

Request for Legislative Action

Resolution No.: 21242
Sponsor: Charlie Franklin
Date: April 17, 2023

Completed by County Counselor's Office			
Action Requested:	Resolution	Res.Ord No.:	21242
Sponsor(s):	Charlie Franklin	Legislature Meeting Date:	4/17/2023

Introduction
Action Items: ['Authorize']
Project/Title:
A Resolution authorizing the County Executive to approve a partnership agreement between Jackson County, Missouri, and Audacy-Kansas City dba: KZPT of Kansas City, Missouri for use by the Parks + Rec Department for the 2023 Christmas in the Sky event.

Request Summary
<p>A Resolution authorizing the County Executive to approve a partnership agreement between Jackson County, Missouri, and Audacy-Kansas City dba: KZPT of Kansas City, Missouri for use by the Parks + Rec Department for the 2023 Christmas in the Sky event.</p> <p>This year, we are proudly celebrating the 26th Anniversary of Christmas in the Sky, presented by Jackson County and Audacy-Kansas City, dba, KZPT 99.7 The Point. Christmas In the Sky serves as the Grand Opening for Christmas in the Park. The event features a 2-hour Holiday Musical Stage Production, the arrival of Santa and the First Gift of Christmas, and a spectacular fireworks display, synchronized to holiday music, and simulcast on KZPT. This RLA would authorize a payment in the amount of \$24,500 to KZPT to provide the fireworks, holiday music soundtrack and simulcast, as well as on-air and on-line promotional services for the event.</p> <p>Jackson County is entering into an Advertising Trade Agreement with Audacy/KZPT. Audacy-Kansas City will provide Jackson County Parks + Rec with \$24,500 worth of airtime to be used at the discretion of Jackson County Parks + Rec in 2024 on KZPT/99.7 The Point, WDAF/106.5 The Wolf, and KCSP/610 Sports. This advertising will greatly benefit a variety of Park events and attractions.</p> <p>Parks + Rec is requesting that this Resolution be approved once again as a Sole Source. The event, "Christmas in the Sky," originated from the radio station, who brought the idea to Parks + Rec in 1997 to celebrate the opening of Jackson County's 10th Christmas in the Park event. Audacy/KZPT has ownership in the creation and the success of this event. It has been a successful inter-agency agreement for 25 years, and is, once again, a sole source partnership.</p> <p>Christmas in the Sky and Christmas in the Park have become a family holiday tradition for more than 200,000 patrons annually.</p> <p><i>TERM: This agreement will be for the Christmas in the Sky event on November 23, 2023, with the Parks + Rec Department having access to Advertising Services throughout the year in 2024.</i></p>

Request for Legislative Action

Contact Information			
Department:	Parks + Rec	Submitted Date:	4/7/2023
Name:	Marcy Caldwell	Email:	mcaldwell@jacksongov.org
Title:	Event + Marketing Coordinator	Phone:	816-503-4831

Budget Information			
Amount authorized by this legislation this fiscal year:			\$24,500
Amount previously authorized this fiscal year:			\$24,500
Total amount authorized after this legislative action:			\$49,000
Is it transferring fund?			No
Single Source Funding:			
Fund:	Department:	Line Item Account:	Amount:
003 (Park Fund)	1670 (Special Events)	56210 (Advertising)	\$17,000
300 (Park Enterprise Fund)	1670 (Special Events)	56210 (Advertising)	\$7,500

Prior Legislation	
Prior Ordinances	
Ordinance:	Ordinance date:
Prior Resolution	
Resolution:	Resolution date:
21049	October 3, 2022
20808	November 8, 2021

Purchasing	
Does this RLA include the purchase or lease of supplies, materials, equipment or services?	Yes
Chapter 10 Justification:	Sole Source
Core 4 Tax Clearance Completed:	Not Applicable
Certificate of Foreign Corporation Received:	Not Applicable
Have all required attachments been included in this RLA?	Yes

Compliance
Certificate of Compliance

Request for Legislative Action

In Compliance	
Minority, Women and Veteran Owned Business Program	
Goals Not Applicable for following reason: Sole Source	
MBE:	.00%
WBE:	.00%
VBE:	.00%
Prevailing Wage	
Not Applicable	

Fiscal Information
<ul style="list-style-type: none">Funds sufficient for this appropriation and/or transfer are available from the source indicated on the budget information tab.

Request for Legislative Action

History

Submitted by Parks + Rec requestor: Marcy Caldwell on 4/7/2023. Comments:

Returned for more information by Department Approver Michele Newman on 4/7/2023 9:43:04 AM.
Comments: please review account code

Submitted by Requestor Marcy L. Caldwell on 4/7/2023 9:50:53 AM. Comments:

Approved by Department Approver Michele Newman on 4/7/2023 9:58:50 AM. Comments:

Approved by Purchasing Office Approver Barbara J. Casamento on 4/7/2023 10:04:53 AM. Comments:

Approved by Compliance Office Approver Ikeela Alford on 4/7/2023 10:49:55 AM. Comments:

Returned for more information by Budget Office Approver David B. Moyer on 4/7/2023 11:43:25 AM.
Comments: Insufficient funds (003-1601-56790). Please transfer funds.

Submitted by Requestor Marcy L. Caldwell on 4/7/2023 2:00:20 PM. Comments:

Approved by Department Approver Michele Newman on 4/7/2023 2:36:59 PM. Comments:

Approved by Purchasing Office Approver Barbara J. Casamento on 4/10/2023 9:56:08 AM. Comments:

Approved by Compliance Office Approver Ikeela Alford on 4/10/2023 10:01:44 AM. Comments:

Approved by Budget Office Approver David B. Moyer on 4/10/2023 11:17:00 AM. Comments:

Approved by Executive Office Approver Sylvya Stevenson on 4/10/2023 3:39:02 PM. Comments:

Approved by Counselor's Office Approver Jamesia Manning on 4/13/2023 11:16:55 AM. Comments:

Fiscal Note:

This expenditure was included in the Annual Budget.

PC# _____

Date: April 10, 2023

RES # 21242
eRLA ID #: 869

Org Code/Description	Object Code/Description	Not to Exceed
003 Park Fund		
<u>1670 Special Events</u>	<u>56210 Advertising</u>	<u>\$ 17,000</u>
300 Park Enterprise Fund		
<u>1670 Special Events</u>	<u>56210 Advertising</u>	<u>7,500</u>
		<u><u>\$ 24,500</u></u>

David Moyer
Budget Office