



BUDGET AUTHORIZATION
Jackson County Parks + Rec

The following provides a budget estimate for a single, 12-foot-tall push pin with a round head (red or blue) and a silver-colored pin that can be used at Jackson County Parks + Rec events.

Push Pin Specifications

- Push pin will be approximately 12-feet tall
- It can be disassembled into 2 pieces for easy transportation
- It is built from a material that Disney often uses, called "Hard Coating" - it's durable, but lightweight
- It includes a base plate that could display the pin on a hard surface, or inside
- It also includes ground spikes that will anchor it to the ground for outside use

This budget authorization covers the cost for one push pin: \$6,395

Please note that a 50 percent deposit of \$3,197.50 is due to Trozzolo by June 6 to remain on schedule for delivery.

This cost includes materials, production, and design costs. Drawings will be forwarded to you for your approval during production process. The pin will be delivered to JCP+R on or before July 3, 2012.

These estimates are based on information available at the time this document was prepared. Costs are subject to change should any of the project's recommendations or specifications be modified or altered in any way. If specification changes require a revision in the estimated budget, Trozzolo Communications Group will submit written estimate changes for client approval prior to beginning work on the project.

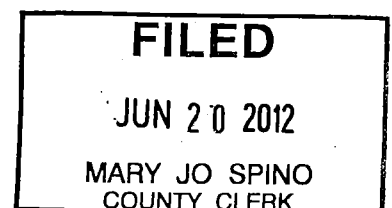
Client Approval _____

Date _____

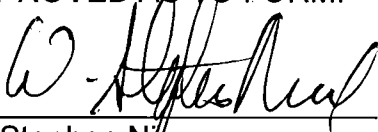
Submitted by: Shawna Samuel

Date: May 31, 2012

Trozzolo Communications Group
811 Wyandotte
Kansas City, Missouri 64105
816.842.8111
FAX: 816.842.8188
www.trozzolo.com



APPROVED AS TO FORM:



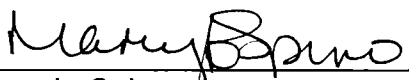
W. Stephen Nixon
County Counselor

JACKSON COUNTY, MISSOURI

By: 

Q. Troy Thomas
Director of Finance and Purchasing

ATTEST:



Mary Jo Spino
Clerk of the Legislature

TROZZOLO COMMUNICATIONS GROUP

By: 

43-1515 717
Federal I.D. or S.S.#

REVENUE CERTIFICATE

This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases is subject to annual appropriation.

June 18, 2012
Date


Director of Finance and Purchasing



BUDGET AUTHORIZATION

Jackson County Parks + Rec

The following provides a budget estimate for two 30-second television spots for Jackson County Parks + Rec. This estimate is based on information presently available and generally covers work that would be conducted during the production of the television spots.

The JCP+R team chose the "Map your Day" campaign that includes computer-generated animation, which exceeded the allocated budget of:

\$30,000 – This will be allocated toward two 30-second television spots.

Total cost for two 30-second TV spots is:	\$53,000
Subtract allocated budget	<u>-\$30,000</u>

This budget authorization covers difference: \$23,000

\$53,000 includes hard costs and Trozzolo fees for pre-production planning, script development, shooting, voice-over talent, editing, and motion graphics. It will include two different locations. It does not include access to JCP+R equipment such as boats, golf course, or talent, such as golfers and boaters, which will be provided by JCP+R.

The first television spot will be delivered on July 9, ready to air July 14. The second television spot will be delivered by Aug. 15, ready to air Aug. 22.

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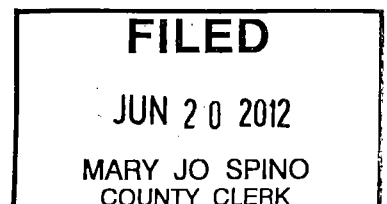
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APPROVED AS TO FORM:

W. Stephen Nixon
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County Counselor

JACKSON COUNTY, MISSOURI

By: Q. Troy Thomas
Q. Troy Thomas
Director of Finance and Purchasing

ATTEST:

Mary Jo Spino
Mary Jo Spino
Clerk of the Legislature

TROZZOLO COMMUNICATIONS GROUP

By: Maureen Samuel
43-1515717
Federal I.D. or S.S.#

REVENUE CERTIFICATE

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Q. Troy Thomas
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