

Request for Legislative Action

Resolution No.: 21274
Sponsor: Megan L. Marshall
Date: May 15, 2023

Completed by County Counselor's Office			
Action Requested:	Resolution	Res.Ord No.:	21274
Sponsor(s):	Megan L. Marshall	Legislature Meeting Date:	5/15/2023

Introduction
Action Items: ['Authorize']
Project/Title:
Premier Membership in the amount of \$15,000 to the National WWI Museum and Memorial to support free admission to the Museum and the associated events for veterans and active-duty military members during the 2023 Memorial Day Weekend and Veterans Day Celebration, and half-price admission for everyone else.

Request Summary
The Administration recommends a Premier Membership which will support free admission for veterans and active-duty military members and half-price admission for everyone else to the Museum and the associated events at the National WWI Museum and Memorial over Memorial Day Weekend, Friday May 26 to Monday, May 29, 2023, and Veterans Day, Saturday, November 11, 2023. The Museum and Memorial embraces the importance Memorial Day and Veterans Day ceremonies and programs have in the community. With the Administration and Legislature's membership support this will be the second year Jackson County has provided funding for free admission for veterans and active duty military personnel and half-price for all other attendees for both Memorial Day Weekend and Veterans Day. Family friendly activities and exhibits, musical performances and speeches from local and national dignitaries are scheduled through out the day for both Memorial Day Weekend and Veterans Day. The Jackson County Executive and Legislature will be mentioned in all news releases related to the Memorial Day Weekend and Veterans Day Celebration as well as recognition in the Museum and Memorial's Annual Report and on the Donor Wall. The Jackson County logo will be featured on the ceremonial programs, webpages, and signage. The Premier Membership is in the best interest of the health, safety, and welfare of the citizens of Jackson County. It is recommended that the Director of Finance and Purchasing be and hereby authorized to issue a check to the National WWI Museum and Memorial, in the amount of \$15,000.00, for a Museum Premier Membership which will support the 2023 Memorial Day Weekend and Veterans Day activities.

Contact Information			
Department:	County Executive Office	Submitted Date:	4/21/2023
Name:	Miriam N. Hennosy	Email:	MHennosy@jacksongov.org
Title:	Executive Assistant	Phone:	816-881-3329

Budget Information

Request for Legislative Action

Amount authorized by this legislation this fiscal year:	\$ 0		
Amount previously authorized this fiscal year:	\$15,000		
Total amount authorized after this legislative action:	\$15,000		
Is it transferring fund?	No		
Single Source Funding:			
Fund:	Department:	Line Item Account:	Amount:
001 (General Fund)	1006 (County Memberships)	56710 (Dues & Membership)	\$15,000

Prior Legislation	
Prior Ordinances	
Ordinance:	Ordinance date:
Prior Resolution	
Resolution:	Resolution date:
20783	October 11, 2021

Purchasing	
Does this RLA include the purchase or lease of supplies, materials, equipment or services?	No
Chapter 10 Justification:	
Core 4 Tax Clearance Completed:	
Certificate of Foreign Corporation Received:	
Have all required attachments been included in this RLA?	

Compliance	
Certificate of Compliance	
Not Applicable	
Minority, Women and Veteran Owned Business Program	
Goals Not Applicable for following reason: Less than \$50000	
MBE:	.00%
WBE:	.00%
VBE:	.00%
Prevailing Wage	
Not Applicable	

Fiscal Information

Request for Legislative Action

- Funds sufficient for this appropriation and/or transfer are available from the source indicated on the budget information tab.

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Submitted by County Executive Office requestor: Miriam N. Hennosy on 4/21/2023. Comments: In 2022, Jackson County provided the \$15,000 sponsorship without submitting an erla.

Approved by Department Approver Sylvya Stevenson on 4/24/2023 8:59:14 AM. Comments:

Not applicable by Purchasing Office Approver Barbara J. Casamento on 4/24/2023 10:37:49 AM. Comments:

Approved by Compliance Office Approver Ikeela Alford on 4/24/2023 11:14:47 AM. Comments:

Approved by Budget Office Approver David B. Moyer on 4/24/2023 12:01:28 PM. Comments:

Approved by Executive Office Approver Sylvya Stevenson on 4/24/2023 1:15:44 PM. Comments:

Returned for more information by Counselor's Office Approver Jamesia Manning on 4/26/2023 2:57:56 PM. Comments: To gather more information in regard to membership status, instead of sponsorship status.

Submitted by Requestor Miriam N. Hennosy on 5/2/2023 2:34:27 PM. Comments: Additional attachment outlining membership information. Updated summary. In 2022 Jackson County submitted payment for Premier Membership without submitting an erla.

Approved by Department Approver Sylvya Stevenson on 5/2/2023 2:44:45 PM. Comments:

Not applicable by Purchasing Office Approver Barbara J. Casamento on 5/2/2023 3:24:29 PM. Comments:

Approved by Compliance Office Approver Ikeela Alford on 5/2/2023 3:45:37 PM. Comments:

Approved by Budget Office Approver David B. Moyer on 5/3/2023 9:13:35 AM. Comments:

Approved by Executive Office Approver Sylvya Stevenson on 5/3/2023 11:24:10 AM. Comments:

Approved by Counselor's Office Approver Jamesia Manning on 5/11/2023 10:49:07 AM. Comments:



**THE NATIONAL
WWI MUSEUM
AND MEMORIAL**

Invoice

BILL TO: Jackson County Executive Office
C/O Miriam Hennosy
415 E 12th St Ste 2008
Kansas City, MO 64106-2759

Date	Invoice #
1/01/2023	20230101.01

Description	Amount
2023 Premier Membership	\$15,000
<p>Please remit payment to:</p> <p>National WWI Museum and Memorial 2 Memorial Drive Kansas City, MO 64018 Memo: Premier Membership 2023</p> <p>To pay by credit card, please call: Acelin Eck 816.888.8129</p> <p>EIN: 43-6052673</p>	
	Total \$15,000
	Payments/Credits
	Balance Due \$15,000

Jackson County Executive and Legislature
2023 Premier Membership Proposal:
Free Admission for Memorial Day Weekend and Veterans Day Activities

The National WWI Museum and Memorial proposes a \$15,000 Museum Premier Membership which will support free admission to the Museum and the associated events for veterans and active-duty military members during our 2023 Memorial Day and Veterans Day Celebrations, and half-price admission for everyone else.

Memorial Day Weekend Friday 26 May 2023 – Monday 29 May 2023

Memorial Day Ceremony: 10:00 am
Bell Tolling Ceremony 12:00 pm
Walk of Honor Ceremony 2:00 pm

Veterans Day Celebration: Saturday 11 November 2023

Veterans Day Ceremony: 10:00 am

The Museum and Memorial embraces the importance our Memorial Day and Veterans Day ceremonies and programs have in our community, for the veterans; active military; and their families, and people across the United States and around the world. We believe it is not just our duty but our honor to provide the highest quality ceremonies for the public to attend, both in-person and virtually.

Dan Howe, a recent ceremony attendee said, *“I just wanted to say thank you for everything. The ceremony was wonderful and the brick placement was next to perfect. My father loved it and he was very proud to have a permanent brick at such a great memorial facility.”*

Expected 2023 Attendance and Format:

Although the number of COVID-19 cases is declining and more and more people are receiving vaccinations, our 2023 Memorial Day and Veterans Day ceremonies will be similar to our 2022 ceremonies. We will follow Jackson County and the City of Kansas City mandates on mask-wearing, social distancing, and other health protocols. We do not anticipate changes to what is currently in place. We will live-stream both ceremonies for people to watch from anywhere across the globe.

With the increasing number of vaccinated people, we expect the 2023 numbers to be closer to our 2019 attendance, rather than the more-modest 2020 attendance.

- In 2019, we had 4,845 visitors for all the events, including 2,400 people attending the Memorial Day Ceremony, 400 people attending the Memorial Day Bell Tolling Ceremony, 255 people attending the Memorial Day Walk of Honor Ceremony, 265 people attending the Veterans Day Ceremony, and 225 people attending the Walk of Honor Ceremony.
- In 2020, we were closed for Memorial Day Weekend and had 3,024 visitors for all the events, including 1,975 for the Veterans Day Ceremony, 225 people for the Walk of Honor ceremony, 500 people for the Legacy Jump, 149 people for the Cars4Heroes event, and 175 people attending the Kansas City Symphony quintet performance.



Speakers and Activities:

Though our 2023 programs and activities have not yet been finalized, we expect they will be similar to what we have done in the past. Both the Memorial Day and Veterans Day Ceremonies will include an honor guard, remarks from selected local and national dignitaries, a keynote speaker, and musical performances. We will also conduct family-friendly activities during the celebration. Some of our previous activities have included a Vietnam-era helicopter, Hands-on-History/Living History, and special research stations.

Support Benefits:

- A sign at the Museum and Memorial's entrance announcing "Free Admission supported by the Jackson County Executive and Legislature";
- The Jackson County logo included in the Memorial Day and Veterans Day Ceremony programs (with the other supporters);
- The Jackson County logo included in the Walk of Honor Ceremony programs (with the other supporters);
- The Jackson County logo included on the Museum and Memorial's Memorial Day Weekend and Veterans Day webpages and printed on signage (with the other supporters);
- The opportunity for the Jackson County Executive to sit on the VIP stage and give remarks;
- The opportunity for the Jackson County Executive to participate in media interviews, if available; and
- The Jackson County Executive and Legislature will be mentioned in all Museum and Memorial new releases related to the Memorial Day Weekend and Veterans Day celebration;
- Recognition in Museum and Memorial's Annual Report and on the Donor Wall.

Thanks to the Jackson County Executive and Legislature's support. For the past seven years, the Museum and Memorial has provided free admission to veterans and active military and half-price admission for everyone else. With your membership support, we will continue this meaningful tradition. For more information, please contact:

- Paige Doty Gammon, JD, MBA, Vice President of Corporate Engagement, at (816) 888-8137 or pperlik@theworldwar.org.