



Our Healthy KC Eastside: Addressing COVID-19 Vaccinations and Health Services Using a Community-engaged Approach

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Increasing Reach of COVID-19 Vaccinations and Other Health Services



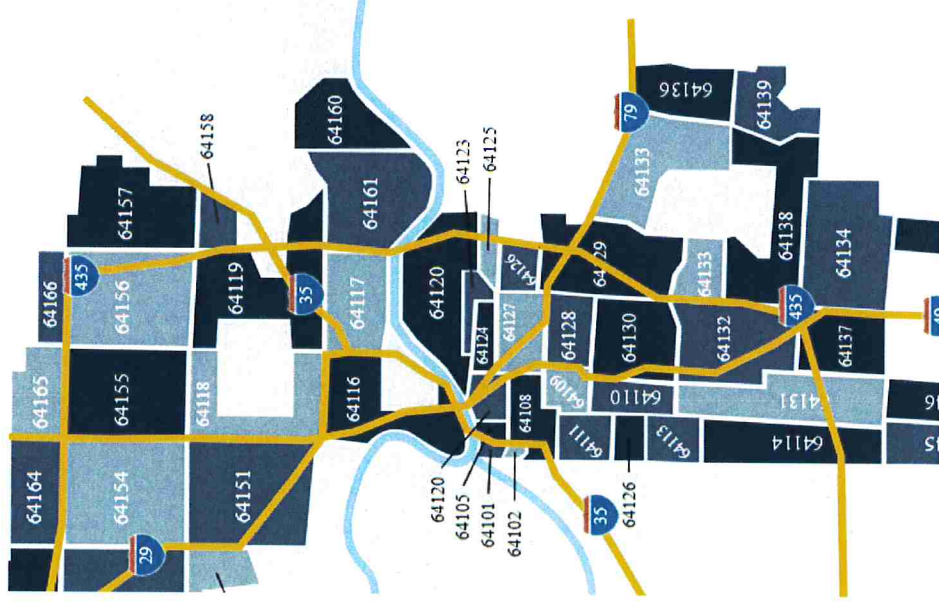
Primary Goals:

- Increase COVID-19 vaccination)
- Increase access to health screenings, prevention programs, and health services
- Build a community-health infrastructure



SOCIAL VULNERABILITY & LOW COVID-19 VACCINATION RATES

- Vulnerable Zip Codes
- 64106
- 64109
- 64127
- 64128
- 64129
- 64130



Overall Vulnerability

Socioeconomic
Status

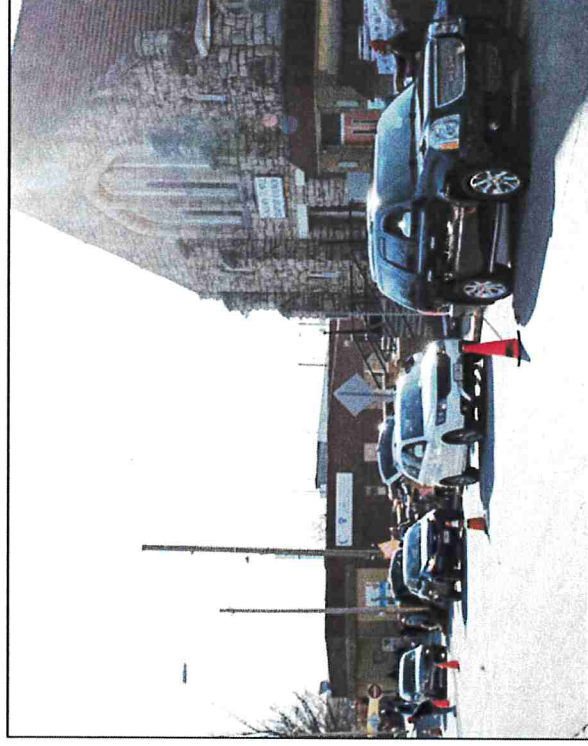
Household
Composition &
Disability

Minority Status
& Language

Housing Type &
Transportation

Social Vulnerability Index (SVI)

Engaging Community Partners Across the Eastside



Community Influencers as Health Liaisons

Agenda
Setters

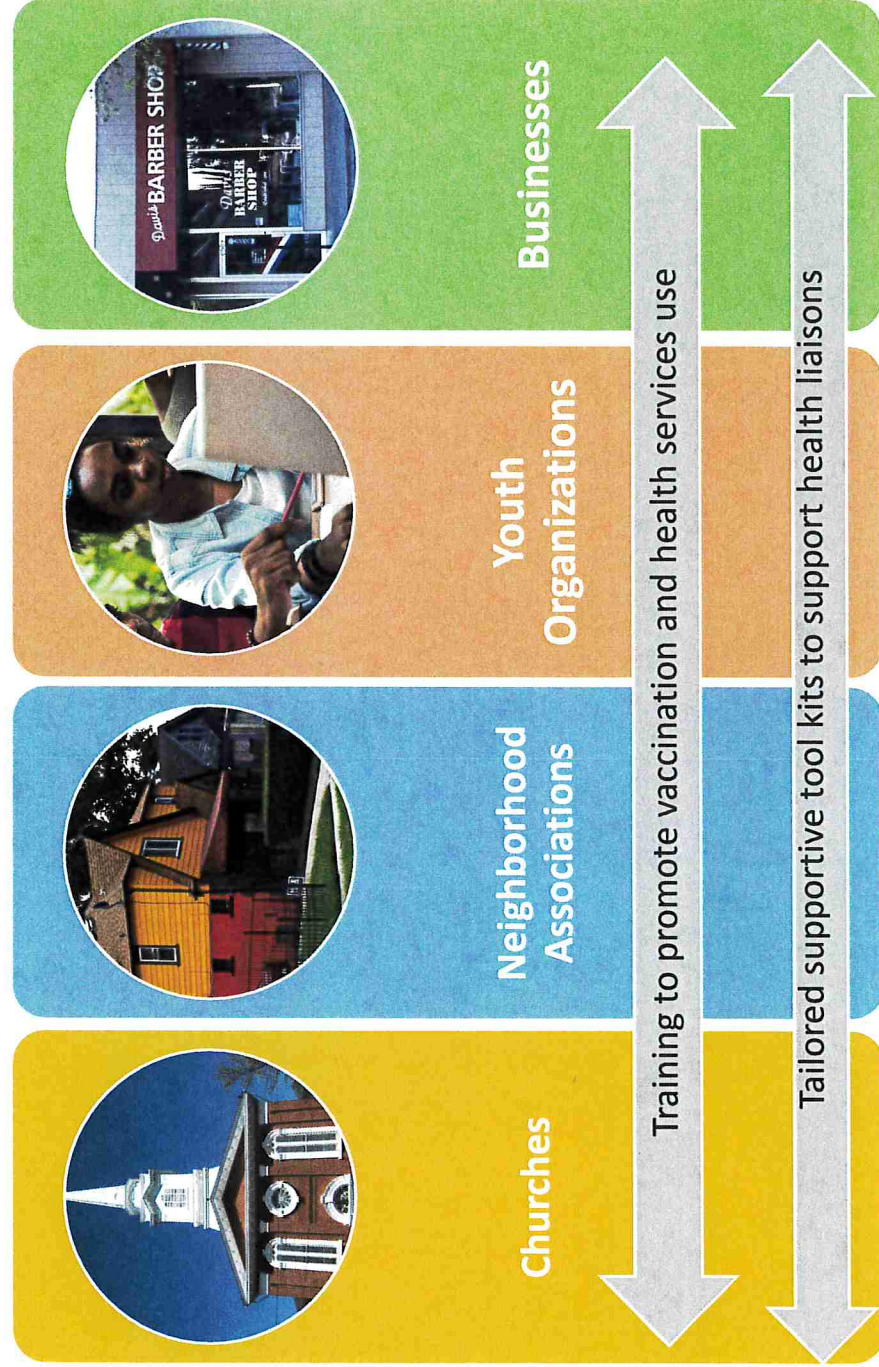
Intervention
Developers

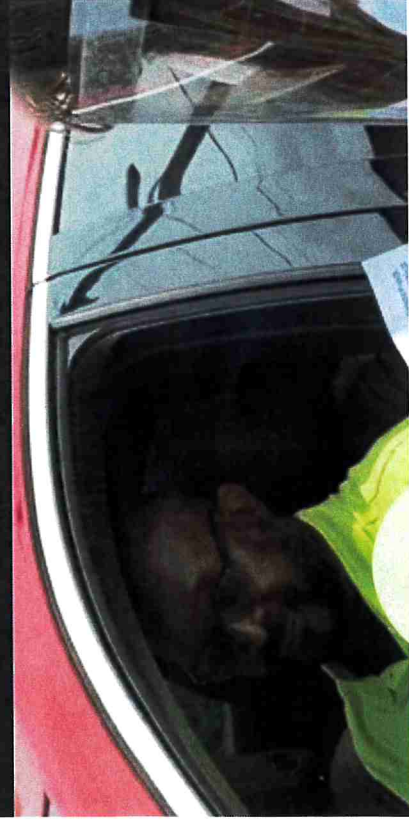
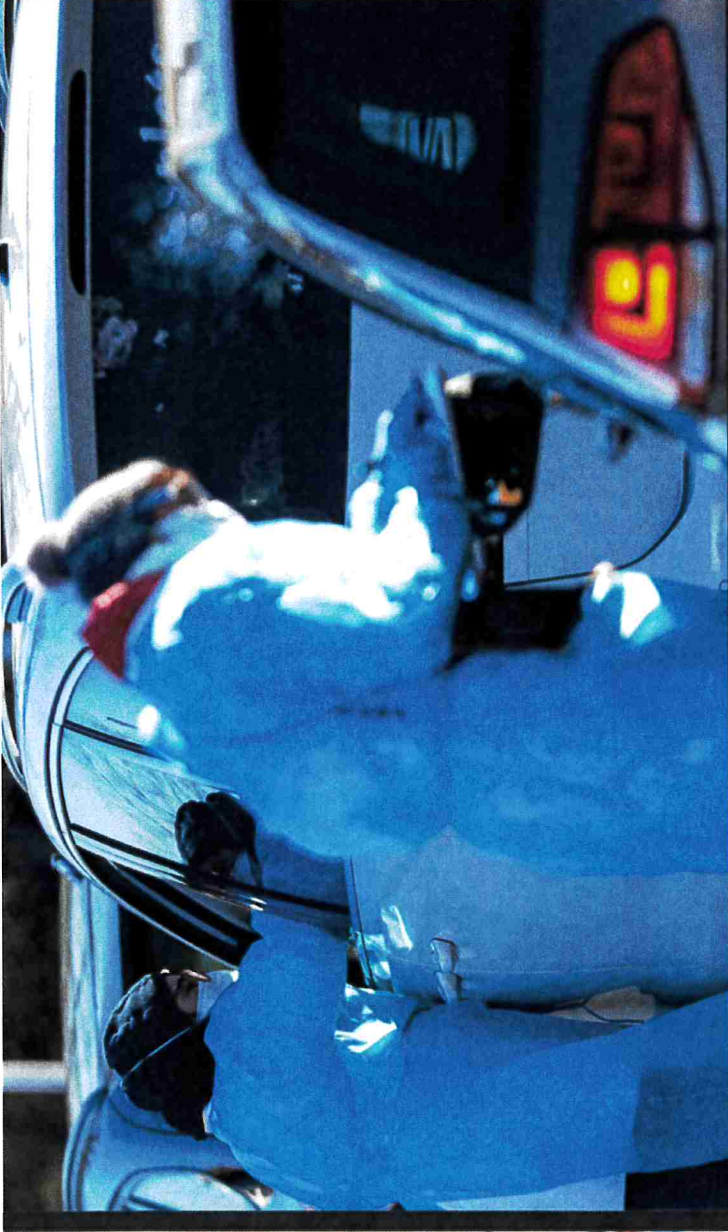
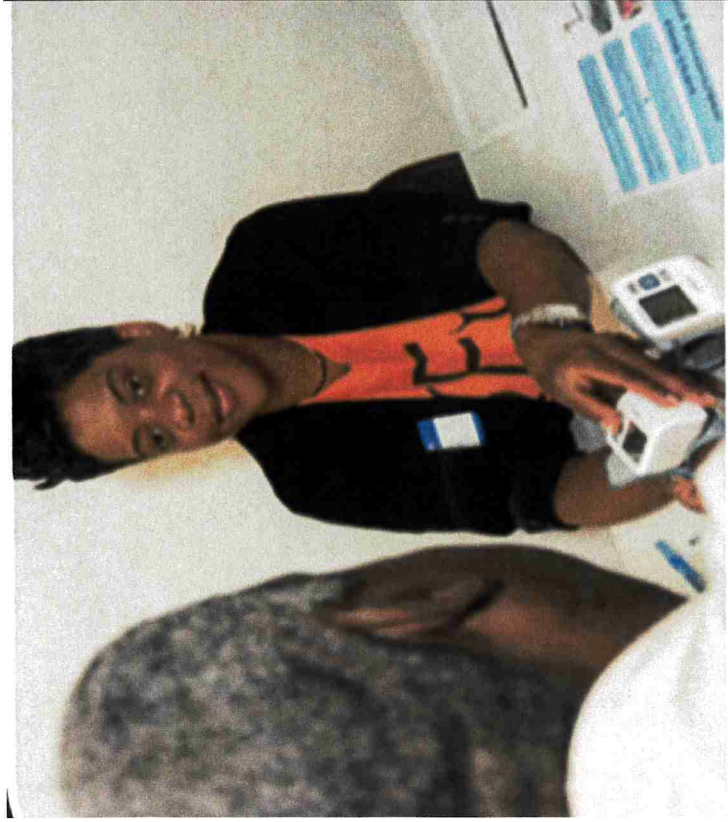
Intervention
Implementers

Evaluators

Disseminators

Equipping Community Influencers with COVID Communication Tools

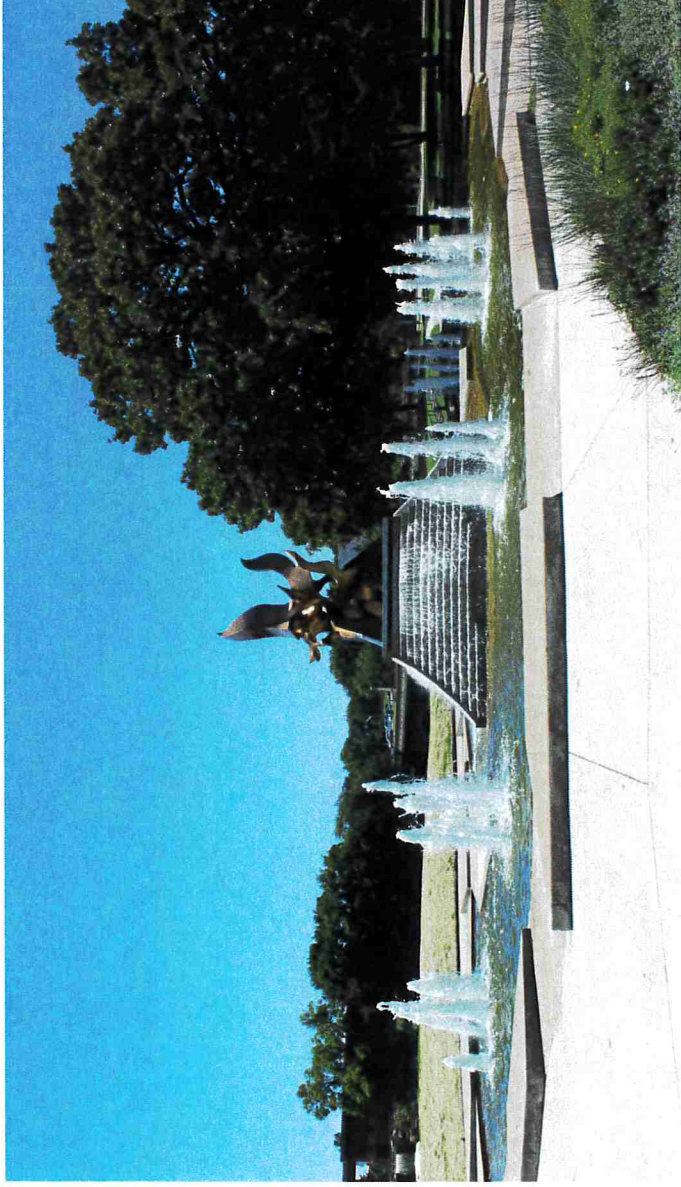




Expanding COVID-19 Vaccinations,
Testing, and Other Health Services

Conducting Innovative Research

- Exemplars:
- Use of psychological services during COVID-19
- Long-haul impact of COVID-19
- Physical activity & COVID-19
- Vaccinations & people living with disabilities
- COVID-19 education for health providers
- Youth & mental health during COVID-19
- Maternal health & child health



Measuring Impact

