

Kathleen Pointer

kathleen.pointer@gmail.com

EXPERIENCE

Kansas City Public Schools — *Senior Policy Strategist*

OCTOBER 2018 - PRESENT

Strategize around and work to implement public policy initiatives impacting Kansas City Public Schools. These include economic development, housing, school funding and the education landscape in Kansas City.

KCUR 89.3 — *Associate & Digital Producer*

SEPTEMBER 2017 - OCTOBER 2018

Production team member and main digital producer for the daily public affairs talk show, *Up To Date*, and the arts and culture program, *Central Standard*.

The American Press Institute — *Metrics For News Consultant*

SEPTEMBER 2017 - MAY 2019

Web production for the Metrics for News project, which does analytics for publications.

Kansas Scholastic Press Association — *Contest Judge/Mentor*

APRIL 2015 - PRESENT

Evaluate student journalists' work in monthly and annual contests. Provide constructive feedback to the students and their instructors.

The Wirecutter, The New York Times — *Production Assistant (Contract)*

JUNE 2017 - DECEMBER 2017

Contracted as part of a digital production team charged with handling online content from *TheWirecutter.com* and *TheSweethome.com*.

The Kansas City Star — *Reporter/Researcher (Contract)*

MAY 2011 - JUNE 2017

Worked as a contract freelance reporter to compose election guides and to cover statewide political, education and community issues.

Tulalens — *Communication/Marketing Fellow*

NOVEMBER 2015 - NOVEMBER 2016

Consulted on marketing and social media, composed web posts and a regular newsletter, and ran the website for an international women's healthcare nonprofit.

EDUCATION

University of Missouri-Columbia — *Undergraduate*

AUGUST 2007 - MAY 2011

Bachelor Of Journalism: Print & Digital Media

Bachelor of Arts: Women's & Gender Studies

Multicultural Certificate

BOARDS & COMMISSION

KC Tenants

*Board of Directors,
Outreach Lead*

MARCH 2020 - PRESENT

KCUR 89.3

*GenListen Board,
Civics Team Lead*

JANUARY 2018 - PRESENT

KC Public Library

*Friends of the Library,
Young Friends Board*

OCTOBER 2017 - PRESENT

KC Land Bank

*Board of Commission,
School District Seat*

JANUARY 2021 - PRESENT