



FRANK WHITE, JR.
Jackson County Executive

EXECUTIVE ORDER #23-20

**TO: MEMBERS OF THE LEGISLATURE
CLERK OF THE LEGISLATURE**

**FROM: FRANK WHITE, JR.
JACKSON COUNTY EXECUTIVE**

DATE: December 13, 2023

RE: APPOINTING DIRECTOR OF COLLECTIONS

RECEIVED

DEC 14 2023

TRK
10:30am

MARY JO SPINO
COUNTY CLERK

I hereby appoint Mari Ruck as Director of Collections, to fill the vacancy occasioned by the resignation of Whitney S. Miller.

Ms. Ruck's resume is attached.

Frank White, Jr.,
Jackson County Executive

Date: 12/13/23



Mari Ruck

PROFESSIONAL SUMMARY

A highly motivated and results driven financial professional with management, accounting, tax administration, and process improvement experience. A proven record of successfully leading government, non-profit and private organizations. I am a change management leader who effectively implements short- and long-term goals to improve the efficiency of organizations. Nationally recognized leader in municipal tax administration.

CORE COMPETENCIES

Problem Solving	Accounting & Tax Administration	Lifelong Learner
Change Management	Leadership	Community Outreach
Project Management	Budgeting	Public Policy
Strategic Planning	Mentoring	Public Speaking

PROFESSIONAL EXPERIENCE

CITY OF KANSAS CITY, MISSOURI - COMMISSIONER OF REVENUE

Oversees the tax administration of over \$1.04 billion in City Taxes used to fund City services including setting the annual tax levy for the City of Kansas City Missouri.

Establishes and ensures that strategic plan is implemented and updated every five years.

Successfully implemented \$15 million tax software to administer the City's fifteen taxes taking the city from a paper driven tax agency to an online agency.

Improved productivity and collections by reorganizing the agency staff to increase efficiencies and fully utilize the new software functionality.

Introduced innovative technology to meet changing tax administration needs including:

- Data matching with IRS records to generate new city revenues of millions in unreported taxes.
- Implemented a data warehouse to improve audit selection.
- Implemented Modernized Electronic Filing of City Earnings Tax.

Routinely updates City Ordinances and Regulations to provide improvements in tax administration and user experiences.

Implemented Plain Language approach to all taxpayer communications (which became adopted as a Citywide program).

- Implemented successful Behavioral Insights random control trials to ensure that taxpayer correspondence is eliciting the desired actions.

Manages staff of 50 FTEs.

HABITAT FOR HUMANITY, KANSAS CITY MO - CHIEF FINANCIAL OFFICER

Interim CFO ensuring the first successful completion of external financial audit.

BOSQUE COMPANYY, SHAWNEE KS - OWNER

Owned and operated a small family specialty food business.

Implemented computerized accounting system.

Designed inventory control system.

Managed all aspects of financial management, risk management, and tax preparation.

ERNST AND YOUNG, CHICAGO IL - AUDITOR AND SENIOR HEALTHCARE REIMBURSEMENT CONSULTANT

Optimized Medicare and Medicaid reporting for large Chicago area hospitals.

Senior auditor on field audits of manufacturing, service, hospitals, and non-profit agencies.

Conducted comprehensive financial audits and internal control evaluations for small to medium size companies.

Prepared federal and state tax returns for audit clients.

EDUCATION

HARVARD KENNEDY SCHOOL

Comparative Tax Policy and Administration Certificate

UNIVERSITY OF MISSOURI KANSAS CITY

Master of Public Administration

JOHNSON COUNTY COMMUNITY COLLEGE

Associates of Art Degree in Hospitality Management

OREGON STATE UNIVERSITY

Bachelor of Science Business Administration-
Concentration in Accounting

PROFESSIONAL AWARDS

2020 Public Employee Recognition Award for Excellence in Public Service (Team Award)

2020 Association of Government Accountants Platinum Chapter Recognition Award

2019 Excellence in Partnership for the IRS Cities Meeting.

2018 Kansas City Industrial Council Sustainability Award (Silver)

2018 & 2016 City of Kansas City Missouri Environmental Achievement Award.

2017 Missouri Municipal League Innovation Award.

LEADERSHIP

Current:

Kansas City Missouri Homestead Authority Board Member

University of Missouri Kansas City Public Affairs Advisory Chair

University of Missouri Kansas City Bloch Advisory Council Board Member

Association of Government Accountants President

Midwestern States Association of Tax Administrators Committee Member

Past:

Shawnee Kansas Rotary Club – Board Member

Shawnee Bicycle Advisory Board Member

Johnson County Bicycle Club Board Member