



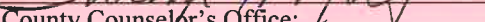


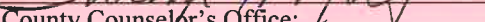


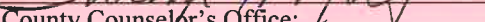
REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:

Res/Ord No.: 19537

Sponsor(s): Dan Tarwater III

Date: July 24, 2017

<p>SUBJECT</p>	<p>Action Requested <input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Ordinance</p> <p>Project/Title: <u>A resolution authorizing the Director of Finance & Purchasing to make payment for a sponsorship to Midwest Public Risk from the County's Anti-Drug Sales Tax for the 2017 fiscal year, for the purpose of promoting anti-drug, anti-violence activities and purposes, not to exceed \$1,000.00.</u></p>											
<p>BUDGET INFORMATION <i>To be completed By Requesting Department and Finance</i></p>	<table border="1"> <tr> <td>Amount authorized by this legislation this fiscal year:</td> <td>\$1,000.00</td> </tr> <tr> <td>Amount previously authorized this fiscal year:</td> <td></td> </tr> <tr> <td>Total amount authorized after this legislative action:</td> <td>\$1,000.00</td> </tr> <tr> <td>Amount budgeted for this item *:</td> <td>\$1,000.00</td> </tr> <tr> <td>Source of funding (name of fund) and account code number: From: 008-4401-56210 Anti-Drug, COMBAT, Advertising</td> <td>\$1,000.00</td> </tr> </table> <p><input type="checkbox"/> If account includes additional funds for other expenses, total budgeted in the account is: \$70,000.00 <input type="checkbox"/> No budget impact (no fiscal note required)</p> <p>Prior Year Budget (if applicable): \$67,000.00 Prior Year Actual Amount Spent (if applicable): \$65,838.74</p>		Amount authorized by this legislation this fiscal year:	\$1,000.00	Amount previously authorized this fiscal year:		Total amount authorized after this legislative action:	\$1,000.00	Amount budgeted for this item *:	\$1,000.00	Source of funding (name of fund) and account code number: From: 008-4401-56210 Anti-Drug, COMBAT, Advertising	\$1,000.00
Amount authorized by this legislation this fiscal year:	\$1,000.00											
Amount previously authorized this fiscal year:												
Total amount authorized after this legislative action:	\$1,000.00											
Amount budgeted for this item *:	\$1,000.00											
Source of funding (name of fund) and account code number: From: 008-4401-56210 Anti-Drug, COMBAT, Advertising	\$1,000.00											
<p>PRIOR LEGISLATION</p>	<p>Prior ordinances and (date): Prior resolutions and (date):</p>											
<p>CONTACT INFORMATION</p>	<p>RLA drafted by: Carol Lillis, Office Administrator, 881-1415</p>											
<p>REQUEST SUMMARY</p>	<p>A resolution authorizing the Director of Finance & Purchasing to make payment for a sponsorship to Midwest Public Risk, funded by the County's Anti-Drug Sales Tax Fund for the 2017 fiscal year, for the purpose of promoting anti-drug and anti-violence activities and purposes, not to exceed \$1000.00. Background: Midwest Public Risk is hosting a training on August 28, 2017 with Phil Chalmers, author of the book, "Inside the Mind of a Teen Killer". This training will help the Jackson County community with trends, culture and safety measures in coping with violent teens. The Drug Commission authorizes COMBAT administration to seek opportunities to expand the reach of COMBAT beyond partners and funded programs. This program will help provide the tools needed for coping and understanding the mind of a violent teen. This provides an excellent opportunity to continue the marketing efforts of COMBAT, beyond its usual audiences.</p>											
<p>CLEARANCE</p>	<p><input type="checkbox"/> Tax Clearance Completed (Purchasing & Department) <input type="checkbox"/> Business License Verified (Purchasing & Department) <input type="checkbox"/> Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)</p>											
<p>ATTACHMENTS</p>	<p>Quote:</p>											
<p>REVIEW</p>	<table border="1"> <tr> <td>Department Director: </td> <td>Date: 7-12-2017</td> </tr> <tr> <td>Finance (Budget Approval): <i>If applicable</i></td> <td>Date: 7/12/17</td> </tr> <tr> <td>Division Manager: </td> <td>Date: 7-17-17</td> </tr> <tr> <td>County Counselor's Office: </td> <td>Date:</td> </tr> </table>		Department Director: 	Date: 7-12-2017	Finance (Budget Approval): <i>If applicable</i>	Date: 7/12/17	Division Manager: 	Date: 7-17-17	County Counselor's Office: 	Date:		
Department Director: 	Date: 7-12-2017											
Finance (Budget Approval): <i>If applicable</i>	Date: 7/12/17											
Division Manager: 	Date: 7-17-17											
County Counselor's Office: 	Date:											

Fiscal Information (to be verified by Budget Office in Finance Department)

This expenditure was included in the annual budget.

Funds for this were encumbered from the _____ Fund in ____.

There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.

Funds sufficient for this expenditure will be/were appropriated by Ordinance #

Funds sufficient for this appropriation are available from the source indicated below.

Account Number:	Account Title:	Amount Not to Exceed:

This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases will, of necessity, be determined as each using agency places its order.

This legislative action does not impact the County financially and does not require Finance/Budget approval.

COMBAT "SPONSORSHIP"/ADVERTISING GUIDELINES

COMBAT does not "sponsor" organizations or events, or assist with fundraising efforts.

"Sponsorship" requests should be viewed through the lens of Advertising opportunities that help market COMBAT and its Mission of eradicating substance abuse and violent crime.

Total for such advertising in any one year: \$10,000. Maximum amount for any one request: \$1,500

Requesting Group: Midwest Public Risk
 Date of Event: 8/28/17 Date of Request: 7/7/17

Parameters for decisions to recommend advertising to Legislature in response to sponsorship requests:

1. Does applicant organization already receive other funding from COMBAT? Type: No
 If so, NO to additional "sponsorship" advertising.
2. When has organization received advertising support from COMBAT in the past? None
3. Does event match COMBAT goals? (e.g., substance abuse prevention, violence prevention) Yes
4. What is there about the potential audience that makes sponsorship a reasonable request for COMBAT?
 Size of audience: Estimated potential 100 Most recent year & number 2016 - 70
 Will the event reach a geographic area that is not adequately served by COMBAT? (If YES, describe):
No
 Will the event reach an underserved or high risk population (in terms of Substance Abuse or Violence Prevention)? If YES, describe: Yes/No Jackson County Area and other areas of Kansas City Metro
 Will the event reach a key possible partner (and audience) that can help further COMBAT goals? If YES, describe: Numerous potential partners in Jackson County
5. Is the Mission of the requesting organization compatible with that of COMBAT (list):
We are also a not-for-profit & the serves Government
6. Is there any conflict between the Mission of COMBAT and that of the requesting organization (list); or its other sponsors (e.g., other sponsors include liquor companies). Describe any possible such conflict:
No
7. Does the opportunity represent a key "friend raising" opportunity? If YES, describe: _____
Yes continues to foster relationships
8. Has organization partnered with COMBAT in the past? If YES describe:
Yes Various meetings & training events
9. Recommendation/inquiry for funding received from Anna Ambrose Risk Management Director
 Signature of COMBAT staff member preparing request _____

HOMICIDE IN AMERICA

TEEN KILLERS ★ SCHOOL SHOOTERS ★ MASS MURDERERS ★ SERIAL KILLERS
CAUSES ★ WARNING SIGNS ★ TRIGGERS ★ PREVENTION



PHIL CHALMERS AUTHOR & TV PERSONALITY

Author of *Inside the Mind of a Teen Killer*
and featured on Fox's *Crime Watch Daily*.



TRAINING TOPICS INCLUDE:

Homicide & Mass Murder Crime Scenes, School Safety & Proactive Measures, Youth Culture & Current Trends

WHO SHOULD ATTEND?

Law Enforcement of all divisions, School Administration & Teachers, Counselors & Social Workers

See the training that attendees have said is "the best I have ever seen" and hosts say "You saved our conference!"

Homicide expert and author Lt. Col Dave Grossman states "Nobody knows more about these killers than Phil Chalmers, and he wrote the definitive book about this topic."

MONDAY 28 AUGUST 28

8AM - 4PM

To register call Kelly Vanderpool at 1-816-604-6769 or email Kelly.vanderpool@mcckc.edu

BLUE RIVER METROPOLITAN COMMUNITY COLLEGE

CAMPUS CENTER BUILDING, ROOM 101 LECTURE HALL
20301 EAST 78 HIGHWAY, INDEPENDENCE, MO 64057



COMBAT

415 East 12th Street, Ninth Floor
Kansas City, Missouri 64106
jacksoncountycombat.com

Stacey Daniels-Young, Ph.D.
Director
(816) 881-3510

Vincent M. Ortega
Deputy Director
(816) 881-3886

Drug Commissioners:

Mark S. Bryant
Melesa N. Johnson, Esq.
Gene Morgan
Keith Querry
Joseph Spalitto, DDS
Lanna Ultican
Kelvin L. Walls, M.D.
James Witteman, Jr.

Fax:
(816) 881-1416

Date: July 14, 2017

To: Jaime Masters

From: Carol Lillis

Re: COMBAT Sponsorship



Attached you will find an RLA regarding a COMBAT sponsorship for Midwest Public Risk, they will be hosting a public training on August 28, 2017. This train will be a great outreach for the COMBAT message.