


# REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:

Res/Ord No.: 19281

Sponsor(s): Dan Tarwater III

Date: October 17, 2016

<p><b>SUBJECT</b></p>	<p>Action Requested  <input checked="" type="checkbox"/> Resolution  <input type="checkbox"/> Ordinance</p> <p>Project/Title: <u>A resolution authorizing the Director of Finance &amp; Purchasing to make payment of \$500.00 for a COMBAT sponsorship to the Oak Grove Police Department for the purpose of promoting the Oak Grove Police Department National Night Out Against Crime on October 11, 2016, for anti-violence purposes. Funded by the County's Anti-Drug Sales Tax for the 2016 fiscal year, for the purpose of promoting anti-drug, anti-violence activities and purposes, not to exceed \$500.00.</u></p>										
<p><b>BUDGET INFORMATION</b>  <i>To be completed By Requesting Department and Finance</i></p>	<table border="1"> <tr> <td>Amount authorized by this legislation this fiscal year:</td> <td>\$500.00</td> </tr> <tr> <td>Amount previously authorized this fiscal year:</td> <td></td> </tr> <tr> <td>Total amount authorized after this legislative action:</td> <td>\$500.00</td> </tr> <tr> <td>Amount budgeted for this item *:</td> <td>\$500.00</td> </tr> <tr> <td>Source of funding (name of fund) and account code number:                      From:                      008-4401-56210                      Anti-Drug, COMBAT, Advertising</td> <td>\$500.00</td> </tr> </table> <p> <input type="checkbox"/> If account includes additional funds for other expenses, total budgeted in the account is:  <input type="checkbox"/> No budget impact (no fiscal note required)                 </p> <p>                     Prior Year Budget (if applicable): \$72,000.00                      Prior Year Actual Amount Spent (if applicable): \$70,061.05                 </p>	Amount authorized by this legislation this fiscal year:	\$500.00	Amount previously authorized this fiscal year:		Total amount authorized after this legislative action:	\$500.00	Amount budgeted for this item *:	\$500.00	Source of funding (name of fund) and account code number: From: 008-4401-56210 Anti-Drug, COMBAT, Advertising	\$500.00
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<p><b>PRIOR LEGISLATION</b></p>	<p>Prior ordinances and (date):                      Prior resolutions and (date):</p>										
<p><b>CONTACT INFORMATION</b></p>	<p>RLA drafted by: Carol Lillis, Office Administrator, 881-1415</p>										
<p><b>REQUEST SUMMARY</b></p>	<p>A resolution authorizing the Director of Finance &amp; Purchasing to make payment for a COMBAT sponsorship to the Oak Grove Police Department for its National Night Out Against Crime scheduled for October 11, 2016, from the County's Anti-Drug Sales Tax Fund for the 2016 fiscal year, for the purpose of promoting anti-drug and anti-violence activities and purposes, not to exceed \$500.00.</p> <p><b>Background:</b> The Anti-Drug Tax Fund authorizes the County to execute agreements and contracted service for the purpose of providing substance abuse treatment and prevention, grant match and other anti-drug and anti-violence initiatives in the community.</p> <p>The Oak Grove Police Department will provide a National Night Out Against Crime on October 11, 2016, which is expected to reach an estimated 400 persons who are looking for avenues to improve their community. In addition to marketing to Oak Grove citizens who may know of COMBAT through the DARE program or other Oak Grove youth programs funded by COMBAT, this event will allow COMBAT exposure to many citizens who are not familiar with COMBAT.</p> <p>The COMBAT sponsorship will allow COMBAT to place our logo on materials to be used for the Night Out Against Crime and to distribute our anti-violence materials, to help market COMBAT and its anti-violence messages to the population.</p>										
<p><b>CLEARANCE</b></p>	<p> <input type="checkbox"/> Tax Clearance Completed (Purchasing &amp; Department)  <input type="checkbox"/> Business License Verified (Purchasing &amp; Department)  <input type="checkbox"/> Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)                 </p>										
<p><b>ATTACHMENTS</b></p>	<p>Quote</p>										
<p><b>REVIEW</b></p>	<p>Department Director:  Date: 9-27-2016</p>										

Finance (Budget Approval): <i>If applicable</i>	<i>[Signature]</i>	Date: 9/27/16
Division Manager:	<i>Mary Jo Brown</i>	Date: 10/12/16
County Counselor's Office:		Date:

Fiscal Information (to be verified by Budget Office in Finance Department)

This expenditure was included in the annual budget.

Funds for this were encumbered from the \_\_\_\_\_ Fund in \_\_\_\_.

There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.

Funds sufficient for this expenditure will be/were appropriated by Ordinance #

Funds sufficient for this appropriation are available from the source indicated below.

Account Number:	Account Title:	Amount Not to Exceed:

This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases will, of necessity, be determined as each using agency places its order.

This legislative action does not impact the County financially and does not require Finance/Budget approval.



## COMBAT "SPONSORSHIP"/ADVERTISING GUIDELINES

COMBAT does not "sponsor" organizations or events, or assist with fundraising efforts.

"Sponsorship" requests should be viewed through the lens of Advertising opportunities that help market COMBAT and its Mission of eradicating substance abuse and violent crime.

Total for such advertising in any one year: \$10,000. Maximum amount for any one request: \$1,500

Requesting Group: OAK GROVE, MO. Police Dept.  
Date of Event: 10-11-2016 Date of Request: 09-26-2016

Parameters for decisions to recommend advertising to Legislature in response to sponsorship requests:

1. Does applicant organization already receive other funding from COMBAT? Type: YES - DARE  
If so, NO to additional "sponsorship" advertising.
2. When has organization received advertising support from COMBAT in the past? \_\_\_\_\_
3. Does event match COMBAT goals? (e.g., substance abuse prevention, violence prevention)  
YES - Collaboration through National Night Out Against CRIME
4. What is there about the potential audience that makes sponsorship a reasonable request for COMBAT?  
Size of audience: Estimated potential 400 Most recent year & number 2015 - 400  
Will the event reach a geographic area that is not adequately served by COMBAT? (If YES, describe):  
FAR EASTERN Side of Jackson County

Will the event reach an underserved or high risk population (in terms of Substance Abuse or Violence Prevention)? If YES, describe: Brings population from all areas & provide information on services, resources, & crime prev.

Will the event reach a key possible partner (and audience) that can help further COMBAT goals? If YES, describe: Many attendees have crime problems which they don't know how to address.

5. Is the Mission of the requesting organization compatible with that of COMBAT (list): YES -  
Reducing CRIME & the fear of CRIME.
6. Is there any conflict between the Mission of COMBAT and that of the requesting organization (list); or its other sponsors (e.g., other sponsors include liquor companies). Describe any possible such conflict:  
No

7. Does the opportunity represent a key "friend raising" opportunity? If YES, describe: Opportunity for different elements of the community to unite in a common cause.

8. Has organization partnered with COMBAT in the past? If YES describe:

YES. Through Jack. Cty. Drug Task Force - Drug TAKE Back DARE

9. Recommendation/inquiry for funding received from \_\_\_\_\_

Signature of COMBAT staff member preparing request \_\_\_\_\_