REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office: Res/Ord No.: 18453

Sponsor(s):

Theresa Garza Ruiz

Date:

March 24, 2014

SUBJECT	Action Requested ☑ Resolution ☐ Ordinance		
	Project/Title: A RESOLUTION transferring \$5,000 with Executive for the payment of sponsoring the Tour of Kans		
BUDGET			*
INFORMATION	Amount authorized by this legislation this fiscal year:	\$5,000	
To be completed	Amount previously authorized this fiscal year:	\$	
By Requesting	Total amount authorized after this legislative action:	\$5,000	
Department and	Amount budgeted for this item * (including	\$5,000	
Finance	` ` ` ` ` ` ` ` ` ` ` ` ` ` ` ` ` ` ` `	Φ	
1 manec	transfers):		
	Source of funding (name of fund) and account code		
	number:		
	FROM: 002-5102-56080 – Health fund, Non-		
	departmental, Other Professional Services	\$5,000	
	TO: 002-5102-56789 – Health fund, Non-		
	departmental, Outside Agency Funding	\$5,000	
	* If account includes additional funds for other expenses, total budgeted	in the account is: \$	
	OTHER FINANCIAL INFORMATION:		
	No budget impact (no fiscal note required) Term and Supply Contract (funds approved in the ann	ual budget); estimated va	lue and use of contract:
	Department: Estimated Use: \$	8.7,	
	Prior Year Budget (if applicable): N/A		
	Prior Year Actual Amount Spent (if applicable): N/A		
PRIOR			
LEGISLATION	Prior ordinances and (date): N/A		
	Prior resolutions and (date): N/A		
	The residual side (date). The		
CONTACT			
INFORMATION	RLA drafted by (name, title, & phone): Shelley Kneuveau	n Chief Operating Office	7*
INIONIATION	REA dianted by (name, title, & phone). Shelley Kneuvean	ii, Cilici Operating Office	
DECLIECT			
REQUEST	The Terror CV and Citation 1 1 1 1 1 Could 1 Could		1
SUMMARY	The Tour of Kansas City is a three day bicycle festival fea		
	The focus of the event on Saturday is to focus on the futur		
	to a trail and commuter rail lines along those corridors; an		
	transportation alternatives, fitness, and healthy outdoor re-	creation for county reside	nts.
	The \$5,000 sponsorship would support this event.		And the second of the second o
CLEARANCE			
	Tax Clearance Completed (Purchasing & Department		
	Business License Verified (Purchasing & Department		
	Chapter 6 Compliance - Affirmative Action/Prevailing		s Office)
ATTACHMENTS	Event information		

REVIE	W	Department Director: Finance (Budget Approving applicable) Division Manager: County Counselor S Off	and Ball emple-kneuvea	- Jelong	Date: 3-19-14 Date: 3-19-14 Date: 3-20-2014 Date: 3-20-2014
Fiscal	Informatio	on (to be verified by B	Budget Office in Finance Dep	partment)	
	This expend	diture was included in the	annual budget.		
	Funds for the	nis were encumbered from	n the	Fund in	
	is chargeab	le and there is a cash balar	nbered to the credit of the appropriate otherwise unencumbered in the toprovide for the obligation here	e treasury to the credit of the	
	Funds suffic	cient for this expenditure	will be/were appropriated by Ordi	inance #	
	Funds suffic	cient for this appropriation	n are available from the source inc	dicated below.	
	Account N	Jumber:	Account Title:	Amount Not to Exceed:	
			nd does not obligate Jackson Cour		nt. The availability of

This legislative action does not impact the County financially and does not require Finance/Budget approval.

Fiscal Note: Jackson County, Missouri

Funds sufficient for this transfer are available from the sources indicated below.

Date: March 19, 2014			x 0RDx# RES. 18453
Department / Division	Character/Description	From	То
Health Fund - 002			
5102 - Non-Departmental	56080 - Other Professional Srvs	5,000	-
	56789 - Outside Agency Funding	(-	5,000
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	2 S	2	8:
	-	5,000	5,000

Ofelinan & Ball 3-19-14 Budgeting

Complete a separate program information sheet for each program your agency is applying for funding.

Agency Name: Missouri Foundation for Bicycling and Walking

Program Name: Tour of Kansas City Bicycle Festival

Proposed Program

Detail functions to be performed by each program.

The Tour of Kansas City, currently celebrating its 51st year, is a three day bicycle festival featuring bicycle races, bicycle rides, and a community bicycle festival in two locations in Jackson County. Friday, June 20th, 2014, will be Street Sprints and a Street Party at New Longview in Lee's Summit. Saturday, June 21st will be bicycle races, western Missouri's first Gran Fondo bicycle ride, and a bicycle festival at New Longview. June 22nd will be bicycle races, a community Fun Ride, and a bicycle festival at Cliff Drive in Kansas City.

The focus of Saturday's Gran Fondo Bicycle Ride is the Rock Island Railroad Corridor and the planned trail and commuter rail lines along those corridors. By celebrating an annual bicycle event that features and highlights the corridor and the communities along the Rock Island Line, the event helps focus public attention on the County's vision for the corridor in a positive way. Rest stops, water stops, printed materials, web pages, media attention, and festival displays will focus on the Rock Island connection and planned trail.

Sunday's event at Cliff Drive will bring thousands of visitors to enjoy the Cliff Drive area, one of the premier non-motorized transportation and recreation areas in the center of the metro area.

All the weekend's events are designed to promote bicycling, trails, good health, transportation alternatives, fitness, and healthy outdoor recreation for County residents. As a three-day bicycle festival, exhibitors and exhibits will include bicycle education, promotion and information about area bicycle and trails plans (prominently including the Rock Island corridor plans), bicycle safety, bicycle activities for youth including fun Kids Races and kids bicycle rodeos/bicycle education. Area cities and agencies will distribute information about their bicycle and trails plans. Area bicycle clubs and groups will promote their bicycle rides and events. Health groups will promote healthy lifestyles, drug-free lifestyels, and healthy diet. Youth groups will have educational materials for safe bicycling and walking and promote healthy activity for youth. Disadvantaged/poor youth will be able to participate in the festival activities and three free Kids Bike Races. Scouting groups will exhibit about bicycle merit badges.

Tourism and parks groups will promote regional tourism and especially, bicycling, hiking, conservation, parks, and trails opportunities.

We will provide ride and race scholarships for disadvantaged, low-income and disabled riders who wish to participate, including both elderly and youth groups. We will provide 'green' recycling, waste disposal and site cleanup.

The Tour of Kansas City is run as a partnership between the New Longview Foundation, the Kansas City Metro Bicycle Club, and Missouri Foundation for Bicycling and Walking, and the Missouri Bicycle and Pedestrian Federation.

Complete a separate program information sheet for each program your agency is applying for funding.

Agency Name:

Missouri Foundation for Bicycling and Walking

Program Name:

Tour of Kansas City Bicycle Festival

Participants Identify the number of participants by County that each program serves.				
Jackson, MO	3,0			
Clay,Platte,	ALCOHOL STATE OF THE STATE OF T			
Cass, MO	1,5			
Wyandotte,				
Johnson, KS	1,5			
Other				
Missouri	1,5			

Target Population

Describe target population and demographics to be served by each program.

The Tour of Kansas City bicycle festival is designed to celebrate bicycling and appeal to participants in Jackson County, across the metro area, across Missouri, across the Midwest, and across the nation.

Based on our experience with previous similar events, about 50% of participants in the rides and races will be from the Kansas City metro area and 50% will be from outside of the metro area.

Marketing for the event will target potential participants within the metro area as well as riders, racers, and other participants from the multi-state region outside of the metro area. This event is designed to be a name event event for the metro area that draws participants from the metro area, statewide in Missouri and Kansas, regionally across the Midwest, and nationally.

Would you provide these services to anyone at your door?

Yes

Is anyone denied services?

No

What level of indigents 10%

Please classify your program from the following types by percentage of your agency's overall service

Senior Program

20%

Indigent Program (Below Poverty Level)

10%

Senior Indigent Program

2%

What criteria do you have for the clients you serve?

Complete a separate program information sheet for each program your agency is applying for funding.

Agency Name: Missouri Foundation for Bicycling and Walking

Program Name: Tour of Kansas City Bicycle Festival

Festival attendance is free and open to anyone. Free Kids Races and Free Fun Run (children and adults) are open to anyone. Bicycle races and rides require a degree of bicycle skill and equipment, including a bicycle and helmet. With the county's support, we will provide a student/low income registration rate (subsidized) and will provide full, subsidized ride/race scholarships to poor, disadvantaged, and disabled individuals.

Service Delivery Area Identify your specific geographic service delivery area for each program. Friday and Saturday events are at New Longview in Lee's Summit. The Sunday event will be at Cliff Drive in Kansas City, Missouri.

Fund Separation

Indicate what measures your agency will take to ensure that funds received from Jackson County will be utilized for the benefit of Jackson County residents.

Complete a separate program information sheet for each program your agency is applying for funding.

Agency Name: Missouri Foundation for Bicycling and Walking

Program Name: Tour of Kansas City Bicycle Festival

All festivals and races are held in Jackson County. Start/end points of the bicycle rides are in Jackson County. All or nearly all funds expended on the event (funds from all sources, including funds from Jackson County) will be expended within Jackson County.

Approach & Method

List the top three (3) objectives for each program.

- 1. Promoting Jackson County, cities along the Rock Island corridor, cities within the county, the metro area, and the state as a great place to live, with amazing, fun, healthy, environmentally friendly, community events, bicycling events, trails, and recreational opportunities that are second-to-none in the U.S. Promoting health, promotion of more, better, safer bicycling and bicycle education, supporting local organizations and agencies that support bicycling, walking, hiking, trails, parks, healthy living, outdoor recreation, and recreational tourism. Creating and promoting positive community involvement in bicycling and trails-related events. Promoting bicycling and trails as healthy, fun, low-cost recreational, health, and fitness activities everyone in the metro area, including all races and ethnic groups and for the disadvantaged, the disabled, and those with low incomes.
- 2.Marketing the event and the event's healthy lifestyles and healthy communities message across the entire metro area, as well as the Midwest, through traditional marketing, social marketing and online marketing, including media coverage, press releases, PSAs, online video messages, web site, Facebook, Twitter, printed posters and flyers, direct mail campaigns, and others.

Complete a separate program information sheet for each program your agency is applying for funding.

Agency Name: Missouri Foundation for Bicycling and Walking

Program Name: Tour of Kansas City Bicycle Festival

3. Starting from the basis of a solid, well-run race series with a 51-year history and a solid, well-run bicycle ride and festival, to grow the event to become a recognized, iconic event for Jackson County, the metro area, and the cities involved. Grow festival, race, and ride participation, marketing outreach, volunteerism, community outreach, and community impact.

Detail specific methods you will use to achieve these objectives.

Engage cities, communities, agencies, and organizations involved in the event to promote the event in their circles. The cities of Lee's Summit, Kansas City, Greenwood, Pleasant Hill, Lone Jack are all providing or donating facilities, space, services, or permit fees to the event. Organizations and churches are providing volunteers, space, and facilities. MCC Longview is providing the location and facilities for the Friday and Saturday race courses; Kansas City MO Parks and Recreation and Streets departments are providing the venues for the Sunday races.

Partner with local bicycle clubs, groups, and teams across the metro and bi-state areas to participate in and promote the events and festivals.

Partner with media outlets to participate in and promote the events and the healthy lifestyles message.

Engage a professional marketing team to take marketing and promotion of the festival to the next level.

Evaluation

How can the success of each program be evaluated? Indicate performance measures or statistics you will use to demonstrate the success of each program.

Complete a separate program information sheet for each program your agency is applying for funding.

Agency Name:

Missouri Foundation for Bicycling and Walking

Program Name:

Tour of Kansas City Bicycle Festival

Number of registered participants in rides and races.

Number of vendors/displays in festival and expo areas.

Number of visitors to festivals/expo areas.

Media and online coverage of festival events.

Participant questionnaires and surveys.

Sponsor survey.

Return-on-investment analysis for communities and sponsors involved.

Post-event evaluation by the Festival Executive Committee of all programs, events, and activities, including benefits to partners, communities, organizations, participants, and sponsors, and improvement plan for following year.

Notification

How will your organization make clients, the public and the media aware of the generous taxpayer funding received from Jackson County? (Please attach any examples) We plan to promote the event though traditional media, social media, posters, flyers, direct mail, email campaigns, Facebook and Twitter, local newspapers, TV, and blogs, and other media. Jackson County will be identified as a major sponsor of the event on our web page.

Jackson County will be identified as a primary sponsor of the Kids Races, Fun Run, and Bicycle Rides, in event materials received by participants and by public PA announcements from the stage of the events to all event participants and spectators. Event banners will identify Jackson County as a sponsor. Event Tshirt and Volunteer Tshirts will list Jackson County as a sponsor.

Jackson County will have the opportunity to place any promotional signage or banners at the event, indicating the County's support and sponsorship for the event.

Jackson County will have the opportunity to have one or more vendor/expo tents at the Saturday and Sunday Festivals, which can promote Jackson County's recreational opportunities and/or feature the County's plans for the Rock Island Corridor.

Jackson County will have the opportunity to use media coverage of the event to speak about the County's support for the event and plans for bicycling, trails, and transportation alternatives in the county, including the Rock Island corridor.

Section B: Agency's 2013 and 2014 Revenue Information

Agency's 2014 Projected Revenue Information							
Funding Entity	Agency's 2014 Total Projected Revenue Source You Will Request 2013 Funding From		Projected Amount	% of Total Revenue			
Federal		\$	-	0			
State		\$	<u>a</u>	0			
Jackson County		\$	20,875	17			
Other Counties	10	\$	-	0			
City	KCMO Ngbrhood Tourism Development (applied)	\$	<u> </u>	0			
Charity/Donations		\$	10,000	8			
Fundraisers		\$	90,000	74			
Other		\$	<u> </u>	0			
	2014 Total Projected Revenue	\$	120,875				

Agency's 2013 Revenue Information								
Agency's 2013 Total Revenue % of Funding Entity Source You Received Funding From Amount Total Revenue								
Funding Entity	Source You Received	n	<u> </u>	Amount Total				
Federal	MoDOT			\$	47,064	66		
State				\$	~	0		
Jackson County				\$	· ·	0		
Other Counties				\$:	0		
City				\$	**	0		
Charity/Donations				\$	13,100	18		
Fundraisers				\$	11,272	16		
Other (please list)			1	\$	548	0		
***************************************		2013 Total F	Revenue	\$	71,436			
р	If your agency received fullease identify the funding so				n name below.			
Jackson County Fur	nding Source	Yes	No	Am	ount Pro	gram Name		
COMBAT			Ø	\$: =			
Mental Health Levy			V	\$	c = :			
Board of Services fo	or Developmentally Disabled		V	\$				
Domestic Violence B	Board		V	\$	24			
Housing Resources	Commission		V	\$.			
Outside Agency Pro	gram		V	\$	/ =			
1,000	2013 Total Jacks	son County	Funding	\$				
Did	your agency receive funding or	r racourcae in	2013 fr	nm eithe	er of the followin	n?		
1	-		Z013 II (S	_	a.		
Mid America Regior Harvesters	iai Couricii		N N	э \$	2			
ınai vestei s		L_J		Ψ				

Section C: 2014 Program Budget

Complete a separate program budget for each program your agency is applying for funding,

Agency Name: Missouri Foundation for Bicycling and Walking

Program Name: Tour of Kansas City Bicycle Festival

		Service			
For each salary request below	/ plea	se attach	% of Salary to be funded by	/	Amount of Salary to be funded by
Position / Title	Annu	al Salary	Jackson Co.	- 15	Jackson County
Executive Director (1/4 time on event)	do	nation	0%	\$	
New Longview Foundation (1/4 time)	do	nation	0%	\$	
Event Director (1/4 time on event)	do	nation	0%	\$	2 M 3
Steering Committee	do	nation	0%	\$	-
Steering Committee		11041011		\$	-
				\$	_
	L			Ψ	
Total Salaries				\$	Ĭ.
Total Fringe Benefits				\$	
	Τ	otal Pers	onal Services	\$	
Cont	tractu	ıal Servi	ces		Base 91111 17
3 10 30 5			% to be funded by		Amount to be funded by
Contractual Service	1	l Amount	Jackson Co.		Jackson County
Marketing	\$	20,000	10%	\$	2,000
Video (promo videos; live feeds; event		10.000	10%	\$	1,000
wrap-up show) Kids Races (free admission)	\$	10,000			
	\$	2,500	100%	$\overline{}$	2,500
Community Fun Run (free admission)	\$	1,000	100%	\$	1,000
Subsidize ride entry fee for undserved/	•	2 500	100%	\$	2,500
disadvantaged/low income/disabled Race & Registration Officials	\$	2,500			
	\$	4,000	50%	\$	2,000
Recycling, site cleanup, & "green" waste/trash disposal	\$	1,000	100%	 	1,000
Wastertrasii dispecta	T		ctual Services	_	
u :		pplies			
			to be funded by		
Supply	Tota	al Amount	Jackson Co.	, -	Z
Festival venues (sound, stages, tents,		10.000	400/		4 00
tables, chairs, fencing, portapotties)	\$	42,000 15,500		_	
Awards	12	10,000	1070	+	, 1,00
Food/drink/SAG support for rides & rest stops	\$	4,500	75%	\$	3,37
Volunteer Tshirts	\$	1,500			
				\$	
				\$	
			Total Supplies	. 5	9,87

Complete a separate program information sheet for each program your agency is applying for funding

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Program Name: Tour of Kansas City Bicycle Festival

Proposed Program

Detail functions to be performed by each program.

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Clay,Platte,		0,00		
Cass, MO		1,50		
Wyandotte,				
Johnson, KS		1,50		
Other				
Missouri		1,50		

Target Population

Describe target population and demographics to be served by each program.

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Based on our experience with previous similar events, about 50% of participants in the rides and races will be from the Kansas City metro area and 50% will be from outside of the metro area.

Marketing for the event will target potential participants within the metro area as well as riders, racers, and other participants from the multi-state region outside of the metro area. This event is designed to be a name event event for the metro area that draws participants from the metro area, statewide in Missouri and Kansas, regionally across the Midwest, and nationally.

Would you provide these services to anyone at your door? Yes

Is anyone denied services?

No

What level of indigents 10%

Please classify your program from the following types by percentage of your agency's overall service

Senior Program 20%

Indigent Program (Below Poverty Level) 10%

Senior Indigent Program 2%

What criteria do you have for the clients you serve?

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Program Name: Missouri Foundation for Bicycling and Walking

Tour of Kansas City Bicycle Festival

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Service Delivery Area

Identify your specific geographic service delivery area for each program.

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Friday and Saturday events are at New Longview in Lee's Summit.

The Sunday event will be at Cliff Drive in Kansas City, Missouri.

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Indicate what measures your agency will take to ensure that funds received from Jackson County will be utilized for the benefit of Jackson County residents.

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Program Name: Tour of Kansas City Bicycle Festival

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Approach & Method

List the top three (3) objectives for each program.

- 1. Promoting Jackson County, cities along the Rock Island corridor, cities within the county, the metro area, and the state as a great place to live, with amazing, fun, healthy, environmentally friendly, community events, bicycling events, trails, and recreational opportunities that are second-to-none in the U.S. Promoting health, promotion of more, better, safer bicycling and bicycle education, supporting local organizations and agencies that support bicycling, walking, hiking, trails, parks, healthy living, outdoor recreation, and recreational tourism. Creating and promoting positive community involvement in bicycling and trails-related events. Promoting bicycling and trails as healthy, fun, low-cost recreational, health, and fitness activities everyone in the metro area, including all races and ethnic groups and for the disadvantaged, the disabled, and those with low incomes.
- 2.Marketing the event and the event's healthy lifestyles and healthy communities message across the entire metro area, as well as the Midwest, through traditional marketing, social marketing and online marketing, including media coverage, press releases, PSAs, online video messages, web site, Facebook, Twitter, printed posters and flyers, direct mail campaigns, and others.

Complete a separate program information sheet for each program your agency is applying for funding

Agency Name:

Missouri Foundation for Bicycling and Walking

Program Name:

Tour of Kansas City Bicycle Festival

3. Starting from the basis of a solid, well-run race series with a 51-year history and a solid, well-run bicycle ride and festival, to grow the event to become a recognized, iconic event for Jackson County, the metro area, and the cities involved. Grow festival, race, and ride participation, marketing outreach, volunteerism, community outreach, and community impact.

Detail specific methods you will use to achieve these objectives.

Engage cities, communities, agencies, and organizations involved in the event to promote the event in their circles. The cities of Lee's Summit, Kansas City, Greenwood, Pleasant Hill, Lone Jack are all providing or donating facilities, space, services, or permit fees to the event. Organizations and churches are providing volunteers, space, and facilities. MCC Longview is providing the location and facilities for the Friday and Saturday race courses; Kansas City MO Parks and Recreation and Streets departments are providing the venues for the Sunday races.

Partner with local bicycle clubs, groups, and teams across the metro and bi-state areas to participate in and promote the events and festivals.

Partner with media outlets to participate in and promote the events and the healthy lifestyles message.

Engage a professional marketing team to take marketing and promotion of the festival to the next level.

Evaluation

How can the success of each program be evaluated? Indicate performance measures or statistics you will use to demonstrate the success of each program.

Complete a separate program information sheet for each program your agency is applying for funding.

Agency Name:

Missouri Foundation for Bicycling and Walking

Program Name:

Tour of Kansas City Bicycle Festival

Number of registered participants in rides and races.

Number of vendors/displays in festival and expo areas.

Number of visitors to festivals/expo areas.

Media and online coverage of festival events.

Participant questionnaires and surveys.

Sponsor survey.

Return-on-investment analysis for communities and sponsors involved.

Post-event evaluation by the Festival Executive Committee of all programs, events, and activities, including benefits to partners, communities, organizations, participants, and sponsors, and improvement plan for following year.

Notification

How will your organization make clients, the public and the media aware of the generous taxpayer funding received from Jackson County? (Please attach any examples)

We plan to promote the event though traditional media, social media, posters, flyers, direct mail, email campaigns, Facebook and Twitter, local newspapers, TV, and blogs, and other media. Jackson County will be identified as a major sponsor of the event on our web page.

Jackson County will be identified as a primary sponsor of the Kids Races, Fun Run, and Bicycle Rides, in event materials received by participants and by public PA announcements from the stage of the events to all event participants and spectators. Event banners will identify Jackson County as a sponsor. Event Tshirt and Volunteer Tshirts will list Jackson County as a sponsor.

Jackson County will have the opportunity to place any promotional signage or banners at the event, indicating the County's support and sponsorship for the event.

Jackson County will have the opportunity to have one or more vendor/expo tents at the Saturday and Sunday Festivals, which can promote Jackson County's recreational opportunities and/or feature the County's plans for the Rock Island Corridor.

Jackson County will have the opportunity to use media coverage of the event to speak about the County's support for the event and plans for bicycling, trails, and transportation alternatives in the county, including the Rock Island corridor.

Section E: Summary of Jackson County Funding Request by Program								
Agency Name: Missouri Foundation for Bicycling and Walking								
Program Name: Tour of Kansas City Bicycle Festival Amount								
1. Tour of Kansas C	ity Bicycle Festival	\$	21,875					
2.		\$	微					
3.		\$	· e					
	Total Jackson County Funding Request for All Programs	\$	21,875					

Is there anything Jackson County can do to help your operation run more efficiently? Provide or help locate event volunteers.

Assist with government relations as needed.

Invite or suggest County staff or officials to participate, attend, or be featured in the event.

Promote event on the County's website and in any event calendars or publications.

Include the event in any Jackson County Parks event calendars or publications.

Promote the event through word of mouth, at public appearances, and through press releases. Exhibiting at the Festival/Expo area.

Arranging an exhibit about the Rock Island Corridor and future plans at the Festival/Expo area. Help arrange for County departments and agencies/organizations/business the County works with in the areas of health, wellness, fitness, healthy lifestyles, trails, and outdoor recreation, to exhibit at the Festival/Expo areas.

Providing materials for ride/race participants about the Rock Island Corridor plans and other County initiatives.

Help with event media outreach, especially as it relates to the Rock Island Corridor, the County's Trails plan, the County's health and wellness activities, and other related activities.



State of Missouri Robin Carnahan, Secretary of State

X00979990

Res. 18453

Date Filed: 07/07/2009

Expiration Date: 07/07/2014

Robin Carnahan

Secretary of State

Registration of Fictitious Name

s fictitious name filing shall expire 5 years from the date filed unless a renewal filing is submitted within 6 months or to the expiration date.

s information is for the use of the public and gives no protection to the name being registered. There is no provision als Chapter to keep another person or business entity from adopting and using the same name. (Chapter 417, RSMo)

undersigned is doing business under the following name, and at the following address:

iness name to be registered:

Missouri Foundation for Bicycling and Walking

iness address:

5916 Arlington Ave

1, State and Zip Code:

Raytown MO 64133

Il parties are jointly and severally liable, percentage of ownership need not be listed.

If listed,
Percentage of
Individual or
usiness Entity
Street and Number
City and State
Souri Bicycle Foundation, Inc. 5916 Arlington Ave
Raytown MO

If listed,
Percentage of
ownership must
equal 100%

Raytown MO
64133
100%

Affirmation thereof, the facts stated above are true:

(The undersigned understands that false statements made in this filing are subject to the penalties of a false declaration under Section 575.060, RSMo)

ederick Schmidt

Treasurer

(Authorized Party Relationship)



State of Missouri

Jason Kander, Secretary of State

Corporations Division P.O. Box 1366 Jefferson City, Missouri 65102 X00979990

Date Filed: 02/24/2014

Expiration Date: 07/07/2019

Jason Kander

Secretary of State

Registration of Fictitious Name

(Submit with filing fee of \$7.00)
(Must be typed or printed)

is information is for the use of the public and gives no protection to the name being registered. There is no provision in this Chapter to keep other person or business entity from adopting and using the same name. The fictitious name registration expires 5 years from the filing date. hapter 417, RSMo) ease check one box: ☐ Correction X00979990 ☐ Amendment **New Registration** ✓ Renewal Charter Number Charter Number Charter Number ie undersigned is doing business under the following name, and at the following address: isiness name to be registered: Missouri Foundation for Bicycling and Walking 208 W 19th St isiness address: (PO Box may only be used in addition to a physical street address) Kansas City MO 64108 ty, State and Zip Code: vner Information: a business entity is an owner, indicate business name and percentage owned. If all parties are jointly and severally liable, percentage of mership need not be listed. Please attach a separate page for more than three owners. The parties having an interest in the business, and the rcentage they own are: If listed, Percentage Name of Owners, Charter # of ownership must ndividual or Business Required If Business Entity Street and Number, City and State, Zip Code egual 100% Entity 100% 5916 Arlington Ave Raytown, MO 64133 N00677874 Aissouri Bicycle 'oundation, Inc. I owners must affirm by signing below Affirmation thereof, the facts stated above are true and correct: he undersigned understands that false statements made in this filing are subject to the penalties of a false declaration under Section 575.060 RSMo) 02/24/2014 Brent Hugh lectronically Signed By: Brent Hugh Date Printed Name Authorized Signature

Name and address to return filed docu	ument:
Name:	
Address	
City, State, and Zip Code:	

Corp. 56 (11/2008)

STATE OF MISSOURI



Jason Kander Secretary of State

CORPORATION DIVISION CERTIFICATE OF GOOD STANDING

I, JASON KANDER, Secretary of the State of Missouri, do hereby certify that the records in my office and in my care and custody reveal that

MISSOURI BICYCLE FOUNDATION, INC. N00677874

was created under the laws of this State on the 10th day of August, 2005, and is in good standing, having fully complied with all requirements of this office.

IN TESTIMONY WHEREOF, I have set my hand and imprinted the GREAT SEAL of the State of Missouri, on this, the 28th day of February, 2014

Secretary of State



Certification Number: 15935941-1 Reference:

Verify this certificate online at https://www.sos.mo.gov/businessentity/soskb/verify.asp



N00677874

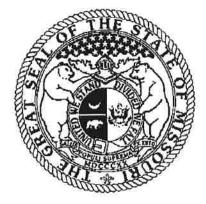
CERTIFICATE OF CORPORATE RECORDS

MISSOURI BICYCLE FOUNDATION, INC.

I, JASON KANDER, Secretary of the State of the State of Missouri and Keeper of the Great Seal thereof, do hereby certify that the annexed pages contain a full, true and complete copy of the original documents on file and of record in this office for which certification has been requested.

IN TESTIMONY WHEREOF, I have set my hand and imprinted the GREAT SEAL of the State of Missouri, on this, the 28th day of February, 2014

Secretary of State



Certification Number: 15935942-1 Reference:

Verify this certificate online at https://www.sos.mo.gov/businessentity/soskb/verify.asp

uson Kander Secretary of State 113-2014 BIENNIAL REGISTRATION REPORT

NONPROFIT

I ELECT TO FILE A BIENNIAL REGISTRATION REPORT

N00677874

Date Filed: 07/09/2013

Jason Kander

Secretary of State

· ·-- Res. 18453

REPORT DUE BY: 08/31/2013	
N00677874	ORGANIZED UNDER THE LAWS OF: Missouri
Missouri Bicycle Foundation, Inc.	PRINCIPAL PLACE OF BUSINESS OR
Hugh, Brent	CORPORATE HEADQUARTERS:
920A E Broadway Ste 203	- 1
Columbia, MO 65201	5916 Arlington Ave
Columbia, inc cozor	STREET
	Raytown MO 64133
	Total Control of the
	CITY/STATE ZIP
Te shauging the registered agent and/or registered affire address	please check the appropriate box(es) and fill in the necessary information.
	Product encountry appropriate values, and and a services, and
The new registered agent	ORIGINAL WRITTEN CONSENT FROM THE NEW
PECISTERED ACENT MIST RE ATTACHED AN	ND FILED WITH THIS REGISTRATION REPORT.
The second secon	
The new registered office address 5916 Arlington Av	eptable. This section is not applicable for Banks, Trusts and Foreign Insurance.
MANAST DE A MAISSOURI AUGRESS, PO BOX BIONE IS NOT ACC	chtable. This section is not appreciable for Danies, 11400 and 1010.
OFFICERS	BOARD OF DIRECTORS
NAME AND PHYSICAL ADDRESS (P.O. BOX ALONE NOT	NAME AND PHYSICAL ADDRESS (P.O. BOX ALONE NOT
ACCEPTABLE). MUST LIST AT LEAST ONE OFFICER BELOW.	A ACCEPTABLE). MUST LIST AT LEAST THREE DIRECTORS BELOW. B
	NAME Sean Staggs
•	
STREET/RT 2241 Edwards St #2N	011M211111
CITY/STATE/ZIP St. Louis, MO 63110	CITY/STATE/ZIP Overland Park, KS 66212
V-PRES Jan Neltzert	NAME Paul Sidwell
STREET/RT 2018 William St	STREET/RT 7712 NW 86th St
CITY/STATE/ZIP Jefferson City, MO 64109	CITY/STATE/ZIP Kansas City, MO 64152
<u>SEC'Y</u> Sean Staggs	NAME Jan Neitzert
STREET/RT 8361 Woodward St	STREET/RT 2018 William St
CITY/STATE/ZIP Overland Park, KS 86212	CITY/STATE/ZIP Jefferson City, MO 65109
TREAS Paul Sidwell	NAME Robert Wes Ridgeway
STREET/RT 7712 NW 86th St	STREET/RT 2541 Union Rd
CITY/STATE/ZIP Kansas City, MO 64152	CITY/STATE/ZIP St Louis, MO 63125
NAMES AND ADDRESSES OF ALL OTH	IER OFFICERS AND DIRECTORS ARE ATTACHED
IVIDIAL TITO TELEVISION OF THE OTHER	
The undersigned understands that false statements me declaration under Section 575.060 RSM	ade in this report are punishable for the crime of making a false to. Photocopy or stamped signature not acceptable.
Authorized party or officer sign here Brent Hugh	(Required)
	Finantin Streets
	nt Hugh / Executive Director
NAME	TITLE
REGISTRATION REPORT FEE IS:	WHEN THIS FORM IS ACCEPTED BY THE SECRETARY OF STATE,
II .	BY LAW IT WILL BECOME A PUBLIC DOCUMENT AND ALL
\$20.00 If filed on or before 8/31	INFORMATION PROVIDED IS SUBJECT TO PUBLIC DISCLOSURE
\$25.00 If filed after 8/31	
Corporation will be administratively dissolved if report is not filed by November 30.	E-MAIL ADDRESS (OPTIONAL)



CERTIFICATE OF LIABILITY INSURANCE Page 1 of 2

DATE (MM/DD/YYYY) 02/24/2014

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies)must be endorsed. If SUBROGATION IS WAIVED, subject to

the terms and conditions of the policy certificate holder in lieu of such	/, certain endorser	policies may require an e nent(s).	endorsement. A st	atement on thi	s certificate does r	ior colliel	rigina to trie
ODUCER			CONTACT NAME:				
Willis of Texas, Inc.			PHONE	7-945-7378	FAX (A/C, NO):	888-4	67-2378
c/o 26 Century Blvd. P.O. Box 305191			E-MAIL		@willis.com		
Nashville, TN 37230-	5191		ADDRESS:	RER(S)AFFORDING			NAIC#
			INSURERA: Federa			***	20281-001
SURED				11.00			
USA Cycling, Inc.			INSURER B:		150	-07-1	1
210 USA Cycling Point Colorado Springs, CO	80919		INSURER C:	744	22		
			INSURER D:	449711			
			INSURER E:	-2007	1.1941		†
		NESCOLIS DE PRESENTANTO DE	INSURER F:		DELMOION NUMBE	Π.	11
		NUMBER: 21171925			REVISION NUMBE		ICV DEDICE
THIS IS TO CERTIFY THAT THE POLICIES INDICATED. NOTWITHSTANDING ANY RECERTIFICATE MAY BE ISSUED OR MAY EXCLUSIONS AND CONDITIONS OF SUCH	PERTAIN. POLICIES	THE INSURANCE AFFORD LIMITS SHOWN MAY HAVE	ED BY THE POLICIE BEEN REDUCED BY	S DESCRIBED PAID CLAIMS.	JUUMENI WIIN KES	T TO ALL	
R TYPE OF INSURANCE	ADD'L SU	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)		LIMITS	
GENERAL LIABILITY		79960314	12/31/2013	12/31/2014	EACH OCCURRENCE		1,000,000
X COMMERCIAL GENERAL LIABILITY			ľ		DAMAGE TO RENTED PREMISES (Ea occurence	5	1,000,000
CLAIMS-MADE X OCCUR				l l	MED EXP (Any one person	n) S	
					PERSONAL & ADVINJUE	RY \$	1,000,000
					GENERAL AGGREGATE	s	3,000,000
GEN'L AGGREGATE LIMIT APPLIES PER:				e A	PRODUCTS - COMP/OP	AGG \$	1,000,000
POLICY PRO- X LOC						s	
AUTOMOBILE LIABILITY					COMBINED SINGLE LIMI (Ea accident)	τ \$	
ANYAUTO			l Y		BODILY INJURY(Per pers	ion) \$	
ALLOWNED SCHEDULED		ť			BODILY INJURY(Per acci	dent) \$	
HIRED AUTOS NON-OWNED				i i	PROPERTY DAMAGE (Per accident)	5	
AUTOS	1				(r br accounty	s	***
1 1	+				EACH OCCURRENCE	s	
UMBRELLA LIAB OCCUR		Y.			AGGREGATE	S	_
EXCESS LIAB CLAIMS-MADI			V.		AGGILLONIE	2	2.90
DED REYENTION \$					WC STATU-	OTH-	
WORKERS COMPENSATION AND EMPLOYERS' LIABILITY YI	N				E.L. EACH ACCIDENT	I ER	
ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED?	N/A	ĺ			E.L. DISEASE - EA EMPI		
(Mandatory In NH) If yes, describe under		ļ					
DESCRIPTION OF OPERATIONS below					E.L. DISEASE - POLICY	LIMIT \$	
escription of operations/Locations/VEHI indorsement 80-02-2306: Add re named as Additional Insu indorsement 80-02-9301: Eve condition of coverage that a kecute a USAC event permit and dates on the permit.	litiona reds f ent Org	l Insured : As re or USA Cycling san anizer and/or Prom	equired by writed to the control of	itten contr itted event med Insured erage is at	ds. It shall	be a this po	olicy
CERTIFICATE HOLDER		pr:=	CANCELLATIO	N	P P		-
PERTIFICATE HOLDER	3.8		SHOULD ANY O	F THE ABOVE D ON DATE THE	ESCRIBED POLICIES REOF, NOTICE WI	BE CANCE	ELLED BEFORE
Missouri foundation for	Bicycli	ng & Walking	AUTHORIZED REPRI	ESENTATIVE			-

Brent Hugh 1709 Missouri Blvd Ste C #200 Jefferson City, MO 65109

AGENCY CUSTOMER ID:	HRH18003
LOC#:	<u> </u>



ADDITIONAL REMARKS SCHEDULE

Page 2 of 2

,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
4,000	NAMED INSURED USA Cycling, Inc. 210 USA Cycling Point	
114	Colorado Springs, CO 80919	
NAIC CODE	32-12-12-12-12-12-12-12-12-12-12-12-12-12	
20281-001	EFFECTIVE DATE: 12/31/2013	
	4	USA Cycling, Inc. 210 USA Cycling Point Colorado Springs, CO 80919 NAIC CODE

DITIONAL REMARKS

IIS ADDITIONAL REMARKS FORM IS A SCHEDULE TO ACORD FORM,

FORM TITLE: CERTIFICATE OF LIABILITY INSURANCE RM NUMBER: 25

rent #2014-930
rent Name: Tour of Kansas City
rent Location: Lees Summit, MO
rent Dates: 06/20/2014 - 06/22/2014

he above event will include Kid's Ride.