

REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:

Res/~~Ord~~ No.: 18666

Sponsor(s): Theresa Garza Ruiz

Date: November 17, 2014

SUBJECT	<p>Action Requested <input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Ordinance</p> <p>Project/Title: <u>Authorizing the County Executive to sign an Agreement with Brittany Burke Strategies dba Tactus of St. Louis, Missouri for Public Health Care Consulting Services under the terms and conditions of Request for Proposal No. 69-14.</u></p>										
BUDGET INFORMATION <i>To be completed By Requesting Department and Finance</i>	<table border="1" data-bbox="316 569 1417 764"> <tr> <td>Amount authorized by this legislation this fiscal year:</td> <td>\$6,250.00</td> </tr> <tr> <td>Amount previously authorized this fiscal year:</td> <td></td> </tr> <tr> <td>Total amount authorized after this legislative action:</td> <td>\$6,250.00</td> </tr> <tr> <td>Amount budgeted for this item * (including transfers):</td> <td></td> </tr> <tr> <td>Source of funding (name of fund) and account code number: 002-5102-56080 Health Fund, Non-Departmental, Other Professional Services</td> <td>\$6,250.00</td> </tr> </table> <p>* If account includes additional funds for other expenses, total budgeted in the account is: \$</p> <p>OTHER FINANCIAL INFORMATION:</p> <p><input type="checkbox"/> No budget impact (no fiscal note required) <input type="checkbox"/> Term and Supply Contract (funds approved in the annual budget); estimated value and use of contract: Department: Estimated Use: \$</p> <p>*\$6,250.00 is for December, 2014; Annual payment amount is \$75,000.00 with \$68,750.00 subject to appropriation of the 2015 annual budget.</p> <p>Prior Year Budget (if applicable): N/A Prior Year Actual Amount Spent (if applicable): N/A</p>	Amount authorized by this legislation this fiscal year:	\$6,250.00	Amount previously authorized this fiscal year:		Total amount authorized after this legislative action:	\$6,250.00	Amount budgeted for this item * (including transfers):		Source of funding (name of fund) and account code number: 002-5102-56080 Health Fund, Non-Departmental, Other Professional Services	\$6,250.00
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PRIOR LEGISLATION	<p>Prior ordinances and (date): N/A Prior resolutions and (date): N/A</p>										
CONTACT INFORMATION	<p>RLA drafted by (name, title, & phone): Barbara Casamento, Purchasing Supervisor, 881-3253</p>										
REQUEST SUMMARY	<p>The County Executive's Office requires the services of a Public Health Consultant. The Purchasing Department issued Request for Proposal No. 69-14 in response to those requirement.</p> <p>A total of six notifications were distributed and two responses were received and evaluated as follows:</p> <table data-bbox="305 1465 1214 1623"> <tr> <td>Brittany Burke Strategies dba: Tactas St. Louis, Missouri</td> <td>\$75,000.00 Annually</td> </tr> <tr> <td>Pilot Healthcare Strategies Camino, California</td> <td>\$85,000.00 Annually</td> </tr> </table> <p>Pursuant to Section 1054.6 of the Jackson County Code, the Director of Finance and Purchasing recommends the award of the Contract for the furnishing of Public Health Care Consulting Services to Brittany Burke Strategies dba: Tactas of St. Louis, Missouri as the lowest and best proposal received.</p> <p>The Contract is for a Twelve Month period beginning December 1, 2014 to December 1, 2015, with three Twelve Month Options to Extend and will be paid in twelve monthly installments of \$6,250.00 for a total of \$75,000.00 subject to appropriation of the 2015 annual budget</p>	Brittany Burke Strategies dba: Tactas St. Louis, Missouri	\$75,000.00 Annually	Pilot Healthcare Strategies Camino, California	\$85,000.00 Annually						
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CLEARANCE	<input type="checkbox"/> Tax Clearance Completed (Purchasing & Department) N/A <input type="checkbox"/> Business License Verified (Purchasing & Department) N/A <input checked="" type="checkbox"/> Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)	
ATTACHMENTS	The Abstract of Proposals Received, an Award Memorandum from Ms. Cathy Jolly of the County Executive's Office, and the pertinent pages of Brittany Burke Strategies dba: Tactus proposal documents.	
REVIEW	Department Director: <i>Cathy Jolly</i>	Date: 11-14-14
	Finance (Budget Approval): <i>If applicable</i> <i>William S Ball</i>	Date: 11-13-14
	Division Manager: <i>Shelly Kneavey</i>	Date: 11-13-2014
	County Counselor's Office: <i>[Signature]</i>	Date:

Fiscal Information (to be verified by Budget Office in Finance Department)

- This expenditure was included in the annual budget.
- Funds for this were encumbered from the _____ Fund in _____.
- There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.
- Funds sufficient for this expenditure will be/were appropriated by Ordinance # _____
- Funds sufficient for this appropriation are available from the source indicated below.

Account Number:	Account Title:	Amount Not to Exceed:

- This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases will, of necessity, be determined as each using agency places its order.
- This legislative action does not impact the County financially and does not require Finance/Budget approval.



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INTEROFFICE MEMORANDUM

TO: BARBARA CASAMENTO
FROM: CATHY JOLLY
SUBJECT: RFP
DATE: NOVEMBER 12, 2014

On September 22, 2014 a Request for Proposals was issued for the purpose of developing a strategic plan for public health care for Jackson County as it relates to appropriations, federal healthcare services and Medicaid expansion health care services and reform. On October 14, 2014 bid number 69-14 was opened with two companies providing proposals.

Of the two companies, Tactas was selected. Tactas proposed a price of \$62.50 per hour and a lower maximum amount. The maximum amount for Tactas was \$75,000. Pilot Healthcare Strategies proposed two hourly rates: \$100 per hour for the principal and \$150 per hour for the subcontractor Public Momentum. The maximum amount for Pilot Healthcare Strategies was \$85,000.

The owner of Tactus has experience working with the Missouri Legislature and is currently performing similar work for two other Missouri organizations. Tactus is a Missouri-based company, and the principal already has established relationships with many members of the Missouri Legislature. She is also very familiar with Missouri state laws and regulations.



Brittany Burke
burke@tactas.com

6614 Clayton Road, #375
St. Louis, MO 63117
314.306.3888
www.tactas.com

October 14, 2014

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Jackson County Missouri Request for Proposal NO. 69-14

3.6.6 Pricing

Tactas estimates it will spend a minimum of 25 hours a week to develop and implement strategies needed to meet the demand and achieve the goals described in the Public Health Care Consultant Request for Proposal. Additional time will be required for travel.

Tactas will develop and implement strategies to achieve the goals and meet the needs of Jackson County Missouri outlined in Section 1, Section 2, Section 3.6.4.3, Section 3.6.4.3, Section 3.6.4.4 and Section 3.6.5 of the Jackson County Missouri Request for Proposal No. 69-14 by providing the services listed in the Request for Proposal Package for \$6,250.00 a month over a Twelve Month period.

The monthly retainer rate equates to \$62.50 an hour.

Expenses incurred and travel time is included in the monthly retainer rate described above.

tactas

Brittany Burke
burke@tactas.com

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October 14, 2014

Barbara Casamento
Jackson County Missouri
Office of the Jackson County Purchasing Department, Room G-1, Ground Floor
Jackson County Courthouse
415 East 12th Street
Kansas City, Missouri 64106

Subject: Jackson County Request for Proposal No. 69-14

Dear Barbara Casamento:

My name is Brittany Burke. I am the founder, owner and sole principal of Brittany Burke Strategies, DBA Tactas. I am responding to Jackson County Missouri Request for Proposal 69-14.

Tactas is a communications firm that specializes in Public Affairs, Government Advocacy and Public Policy messaging. One of its key industry sectors is Health Care Policy including the Affordable Care Act, Medicaid expansion, public and constituent relations and funding for health care programs at the federal, state and local level.

I look forward to future correspondence and the opportunity to work with Jackson County Missouri. The requested documents are enclosed and the information requested in subsections 3.6.1.1 through 3.6.1.7 is below.

3.6.1.1	Brittany Burke
3.6.1.2	6614 Clayton Road, #375, St. Louis, Missouri, 63117
3.6.1.3	314-306-3888
3.6.1.4	Brittany Burke
3.6.1.5	Principal
3.6.1.6	314-306-3888
3.6.1.7	Burke@Tactas.com

Sincerely,

Brittany Burke
Tactas

Enclosures: Affidavit, Compliance Review Form, Request for Proposal Package, Exhibit A, Exhibit B, Pricing