

REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:

Res/Ord No.: 18452

Sponsor(s): Theresa Garza Ruiz & Crystal Williams

Date: March 24, 2014

<p>SUBJECT</p>	<p>Action Requested <input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Ordinance</p> <p>Project/Title: <u>A resolution transferring \$25,000 within the General fund non-departmental budget to provide funding for a 2014 Outside Agency Funding Request for partial funding of a Cultural Planning Group, LLC for the Metropolitan Arts Council of Greater Kansas City (DBA ArtsKC - Regional Arts Council) Per Request Via the Attached Outside Agency Funding Proposal:</u></p>										
<p>BUDGET INFORMATION <i>To be completed By Requesting Department and Finance</i></p>	<table border="1"> <tr> <td>Amount authorized by this legislation this fiscal year:</td> <td>\$25,000</td> </tr> <tr> <td>Amount previously authorized this fiscal year:</td> <td>\$0</td> </tr> <tr> <td>Total amount authorized after this legislative action:</td> <td>\$25,000</td> </tr> <tr> <td>Amount budgeted for this item * (including transfers):</td> <td>\$0</td> </tr> <tr> <td>Source of funding (name of fund) and account code number FROM: 001-5101-56080 General fund, non-departmental Other Professional Services TO: 001-5101-6789 – General fund, non-departmental Outside Agency Funding</td> <td>\$25,000 \$25,000</td> </tr> </table> <p>* If account includes additional funds for other expenses, total budgeted in the account is: \$</p> <p>OTHER FINANCIAL INFORMATION:</p> <p><input type="checkbox"/> No budget impact (no fiscal note required) <input type="checkbox"/> Term and Supply Contract (funds approved in the annual budget); estimated value and use of contract: Department: Estimated Use: \$ Prior Year Budget (if applicable): Prior Year Actual Amount Spent (if applicable):</p>	Amount authorized by this legislation this fiscal year:	\$25,000	Amount previously authorized this fiscal year:	\$0	Total amount authorized after this legislative action:	\$25,000	Amount budgeted for this item * (including transfers):	\$0	Source of funding (name of fund) and account code number FROM: 001-5101-56080 General fund, non-departmental Other Professional Services TO: 001-5101-6789 – General fund, non-departmental Outside Agency Funding	\$25,000 \$25,000
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<p>PRIOR LEGISLATION</p>	<p>Prior ordinances and (date): Prior resolutions and (date):</p>										
<p>CONTACT INFORMATION</p>	<p>RLA drafted by (name, title, & phone): Auditor's Office 881-3310</p>										
<p>REQUEST SUMMARY</p>	<p>ArtsKC – Regional Arts Council intends to pursue the creation of the first-ever Regional Cultural Plan for the greater Kansas City metropolitan area. In a Town Hall meeting last fall, the Arts Council was acknowledged as the best organization to take the lead in the planning process. Since then, the Arts Council has continued to drive the planning agenda forward and is ready to seek the funds required to take the process to a new level. A Regional Cultural Plan will establish a path toward deeper engagement with the community, making the arts more purposeful, rewarding, and meaningful for our agencies and our community.</p> <p>The planning process incorporates the results of two national research studies that were completed in 2012: the Local Arts Index, and Arts and Economic Prosperity IV, both conducted locally by the Arts Council in partnership with Americans for the Arts. Each of the five counties in the Kansas City metropolitan region has its own Local Arts Index report, the most complete and detailed study of the arts ecology ever conducted in the five counties to date. Our access to recent data of this quality and substance is an essential building block in the planning process and one of the reasons that makes a cultural planning process an imperative at this time. To ensure a successful planning process, the Arts Council has conducted the following activities: 1) presenting and discussing the data from the Local Arts Index and the economic impact study in community forums throughout the metropolitan area; 2) meetings with key stakeholders and strategic partners to secure support and participation in the planning process; 3) acquire the expertise of a national consultant in the cultural planning process.</p> <p>Please draft the agency contract for a one-time payment. Request should be drafted and held by the Counselor's Office while awaiting compliance with Executive Order 04-18.</p>										

CLEARANCE	<input type="checkbox"/> Tax Clearance Completed (Purchasing & Department) <input type="checkbox"/> Business License Verified (Purchasing & Department) <input type="checkbox"/> Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)	
ATTACHMENTS	<i>Proposal attached</i>	
REVIEW	Department Director: <i>[Signature]</i>	Date:
	Finance (Budget Approval): <i>If applicable [Signature]</i>	Date: <i>3-14-14</i>
	Division Manager: <i>[Signature]</i>	Date: <i>3/14/14</i>
	County Counselor's Office:	Date:

Fiscal Information (to be verified by Budget Office in Finance Department)

- This expenditure was included in the annual budget.
- Funds for this were encumbered from the _____ Fund in ____.
- There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.
- Funds sufficient for this expenditure will be/were appropriated by Ordinance # _____
- Funds sufficient for this appropriation are available from the source indicated below.

Account Number:	Account Title:	Amount Not to Exceed:

- This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases will, of necessity, be determined as each using agency places its order.
- This legislative action does not impact the County financially and does not require Finance/Budget approval.

Fiscal Note: Jackson County, Missouri

Funds sufficient for this transfer are available from the sources indicated below.

Date: March 14, 2014

~~ORD#~~ RES. 18452

Department / Division	Character/Description	From	To
General Fund - 001			
5101 - Non-departmental	56080 - Other Professional Srvs	25,000	
	56789 - Outside Agency Funding		25,000
		25,000	25,000

Abraham S. Ball 3-14-14
Budgeting



OUTSIDE AGENCY FUNDING REQUEST FORM 2014 BUDGET

415 E 12th Street, 2nd Floor
Kansas City, MO 64106

Email: auditor@jacksongov.org

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Section D: Program Information	pages 4 - 8
Section E: Summary of Request by Program	page 9

Section A: Organization or Agency Information

Name:	Metropolitan Arts Council of Greater Kansas City (DBA ArtsKC - Regional Arts Council)		
Address:	906 Grand Blvd. #10B	Zip Code:	64106
Phone No:	(816) 994-9222	Fax:	(816) 221-8195
Website Address:	www.artskc.org		
Federal Tax ID No:	43-1840674	Fiscal Year Cycle:	July - June
Executive Director:	S. Harlan Brownlee		
Name and Title of Principal Contact Person:			
Phone No:	(816) 994-9222	Email Address:	brownlee@artskc.org
Submittal of this request has been authorized by:	S. Harlan Brownlee		
Date:	3/10/2014		



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Section A: Organization or Agency Information

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Website Address: www.artskc.org

Federal Tax ID No: 43-1840674 Fiscal Year Cycle: July - June

Executive Director: S. Harlan Brownlee

Name and Title of Principal Contact Person:

Phone No: (816) 994-9222 Email Address: brownlee@artskc.org

Submittal of this request has been authorized by: S. Harlan Brownlee

Date: 3/10/2014

Section B: Agency's 2013 and 2014 Revenue Information

Agency's 2014 Projected Revenue Information

Funding Entity	Agency's 2014 Total Projected Revenue Source You Will Request 2013 Funding From	Projected Amount	% of Total Revenue
Federal	National Endowment for the Arts	\$ 35,034	2
State	Missouri Arts Council	\$ 24,125	1
Jackson County		\$ 25,000	1
Other Counties	Johnson & Wyandotte Co, KS, Platte County, MO	\$ 36,000	2
City	City of Kansas City, Missouri	\$ 82,500	4
Charity/Donations	Individuals, Corporations, Foundations	\$ 1,309,867	68
Fundraisers	Special Events	\$ 284,000	15
Other	Other Earned Rev, In-Kind Donations, Investment Income, Misc	\$ 138,782	7
2014 Total Projected Revenue		\$ 1,935,308	

Agency's 2013 Revenue Information

Funding Entity	Agency's 2013 Total Revenue Source You Received Funding From	Amount	% of Total Revenue
Federal	National Endowment for the Arts	\$ 40,000	2
State	Missouri Arts Council	\$ 23,742	1
Jackson County		\$ -	0
Other Counties		\$ -	0
City	City of Kansas City, Missouri	\$ 80,000	4
Charity/Donations	Individuals, Corporations, Foundations	\$ 1,492,528	78
Fundraisers	Special Events	\$ 215,988	11
Other (please list)	Other Earned Rev, In-Kind Donations, Investment Income, Misc	\$ 69,672	4
2013 Total Revenue		\$ 1,921,930	

**If your agency received funding from Jackson County in 2013,
please identify the funding source, amount and program name below.**

Jackson County Funding Source	Yes	No	Amount	Program Name
COMBAT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ -	
Mental Health Levy	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ -	
Board of Services for Developmentally Disabled	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ -	
Domestic Violence Board	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ -	
Housing Resources Commission	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ -	
Outside Agency Program	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ -	
2013 Total Jackson County Funding			\$ -	

Did your agency receive funding or resources in 2013 from either of the following?

Mid America Regional Council	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ -
Harvesters	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ -

Section C: 2014 Program Budget

Complete a separate program budget for each program your agency is applying for funding.

Agency Name: Metropolitan Arts Council of Greater Kansas City (DBA ArtsKC - Regional Arts Council)

Program Name: One ArtsKC - Regional Cultural Plan

Personal Services			
For each salary request below please attach a job description or duties.			
Position / Title	Annual Salary	% of Salary to be funded by Jackson Co.	Amount of Salary to be funded by Jackson County
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
Total Salaries			\$ -
Total Fringe Benefits			\$ -
Total Personal Services			\$ -
Contractual Services			
Cultural Planning Group LLC			\$ 25,000
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
Total Contractual Services			\$ 25,000
Supplies			
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
Total Supplies			\$ -

Total Program Request \$ 25,000

Section D: 2014 Program Information

Complete a separate program information sheet for each program your agency is applying for funding.

Agency Name: Metropolitan Arts Council of Greater Kansas City (DBA ArtsKC - Regional Arts Council)

Program Name: One ArtsKC Regional Cultural Plan

Proposed Program

Detail functions to be performed by each program.

ArtsKC – Regional Arts Council intends to pursue the creation of the first-ever Regional Cultural Plan for the greater Kansas City metropolitan area. In a Town Hall Meeting last fall, the Arts Council was acknowledged as the best organization to take the lead in the planning process. Since then, the Arts Council has continued to drive the planning agenda forward and is ready to seek the funds required to take the process to a new level. A Regional Cultural Plan will establish a path toward deeper engagement with the community, making the arts more purposeful, rewarding, and meaningful for our agencies and our community.

The planning process incorporates the results of two national research studies that were completed in 2012: the Local Arts Index, and Arts and Economic Prosperity IV, both conducted locally by the Arts Council in partnership with Americans for the Arts. Each of the five counties in the Kansas City metropolitan region has its own Local Arts Index report, the most complete and detailed study of the arts ecology ever conducted in the five counties to date. Our access to recent data of this quality and substance is an essential building block in the planning process and one of the reasons that makes a cultural planning process an imperative at this time. To ensure a successful planning process, the Arts Council has conducted the following activities: 1) presenting and discussing the data from the Local Arts Index and the economic impact study in community forums throughout the metropolitan area; 2) meetings with key stakeholders and strategic partners to secure support and participation in the planning process; 3) acquire the expertise of a national consultant in the cultural planning process.

Section D: 2014 Program Information

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Agency Name: Metropolitan Arts Council of Greater Kansas City (DBA ArtsKC - Regional Arts Council)

Program Name: One ArtsKC Regional Cultural Plan

Participants

Identify the number of participants by County that each program serves.

Jackson, MO	277,700
Clay, Platte, Cass, MO	Platte 37,700 Clay 95,500
Wyandotte, Johnson, KS	Wyandotte 38,200 Johnson 285,500
Other Missouri	

Target Population

Describe target population and demographics to be served by each program.

The Kansas City metropolitan region is home to 253 arts and cultural not-for-profit organizations, 359 locally owned arts-related for-profit businesses, and more than 6,000 artists, including 4,138 independent artists, writers and performers. There are 1,739,635 residents in the five-county metropolitan core. Arts leaders, artists, arts enthusiasts, and community leaders from a variety of sectors and racial and ethnic backgrounds throughout the metropolitan region will participate in the planning process. The residents of the entire region will benefit from the successful completion of the Regional Cultural Plan.

Would you provide these services to anyone at your door? **No**

Is anyone denied services? **No**

What level of indigents (below poverty level) do you serve?

Please classify your program from the following types by percentage of your agency's overall service

Senior Program **5.23 %**

Indigent Program (Below Poverty Level) **4.96 %**

Senior Indigent Program **NA%**

What criteria do you have for the clients you serve?

Section D: 2014 Program Information

Complete a separate program information sheet for each program your agency is applying for funding.

Agency Name: Metropolitan Arts Council of Greater Kansas City (DBA ArtsKC - Regional Arts Council)

Program Name: One ArtsKC Regional Cultural Plan

Service Delivery Area
Identify your specific geographic service delivery area for each program.

The Metropolitan Region for ArtsKC is defined as Jackson, Clay, Platte Counties in Missouri & Johnson and Wyandotte Counties in Kansas.

Fund Separation
Indicate what measures your agency will take to ensure that funds received from Jackson County will be utilized for the benefit of Jackson County residents.

Section D: 2014 Program Information

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Agency Name: Metropolitan Arts Council of Greater Kansas City (DBA ArtsKC - Regional Arts Council)

Program Name: One ArtsKC Regional Cultural Plan

Livability—The Kansas City metropolitan region will be strengthened by increasing community involvement and engagement with the arts through the establishment of a shared vision for future development and uses of arts and cultural assets. This process of discovery will guide the creation of the full Regional Cultural Plan. The initial draft will be reviewed with the general public as well as those involved directly with the planning process. The Regional Cultural Plan will articulate a series of goals and activities for how the arts can be integrated into the larger county and city plans for the Kansas City metropolitan region.

Approach & Method

List the top three (3) objectives for each program.

1. Outcome: Connect the arts community with critical community issues and position the cultural sector as a problem-solving partner.

2. Outcome: Increased economic growth along cultural corridors and community awareness of arts

Section D: 2014 Program Information

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Agency Name: Metropolitan Arts Council of Greater Kansas City (DBA ArtsKC - Regional Arts Council)

Program Name: One ArtsKC Regional Cultural Plan

3. Outcome: Improve arts programs and services in response to needs identified by the cultural planning process.

Detail specific methods you will use to achieve these objectives.

Our next steps will be to 1) research and review other community's cultural plans, and 2) develop a governance structure for the process. We envision the creation of a steering committee composed of members from each of the five counties in the metropolitan core of the Kansas City region. Each county will be charged with identifying key leaders residing in that county that represent civic, business, tourism, education, philanthropic, arts (both for-profit and non-profit) and government interests. The steering committee will work in collaboration with our consultant to conduct a visioning process that will define a specific focus or direction for the development of the Regional Cultural Plan based on four priority areas. 1) Arts Education 2) Communication 3) Collaboration/Use of Cultural facilities and 4) Arts as Economic development tool – Creative Placemaking. The community forums and focus groups will be organized by varying criteria, such as geographic location, profession, and type and level of interest. With a clear assessment of cultural assets in the region and a thorough inventory of community needs, ideas, and priorities, we will analyze the information and look for overlap and emerging themes.

Evaluation

How can the success of each program be evaluated?

Indicate performance measures or statistics you will use to demonstrate the success of each program.

Section D: 2014 Program Information

Complete a separate program information sheet for each program your agency is applying for funding.

Agency Name: Metropolitan Arts Council of Greater Kansas City (DBA ArtsKC - Regional Arts Council)

Program Name: One ArtsKC Regional Cultural Plan

Outcome: Connect the arts community with critical community issues and position the cultural sector as a problem-solving partner.

- Measurement – level of engagement by geography, race, age, socioeconomics, and sectors in the cultural planning process

- Measurement – % of participants who report establishing new relationships as a result of participating in the planning process

Outcome: Increased economic growth along cultural corridors and community awareness of arts and culture as a potential contributor to economic development for the region

- Measurement – comparison of total tourist dollars spent in the region year to year

- Measurement – # of businesses relocating or being newly created in the region

Outcome: Improve arts programs and services in response to needs identified by the cultural planning process.

- Measurement – # of organizations and artists and/or % of participants who report new collaborations or improvements to existing programs or services as a result of participating in the cultural planning process.

Notification

How will your organization make clients, the public and the media aware of the generous taxpayer funding received from Jackson County? (Please attach any examples)

Plans for promoting and publicizing the project: Results of the preliminary planning are on our website, <https://artskc.org/aboutus/regionalculturalplan/>, which is dedicated solely to the progress, development, and documentation of the Regional Cultural Plan. Local news stories, both print and broadcast, and social media also will help publicize the project.

Plans for documenting, evaluating, and disseminating: Local public radio station KCUR has committed to document the creation of the Regional Cultural Plan and feature regular broadcast interviews with local community leaders and residents who are participating in the process. KCUR's participation will greatly enhance and broaden awareness in the community of the project. Evaluation of the project will be formative, surveying participants for feedback following information gathering sessions and a summative evaluation will be conducted aligned to the outcomes and measurements described in the section above.

Section E: Summary of Jackson County Funding Request by Program

Agency Name: Metropolitan Arts Council of Greater Kansas City (DBA ArtsKC - Regional Arts Council)

Program Name: One ArtsKC Regional Cultural Plan **Amount**

One ArtsKC Regional Cultural Plan	\$	25,000
2.	\$	-
3.	\$	-
Total Jackson County Funding Request for All Programs		\$ 25,000

Is there anything Jackson County can do to help your operation run more efficiently?