

REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:

Res/Ord No.: 19189

Sponsor(s): Dan Tarwater III

Date:

SUBJECT	<p>Action Requested <input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Ordinance</p> <p>Project/Title: <u>A Resolution authorizing Director of Finance and Purchasing to make payment for a COMBAT sponsorship to Bowties & Ties for a youth leadership conference, for the purpose of promoting anti-drug/anti-violence positive youth development.</u></p>										
BUDGET INFORMATION <i>To be completed By Requesting Department and Finance</i>	<table border="1" data-bbox="321 600 1260 947"> <tr> <td>Amount authorized by this legislation this fiscal year:</td> <td>\$500.00</td> </tr> <tr> <td>Amount previously authorized this fiscal year:</td> <td>\$0</td> </tr> <tr> <td>Total amount authorized after this legislative action:</td> <td>\$500.00</td> </tr> <tr> <td>Amount budgeted for this item *:</td> <td>\$500.00</td> </tr> <tr> <td>Source of funding (name of fund) and account code number: FROM: ¹⁰ 008-4401-56201, Anti-Drug, COMBAT, Advertising</td> <td>\$500.00 \$500.00</td> </tr> </table> <p><input type="checkbox"/> If account includes additional funds for other expenses, total budgeted in the account is: <input type="checkbox"/> No budget impact (no fiscal note required)</p> <p>Prior Year Budget (if applicable): \$72,000.00 Prior Year Actual Amount Spent (if applicable): \$70,061.05</p>	Amount authorized by this legislation this fiscal year:	\$500.00	Amount previously authorized this fiscal year:	\$0	Total amount authorized after this legislative action:	\$500.00	Amount budgeted for this item *:	\$500.00	Source of funding (name of fund) and account code number: FROM: ¹⁰ 008-4401-56201, Anti-Drug, COMBAT, Advertising	\$500.00 \$500.00
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PRIOR LEGISLATION	<p>Prior ordinances and (date): Prior resolutions and (date):</p>										
CONTACT INFORMATION	<p>RLA drafted by: Carol Lillis, Office Administrator, 881-1415</p>										
REQUEST SUMMARY	<p>A resolution authorizing the Director of Finance & Purchasing to make payment for a COMBAT sponsorship to Bowties & Ties for a youth leadership conference, for the purpose of promoting anti-drug/anti-violence positive youth development. The Anti-Drug Sales Tax fund authorizes the County to execute agreements and contracted service for the purpose of providing substance abuse treatment, prevention grant match and other anti-drug and anti-violence initiatives in the community.</p> <p>Bowties & Ties sponsors an annual youth leadership conference for young men and their families, featuring motivational speakers, male role models, and useful skills. The keynote speaker is a high school senior who has founded a company in St. Louis and received the 2009 Presidential Academic Excellence Award while promoting volunteerism among youth.</p> <p>COMBAT sponsorship will allow a COMBAT banner to be placed in a prominent location at the conference along with COMBAT anti-violence materials, to help market COMBAT and its anti-violence messages to this population of youth and parents.</p>										
CLEARANCE	<p><input type="checkbox"/> Tax Clearance Completed (Purchasing & Department) <input type="checkbox"/> Business License Verified (Purchasing & Department) <input type="checkbox"/> Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)</p>										
ATTACHMENTS	<p>Quote</p>										

REVIEW	Department Director: <i>Steve Paul</i>	Date: 6-9-2016
	Finance (Budget Approval): <i>If applicable</i> <i>Mary Rasmussen</i>	Date: 6/10/16
	Division Manager: <i>Mary Jane Brown</i>	Date: 6/14/16
	County Counselor's Office:	Date:

Fiscal Information (to be verified by Budget Office in Finance Department)

- This expenditure was included in the annual budget.
- Funds for this were encumbered from the _____ Fund in _____.
- There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.
- Funds sufficient for this expenditure will be/were appropriated by Ordinance # _____
- Funds sufficient for this appropriation are available from the source indicated below.

Account Number:	Account Title:	Amount Not to Exceed:

- This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases will, of necessity, be determined as each using agency places its order.
- This legislative action does not impact the County financially and does not require Finance/Budget approval.

Fiscal Note:

This expenditure was included in the Annual Budget.

PC# _____

Date: June 10, 2016

RES # 19189

<u>Department / Division</u>	<u>Character/Description</u>	<u>Not to Exceed</u>
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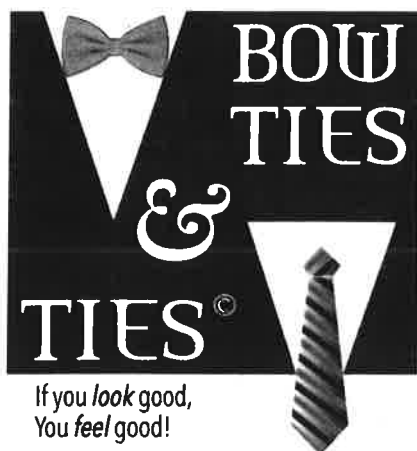
Anti Drug Sales Tax Fund - 008

<u>4401 - COMBAT Administration</u>	<u>56210 - Advertising</u>	<u>500</u>
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Mary Rasmussen

 Budgeting

500



Youth Leadership Conference

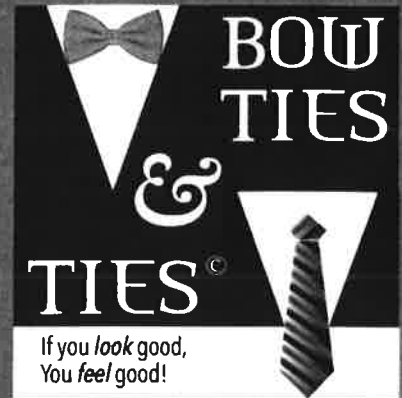
Beginning with French aristocrats in the 1800's, bow ties have marked men of distinction for years, and have become a fashion staple of the South. Here in Kansas City, many of the most visible men have been seen sporting bow ties: Mayor Sly James; Former Mayor Wheeler; Sports Announcer Michael Coleman; and Negro League Baseball Museum's Bob Kendrick just to name a few.

Besides being a fashion trend, there is a more sustainable and important reason for this conference for young men. Read this account of a recent experience: "During a scholarship event, I was tying my grandson's tie as he prepared to receive a Kauffman Scholar Award. Before long, I had twelve teenagers who needed help tying their tie. I was happy to do it, but it is clear this skill is needed. Some of our young men may not have someone in their lives to teach them."

The second annual **Bow Ties and Ties® Youth Leadership Conference** will be held on Saturday, June 25, 2016 at Bruce R. Watkins Cultural Heritage Center. This year our keynote speaker is Jaylen D. Bledsoe, a young entrepreneur, motivational speaker, and technical prodigy (see attached biography for more information). This annual conference continues a tradition of providing meaningful information and useful skills for local young men and their families. It is also an opportunity to raise funds for various non-profit organizations within our community that focus on providing experiences and skills towards enhancing the minds and expanding the horizons of our youth.

We invite you to participate in supporting this great project and contributing to the growth and development of our most valuable resource: our youth. Attached are the sponsorship opportunities and sponsorship benefits descriptions.

Do You Know How to Tie?



We need volunteers!

2016 Youth Leadership Conference

Saturday, June 25, 2016

Bruce R. Watkins Cultural Heritage Center

This conference is designed to provide our youth with male role models, motivational speakers, and useful life skills. The inspiration for the event stemmed from a desire to teach young men how to properly tie their own Bowties & Ties®.

Please join us in demonstrating, teaching, and assisting
young men on tying
Bowties & Ties®.

To volunteer or for more information,

Contact David Whalen at

(816) 914-6806

2016 Youth Leadership Conference



Saturday, June 25, 2016

9:00 am – 12:00 pm

Bruce R. Watkins Cultural Heritage Center
3700 Blue Parkway
Kansas City, MO 64130

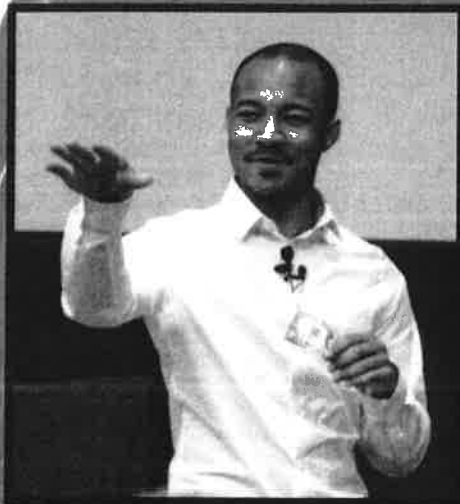
\$10 Donation Requested

Proceeds will benefit local youth programs.

For more information, contact:

David Whalen at (816) 914-6806 or visit: www.bowtiesandties.com

Featured Guest Speaker



Jaylen Bledsoe

CEO & Founder of Bledsoe Technologies, LLC in St. Louis, MO. An advocate of youth entrepreneurship; having expertise in business start-up, venture capital funding, and marketing platforms targeted towards small and mid-sized businesses. 2009 recipient of Presidential Academic Excellence Award from President Barack Obama. Bledsoe plans to attend Stanford University after graduation from high school.

JAYLEN D. BLEDSOE



Motivation, perseverance, good old fashioned hard work, and the willingness to take risks, fall down, get back up, and do it again have made Jaylen D. Bledsoe an amazing entrepreneur, motivational speaker, and technical prodigy at the young age of 18 years.

His journey and success actually began at 12 years of age when he started his own Information Technology Consulting business called Bledsoe Technologies, LLC. With a dream and \$100, he began marketing his technology services, and within two years he had 150 contractors working for him. The scope of services his company provides is vast and includes brand development consulting. The clients he works with include Jordin Sparks and Steve Harvey.

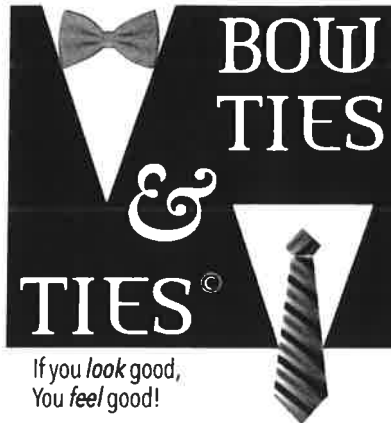
Knowing the importance of building a solid brand, Jaylen Bledsoe began re-branding his company just a few months ago, and took it from Bledsoe Technologies, LLC located in Saint Louis, Missouri to The Jaylen D. Bledsoe Global Group. His expertise and success is multifaceted and includes start-up businesses, brand & business development, Venture Capital Funding, direct marketing platform development and implementation, entrepreneurship, and increasing revenue streams.

Outside of his daily business practices, Jaylen D. Bledsoe is also a motivational speaker for various groups around the globe. He brings enlightenment, wit, comedic humor, and moving stories to his audiences young and old. He has been featured keynote speaker for Disney Dreamers Academy, NSBE, Junior Achievement, Steve Harvey Mentoring Program, Stanford, Google, and Facebook just to name a few. Jaylen has spoken to over 25,000 people around the world from youth to senior citizens – sharing his inspiration, award winning attitude, and down to earth stories about how to be successful in this journey of navigating life.

When asked about his success, Jaylen will honestly tell you that it hasn't always been easy. His parents were only 16 years old when he was born, and his upbringing was filled with struggles. Knowing that he wanted to do more and be more than what he was born into, he continued to look forward to the big picture and to the blessings he had been given, and truly made an effort to strive toward excellence in everything he chose to do. His positive thinking, great determination, and willingness to never give up have led to his amazing and inspiring success.

In 2009, Jaylen was awarded for his exemplary accomplishments when he was given the “Presidential Academic Excellence Award” from President Barack Obama. He has also received the “Gateway Young Achiever of the Year Award.” His skills as Producer and Writer were awarded 2nd place in the “Diversity” category for a short video he made for the Missouri Parent Teachers Association.

Jaylen Bledsoe currently serves in many community and advocacy capacities including being Board President of the National Youth Rights Association, as well as Jr. Board Member of Independent Youth, Inc., and board member at Multitasking Hearts Corp. In 2014, Bledsoe joined Jordin Sparks’ Charity, The M.A.D. Girls, to serve as the Director of Business Development. His motto is, “Don't let your setback cause you to sit back, prepare for your comeback!”



Youth Leadership Conference

Sponsorship Opportunities

Community Sponsor - \$5,000

- Photo Opportunities with featured Guest Speaker
- Full page advertisement in program

Entrepreneur Sponsor - \$2,500

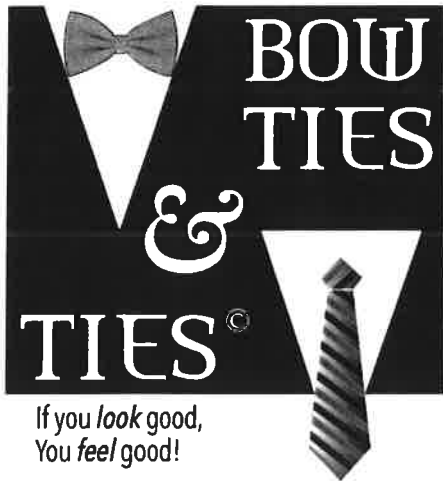
- Photo Opportunities with featured Guest Speaker
- Half page ad in Program

Scholastic Sponsor - \$1,000

- Photo Opportunities with featured Guest Speaker
- Sponsor listing in program

Family Sponsor - \$500

- Sponsor listing in program



Youth Leadership Conference

SPONSORSHIP REPLY FORM

Community Sponsor - \$5,000

Entrepreneur Sponsor - \$2,500

Scholastic Sponsor - \$1,000

Family Sponsor - \$500

Contact Person: _____

Company/Organization: _____

Street Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Please indicate how we should list you on the program sponsor page:

Please send a JPG version of your logo to sparks8003@aol.com.

Make checks payable to:

Bow Ties & Ties
P.O. Box 22775
Kansas City, MO 64113

*For more information, please contact David Whalen at (816) 914-6806
Thank you for your support!*