

REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:

Res/~~Ord~~ No.: 19050

Sponsor(s): Scott Burnett

Date: January 19, 2016

SUBJECT	<p>Action Requested <input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Ordinance</p> <p>Project/Title: A Resolution authorizing the Director of Finance and Purchasing to issue a check in the amount of \$1,000 to Bridging the Gap for sponsorship of its branching out event event to be held Saturday, March 5, 2016 in the West Bottoms Hobbs building.</p>											
<p>BUDGET INFORMATION <i>To be completed By Requesting Department and Finance</i></p>	<table border="1" data-bbox="315 583 1328 867"> <tr> <td>Amount authorized by this legislation this fiscal year:</td> <td>\$1,000</td> </tr> <tr> <td>Amount previously authorized this fiscal year:</td> <td>\$0</td> </tr> <tr> <td>Total amount authorized after this legislative action:</td> <td>\$1,000</td> </tr> <tr> <td>Amount budgeted for this item * (including transfers):</td> <td></td> </tr> <tr> <td>Source of funding (name of fund) and account code number; FROM / TO</td> <td>General Fund, Non Departmental, Advertising 001-5101-56210</td> </tr> </table> <p>* If account includes additional funds for other expenses, total budgeted in the account is: \$</p> <p>OTHER FINANCIAL INFORMATION: <input type="checkbox"/> No budget impact (no fiscal note required) <input type="checkbox"/> Term and Supply Contract (funds approved in the annual budget); estimated value and use of contract: Department: Estimated Use: \$</p> <p>Prior Year Budget (if applicable): Prior Year Actual Amount Spent (if applicable):</p>		Amount authorized by this legislation this fiscal year:	\$1,000	Amount previously authorized this fiscal year:	\$0	Total amount authorized after this legislative action:	\$1,000	Amount budgeted for this item * (including transfers):		Source of funding (name of fund) and account code number; FROM / TO	General Fund, Non Departmental, Advertising 001-5101-56210
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PRIOR LEGISLATION	<p>Prior ordinances and (date): Prior resolutions and (date): 18723 2/9/2015</p>											
CONTACT INFORMATION	<p>RLA drafted by (name, title, & phone): Cindy Wallace, Sr. Asst. Auditor – 881-3312</p>											
REQUEST SUMMARY	<p>Bridging the Gap is a non-profit organization in Kansas City, MO dedicated to creating awareness and involvement in environment causes within the community. This request for funding will provide a \$1,000 sponsorship for the "Taking Flight" Gala on Saturday, March 5th, 2016 in the West Bottom's Hobbs Building.</p>											
CLEARANCE	<p><input type="checkbox"/> Tax Clearance Completed (Purchasing & Department) <input type="checkbox"/> Business License Verified (Purchasing & Department) <input type="checkbox"/> Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)</p>											
ATTACHMENTS	<p><i>See Attachments</i></p>											
REVIEW	<table border="1" data-bbox="298 1692 1534 1906"> <tr> <td>Department Director: <i>Cindy Wallace</i></td> <td>Date: <i>1.6.2016</i></td> </tr> <tr> <td>Finance (Budget Approval): <i>If applicable</i></td> <td>Date: <i>1.7.16</i></td> </tr> <tr> <td>Division Manager: <i>Mary Jane B...</i></td> <td>Date: <i>1/19/16</i></td> </tr> <tr> <td>County Counselor's Office:</td> <td>Date:</td> </tr> </table>		Department Director: <i>Cindy Wallace</i>	Date: <i>1.6.2016</i>	Finance (Budget Approval): <i>If applicable</i>	Date: <i>1.7.16</i>	Division Manager: <i>Mary Jane B...</i>	Date: <i>1/19/16</i>	County Counselor's Office:	Date:		
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County Counselor's Office:	Date:											

Fiscal Information (to be verified by Budget Office in Finance Department)

- This expenditure was included in the annual budget.
- Funds for this were encumbered from the _____ Fund in ____.
- There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.
- Funds sufficient for this expenditure will be/were appropriated by Ordinance # _____
- Funds sufficient for this appropriation are available from the source indicated below.

Account Number:	Account Title:	Amount Not to Exceed:

- This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases will, of necessity, be determined as each using agency places its order.
- This legislative action does not impact the County financially and does not require Finance/Budget approval.

Fiscal Note:


This expenditure was included in the Annual Budget.

PC# _____

Date: January 7, 2016

ORD/RES # 19050

Department / Division	Character/Description	Not to Exceed
001 - General Fund		
5101 - Non-departmental	56210 - Advertising	1,000
Total		1,000

 1-7-16
Budgeting



Board of Directors

Bob Berkebile
BNIM Architects

Bill Craig
Lakemary Center

Steve DiGiacinto
Hallmark Cards, Inc

Doug Dietrich
Burns & McDonnell

Ashok Gupta
*Natural Resource Defense
Council*

Amy Hargroves
Sprint

Tom Jacobs
Mid-America Regional Council

James Joerke, Vice-Chair
Johnson County, Kansas

Kay Johnson, Chair
Attorney

Roland Maliwat
Kansas City Power & Light

Brad Nies
General Services Administration

Mary Ramm
RubinBrown LLP

Ken Perdue
Staples, Inc.

1427 W. 9th St.
Suite 201
Kansas City, MO 64011
816 561-1087

www.bridgingthegap.org

Founded 1992

December 7, 2015

Res. 19050

Legislator Scott Burnett
415 E. 12th Street, 2nd Floor
Kansas City, Missouri 64106

RE: Annual Gala Sponsorship

Dear Scott,

Last year, Jackson County was a generous sponsor of Bridging The Gap's gala, "Branching Out." Thank you so much! I am writing today to seek your sponsorship support again of our 2016 gala, "Taking Flight."

Renewing your sponsorship is the best way to support Bridging The Gap. Sponsorships give BTG the opportunity to fund that which is most needed, whether it be salaries and overhead, expanding a program, investing in technology, improving fundraising efforts, etc. Your sponsorship gives us great flexibility in using funds wisely to achieve our goals!

Sponsorship of Taking Flight also benefits you! You will receive recognition in multiple ways:

- Recognition on our website (500 hits daily)
- Recognition in our eNewsletter (14,000 subscribers)
- Recognition on our invitations (mailed to 2,500)
- Recognition at the gala event (expected attendance of 300). In fact, Bridging The Gap's top partners from government and private business will be in attendance so you will be able to network and mingle with environmental professionals and perhaps future partners.

Taking Flight will be held on Saturday, March 5th in the Historic Hobbs Building and will celebrate pollinators, like butterflies and bees, who are responsible for much of the food we eat and flowers and plants that we enjoy!

In addition to raising general operating funds for BTG, Taking Flight will kick off our two-year partnership with the National Fish and Wildlife Foundation, which provides us the opportunity to plant 175 pollinator gardens across the metropolitan region.

You believe in our mission. You want us to succeed. Now is your opportunity to help keep Bridging The Gap thriving! Please review the enclosed sponsorship information and let me know if you have any questions.

With deepest appreciation,

Noelle Morris
Programs Director
Noelle.Morris@bridgingthegap.org
816-612-8783 – direct

Bridging The Gap is

Taking Flight

BRIDGING THE GAP'S GALA SPONSORSHIP LEVELS

An evening celebration of pollinators, who play a crucial role in the food and flowers we love!

"Taking Flight" Gift Bag Sponsor – \$5,000

Sponsorship of 250 "take action" bags, which will be filled with products inspired by pollinators (i.e.: local honey, wildflower seeds, beeswax lip balm, candles, almonds, etc). Your sponsorship support will be recognized on the bag, BTG's website (500 hits daily), Social Media Outlets (4,000 followers), and named as event sponsor on invitations. **Includes 10 event tickets.**



Tasting Station Sponsor – \$2,500 { 4 available }

Sponsorship at 1-of-4 pollinator-friendly food tasting stations. In addition to recognition at the station, your name or corporate logo will be printed on the "take home" recipe card. Sponsorship support will also be highlighted on BTG's website (500 hits daily) and Social Media Outlets (4,000 followers) and named as event sponsor on invitations. **Includes 6 event tickets.**

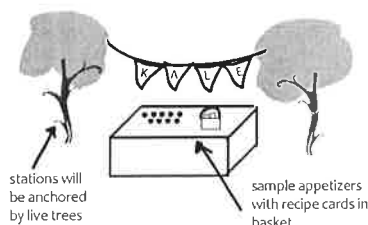


Photo Booth Sponsor – \$2,500 { 1 available }

As event attendees head to the Photo Booth to mark Taking Flight as an event to remember, your name or company could be added to that memory. Each photo comes with your printed name or logo. **Includes 6 event tickets.**



Bee's Knees Specialty Cocktail Sponsor – \$1,000 { 1 available }

Sponsorship of the Taking Flight specialty cocktail, Bee's Knees, reminiscent of the Roaring Twenties. The drink is made with a honey simple syrup, gin, lemon juice, and squeezed orange juice. Sponsorship support will be highlighted at the bar during the gala, on BTG's website and named as event sponsor on invitations.

Includes 4 event tickets.



Event Sponsor – \$500 or \$1,000 levels

Your sponsorship support will be recognized on BTG's website (500 hits daily), Social Media Outlets (4,000 followers), and named as event sponsor on invitations. **Includes 2 event tickets.**

Bridging The Gap

Bridging The Gap is

Taking Flight



SPONSORSHIP PLEDGE FORM

YES! I would like to sponsor "Taking Flight", Bridging The Gap's fundraising gala at the following level (please select):

- TAKING FLIGHT GIFT BAG SPONSOR - \$5,000
- TASTING STATION SPONSOR - \$2,500
- PHOTO BOOTH SPONSOR - \$2,500
- BEE'S KNEES SPECIALTY COCKTAIL SPONSOR - \$1,000
- EVENT SPONSOR - \$1,000
- EVENT SPONSOR - \$500

Company Name _____

Address _____

City, State, Zip _____

Contact Name _____ () _____

Email Address _____

PAYMENT

Bridging The Gap prefers to receive payment by check, but if you would rather donate using a credit card we accept Visa, Mastercard and American Express. Please go to www.bridgingthegap.org/donate/ and enter your credit card information and put "Taking Flight" Sponsorship in the Notes Section.

Bridging The Gap is a 501(c)(3) nonprofit and your contribution to this event is tax deductible under IRS regulations.

Send completed form to:

Noelle Morris, Bridging The Gap
 1427 W. 9th Street, STE 201
 Kansas City, MO 64101
 (816)561-1061 ext. 115
 noelle.morris@bridgingthegap.org
 Logos must be either Illustrator .ai or Illustrator .eps files