

REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:
 Res/Ord No.: 18240
 Sponsor(s): Dan Tarwater
 Date: August 12, 2013

<p>SUBJECT</p>	<p>Action Requested <input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Ordinance</p> <p>Project/Title: <u>A resolution authorizing the Director of Financing to make payment to certain community groups to be funded by the County's Anti-Drug Sales Tax Fund for the 2013 fiscal year, for the purpose of promoting anti-drug and anti-violence activities and purposes at community events, programs, and conferences, not to exceed \$4,000.00</u></p>										
<p>BUDGET INFORMATION <i>To be completed By Requesting Department and Finance</i></p>	<table border="1" data-bbox="311 636 1187 919"> <tr> <td>Amount authorized by this legislation this fiscal year:</td> <td>\$4,000.00</td> </tr> <tr> <td>Amount previously authorized this fiscal year:</td> <td>\$</td> </tr> <tr> <td>Total amount authorized after this legislative action:</td> <td>\$4,000.00</td> </tr> <tr> <td>Amount budgeted for this item * (including transfers):</td> <td>\$4,000.00</td> </tr> <tr> <td>Source of funding (name of fund) and account code number: FROM: 008-4401-56210 Anti-Drug, COMBAT, Advertising</td> <td>\$4,000.00</td> </tr> </table> <p>* If account includes additional funds for other expenses, total budgeted in the account is: \$70,000.00 <i>(Budgeted amount of \$70,000 includes \$10,000 identified for sponsorship of community events this fiscal year)</i></p> <p>OTHER FINANCIAL INFORMATION:</p> <p><input type="checkbox"/> No budget impact (no fiscal note required) <input type="checkbox"/> Term and Supply Contract (funds approved in the annual budget); estimated value and use of contract: Department: Estimated Use: \$</p> <p>Prior Year Budget (if applicable): \$ 68,366 Prior Year Actual Amount Spent (if applicable): \$ 66,143</p>	Amount authorized by this legislation this fiscal year:	\$4,000.00	Amount previously authorized this fiscal year:	\$	Total amount authorized after this legislative action:	\$4,000.00	Amount budgeted for this item * (including transfers):	\$4,000.00	Source of funding (name of fund) and account code number: FROM: 008-4401-56210 Anti-Drug, COMBAT, Advertising	\$4,000.00
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<p>PRIOR LEGISLATION</p>	<p>Prior ordinances and (date):</p> <p>Prior resolutions and (date):</p>										
<p>CONTACT INFORMATION</p>	<p>RLA drafted by (name, title, & phone): Dave Fleming, Planning & Development Administrator, 881-3572,</p>										
<p>REQUEST SUMMARY</p>	<p>A resolution authorizing the Director of Financing to make payment to certain community groups to be funded by the County's Anti-Drug Sales Tax Fund for the 2013 fiscal year, for the purpose of promoting anti-drug and anti-violence activities and purposes at community events, programs, and conferences, not to exceed \$3,7500.00.</p> <p>Background: The Anti-Drug Sales Tax fund authorizes the County to execute agreements and contracted service for the purpose of providing substance abuse treatment, prevention, grant match, and other anti-drug and anti-violence initiatives in the community.</p> <p>These community events are:</p> <table data-bbox="329 1854 1149 1974"> <tr> <td>MainCor (Main Street Day, Sept. 7, 2013)</td> <td>\$1,000.00</td> </tr> <tr> <td>Blue Springs Fall Festival (Sept. 13, 2013)</td> <td>\$1,000.00</td> </tr> <tr> <td>Veronica's Voice (2nd Annual Demand Change Heartland Conf.)</td> <td>\$1,000.00</td> </tr> <tr> <td>Lee Summit Cares (Character Conference, October 10, 2013)</td> <td>\$1,000.00</td> </tr> </table>	MainCor (Main Street Day, Sept. 7, 2013)	\$1,000.00	Blue Springs Fall Festival (Sept. 13, 2013)	\$1,000.00	Veronica's Voice (2 nd Annual Demand Change Heartland Conf.)	\$1,000.00	Lee Summit Cares (Character Conference, October 10, 2013)	\$1,000.00		
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	<p>Use of funds for these events will allow for signage to be provided at the events in either banner form, or full-page ads in the event programs or other printed material, as well as verbal recognition of the support.</p> <p>These advertising opportunities will allow for the promotion of the COMBAT <i>"Don't Look The Other Way"</i> anti-violence marketing campaign, as well as other COMBAT initiatives to underserved populations and at-risk groups and provide opportunities for the development of skills necessary to provide evidenced-based practices in COMBAT funded prevention programs.</p> <p>Funding for the sponsorship and advertising events will be from the advertising line item, which has a 2013 budget of \$70,000.00. In 2012, COMBAT had an advertising budget of \$68,366 and expended \$66,143 of those funds. There were numerous RLAs introduced and approved last year which demonstrates COMBAT's efforts in promoting COMBAT within the community. The Jackson County Drug Commission approved support of marketing within the community as part of our 2013 budget.</p>								
CLEARANCE	<input type="checkbox"/> Tax Clearance Completed (Purchasing & Department) <input type="checkbox"/> Business License Verified (Purchasing & Department) <input type="checkbox"/> Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)								
ATTACHMENTS	Exhibit A, Sponsorship Packets								
REVIEW	<table border="1"> <tr> <td>Department Director: <i>[Signature]</i></td> <td>Date: <i>8-6-2013</i></td> </tr> <tr> <td>Finance (Budget Approval): <i>If applicable Alexander S Ball</i></td> <td>Date: <i>8-6-2013</i></td> </tr> <tr> <td>Division Manager: <i>[Signature]</i></td> <td>Date: <i>8-8-2013</i></td> </tr> <tr> <td>County Counselor's Office:</td> <td>Date:</td> </tr> </table>	Department Director: <i>[Signature]</i>	Date: <i>8-6-2013</i>	Finance (Budget Approval): <i>If applicable Alexander S Ball</i>	Date: <i>8-6-2013</i>	Division Manager: <i>[Signature]</i>	Date: <i>8-8-2013</i>	County Counselor's Office:	Date:
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County Counselor's Office:	Date:								

Fiscal Information (to be verified by Budget Office in Finance Department)

- This expenditure was included in the annual budget.
- Funds for this were encumbered from the _____ Fund in _____.
- There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.
- Funds sufficient for this expenditure will be/were appropriated by Ordinance # _____
- Funds sufficient for this appropriation are available from the source indicated below.

Account Number:	Account Title:	Amount Not to Exceed:

- This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases will, of necessity, be determined as each using agency places its order.
- This legislative action does not impact the County financially and does not require Finance/Budget approval.

Jackson County

COMBAT

415 East 12th Street, Ninth Floor
Kansas City, Missouri 64106
www.combatjack.org

Stacey Daniels-Young, Ph.D.
Director
(816) 881-3510

Vincent M. Ortega
Deputy Director
(816) 881-3886

Fax:
(816) 881-1416

Drug Commissioners:

Venessa Maxwell-Lopez

Tony Miller

Gene Morgan

Pamela Petrillo

Keith Querry

Marc Radasky

Anita Russell

Joseph Spalitto, DDS

August 6, 2013

To: Calvin Williford

From: Dave Fleming

Subject: COMBAT Sponsorship RLA



COMBAT will be introducing the attached Request for Legislative Action for sponsorship of community events. These events are:

MainCor (Main Street Days)
September 7, 2013 \$ 750.00

Blue Springs Chamber of Commerce (2013 Fall Fun Festival)
September 13, 2013 \$1,000.00

Veronica's Voice (2nd Annual Demand Change Heartland Conference)
October 26, 2013 \$1,000.00

These advertising opportunities allow for the promotion of the **COMBAT "Don't Look the Other Way"** anti-violence marketing campaign, as well as other **COMBAT** initiative's to underserved populations and at-risk groups. Funding for the sponsorship and advertising events will be from the advertising line item, which has a 2013 budget of \$70,000. Our sub-category for community events is \$10,000 and we have expended \$5,500 previously. In 2012, **COMBAT** had an advertising budget of \$678,366 and expended \$66,143 of those funds.

There have been numerous RLA introduced and approved last year which demonstrates **COMBAT's** efforts in promoting **COMBAT** within the community. The Jackson County Drug Commission approved support of marketing within the community as part of our 2013 budget.

Let me know if you have any questions or need any further information.

Cc: Jeph BurroughsScanlon
Stacey Daniels-Young
Carol Lillis

Save a life. Save a neighborhood.

2013 Fall Fun Festival Sponsorship Opportunities



September 13 - 15th



Lil' Blue Sponsors—\$1,000

- 10X10 festival Booth Space
- Marketing Rights of Blue Springs Fall Fun Fest name and Logo
- Company Name and/or Logo on Festival Golf Carts
- Company name on www.Bluespringsfallfestival.com
- Company name on miscellaneous print advertising and electronic promotions
- Company logo on appreciation ads
- First Right to sponsor in 2014

Entertainment Sponsors - \$500-\$400

- Recognition in festival promotions
- Mention before band introduction
- Small banner on Main Stage (\$500)
Community Stage (\$400)
- Chamber web site and newsletter advertising

Children's Area Sponsors - \$400

- Recognition in print advertising and website
- Sign provided by Chamber
- Recognition in festival supplement
- Mascot time to visit/mingle in the children's area

Car Show Sponsors: \$300- \$500

- Recognition in promotions
- Logo recognition of Event Tee Shirt
- Much more.....

VIP Community Stage Sponsors - \$500

- Venue Marketing—2x3 color banner with Company logo on Community Stage area the entire weekend
- Company name recognition on www.bluespringsfallfestival.com
- Company recognition in festival appreciation ads
- 2 VIP Carnival Kits and 2 VIP Beer Garden Kits

**Many more! Contact Chamber office
for a complete list**

Company: _____ Contact Person: _____
(as you would like listing to read)

Credit Card #: _____ Exp: _____ CV# _____

Please indicate your sponsorship preference and return to:
Blue Springs Chamber of Commerce
1000 W Main Street Blue Springs, MO 64015

Make check payable to:
Blue Springs Chamber of Commerce
816-229-8558 Fax: 816- 229-1244

Phone: _____ Email: _____



July 1, 2013

Ms. Stacey Daniels-Young
Director
Jackson County COMBAT
415 East 12th Street, 9th Floor
Kansas City, MO 64106

Dear Ms. Daniels-Young,

I hope this letter finds you well.

Thank you for the work COMBAT is doing to prevent and stop crime and violence in Kansas City. Our Outreach and Youth Services Specialist, Jessica Parle, and Volunteer Coordinator, Jennifer Tung, thoroughly enjoyed meeting you at the Crime Victims Rights Week Awareness Event on April 24, 2013. We are so grateful for your interest in Veronica's Voice and our work to assist victims of commercial sexual exploitation in Kansas City. It is because of COMBAT's dedication and advocacy for a city that doesn't look the other way that I am writing to invite you to sponsor Veronica's Voice's 2nd Annual Demand Change Heartland Conference.

Last year, our Demand Change Heartland Conference brought in subject area experts to educate the American heartland about the myths and realities of sex trafficking in America. Sponsors of last year's conference include Ozanam Pathways, Coalition Against Trafficking in Women, Prostitution Research and Education, Renewal Forum, Julian Sher, Breaking Free, EPIK Project, Global Centurion, Church of the Resurrection, and Paul Dodds Jewelry. Last year's conference attracted almost 250 attendees. This year we expect conference attendance to reach 350 to 400.

This year, our 2nd Annual Demand Change Heartland Conference will take place on Saturday, October 26, 2013 at the University of Missouri-Kansas City. We are planning to further engage the American heartland around the fight against sex trafficking through survivor-led education. All of our conference speakers and panelists this year will be survivors of sex trafficking now in positions of leadership advocating for the sexually exploited. Currently confirmed speakers include myself, Stella Marr of Sex Trafficking Survivors United, Vednita Carter of Breaking Free, Tina Frundt of Courtney's House, and Christine McDonald, author of *Cry Purple*. Our conference this year will be comprised of lectures from speakers, a panel of survivors, and performing arts capturing the plight of sexually exploited and trafficked women and youth.

Would COMBAT consider sponsoring our 2nd Annual Demand Change Heartland Conference at the Agent of Change (\$5,000) level? **As an Agent of Change (\$5,000) sponsor**, COMBAT would be entitled to the following benefits:

- 7 general admission tickets for your organization (valued at \$85.00 each)
- 3 VIP Event tickets for your organization to attend the pre-conference VIP Event (Guest list will include conference speakers and other key community leaders)
- Full page spread announcement of sponsorship in the conference program
- Half page (4.25" by 11") sponsor-designed advertisement to be inserted in conference program that will be given to all conference attendees
- Acknowledgement in press releases
- Display of sponsor-provided banner at main stage
- Your logo projected in opening presentation
- Logo and link on conference website
- Exhibit space

The Voice for the Sexually Exploited

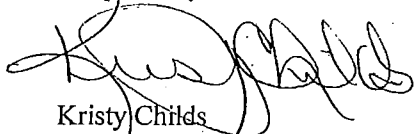
PO Box 172472, Kansas City, KS 66117 Safe Center: (816) 483-7101 Crisis Line: (816) 728-0004 Fax: (816) 561-7102

www.veronicasvoice.org

Enclosed you will find our conference sponsorship proposal and sponsor registration form. Please let us know if you are able to help in any way.

Thank you so much for your time. I would love to invite you and other COMBAT representatives to our Veronica's Voice SAFE Center for a site visit to further discuss conference sponsorship opportunities and/or other possible partnerships. Please give me a call at 816-483-7101. I look forward to hearing from you!

Respectfully,

A handwritten signature in black ink, appearing to read "Kristy Childs", written over a circular stamp or seal.

Kristy Childs
Founder, Executive Director
Veronica's Voice, Inc.

The Voice for the Sexually Exploited

PO Box 172472, Kansas City, KS 66117 Safe Center: (816) 483-7101 Crisis Line: (816) 728-0004 Fax: (816) 561-7102

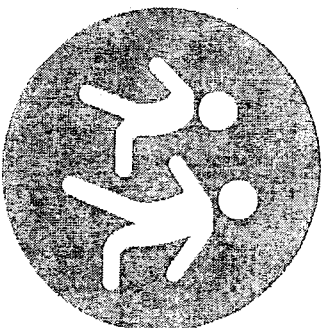
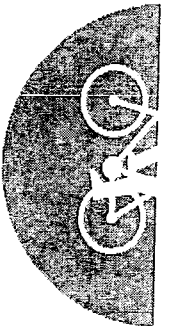
www.veronicasvoice.org

SPONSORSHIP LEVELS

	TITLE SPONSOR	PRESENTING SPONSOR	GOLD-LEVEL SPONSOR	SILVER-LEVEL SPONSOR	BRONZE-LEVEL SPONSOR	FRIEND-LEVEL SPONSOR	ADOPT-A-BLOCK
Sponsorship Donation	\$15,000	\$1,000	\$750	\$500	\$250	\$100	\$500
Company Name in Event Title	X						
Category Exclusivity	X						1 of 3
Promotional Editorial	X						
Event Day Brochure Advertisements	X	X					
Race Bibs	logo	logo					
Vendor Space	X	X	X				X
Area Maps	logo	logo	logo				logo
Directional Signs & Street Markers	logo	logo	logo				logo
Banners	logo	logo	logo	logo	name		
Tshirts	logo	logo	logo	logo	name	name	
Print & Web-Based Promotions	logo	logo	logo	logo	name	name	logo
Event Day Brochure & Announcements	X	X	X	X	X	X	X

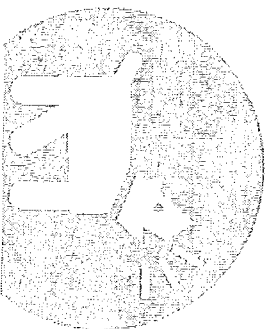
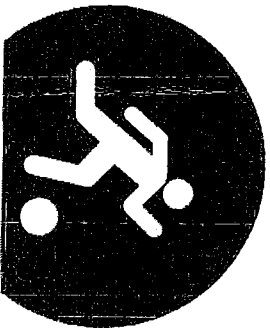
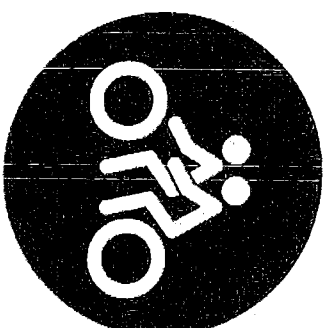
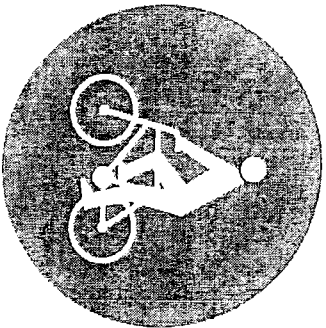
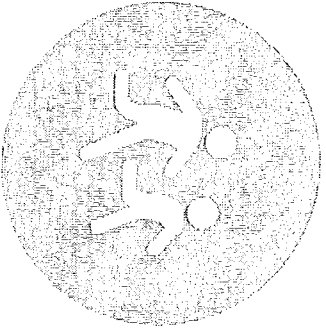
Questions may be directed to Leandra Burnett at MainCor:

3215 Main Street, Suite 200 t: (816) 753-3820 leandra@maincor.org
 Kansas City, MO 64111 f: (816) 753-3821 www.mainstreetday.com



MAIN STREET DAY

BECOME A SPONSOR

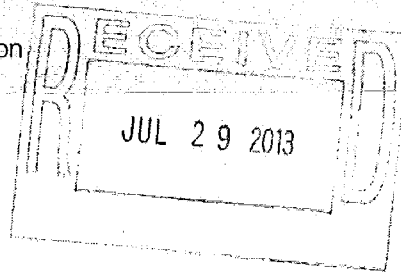




MainCor

Main Street Corridor Development Corporation

3215 Main Street
Suite 200
Kansas City, MO 64111
(816) 753-3820
www.mainstreetkansascity.org



July 26, 2013

Dear MainCor Member,

Thank you again for joining MainCor in 2013! Your support makes what we do possible. Now that we're halfway through our year, we have seen the opening of the Whole Person, the closing of three nuisance businesses, the kickoff of the Main Street CID Renewal Campaign, and had great participation in our networking events, including the newest addition of the Main Street Mingle happy hour event. We continue to participate with City planning endeavors including the Midtown Plaza Area Plan and coming Streetcar Expansion Studies, and are always here to assist our members and offer the resources of our office.

One of the most exciting developments of this year has been the formation of our partnership with BikeWalkKC to plan **Main Street Day** on **September 7th, 2013** from 11am – 4pm. The event will kick off with the very popular Main Street Mile and continue with a Cyclovia festival throughout the afternoon. After families and competitive runners alike race from Linwood to St. Paul's, and the street closures will remain from 34th to 40th Streets with vendors, music, food and entertainment drawing crowds to travel from end to end on a street dedicated to pedestrian, cyclist, and other human-powered traffic. By closing the street to cars and busses, Main Street Day continues the tradition of both the Main Street Mile and Cyclovias around the world, allowing participants to slow down and experience Main Street in a new way.

As this is the first year of this new event, we invite you to participate in any way that you can. The sponsors of this event will have many great opportunities for brand exposure through our promotions and Event Day materials. We are also looking for vendors who want to engage participants on the street, and MainCor members are offered a special 50% discount off of all vendor fees. Lastly, we are hosting Kansas City's first-ever parklet competition within the event.

Details on sponsorship, vendor registration, and the parklet competition can be found in the enclosed pages. If you have any questions, you can direct them to leandra@maincor.org.

Thank you again for your contribution to MainCor. We hope to see you on September 7th!

Yours,

Diane Burnette
Executive Director

Leandra Burnett
Program Manager



MAIN STREET DAY

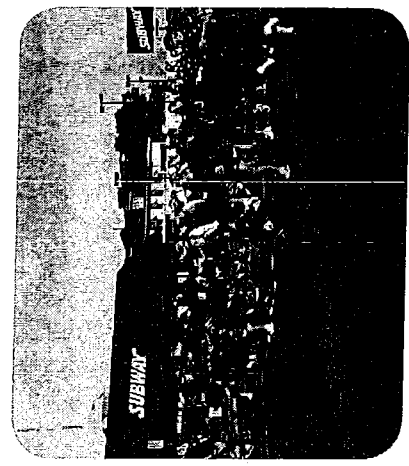
SEPTEMBER 7, 2013

11am - 12pm
MAIN STREET MILE
 Family Fun Run
 & Competitive Heats

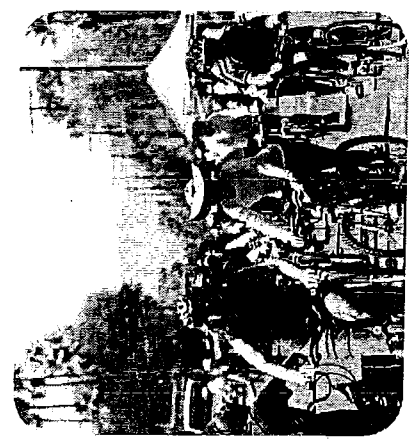
12 - 4pm
CYCLOVIA
 Featuring vendors, activities,
 and a parklet competition

Main Street Day is being organized by BikeWalkKC and MainCor, who are working with local organizations and volunteers to make it happen.

We are excited to provide new opportunities to experience Main Street and help make our community more healthy, connected, and involved.

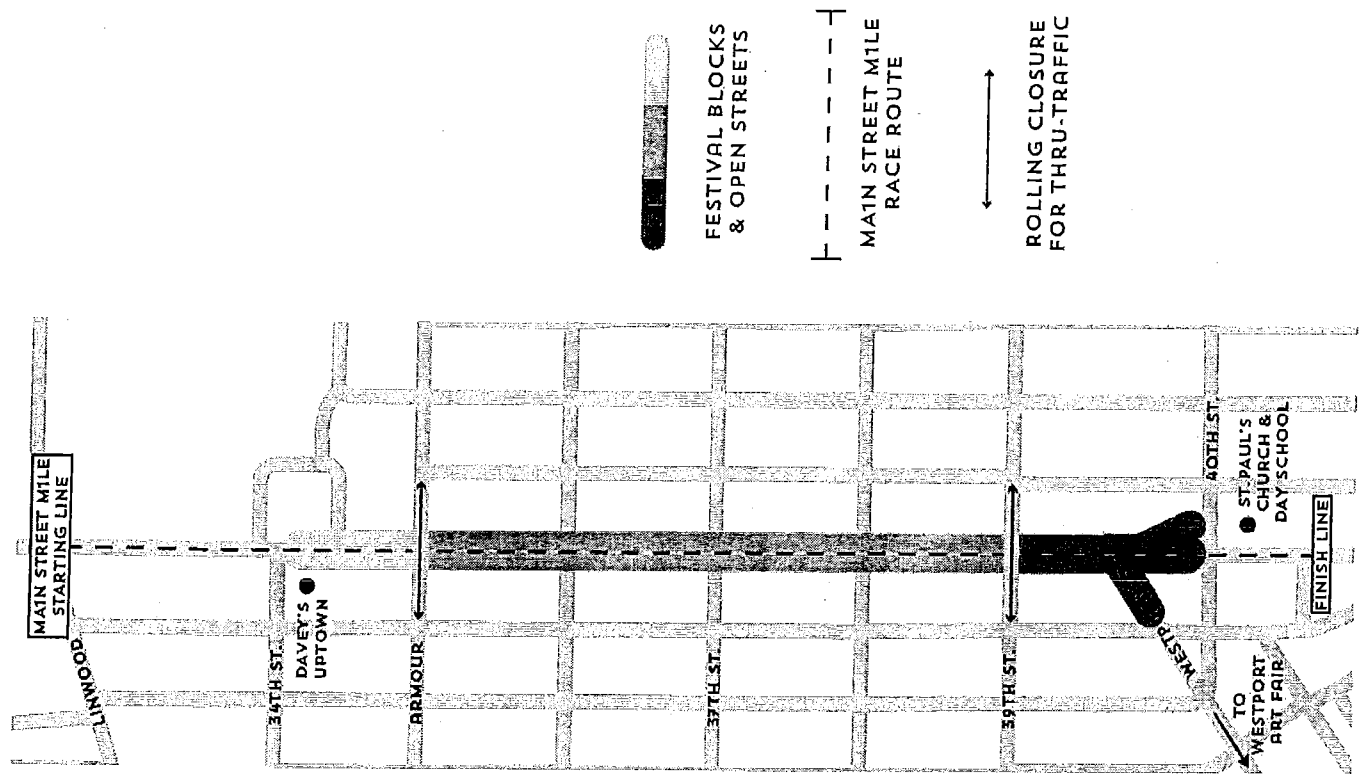


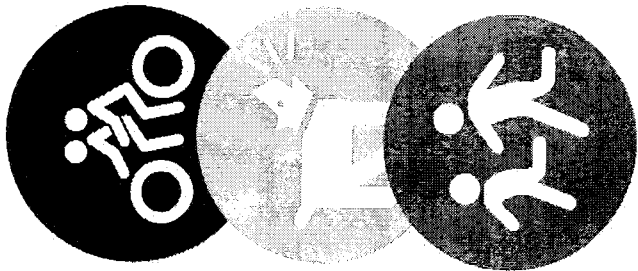
2010 MAIN STREET MILE



Cyclovia Tuscon

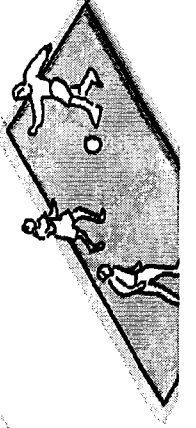
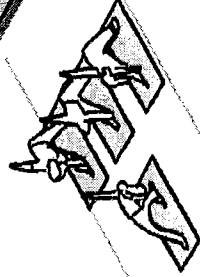
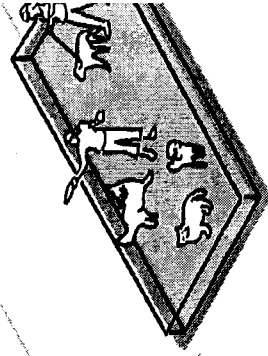
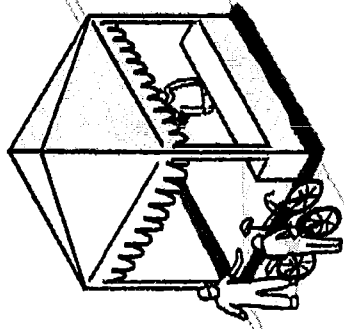
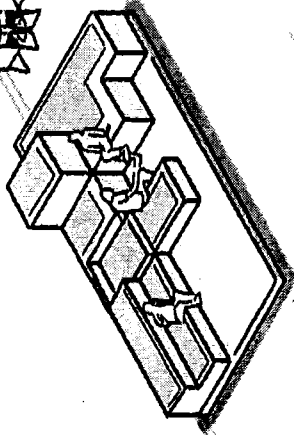
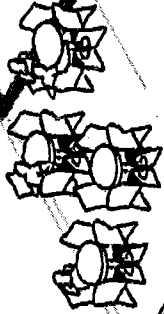
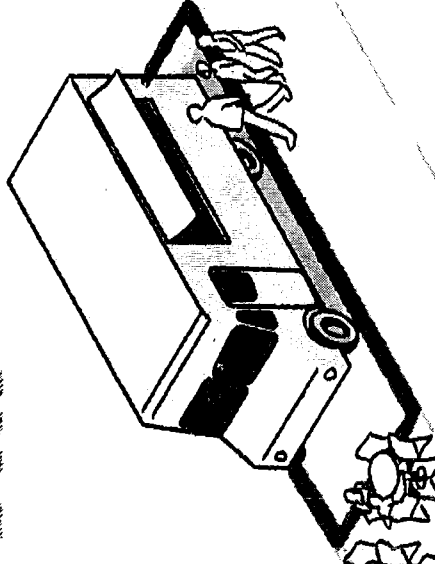
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 Kansas City, MO 64111 f: (816) 753-3821 www.mainstreetday.com





MAIN STREET DAY

VENDOR GUIDE



● MAIN STREET DAY

● VENDOR

● APPLICATION

- 10' VENDOR SPACE \$100
- 20' VENDOR SPACE \$200
- 30' VENDOR SPACE \$300
- STUDENT / NONPROFIT \$---

- PARKLET COMPETITION \$60
- PUBLIC ACTIVITY \$30

Booth Name: _____

Contact Name: _____

Email: _____

Phone Number: _____

Address: _____

Website Address: _____

Your Social Networking Sites:

Facebook Twitter Youtube

LinkedIn Tumblr Other

Questions and comments can be directed to:

leandra@maincor.org t: (816) 753-3820 3215 Main Street, Ste. 200

www.mainstreetday.com f: (816) 753-3821 Kansas City, MO 64111

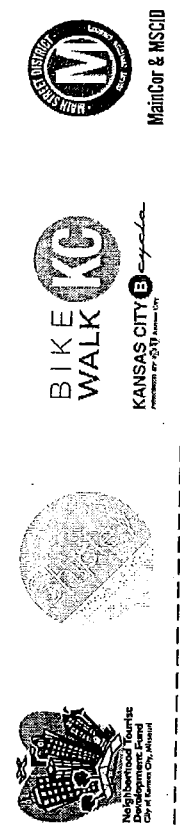
Briefly summarize the activity that will occur at your booth: _____

Will you be providing any of the following?

- Food Bike-Related Service
- Water Community-Related
- Family-Oriented Activity Age Restricted Service
- Health-Related Activity (18 or 21+)

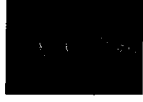
- Upon payment, a space of corresponding size at your preferred location will be reserved.
- Your Booth Name will be listed in the Event Day Guidebook, distributed at entrances and partner locations.
- A number of family-oriented vendors and activities will be included as destinations in the Guidebook's Reward Passport.
- Competing parklets and their locations will be listed separately on the Parklet Competition Ballots.

Information and payment must be received by August 23rd to participate.





2013 Greater Kansas City Character Conference



Presented by Lee's Summit CARES

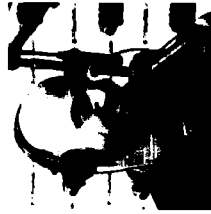
October 10 11:30am - 5:00pm

Lee's Summit CARES is proud to present **Destination Character**, the Kansas City area's first Character Conference. Held at the historic Longview Mansion in Lee's Summit, seats are \$75 and include lunch, three guest speakers, a vendor showcase and a networking reception.

The focus of the conference is to help attendees realize the possibilities when using good character in all aspects of life: home, work and community. As an organization and community committed to good character we will define, model and praise good character.

Businesses, civic organizations, community groups, schools, families and individuals will each benefit by attending **Destination: Character**. Don't miss this opportunity to positively impact yourself and your community!

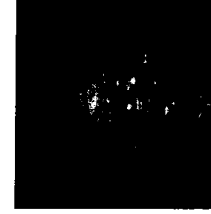
2013 Guest Speakers



Les Norman
Radio Host
Former Royals Player



Joel Nichols
KMBC-TV 9



SuEllen Fried
Author & Founder,
Bully Safe USA

Looking forward to traveling with you! Our Destination: Character!

Steering Committee

- Marvin Aaron, Phyllis Balagna, Susan Coffman, Julie Doane, Corrine Everson, Beth Glover,
- Roby Little, Laura Maxwell, Monica Meeks, Dr. Emmanuel Ngoms, Sarah Shore, Gloria Solis, Cathy Thurman



2013 Greater Kansas City Character Conference



Sponsorship Levels and Benefits

Premier Sponsor \$1,000 (exclusive)

- Listed on all promotional materials (event flyers, event program, event eblasts, website, showcase signage)
- Two VIP tickets to the Conference (\$150 value)
- Opportunity to give Conference Welcome and Conference Close

Luncheon Sponsor \$800 (exclusive)

- Listed on all promotional materials (event flyers, event program, event eblasts, website, showcase signage)
- Two VIP tickets to the Conference (\$150 value)
- Opportunity to give Lunch Welcome Remarks

Speaker Sponsors \$500 (3 available)

- Listed on all promotional materials (event flyers, event program, event eblasts, website, showcase signage)
- One VIP ticket to the Conference (\$75 value)
- Opportunity to introduce one of the guest speakers

Vendor Sponsor \$100 (12 available)

- Business name on website, event program
- Display table (4x8) to highlight information about your business

Donor Sponsor \$50 (5 available)

- Donation of cash, gift card or merchandise valued at \$50 or greater for a drawing to be held at the close of the Conference
- Business name in event program

Please checks payable and mail to:

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