

REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:

Res/Ord No.: 18905

Sponsor(s): Dennis Waits

Date: August 17, 2015

<p>SUBJECT</p>	<p>Action Requested <input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Ordinance</p> <p>Project/Title: <u>A resolution authorizing the Director of Finance & Purchasing to make payment to Turn the Page KC, funded by the County's Anti-Drug Sales Tax Fund for the 2015 fiscal year, for the purpose of promoting anti-drug and anti-violence activities and purposes, not to exceed \$2000.00.</u></p>										
<p>BUDGET INFORMATION <i>To be completed By Requesting Department and Finance</i></p>	<table border="1"> <tr> <td>Amount authorized by this legislation this fiscal year:</td> <td>\$2000.00</td> </tr> <tr> <td>Amount previously authorized this fiscal year:</td> <td></td> </tr> <tr> <td>Total amount authorized after this legislative action:</td> <td>\$2000.00</td> </tr> <tr> <td>Amount budgeted for this item *:</td> <td>\$2000.00</td> </tr> <tr> <td>Source of funding (name of fund) and account code number: From: 008-4401-56210 Anti-Drug, COMBAT, Advertising</td> <td>\$2000.00</td> </tr> </table> <ul style="list-style-type: none"> If account includes additional funds for other expenses, total budgeted in the account is: \$70,000.00 <p><input type="checkbox"/> No budget impact (no fiscal note required)</p> <p>Prior Year Budget (if applicable): \$70,000.00 Prior Year Actual Amount Spent (if applicable): \$67,520.10</p>	Amount authorized by this legislation this fiscal year:	\$2000.00	Amount previously authorized this fiscal year:		Total amount authorized after this legislative action:	\$2000.00	Amount budgeted for this item *:	\$2000.00	Source of funding (name of fund) and account code number: From: 008-4401-56210 Anti-Drug, COMBAT, Advertising	\$2000.00
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<p>PRIOR LEGISLATION</p>	<p>Prior ordinances and (date): Prior resolutions and (date): 18889, 7-20-2015, \$500.00; 18874, 6-29-2015, \$1500.00; 18868, 6-29-2015, \$500.00; 18826, 5-18-2015, \$1500.00; 18818, 4-27-2-15, \$500.00</p>										
<p>CONTACT INFORMATION</p>	<p>RLA drafted by: Carol Lillis, Office Administrator, 881-1415</p>										
<p>REQUEST SUMMARY</p>	<p>A resolution authorizing the Director of Finance & Purchasing to make payment to Turn the Page KC, funded by the County's Anti-Drug Sales Tax Fund for the 2015 fiscal year, for the purpose of promoting anti-drug and anti-violence and purposes, not to exceed \$2000.00.</p> <p>Background: Turn the Page KC focuses on producing a positive future through for area children starting with reading proficiency. On September 1, 2015, The Mobility Summit, sponsored by Turn the Page KC, will shine a light on chronic mobility's impact on student achievement. This event, which will be attended by over 100 educators, government officials and community leaders will be held at Ewing Marion Kauffman Foundation's Conference Center.</p> <p>The Drug Commission authorizes COMBAT administration to seek opportunities to expand the reach of COMBAT beyond partners and funded programs. The Mobility Summit, which is in line with other COMBAT funding meant to reduce truancy, provides an excellent opportunity to continue the marketing efforts of COMBAT. With this approval, COMBAT will have expended \$6500.00 of the maximum \$10,000.00 per year authorized by the Drug Commission for sponsorships.</p>										
<p>CLEARANCE</p>	<p><input type="checkbox"/> Tax Clearance Completed (Purchasing & Department)</p>										

	<input type="checkbox"/> Business License Verified (Purchasing & Department) <input type="checkbox"/> Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)	
ATTACHMENTS	Quote	
REVIEW	Department Director: <i>Sherry Anne Jones</i>	Date: 7-30-2015
	Finance (Budget Approval): <i>If applicable</i> <i>Mary Rasmussen</i>	Date: 8/4/15
	Division Manager: <i>Mary Lou Brown</i>	Date: 8/11/15
	County Counselor's Office:	Date:

Fiscal Information (to be verified by Budget Office in Finance Department)

- This expenditure was included in the annual budget.
- Funds for this were encumbered from the _____ Fund in _____.
- There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.
- Funds sufficient for this expenditure will be/were appropriated by Ordinance # _____
- Funds sufficient for this appropriation are available from the source indicated below.

Account Number:	Account Title:	Amount Not to Exceed:

- This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases will, of necessity, be determined as each using agency places its order.
- This legislative action does not impact the County financially and does not require Finance/Budget approval.



Sponsorship Opportunity

The Missing Piece of KC's Education Story: Chronic mobility's impact on student achievement

Turn the Page KC instigates Kansas City's most positive future through 3rd grade reading proficiency. On September 1, 2015, Turn the Page KC will shine a light on chronic mobility's impact on student achievement by hosting a community summit. This event, which will be attended by over 100 educators, government officials, and community leaders, will take place at the Ewing Marion Kauffman Foundation's Conference Center.

To maximize impact, we need the support of the Kansas City community. Included is a sponsorship opportunity to support the expenses of this event.

Opportunity	Contribution	Benefits
School Attendance Sponsor	\$2,000 Event Expenses (Event materials, food and beverage, program facilitator)	<ul style="list-style-type: none"> • Logo on event invitation and social media promotion. • Logo display at event in print program and all digital media. • Verbal recognition during event program. • 5 complimentary invitations tickets to event program.

EVENT SPECS

Agenda

Attendee Goal: 100

Part 1. 8:00am-10:00am

Welcome

1. Kansas City Mayor Sly James
2. Jackson County Executive Mike Sanders
3. Brent Stewart, United Way of Greater Kansas City

The Impact of Student Mobility

Data Lever of Change: Attendance Rates

1. National Presentation: Russ Rumberger (30 minutes)

*RUSSELL W. RUMBERGER is Professor of Education in the Gevirtz Graduate School of Education at UC Santa Barbara. A faculty member at UCSB since 1987, Professor Rumberger has published widely in several areas of education: education and work; the schooling of disadvantaged students, particularly school dropouts and linguistic minority students; school effectiveness; and education policy. He recently completed a book, *Dropping Out: Why Students Drop Out of High School and What Can Be Done About It*. He also served as a panel member for the Institute of Education Sciences' Practice Guide, *Dropout Prevention* (2008). He currently directs the California Dropout Research Project, which is producing a series of reports and policy briefs about the dropout problem in California and a state policy agenda to improve California's high school graduation rate (<http://cdrp.ucsb.edu/>). Professor Rumberger received a Ph.D. in Education and a M.A. in Economics from Stanford University and a B.S. in Electrical Engineering from Carnegie-Mellon University.*

2. Center for Promise Researcher moderates a panel of youth and parents who've experienced mobility (30 min).
3. Local Presentation: The Extent of Student Mobility by KC-AERC with Q&A (30 min)
 - a. Student mobility Patterns, Trends and Hotspots in Kansas City
 - b. Attendance Rates, 3rd Grade Reading Proficiency and High School Graduation

Part 2. 10:15 am-2:30pm (break for lunch)

Community Solutions using Design Thinking

Facilitator: Lean Lab

Identify 3 groups of challenges illuminated by data, focus groups, and listening sessions, Attendees register for group preferences, and at the summit assign them which session assigned to. Assign attendees in groups. Use Design Thinking exercises to develop solutions and prototypes that we will turn into post-summit action plan. Invite youth from focus groups to each breakout session.

Part 3. 2:30pm-3:00pm

Pitches and Closing Remarks

1. Lean Lab facilitates the pitches/report out from the groups
2. Mike English closing remarks, framing for attendance awareness month, call to action

Stacey Daniels-Young, Ph.D.
Director
(816) 881-3510

Vincent M. Ortega
Deputy Director
(816) 881-3886

Drug Commissioners:


Gloria Fisher
Venessa Maxwell-Lopez
Gene Morgan
Keith Querry
Anita Russell
Joseph Spalitto, DDS
James Witteman, Jr.
Marva Marguerite Moses

Fax:
(816) 881-1416

Date: July 30, 2015

To: Cathy Jolly

From: Carol Lillis



Subject: Turn the Page KC – Mobility Summit Sponsorship

Attached is the Request for Legislative Action for 2015, for a sponsorship for Turn the Page KC – Mobility Summit.

Turn the Page KC – Mobility Summit, focuses on producing a positive future for area children starting with reading proficiency. The Mobility Summit, which is in line with other COMBAT funding meant to reduce truancy, provides an excellent opportunity to continue the marketing efforts of COMBAT.

Recommendation's for sponsorships to market the mission statement of COMBAT.

Let me know if you have any questions or need additional information.

Thank you