

THURSDAY, MARCH 19, 2026

11:45AM-1:30PM | STARLIGHT THEATRE KANSAS CITY



DIFFERENCE MAKER
AWARDS LUNCHEON

*Honoring champions of
equity, civil rights and
social justice.*

Dear Urban League Stakeholder:

Please join us for the **68th Annual Difference Maker Awards Luncheon** on **Thursday, March 19, 2026, from 11:45 a.m. to 1:30 p.m., backstage at Starlight Theatre.**

We are proud to announce our 2026 Difference Makers, **Bridgette Williams**, Executive Director and CEO of the Heavy Constructors Association, and **Rev. Al Sharpton**, internationally- renowned civil rights leader and Founder and President of the National Action Network (NAN).

A nationally respected leader in workforce development and equity in the construction industry, Ms. Williams has dedicated her career to expanding access, opportunity, and representation in one of the region's most critical economic sectors. Her leadership has strengthened pathways to good-paying jobs while challenging long-standing barriers that have excluded Black workers and businesses from full participation in the industry.



Rev. Sharpton has devoted decades of his life to the fight for civil rights, justice, and equality, transforming the power of protest and dissent into meaningful policy and legislative change impacting millions of lives. Often described as a "voice for the voiceless," Rev. Sharpton has been a central figure in the modern civil rights movement, consistently standing at the intersection of advocacy, accountability, and public policy. His leadership through the National Action Network, with more than 100 chapters nationwide, and his national media platforms have amplified issues of racial justice, police accountability, and economic equity nationwide.



This year's luncheon theme, "**Democracy Under Siege: Radical Resistance Required,**" will set the stage for a profound **Fireside Chat** conversation. This in-depth discussion, featuring **Rev. Al Sharpton**, will explore the urgent threats facing our democracy and the responsibility of courageous, people-centered leadership to confront systemic injustice, restore public trust, and advance equity in communities nationwide. Drawing on his lived experiences and national leadership, Rev. Sharpton will share insights on governing with integrity, centering community voices, and resisting policies that undermine democratic values and human dignity.

Event sponsors will receive recognition as key supporters of the Urban League's mission to enable African Americans and other disadvantaged populations to secure economic self-reliance, parity, power, and civil rights. We encourage you to complete and return the attached sponsorship commitment form today. For questions or additional information, please contact **Taneisa Blue** at tblue@ulkc.org.

Thank you in advance for your generous support of the Urban League of Greater Kansas City. We look forward to welcoming you to the 68th Annual Difference Maker Awards Luncheon as we come together to celebrate and honor these extraordinary leaders.



1710 PASEO BOULEVARD
KANSAS CITY, MO 64108
816.471.0550
WWW.ULKC.ORG
f X @ in

Sincerely,

A handwritten signature in black ink that reads 'Joe Davis'.

Joe Davis
Board Chair

A handwritten signature in black ink that reads 'Gwendolyn Grant'.

Gwendolyn Grant
President and CEO



DIFFERENCE MAKER
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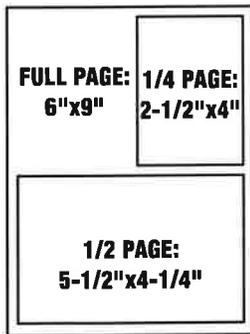
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**TO TAKE ADVANTAGE OF ALL
SPONSORSHIP BENEFITS, PLEASE
COMMIT TO THESE DATES:**

***SPONSORSHIP REGISTRATION IS
OPEN UNTIL **FRIDAY, MARCH 6****

****VIDEOS DUE NO LATER THAN
MONDAY, MARCH 9**

*****PROGRAM BOOK AD IN "PRINT
READY" PDF FORMAT IS DUE BY
FRIDAY, FEBRUARY 27**



**EMAIL VIDEOS, ADS, AND LOGOS TO
TANEISA BLUE AT TBLUE@ULKG.ORG**

**FOR MORE INFORMATION ABOUT
SPONSORSHIPS, PLEASE CALL TANEISA
BLUE AT 816-471-0550 OR EMAIL
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SPONSORSHIP LEVELS AND BENEFITS

**ALL SPONSORS AND GUESTS RECEIVE A COPY OF
THE URBAN LEAGUE OF GREATER KANSAS CITY'S
*DEMOCRACY UNDER SIEGE:
RADICAL RESISTANCE REQUIRED***



CIVIL RIGHTS CHAMPION: \$20,000

- 1 Table (seats 8)
- Full-page color ad in program book
- Verbal recognition during program
- Spotlight in video (up to 2 minutes) aired during program and posted on Urban League social media
- Logo on slide show at the event

EQUITY PARTNER: \$10,000

- 1 Table (seats 8)
- 1/2-page color ad in program book
- Verbal recognition during program
- Spotlight in video (up to 1 minute) aired during program and posted on Urban League social media
- Logo on slide show at the event

FREEDOM FIGHTER: \$5,000

- 1 Table (seats 8)
- 1/4-page color ad in program book
- Verbal recognition during program
- Spotlight in video (up to 30 seconds) aired during program and posted on Urban League social media
- Logo on slide show at the event

SOCIAL JUSTICE ADVOCATE: \$2,500

- 1 Table (seats 8)
- 1/4-page color ad in program book
- Verbal recognition during program
- Logo on slide show at the event

JUSTICE WARRIOR: \$1,500

- 1 Table (seats 8)
- Name listing in program book
- Name listing on slide show at the event

BRIDGE BUILDER: \$1,000

- 1 Table (seats 8)
- Name listing in program book

COMMUNITY PARTNER: \$100

- Reservation for 1



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SPONSORSHIP COMMITMENT FORM

SPONSORSHIP LEVELS:

Please select your level of support.

- CIVIL RIGHTS CHAMPION: \$20,000**
- EQUITY PARTNER: \$10,000**
- FREEDOM FIGHTER: \$5,000**
- SOCIAL JUSTICE ADVOCATE: \$2,500**
- JUSTICE WARRIOR: \$1,500**
- BRIDGE BUILDER: \$1,000**
- COMMUNITY PARTNER: \$100 (RESERVATION X___)**

CONTACT INFORMATION:

Please indicate how you would like your company, organization or name to appear in digital and printed media:

CONTACT NAME	Jesse Reyes		
COMPANY/ORGANIZATION	Jackson County Legislature		
ADDRESS	415 E 12th St, 2nd Fl		
CITY	Kansas City	STATE	MO ZIP 64106
EMAIL	jesse.reyes@jacksongov.org		
PHONE	816-352-5421		

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NAME ON CARD				
CARD #				
EXPIRATION DATE				3-DIGIT SECURITY CODE
BILLING ADDRESS				
CITY	Kansas City	STATE	MO	ZIP 64106

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1710 PASEO BOULEVARD
KANSAS CITY, MO 64108**