



Consulting Services Agreement Jackson County Anti-Crime Tax Renewal

This Agreement (“Agreement”) is entered into and executed as of June 12, 2026, by and between, TJP Strategies, LLC (“TJP”), and Jackson County (“Client”). Upon our exclusive engagement, TJP Strategies, LLC, with its mailing address at 3216 Gillham Plaza, Suite 230, Kansas City, Missouri, 64109, will provide general consulting and marketing services on behalf of Jackson County’s Anti-Crime Tax initiative.

1. Term of Agreement

- 1.1 **Term.** This Agreement begins on June 12, 2026, and ends upon the conclusion of the Client’s project, either the date Client decides to voluntarily terminate the project, or on the last day of the month in which the project is scheduled to be completed, whichever occurs first.
- 1.2 **Termination of Agreement.** Cancellation of this Agreement requires that Client send a 30-Day Intent to Cancel Agreement Notice (via E-Mail) to Patrick D. Shami (patrick@tjpstrategies.com). TJP shall be entitled to any fees and/or reimbursements owed to it by Client up to and including the termination date, including any invoices covering services or costs incurred prior to the termination date. If notice has been given, the termination date shall be set at thirty days past the date of the initial cancellation notice.

2. Expectations of TJP

- 2.1 **Services.** During the term of this Agreement, TJP agrees to devote its best efforts to the Client’s project in accordance with industry standards and will act as the consultant of record for general consulting and direct marketing services.

2.1.1 Consulting Services:

- During the term of this agreement, TJP will integrate with Client’s team and participate in the following ways:
 - Provide quality-driven general consulting services to Client through regular conference calls, meetings, consultation, and strategic guidance on an as-needed basis throughout the project;
 - Collaborate directly with the Client on strategic messaging across all platforms, including earned media, social media, and paid communications;
 - Oversee the creation and execution of all marketing content and paid communications; and

- Assist with all internal branding for marketing material.
- TJP will consult for Client and offer strategic guidance in the following areas:
 - Strategic Planning & General Consulting;
 - Complete Narrative Development;
 - Strategic Direction and Tactical Guidance;
 - Policy, Issue, and Opposition Research;
 - Issue Message Development;
 - Direct Marketing Services;
 - Budget Management.
- During the course of the project, TJP will:
 - Establish a detailed strategy that guides the informational marketing effort;
 - Review and finalize the renewal effort's direct contact plans: community engagement, direct mail, digital advertising, billboards, and other paid media;
 - Help develop message framing for all paid communications;
 - Conduct electoral research and provide necessary lists;
 - Provide crisis management when necessary.

2.2 Vendors and Service Providers. To ensure the greatest quality, control, service, and pricing for materials and services, TJP reserves the right to contract with its own preferred vendors or service providers as necessary for Client's project. Client agrees to consult TJP if they wish to hire or use any vendors outside of those vendors already approved by TJP.

2.2.1 USPS Mail Delivery. When offering mail services, TJP is not responsible for the failure of the United States Postal Service or other mail delivery services to deliver the mail on a timely basis. TJP may provide estimated mail schedules based on past experience, but such estimates are not warranted since TJP has no control over mail delivery.

2.2.2 Delays. TJP shall not be liable for any failure of or delay in the performance of this Agreement for the period that such failure or delay is due to causes beyond its reasonable control, such as an act of nature or force majeure.

3. Expectations of Client

3.1 Budget. TJP will work with Client on the creation of a budget and use its best judgment to project costs and timeline for the project. Once Client approves this budget, Client agrees to raise the funds and approve projects in a timely manner to the best of Client's ability.

- 3.2 **Payment.** Payment for services and costs incurred for design, printing, production, website development, digital and/or postage through TJP, or its affiliated vendors, are the responsibility of Client and must be paid in advance of services being rendered and are in addition to the Retainer Fee. All other fees incurred outside the monthly retainer period shall be negotiated as needed.
- 3.3 **Approvals and Changes.** Client agrees to be responsible for the accuracy and completeness of statements in printed materials, media content, or publicly-released work. TJP will assume the accuracy of statements made by Client regarding history and other information. Client further warrants that it will obtain all approvals necessary from third parties regarding quotes, use of name, likeness, trademark, quotations, words, endorsements, or similar information to be included in Client's materials. Client approval of product must be made to TJP in writing via email or electronic signature. Client further agrees that Client may be liable for additional costs if changes are requested after Client approval has been provided.

4. Fees

- 4.1 **General Provisions.** All fees and payments will be processed by ACH (electronic check) or by mailing payment to TJP Strategies, LLC, 3216 Gillham Plaza, Suite 230, Kansas City, Missouri, 64109. All fees must be paid in advance of services being rendered.
- 4.2 **Retainer.** For the duration of the term of this Agreement, Client shall pay TJP Strategies, LLC a minimum monthly Retainer Fee. Client will be billed on the first day of each month beginning on the execution date of this Agreement. Payment is expected within 10 days of receipt.
- 4.2.1 **Campaign Retainer Fee.** For all Consulting Services provided by TJP, as outlined by Section 2.1 of this Agreement, Client will be charged a monthly Campaign Retainer Fee of one thousand dollars (\$1,000) beginning April 1, 2026, and lasting through July 31, 2026, at which point the monthly fee will increase to two thousand five hundred dollars (\$2,500) through October 31, and then the fee shall decrease to one thousand dollars (\$1,000) through November 30, 2026. Invoices will be billed following this fee structure.

Fee Structure:

April 1, 2026 through July 31, 2026: \$1,000/month

August 1, 2026 through October 31, 2026: \$2,500/month

November 1, 2026 through November 30, 2026: \$1,000/month

- 4.3 **Additional Expenses.** Client shall pre-approve in writing all reasonable expenses incurred by TJP in performing services for Client hereunder. In no event will Client be responsible for any fees or charges beyond what is specified as the Retainer unless such fees are specifically approved in advance and in writing by an authorized representative of Client. These fees may include separate printing services, design services, or any service provided beyond the scope of general consulting services laid out in Section 2.1.1.

5. **No Warranties, Express or Implied.** Both TJP and Client agree that, given the nature of elections, nothing in this Agreement is intended to indicate a guarantee of success for renewal of Jackson County's Anti-Crime Tax. It is agreed that both Client and TJP will use their best efforts to obtain the desired result.
6. **Notices.** All notices in connection with this Agreement shall be in writing and hand-delivered or sent by certified mail, return receipt requested, addressed to TJP Strategies, 3216 Gillham Plaza, Suite 230, Kansas City, Missouri, 64109.
7. **Restrictive Covenants.**
 - 7.1 **Confidentiality.** During the Term and after the expiration or termination of this Agreement, TJP shall treat as confidential all data and information furnished by Client that is not generally publicly available about Client, any affiliates of whom, or any of the products, trade secrets, methodologies, processes, services, or business of whom (collectively, "Confidential Information"). TJP shall not use or divulge Confidential Information to third parties without Client's or prior consent; provided, however, that this restriction shall not apply to any Confidential Information that has become public knowledge through no fault of TJP. Client also agrees to keep TJP's work product and its trade secrets confidential from third parties.
 - 7.2 **Intellectual and Proprietary Property.** All copyrights and ownership rights to any creative material or artwork produced by TJP that utilizes Client's name or likeness shall be jointly owned by TJP and Client. Client shall have full ownership of any unique donor lists or fundraising material produced by TJP for Client, as well as any intellectual property provided to TJP for use during the term of this Agreement. TJP shall retain the copyrights and ownership rights to its original work product, including written material, strategic plans, fundraising plans, donor prospect lists provided to Client, and any other strategic documents generated by TJP. The rights to any work product cannot be transferred from Client to any other party without the expressed written consent of TJP.
 - 7.3 **Firewall Policy.** Client acknowledges that TJP treats all clients as unique entities and that TJP has adopted a firewall policy in order to engage with any third party who may conduct electioneering activities in support of Client. To maintain separation between each entity and prohibit the flow of Client's information between TJP and a third-party entity, Client agrees to adhere to TJP's firewall policy and only share information with the TJP personnel assigned to Client's campaign. TJP agrees to not solicit information from Client that could be disclosed to a third party or share information that was not previously available to the public.
8. **Indemnification.** Client agrees to indemnify and hold TJP harmless from and against any and all manner of suits, claims, or demands arising out of Client's activities, breaches, or apparent breaches of this Agreement, and any other claims, actions, damages, liabilities and expenses arising out of the Services provided under this Agreement. TJP also agrees to indemnify and hold Client harmless from and against any and all manner of suits, claims, or demands arising out of TJP's activities, breaches, or apparent

breaches of this Agreement, and any other claims, actions, damages, liabilities and expenses arising out of the Services provided under this Agreement.

9. **Independent Contractor Relationship.** It is agreed and understood by and between the parties that TJP is retained only for the purposes and to the extent set forth in this Agreement and TJP's relationship to Client shall be that of an independent contractor. TJP warrants that nothing in this Agreement shall create or be deemed to create any relationship of employer and employee between Client and TJP. As an independent contractor, TJP is responsible for any and all applicable payment and reporting obligations to state and/or federal governmental agencies, including, but not limited to, income tax, unemployment tax, workers' compensation, liability insurance, business registration fees, etc. TJP does not have authority to enter into contracts on behalf of Client.
10. **Choice of Law.** Each of the parties covenants and agrees that this Agreement is to be construed and governed by Missouri law, and each party consents to the exclusive jurisdiction, and to venue in any state court located in Jackson County, Missouri for the resolution of any disputes under this Agreement.
11. **Enforceable to Fullest Extent of the Law.** The invalidity or unenforceability of any provision or clause of this Agreement shall not affect the continued validity or enforceability of any other provision or clause hereof, and this Agreement shall be construed in all respects as if such invalid or unenforceable provision or clause were omitted. If a court of competent jurisdiction should determine that any of the geographic, durational or other provision of this Agreement are unenforceable because of the scope of such provisions, such court shall modify such provisions in a manner to render them enforceable, and such provisions, as may be modified, shall be fully enforceable as though set forth herein. Any such modification shall not affect the other provisions or clauses of this Agreement in any respect.
12. **Successor and Assigns.** This Agreement, and any portion hereof, shall be binding upon and inure to the benefit of the parties and their successors or assigns.
13. **Waivers and Amendments.** No modification, amendment, or waiver of any of the provisions of this Agreement shall be effective or binding unless set forth in a writing signed by the parties hereto.
14. **Entire Agreement.** The provisions of this Agreement contain the entire agreement between the parties regarding the subject matters of this Agreement. There are no other oral or written promises other than those expressly stated herein. To the extent any other written or oral agreements or understandings were entered into prior to the date hereof, this Agreement supersedes and replaces such agreements or understandings.

The foregoing is hereby approved and agreed to:

Client

Committee Name: _____

Candidate Name: _____

Candidate Signature: _____

Date: _____

Candidate Email: _____

Treasurer Name: _____

Treasurer Signature: _____

Date: _____

TJP Strategies, LLC

Representative Name: _____

Title: _____

Signature: _____

Date: _____