

IN THE COUNTY LEGISLATURE OF JACKSON COUNTY, MISSOURI

A RESOLUTION authorizing the County Executive to execute a Cooperative Agreement with No More Homeless Pets KC, for public health purposes, at a cost to the County not to exceed \$80,000.00.

RESOLUTION #17500, February 14, 2011

INTRODUCED BY Dennis Waits, County Legislator

WHEREAS, No More Homeless Pets KC has submitted a funding proposal to support its Humane Education and Resources Office (HERO) Program, an outreach initiative designed to educate pet owners and provide spay and neuter services to residents of Jackson County; and,

WHEREAS, the execution of a Cooperative Agreement with No More Homeless Pets KC is in the best interests of the health, welfare, and safety of the citizens of Jackson County; now therefore,

BE IT RESOLVED by the County Legislature of Jackson County, Missouri, that the County Executive be and hereby is authorized to execute a Cooperative Agreement with No More Homeless Pets KC, in the amount of \$80,000, in a form to be approved by the County Counselor; and,

BE IT FURTHER RESOLVED that the Director of Finance and Purchasing be and hereby is authorized to make all payments, including final payment on the agreement.

Effective Date: This Resolution shall be effective immediately upon its passage by a majority of the Legislature.

APPROVED AS TO FORM:

Jay D. Hallen
Chief Deputy County Counselor

W. Stephen Gray
County Counselor

Certificate of Passage

I hereby certify that the attached resolution, Resolution #17500 of February 14, 2011, was duly passed on February 14, 2011 by the Jackson County Legislature. The votes thereon were as follows:

Yeas 6

Nays 1

Abstaining 0

Absent 2

2.14.11
Date

Mary Jo Spino
Mary Jo Spino, Clerk of Legislature

There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.

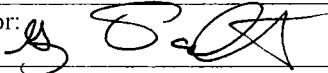
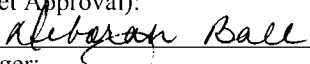


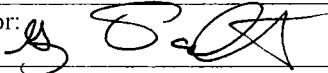
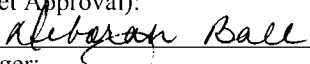


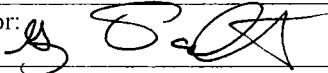
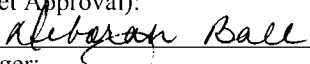


ACCOUNT NUMBER: 002 7708 56789
ACCOUNT TITLE: Health Fund
Health Fund Allocation
Outside Agencies
NOT TO EXCEED: \$80,000.00

February 10, 2011
Date

D. Scott Brown
Director of Finance and Purchasing

REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:
 Res/~~Ord~~No.: **17500**
 Sponsor(s): **Dennis Waits**
 Date: **February 14, 2011**

SUBJECT	Action Requested <input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Ordinance Project/Title: <u>2011 Outside Agency Funding Request Needed For The Agenda Of February 14, 2011.</u>										
BUDGET INFORMATION <i>To be completed By Requesting Department and Finance</i>	<table border="1" data-bbox="326 533 1206 722"> <tr> <td>Amount authorized by this legislation this fiscal year:</td> <td>\$80,000</td> </tr> <tr> <td>Amount previously authorized this fiscal year:</td> <td>\$0</td> </tr> <tr> <td>Total amount authorized after this legislative action:</td> <td>\$80,000</td> </tr> <tr> <td>Amount budgeted for this item * (including transfers)</td> <td>\$</td> </tr> <tr> <td>Source of funding (name of fund) and account code number; FROM/TO Health Fund Allocation</td> <td>002-7708-6789</td> </tr> </table> <p>* If account includes additional funds for other expenses, total budgeted in the account is: \$</p> OTHER FINANCIAL INFORMATION: <input type="checkbox"/> No budget impact (no fiscal note required) <input type="checkbox"/> Term and Supply Contract (funds approved in annual budget); estimated value and use of contract: Department: Estimated Use: \$ Prior Year Budget (if applicable): Prior Year Actual Amount Spent (if applicable):	Amount authorized by this legislation this fiscal year:	\$80,000	Amount previously authorized this fiscal year:	\$0	Total amount authorized after this legislative action:	\$80,000	Amount budgeted for this item * (including transfers)	\$	Source of funding (name of fund) and account code number; FROM/TO Health Fund Allocation	002-7708-6789
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Amount budgeted for this item * (including transfers)	\$										
Source of funding (name of fund) and account code number; FROM/TO Health Fund Allocation	002-7708-6789										
PRIOR LEGISLATION	Prior ordinances and (date): Prior resolutions and (date):# N/A										
CONTACT INFORMATION	RLA drafted by (name, title, & phone): Cindy Wallace – Audit Assistant 881-3312										
REQUEST SUMMARY	<p>Below is an outside agency request for funding. This should be drafted and held by the Counselor's Office while awaiting agency compliance with Executive Order 04-18.</p> <p>No More Homeless Pets \$80,000 002-7708-6789</p>										
CLEARANCE	<input type="checkbox"/> Tax Clearance Completed (Purchasing & Department) <input type="checkbox"/> Business License Verified (Purchasing & Department) <input type="checkbox"/> Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)b										
ATTACHMENTS	Proposal										
REVIEW	<table border="1" data-bbox="313 1482 1484 1730"> <tr> <td>Department Director: </td> <td>Date: 2-7-11</td> </tr> <tr> <td>Finance (Budget Approval): If applicable </td> <td>Date: 2-8-11</td> </tr> <tr> <td>Division Manager: </td> <td>Date: 2/24/11</td> </tr> <tr> <td>County Counselor's Office: </td> <td>Date:</td> </tr> </table>	Department Director: 	Date: 2-7-11	Finance (Budget Approval): If applicable 	Date: 2-8-11	Division Manager: 	Date: 2/24/11	County Counselor's Office: 	Date:		
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NO MORE HOMELESS PETS KC

LOW-COST CARE IS A PET LIFE-SAVER

Agency offers services to owners who can't afford or don't have a private veterinarian.

By DAWN BORMANN
The Kansas City Star

Animal rescue agencies in the metro area see it every week. Cash-strapped pet owners are forced to euthanize their beloved pet or give the animal away to a shelter because they can't afford medical care.

No More Homeless Pets KC is stepping up to help. The nonprofit agency opened a low-cost medical clinic Jan. 11 in Johnson County to offer vaccinations, dental work, heartworm treatment, surgery and general wellness and preventative care.

"Financial limitations will no longer keep pets from receiving the medical care they need," says No More Homeless Pets KC President, Gail Longstaff.

The facility at 5428 Antioch Drive in Merriam will be open from 10 a.m. to 6 p.m. Tuesday through Friday and 8 a.m. to 3 p.m. Saturday.

Some other rescue organizations offer limited vet services in Kansas City. Longstaff hopes this clinic will further efforts to provide high-quality, affordable care.

The group aims to serve those who don't already have or can't afford to pay for care from a private veterinarian.

"Our goal at No More Homeless Pets KC is to ensure that pets in our community are as happy, healthy as possible, and that owners who lack funds, yet provide a loving home, are not forced to give up or deny treatment to their companions," Longstaff said.

In doing so, the nonprofit's spokeswoman Courtney Thomas said, the clinic isn't designed to compete with private

MORE INFORMATION

To learn more about No More Homeless Pets KC go to www.nmhpkc.org or call 816-333-7387.

veterinarians.

"We're serving a demographic that has had no (vet services) prior to now," Thomas said.

"We want to make sure that the pets in the community are as healthy as possible and living in a home with their owner."

COURTNEY THOMAS OF
NO MORE HOMELESS PETS KC

The agency will serve pet owners from across the area. Pet owners must prove financial need to use the low-cost services.

The agency uses income guidelines to qualify customers. It also has a tiered price plan.

Thomas said the agency also wants

to create more relationships with private veterinarians. That way vets have a place to send clients who simply can't afford to provide the health care.

"We want (vets) to be able to refer them to us. The point is together — private veterinarians and No More Homeless Pets — we want to make sure that the pets in the community are as healthy as possible and living in a home with their owner," Thomas said.

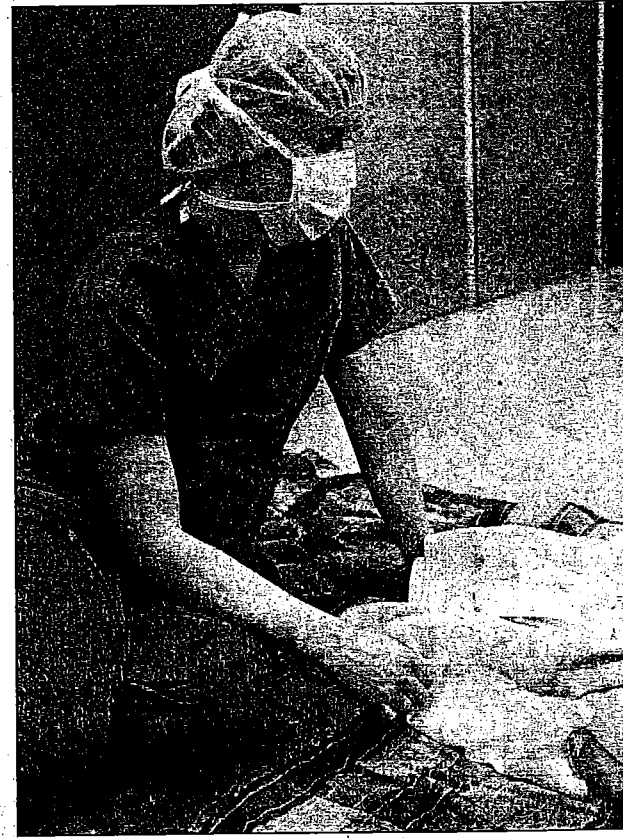
Officials from the nonprofit agency have weighed the decision to open the clinic for some time.

"Every Friday, they were doing low-cost vaccinations and their lobby would just be full of people coming in for services," Thomas said.

Until Jan. 11, the group offered only vaccinations and spay and neuter services.

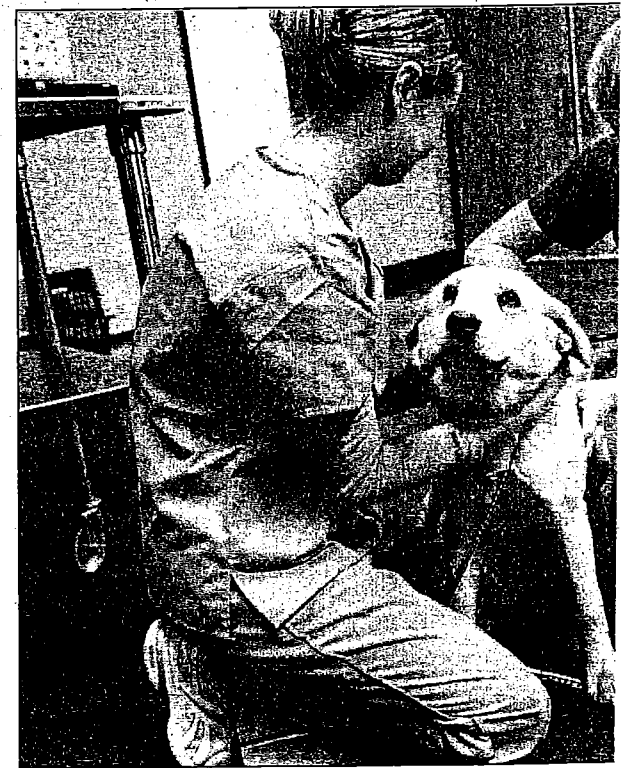
In 2010, the agency spayed and neutered more than 6,100 pets.

To reach Dawn Bormann, call 816-234-7704 or send e-mail to dbormann@kcstar.com.



PHOTOS BY GARVE

Veterinarian Emily Kriegshauser recently watched over a dog while it was being kept warm after spaying at No More Homeless Pets KC.



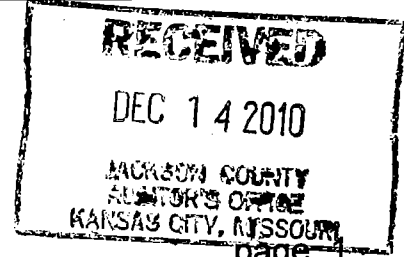
Veterinary technician Kendra Miller (left) and veterinarian Courtney Thomas (right) worked recently with Becca, a yellow Lab, before she was spayed at No More Homeless Pets KC.



OUTSIDE AGENCY FUNDING REQUEST FORM 2011 BUDGET

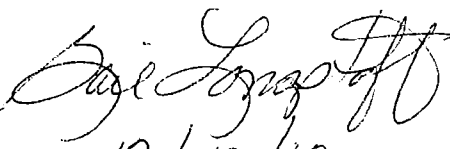
415 E 12th Street, 2nd Floor
Kansas City, MO 64106

Email: auditor@jacksongov.org



Section A: Organization or Agency Information	page 1
Section B: Agency's 2010 and 2011 Revenue Information	page 2
Section C: Individual Program Budget	page 3
Section D: Program Information	pages 4 - 8
Section E: Summary of Request by Program	page 9

Section A: Organization or Agency Information

Name: No More Homeless Pets KC	
Address: 5428 Antioch Drive, Merriam, KS 66202	
Phone No: 913-742-7303	Fax: 913-825-6836
Website Address: www.nmhpkc.org	
Federal Tax ID No: 05-0552529	Fiscal Year Cycle: January - December
Executive Director: Gail Longstaff	
Name and Title of Principal Contact Person:	Gail Longstaff, President
Phone No: 913-742-7303	Email Address: glongstaff@nmhpkc.org
Submittal of this request has been authorized by: 	
Date:	12/10/10

Section B: Agency's 2010 and 2011 Revenue Information

Agency's 2011 Projected Revenue Information

Funding Entity	Agency's 2011 Total Projected Revenue Source You Will Request 2011 Funding From	Projected Amount	% of Total Revenue
Federal	NA	\$ -	0
State	NA	\$ -	0
Jackson County	Outside Agency Program	\$ 80,000	6
Other Counties	NA	\$ -	0
City	NA	\$ -	0
Charity/Donations	Donations and Grants	\$ 221,700	16
Fundraisers	St. Pets, Poker Run, Golf Tournament	\$ 216,500	15
Other	Program Service Revenue	\$ 910,566	64
2011 Total Projected Revenue		\$ 1,428,766	

Agency's 2010 Revenue Information

Funding Entity	Agency's 2010 Total Revenue Source You Received Funding From	Amount	% of Total Revenue
Federal	NA	\$ -	0
State	NA	\$ -	0
Jackson County	NA	\$ -	0
Other Counties	NA	\$ -	0
City	KCMO - NTDF Grant	\$ 9,000	1
Charity/Donations	Donations and Grants	\$ 76,017	7
Fundraisers	St. Pets, Poker Run, Golf Tournament	\$ 197,745	18
Other (please list)	Program Service Revenue	\$ 806,070	74
2010 Total Revenue		\$ 1,088,832	

If your agency received funding from Jackson County in 2010, please identify the funding source, amount and program name below.

Jackson County Funding Source	Yes	No	Amount	Program Name
COMBAT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ -	
Mental Health Levy	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ -	
Board of Services for Developmentally Disabled	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ -	
Domestic Violence Board	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ -	
Housing Resources Commission	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ -	
Outside Agency Program	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ -	
2010 Total Jackson County Funding			\$ -	

DEC 14 2010

Did your agency receive funding or resources in 2010 from either of the following?

Mid America Regional Council	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ -
Harvesters	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ -

Section D: 2011 Program Information

Complete a separate program information sheet for each program your agency is applying for funding.

Agency Name: No More Homeless Pets KC

Program Name: HERO Program (Humane Education and Resources Office)

Proposed Program

Detail functions to be performed by each program.

Creating and implementing programs geared to curb animal shelter intake, and prevent the euthanasia of adoptable animals is the driving mission of No More Homeless Pets KC. In 2009, more than 25,000 animals entered metro shelters, and over 30% of those animals were euthanized. The sad reality is most of the animals euthanized were adoptable, but the shelters simply ran out of space or did not have the resources to provide those animals with a viable outcome. No More Homeless Pets KC is eager to implement supportive programs to aid in the decline of animals entering and being euthanized in Jackson County shelters, while also providing affordable spay/neuter and veterinary wellness services to the community. Our HERO (Humane Education and Resource Office) program will target areas in Jackson County where we know the majority of shelter intakes/animal control calls originate.

Since 2007, over 20,000 spay/neuter surgeries have been performed at our facility. These spay/neuter initiatives have prevented thousands of unwanted litters from being born, thereby eliminating the chance that those litters would enter our area shelters. Continuing this trend to increase spay/neuter compliance will not only improve the lives of animals and citizens, but will provide a financial benefit to the city as it relates to decreased shelter intakes, along with additional support in the field to educate pet owners and provide them with necessary resources to keep the pet in the home.

While it is important to recognize the improvements to animal welfare that have been made across the metro the last several years, we still have a long way to go. In 2009, 7,108 animals were euthanized in Jackson County shelters, which accounts for nearly 87% of the total number of animals euthanized across the Kansas City Metro area (data includes Animal Haven, Independence Animal Control, Lee's Summit Animal Control, and Wayside Waifs). No More Homeless Pets KC would like to initiate the following programs in Jackson County.

The HERO Program is an outreach initiative designed to educate pet owners about responsible pet ownership, provide resources such as food, appropriate outdoor shelter, medical care, and other necessary supplies, while also working with the pet owner to have their animals spayed or neutered. The HERO program manager will be out in the field five days a week, responding to calls for assistance, while also targeting zip codes where the majority of animal control calls and shelter intakes occur. This program also targets feral and free roaming cat populations to get colonies spayed/neutered and mitigate nuisance calls/issues.

Our high-quality/low-cost spay and neuter program provides affordable (or free) services to pet owners. In addition, our transport services make it easy for communities or entire neighborhoods to participate. Our staff will pick the animals up, take them to NMHPKC for surgery, and deliver the animals back to the drop-off location the next day for owner pick-up.

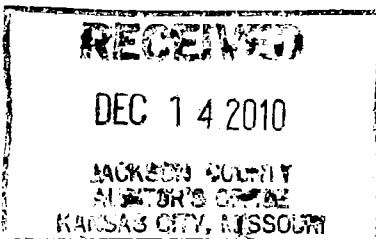
In January, we will launch our high-quality/low-cost veterinary wellness program. This program will provide an affordable option for pets who need medical attention, but whose owners have limited financial resources. No longer will pet owners have to consider surrendering their pet to a shelter as an option because they cannot afford medical care.

No More Homeless Pets KC is requesting funding to help provide the services mentioned above to citizens in Jackson County, focusing in particular on the zip codes 64055, 64056, 64057, 64124, 64125, 64126, 64127, 64128, 64130, 64132 in Jackson County. In 2009, the operating budget to support the Pet Outreach/ Spay and Neuter Programs was nearly \$290,000. 2010 has been in-line with 2009's budget, but projections for 2011 are expected slightly higher. With financial support from the county, we could expand the program and create a noticeable impact in Jackson County. We are requesting the county consider providing \$80,000 in funding to support these critical, life-saving programs.

Participants

Identify the number of participants by County that each program serves.

Jackson, MO	Approximately 70% of our program focus is on Jackson County and our plan is for the HERO program to focus 35% of our total program effort in eastern Jackson County where there is currently limited focus on spay/neuter.
Clay, Platte,	5% of our total program focus is in Clay and Platte County
Wyandotte, Johnson, KS	20% of our total program focus is in Wyandotte and Johnson Counties
Other Missouri	5% of our total program focus is in other areas of Kansas and Missouri



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JACKSON COUNTY
AUDITOR'S OFFICE
KANSAS CITY, MISSOURI

Section D: 2011 Program Information

Complete a separate program information sheet for each program your agency is applying for funding.

Agency Name: No More Homeless Pets KC

Program Name: HERO Program (Humane Education and Resources Office)

Target Population

Describe target population and demographics to be served by each program.

No More Homeless Pets KC's HERO program, spay/neuter services, and affordable veterinary care program is aimed to serve low income families in the Kansas City Area. Services are provided to the public based on income and need. Some families/situations qualify for free services; the majority, however, qualify for deeply subsidized services

Would you provide these services to anyone at your door?

Answer: Yes

Is anyone denied services?

Answer: No

What level of indigents (below poverty level) do you serve? We provide services to anyone that desires to have their pet fixed with special emphasis on those that have a financial need. More than 50% of our services are subsidized for those that cannot afford even the low cost service offerings. Approximately 51% of our client base earns less than 20K/year.

Please classify your program from the following types by percentage of your agency's overall services:

Senior Program

Unknown - we do not capture client age

Indigent Program (Below Poverty Level)

51%

Senior Indigent Program

Unknown - we do not capture client age

What criteria do you have for the clients you serve? All of our pricing and service offerings are based on a person's income and their financial need so assistance is given to those with the greatest need while those that can afford the full price of services pay more.

Service Delivery Area

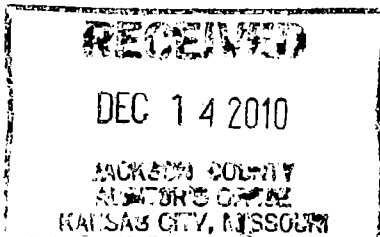
Identify your specific geographic service delivery area for each program.

Programs and services provided by No More Homeless Pets KC serve all Kansas City Metro communities. While the HERO program would be targeted specifically to the low income areas of the city, our plan is to focus on those areas of the community where the greatest need is identified. Additionally, in 2011 our goal is to increase our presence in eastern Jackson County, helping to reduce the number of unwanted litters born into this community through our spay/neuter initiatives, increase the quality of care provided to pets by their owners through our affordable veterinary care program, and provide resources necessary to keep pets in their homes with their owners thereby reducing shelter intakes. The primary targeted zip codes in eastern Jackson County for the HERO program, spay/neuter outreach and raising awareness to affordable veterinary care include 64055, 64056, 64057.

Fund Separation

Indicate what measures your agency will take to ensure that funds received from Jackson County

Every client served by No More Homeless Pets KC is tracked in our computer database. We can easily generate reports that outline program penetration and success by county. Such reports are reviewed on a monthly basis. All calls for field services (i.e. HERO program) will also be tracked by city/county, and will be reviewed on a monthly basis. Funds received from Jackson County will aid in marketing/promoting programs in targeted Jackson County zip codes, and will allow us to provide low-cost spay/neuter services and veterinary wellness to Jackson County residents. 80% of the funding received from Jackson County will be directly tied to programs and services, and the remaining 20% to support staffing necessary to implement the programs.



Section D: 2011 Program Information

Complete a separate program information sheet for each program your agency is applying for funding.

Agency Name: No More Homeless Pets KC

Program Name: HERO Program (Humane Education and Resources Office)

Approach & Method

List the top three (3) objectives for each program.

1. Increase spay/neuter awareness and compliance, thereby reducing the number of unwanted litters born, and eliminating the need for those animals to require future housing in area animal shelters.
2. Provide affordable veterinary care to the public. There is a significant need for affordable medical care for companion animals. Often times the public is forced to surrender their pet to the shelter, or have him/her euthanized because they cannot afford medical care – even more so given the current economic status. Our programs are geared to help provide the services and resources necessary to keep the pet in the home with his/her owner
3. Educate public on the basic elements of responsible pet care and ownership. We will meet face-to-face with citizens to provide them with the tools they need to provide their animals with the most appropriate care. Our education program will also be centered around feral and free roaming cat initiatives, providing alternative solutions to current practice of trap, and euthanize.

Detail specific methods you will use to achieve these objectives.

No More Homeless Pets KC will be partnering with Entercom Radio in January 2011 to market the programs and services we offer. We will also have an education officer in the field five days a week, to carry out face-to-face marketing and awareness. Our officer will be cultivating relationships in the community to gain support of the program's fundamental goals, as well as to help raise donations for necessary supplies to carry out the program.

No More Homeless Pets KC will also provide volume transport services for communities, neighborhoods, or organizations for which transportation is a challenge.

Our facility has the capacity to perform 80+ spay/neuter services per day, and our doctor's can see 16+ appointments per day. The board of No More Homeless Pets KC, our staff, and our volunteers are all committed to doing what is necessary to create a more responsible and humane community for the animals and citizens in the Kansas City Metro.

We also hope to work with the Jackson County Community Development offices to help raise awareness and advertise for program specials offered throughout the year.

Evaluation

How can the success of each program be evaluated?

The HERO Program is budgeted to provide spay/neuter services to 3,292 animals in 2011

Our affordable veterinary wellness clinic is budgeted to serve over 3,800 pets in 2011

Meet with the leaders of local five animal control agencies to educate them on the HERO program and gain their support of the program.

Present TNR (Trap, Neuter, Return) to city council once a quarter

Develop a core group of volunteers to provide support to the HERO program

Use social media to raise awareness to the program. Post appeals and stories regarding the program on Facebook three times a week.

20 new clients visit the clinic each month, naming the HERO program as how they heard about No More Homeless Pets KC

A blog is designed to track the success and

Notification

How will your organization make clients, the public and the media

The community will be informed of the generosity from Jackson County via a press release when the program is launched, through signage in our veterinary clinic, and on our agency's website.

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JACKSON COUNTY
AUDITOR'S OFFICE
KANSAS CITY, MISSOURI