

**IN THE COUNTY LEGISLATURE OF JACKSON COUNTY, MISSOURI**

**AN ORDINANCE** appropriating \$50,524.00 from the undesignated fund balance of the 2016 General Fund and authorizing an addendum to the Agreement with O'Neill Marketing Event Management, at an additional cost to the County not to exceed \$50,524.00.

**ORDINANCE NO. 4915**, October 17, 2016

**INTRODUCED BY** Dennis Waits, County Legislator

WHEREAS, by Resolution 19229, dated August 8, 2016, the Legislature did authorize an Agreement with O'Neill Marketing Event Management for the furnishing of a marketing strategy for use by COMBAT, pursuant to the terms and conditions of Request for Proposals 29-16, at a cost to the County not to exceed \$54,695.00; and,

WHEREAS, by Ordinance 4843, dated May 5, 2016, the Legislature did authorize the submission to voters on November 8, 2016, a question authorizing Jackson County to continue applying and collecting the tax levied in Jackson County on the titling of motor vehicles, trailers, boats, and outboard motors purchased from a source other than a licensed Missouri dealer; and,

WHEREAS, the County's Economic Development Department desires to undertake a public information initiative to help educate the voters of Jackson County on the importance of this tax question; and,

WHEREAS, the administration recommends an addendum to the Agreement with

O'Neill Marketing to expand its Scope of Services for the furnishing of an education campaign related to this ballot question, at an additional cost to the County in the amount of \$50,524.00; and,

WHEREAS, conducting this educational initiative is in the best interests of the health, safety, and welfare of the citizens of Jackson County; and,

WHEREAS, an appropriation is necessary to place the funds needed for this educational program in the appropriate spending account; now therefore,

BE IT ORDAINED by the County Legislature of Jackson County, Missouri, that the following appropriation within the 2016 General Fund be and hereby is made:

<u>DEPARTMENT/DIVISION</u>	<u>CHARACTER DESCRIPTION</u>	<u>FROM</u>	<u>TO</u>
General Fund Non-Departmental			
001-2810	Undesignated Fund Balance	\$50,524	
001-5101	56799 – Marketing		\$50,524

and,

BE IT FURTHER ORDAINED that the County Executive be and hereby is authorized to execute an Addendum to the Agreement with O'Neill Marketing Event Management, in a form to be approved by the County Counselor; and,

BE IT FURTHER ORDAINED that the Director of Finance and Purchasing be and hereby is authorized to make all payments, including final payment on the contract and addendum thereto.

Effective Date: This ordinance shall be effective immediately upon its signature by the County Executive.

APPROVED AS TO FORM:

  
Chief Deputy County Counselor

  
County Counselor

I hereby certify that the attached Ordinance, Ordinance No. 4915 introduced on October 17, 2016, was duly passed on October 17, 2016 by the Jackson County Legislature. The votes thereon were as follows:

Yeas 8

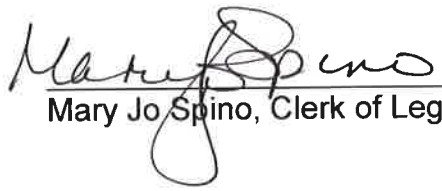
Nays 0

Abstaining 0

Absent 1

This Ordinance is hereby transmitted to the County Executive for his signature.

10-17-16  
Date

  
Mary Jo Spino, Clerk of Legislature

I hereby approve the attached Ordinance No. 4915.

10-18-2016  
Date

  
Frank White, Jr., County Executive

Funds sufficient for this appropriation are available from the source indicated below.

ACCOUNT NUMBER: 001 2810  
ACCOUNT TITLE: General Fund  
Undesignated Fund Balance  
NOT TO EXCEED: \$50,524.00

There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.

ACCOUNT NUMBER: 001 5101 56799  
ACCOUNT TITLE: General Fund  
Non-Departmental  
Marketing  
NOT TO EXCEED: \$50,524.00

10/17/2016  
Date

  
Chief Financial Officer