For every \$1...



Students gain **\$4.90**
in lifetime earnings



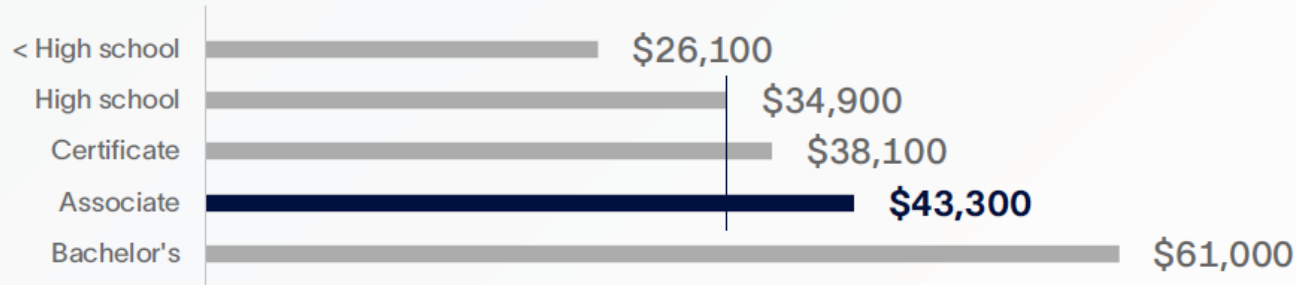
The average associate degree graduate from MCCKC will see an increase in earnings of **\$8,400** each year compared to someone with a high school diploma working in Missouri.



Taxpayers gain **\$2.20**
in added tax revenue and
public sector savings



Society gains **\$8.50**
in added income and
social savings



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Proven Results

Action Speaks Louder Than Words!



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Advanced Technical Skills Institute



Engineering Technology Center



Blue River East Expansion



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Advanced Technical Skills Institute (ATSI)—Penn Valley



Providing equitable access to programs in essential fields
that fuel the local economy



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Workforce Impact of ATSI

- Enrollment of students from **Jackson County** increased 61% in Welding, 56% in Building Maintenance, 46% in Industrial Technology, and 38% in HVAC for fall 2023 compared to fall 2022.
- Average annual wages earned for programs at ATSI is \$66,000, ranging from \$48,000 for Computer Integrated Machining and Manufacturing to \$98,500 for Construction Management.



MCC-Blue River at Blue River East



Workforce and Economic Development

CDL tractor trailers and pad
changes to increase training
capacity and safety



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Workforce Impact of CDL Programming

- CDL Program is in its second year and growing
- Average annual wages earned range from \$51,800 to \$71,100.



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Public Safety Institute (PSI)



Providing equitable access to programs in essential fields
necessary to the local economy.



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Economic Impact of PSI

- Programs include Fire Science, Law Enforcement, and Emergency Medical Services programs
- Serving 95 students from **Jackson County** for Fall 2023.
- Average annual wages earned for programs at the PSI is \$56,000.



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The Need for the Partnership to Continue



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Automotive Institute

Driving Success at the Longview Campus



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MCC Automotive Institute



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Program Demand

Program Plan

- Automotive Technician:
Ford ASSET, GM ASEP,
Honda PACT
- Collision Repair
- Diesel Technician
- Electric Vehicle Repair

Automotive Job Openings in KC region

- Automotive Service Technicians and Mechanics – 3,499
- Bus/Truck Mechanics and Diesel Engine Specialists – 2,167
- Automotive Body Technicians – 481



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MCC Automotive Institute

Timeline



Visioning/Programming Concept:
Complete

Design: Now – October 2023

Bid: November 2023

GMP Board Approval: January 2024

Construction Complete: June 2025

Classes Begin: Fall 2025



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MCC Automotive Institute

Cost for Automotive Construction: \$22 million
Total Automotive Institute Commitments Received:
\$11 million

Pledged Private Philanthropic Support

- Kauffman Foundation
- Ronald D. Deffenbaugh Foundation
- R.A. Long Foundation
- Numerous Businesses & Individual Donors

Pledged Public Support

- ARPA American Rescue Plan Act (State)
- MCC Bond
- Perkins (Federal dollars through DESE)
- Enhancement Grant (State dollars through DESE)
- Program Improvement Grant (state dollars through DESE)
- *MCC matches all state and federal dollars*



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**Thank You
for Supporting
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