

Completed by County Counselor's Office			
Action Requested:	Resolution	Res.Ord No.:	20783
Sponsor(s):	Daniel T. Tarwater III;Theresa Galvin	Legislature Meeting Date:	10/11/2021

Introduction
Action Items: ['Authorize']
Project/Title:
Authorizing the Director of Finance and Purchasing to issue a check in the amount of \$7,000 to National WW1 Museum and Memorial/Liberty Memorial Association to support free admission for veterans and active-duty military members during the 2021 Veterans Day Activities and half-price admission for everyone else to be held November 11, 2021.

Request Summary
The Administration recommends sponsorship of the Veterans Day Activities at the National WW1 Museum and Memorial to be held on November 11, 2021. The sponsorship will support free admission for veterans and active-duty military members and half-price admission for everyone else to the Museum and events. Family friendly activities, musical performances and remarks from local and national dignitaries are scheduled. Jackson County will be identified in promotional materials as a presenting sponsor of free admission and the County's logo will be featured on the ceremonial program, website and signage. The sponsorship is in the best interest of the health and welfare of the citizens of Jackson County. 2021 will be the 8th year Jackson County has provided funding for the free admission for veterans and active-duty military personnel and half-price admission for everyone else.

Contact Information			
Department:	County Executive Office	Submitted Date:	9/21/2021
Name:	Miriam N. Hennosy	Email:	MHennosy@jacksongov.org
Title:	Executive Assistant	Phone:	816-820-0516

Budget Information			
Amount authorized by this legislation this fiscal year:			\$7,000
Amount previously authorized this fiscal year:			\$ 0
Total amount authorized after this legislative action:			\$7,000
Is it transferring fund?			No
Single Source Funding:			
Fund:	Department:	Line Item Account:	Amount:
001 (General Fund)	1001 (County Executive's Office)	56210 (Advertising)	\$7,000

Request for Legislative Action

Prior Legislation	
Prior Ordinances	
Ordinance:	Ordinance date:
Prior Resolution	
Resolution:	Resolution date:
20501	September 21, 2020

Purchasing	
Does this RLA include the purchase or lease of supplies, materials, equipment or services?	No
Chapter 10 Justification:	
Core 4 Tax Clearance Completed:	
Certificate of Foreign Corporation Received:	
Have all required attachments been included in this RLA?	

Compliance	
Certificate of Compliance	
In Compliance	
Minority, Women and Veteran Owned Business Program	
Goals Not Applicable for following reason: Less than \$50000	
MBE:	.00%
WBE:	.00%
VBE:	.00%
Prevailing Wage	
Not Applicable	

Fiscal Information	
<ul style="list-style-type: none"> There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered. 	

Request for Legislative Action

History

Miriam N. Hennesy at 9/21/2021 4:44:56 PM - [Submitted | Jackson County Legislator for the 6th District and Chair of the Legislature will introduce the resolution.]

Department Director: Troy Schulte at 9/21/2021 4:57:48 PM - [Approved |]

Finance (Purchasing): Barbara J. Casamento at 9/22/2021 10:51:05 AM - [Not applicable |]

Compliance: Katie M. Bartle at 9/22/2021 12:19:36 PM - [Approved | eRLA 248]

Finance (Budget): Mark Lang at 9/22/2021 3:20:59 PM - [Approved | The fiscal note has been attached.]

Executive: Sylvya Stevenson at 9/22/2021 5:03:45 PM - [Approved |]

Legal: Elizabeth Freeland at 9/27/2021 10:35:18 AM - [Returned for more information | Numbers transposed in previous legislation- 20510 should be 20501. Double check dates on all legislation- should be the date "on agenda" that is listed as "introduced on" on the Resolutions. Also, when it something like this that we do annually, only the most recent year is required per the Clerk's Office. Thanks!]

Submitter: Miriam N. Hennesy at 9/27/2021 12:08:03 PM - [Submitted | Thank you for letting me know that I transposed the Resolution #, that I only need to list the most recent Resolution # for an item that is done on an annual basis and to list the date the Resolution was introduced not passed. I am learning alot through this process and have made the corrections/deletions. I appreciate your assistance.]

Department Director: Sylvya Stevenson at 9/27/2021 12:31:38 PM - [Approved |]

Finance (Purchasing): Barbara J. Casamento at 9/27/2021 1:06:05 PM - [Not applicable |]

Compliance: Katie M. Bartle at 9/27/2021 1:38:25 PM - [Approved |]

Finance (Budget): Mary Rasmussen at 9/29/2021 9:17:16 AM - [Approved |]

Executive: Sylvya Stevenson at 9/29/2021 9:35:15 AM - [Approved |]

Legal: Elizabeth Freeland at 10/6/2021 5:02:10 PM - [Approved |]



**THE NATIONAL
WWI MUSEUM
AND MEMORIAL**

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Matthew Naylor

The National WWI Museum and Memorial is America's leading institution dedicated to remembering, interpreting, and understanding the Great War and its enduring impact on the global community.

April 6, 2021

Mr. Frank White
Jackson County Executive
415 E. 12th Street, Floor 2
Kansas City, MO 64106-2706

Dear Frank and Jackson County Legislators,

Enclosed you will find our sponsorship request of \$7,000 for our 2021 Veterans Day Celebration. The Museum and Memorial is grateful for your continued generous support since 2014 and hope you will look favorably on our request this year. Your support provides free admission for veterans and active-duty military personnel and half-price admission for everyone else.

The Museum and Memorial continues to engage people in the Kansas City region, across the country, and around the world. Your support helps us remain the leader in remembering, interpreting, and understanding World War I and its enduring impact on the global community. Thank you very much for your ongoing support. If you have any questions, please contact:

- Debbie Bass, MPA, CFRE, Vice President of Development at (816) 888-8106 or dbass@theworldwar.org, or
- Paige Perlik, JD, MBA, Vice President of Corporate Engagement at (816) 888-8137 or pperlik@theworldwar.org.

Warm wishes,

Dr. Matthew Naylor
President and CEO

Jackson County Executive and Legislature
**2021 Veterans Day Sponsorship Proposal:
Free Admissions for Veterans Day Activities**

Submitted: 06 April 2021

The National WWI Museum and Memorial requests \$7,000 to support free admission to the Museum and the associated events for veterans and active-duty military members during our 2021 Veterans Day Celebration, and half-price admission for everyone else. We are grateful for your continued support for this event, since 2014, and hope you will deem this celebration worthy of support again in 2021.

Veterans Day Celebration: Thursday 11 November 2021

Veterans Day Ceremony: 10:00 am

Walk of Honor Ceremony: 2:00 pm

The Museum and Memorial embraces the importance our Veterans Day ceremonies and programs have in our community, for the veterans; active military; and their families, and people across the United States and around the world. We believe it is not just our duty but our honor to provide the highest quality ceremonies for the public to attend, both in-person and virtually.

Dan Howe, a recent ceremony attendee said, *"I just wanted to say thank you for everything. The ceremony was wonderful and the brick placement was next to perfect. My father loved it and he was very proud to have a permanent brick at such a great memorial facility."*

Expected 2021 Attendance and Format:

Although the number of COVID-19 cases is declining and more and more people are receiving vaccinations, our 2021 Veterans Day ceremonies will be similar to our 2020 ceremonies. The general ceremony and the Walk of Honor ceremony will take place outdoors. We will follow Jackson County and the City of Kansas City mandates on mask-wearing, social distancing, and other health protocols. We do not anticipate changes to what is currently in place. We will live-stream both ceremonies for people to watch from anywhere across the globe.

With the increasing number of vaccinated people, we expect the 2021 numbers to be closer to our 2019 attendance, rather than the more-modest 2020 attendance.

- In 2019, we had 4,376 visitors for all the events, including 265 people attending the Veterans Day Ceremony, and 225 people attending the Walk of Honor Ceremony.
- In 2020, we had 1,975 visitors for all the events, including 1,975 for the Veterans Day Ceremony, 225 people for the Walk of Honor ceremony, 500 people for the Legacy Jump, 149 people for the Cars4Heroes event, and 175 people attending the Kansas City Symphony quintet performance.



2020 Veteran Day Ceremony

Speakers and Activities:

Though our activities have not been finalized yet, we will have similar activities in 2021. The Veterans Day Ceremony will include an honor guard, remarks from selected local and national dignitaries, a keynote speaker, and musical performances. We will also conduct family-friendly activities during the celebration. Some of our previous activities have included a Vietnam-era helicopter, Hands-on-History/Living History, and special research stations.

Support Benefits:

- A sign at the Museum and Memorial's entrance announcing "Free Admission supported by the Jackson County Executive and Legislature";
- The Jackson County logo included in the Veterans Day Ceremony program (with the other sponsors);
- The Jackson County logo included in the Walk of Honor Ceremony program (with the other sponsors);
- The Jackson County logo included on the Museum and Memorial's Veterans Day webpage (with the other sponsors);
- The Jackson County logo printed on all signage for the day (with the other sponsors);
- The opportunity for the Jackson County Executive to sit on the VIP stage and give comments;
- The opportunity for the Jackson County Executive to participate in media interviews, if available (mainly on Veterans Day); and
- The Jackson County Executive and Legislature will be mentioned in all Museum and Memorial new releases related to the Veterans Day celebration.



2020 Veteran Day Legacy Jump

Thanks to the Jackson County Executive and Legislature's support. For the past six years, the Museum and Memorial has provided free admission to veterans and active military and half-price admission for everyone else. With your generous support, we will continue this meaningful tradition.

Thank you for your time and consideration of our request. For more information, please contact:

- Debbie Bass, MPA, CFRE, Vice President of Development at (816) 888-8106 or dbass@theworldwar.org
- Paige Perlik, JD, MBA, Vice President of Corporate Engagement, at (816) 888-8137 or pperlik@theworldwar.org.



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Rear Admiral J. Stanton
Thompson (Ret.)
Blanche Touhill
Joe Touhill
Thomas Tull

PRESIDENT & CEO

Matthew Naylor

INVOICE

Date: 09/04/2021

To: Miriam Hennosy
Jackson County Executive Office
415 E. 12th Street
Kansas City, MO 64106

From: National WWI Museum and Memorial/
Liberty Memorial Association
2 Memorial Drive
Kansas City, MO 64108
816-888-8100; Fax: 816-888-8144

Contact: Paige Perlik, 816-888-8137; pperlik@theworldwar.org
Debbie Bass, 816-888-8106; dbass@theworldwar.org

Amount: \$7,000

Please remit payment to the above address. If your payment and this invoice have crossed in the mail, please disregard this message. Thank you for your investment.

Membership Investment 01/01/2021 - 12/31/2021 \$7,0000
Veterans Day 2021

Invoice Total: \$7,000

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