

REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:
 Res/~~Ord~~ No.: 18227
 Sponsor(s): Dan Tarwater
 Date: July 29, 2013

| | | | | | | | | | | | | | |
|---|---|---|-------------|--|-------------|--|-------------|--|-------------|---|-------------|---|-------------|
| <p>SUBJECT</p> | <p>Action Requested <input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Ordinance</p> <p>Project/Title: A RESOLUTION transferring \$20,000 within the Anti-Drug Sales Tax fund and authorizing the Director of Finance and Purchasing to execute an amendment to the existing contract for O'Neill Marketing and Event Management of Kansas City, Mo, under the terms and conditions of Request for Proposals No. 23-13, at an additional cost to the County not to exceed \$20,000.</p> | | | | | | | | | | | | |
| <p>BUDGET INFORMATION <i>To be completed By Requesting Department and Finance</i></p> | <table border="1"> <tr> <td>Amount authorized by this legislation this fiscal year:</td> <td>\$20,000.00</td> </tr> <tr> <td>Amount previously authorized this fiscal year:</td> <td>\$54,695.00</td> </tr> <tr> <td>Total amount authorized after this legislative action:</td> <td>\$74,695.00</td> </tr> <tr> <td>Amount budgeted for this item * (including transfers):</td> <td>\$54,695.00</td> </tr> <tr> <td>Source of funding (name of fund) and account code number; FROM: Anti-Drug Sales Tax, Contingency^(a) 008-8005-56830</td> <td>\$20,000.00</td> </tr> <tr> <td>TO: COMBAT Administration, Advertising 008-4401-56210</td> <td>\$20,000.00</td> </tr> </table> <p>* If account includes additional funds for other expenses, total budgeted in the account is: \$61,991 ^(a) Total budgeted in the contingency account is: \$596,160</p> <p>OTHER FINANCIAL INFORMATION:</p> <p><input type="checkbox"/> No budget impact (no fiscal note required) <input type="checkbox"/> Term and Supply Contract (funds approved in the annual budget); estimated value and use of contract: Department: Estimated Use: \$</p> <p>Prior Year Budget (if applicable): \$54,700.00 Prior Year Actual Amount Spent (if applicable): \$54,700.00</p> | Amount authorized by this legislation this fiscal year: | \$20,000.00 | Amount previously authorized this fiscal year: | \$54,695.00 | Total amount authorized after this legislative action: | \$74,695.00 | Amount budgeted for this item * (including transfers): | \$54,695.00 | Source of funding (name of fund) and account code number; FROM: Anti-Drug Sales Tax, Contingency ^(a) 008-8005-56830 | \$20,000.00 | TO: COMBAT Administration, Advertising 008-4401-56210 | \$20,000.00 |
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| <p>PRIOR LEGISLATION</p> | <p>Prior resolutions and (date): Res.#10959 (9/18/1995); Res.#15663 (10/17/2005); Res.#17949 (8/6/2012); Res.#18153 (4/22/2013)</p> | | | | | | | | | | | | |
| <p>CONTACT INFORMATION</p> | <p>RLA drafted by (name, title, & phone): Dave Fleming, Planning & Development Administrator, 881-3572</p> | | | | | | | | | | | | |
| <p>REQUEST SUMMARY</p> | <p>A RESOLUTION transferring \$20,000 within the Anti-Drug Sales Tax fund and authorizing the Director of Finance and Purchasing to execute an amendment to the existing contract for O'Neill Marketing and Event Management of Kansas City, Mo, under the terms and conditions of Request for Proposals No. 23-13, at an additional cost to the County not to exceed \$20,000 for a total contract amount of \$74,695.00.</p> <p>BACKGROUND: In 2007, a COMBAT Review Committee strongly recommended that greater emphasis be made on the promotion of COMBAT throughout the County. In 2010, the Jackson County Drug Commission adopted a new mission and goals, including that public awareness of COMBAT programming be increased.</p> | | | | | | | | | | | | |

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|--|--|---|---------------------------|---|-------------------------|---|-------------------------|----------------------------|-------|
| Previous 2013 funding for this marketing strategy (COMBAT funded): Billboards (8-wks X 36 boards throughout JaxCo) \$30,000.00 Door Hanger Distribution (first drop) \$2,875.00 Yard Sign Distribution \$1,500.00 Graphic Design \$1,500.00 Marketing Strategy Management \$6,000.00 Door Hanger Distribution (second drop) \$2,000.00 Bus Transit Advertising & Print \$4,000.00 additional Brochure/Fliers Printing \$ 820.00 additional marketing Strategy Management <u>\$6,000.00</u> \$54,695.00 | | | | | | | | | |
| CLEARANCE | <input type="checkbox"/> Tax Clearance Completed (Purchasing & Department) <input type="checkbox"/> Business License Verified (Purchasing & Department) <input type="checkbox"/> Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office) | | | | | | | | |
| ATTACHMENTS | Exhibit A-Media Vendors | | | | | | | | |
| REVIEW | <table border="0"> <tr> <td>Department Director: <i>Hacey Daniel Young</i></td> <td>Date: <i>7-23-2013</i></td> </tr> <tr> <td>Finance (Budget Approval): If applicable <i>Deborah S. Balle</i></td> <td>Date: <i>7-23-13</i></td> </tr> <tr> <td>Division Manager: <i>John Guenzler</i></td> <td>Date: <i>7-23-13</i></td> </tr> <tr> <td>County Counselor's Office:</td> <td>Date:</td> </tr> </table> | Department Director: <i>Hacey Daniel Young</i> | Date: <i>7-23-2013</i> | Finance (Budget Approval): If applicable <i>Deborah S. Balle</i> | Date: <i>7-23-13</i> | Division Manager: <i>John Guenzler</i> | Date: <i>7-23-13</i> | County Counselor's Office: | Date: |
| Department Director: <i>Hacey Daniel Young</i> | Date: <i>7-23-2013</i> | | | | | | | | |
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| Division Manager: <i>John Guenzler</i> | Date: <i>7-23-13</i> | | | | | | | | |
| County Counselor's Office: | Date: | | | | | | | | |

Fiscal Information (to be verified by Budget Office in Finance Department)

- This expenditure was included in the annual budget.
- Funds for this were encumbered from the _____ Fund in _____.
- There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.
- Funds sufficient for this expenditure will be/were appropriated by Ordinance # _____
- Funds sufficient for this appropriation are available from the source indicated below.

| Account Number: | Account Title: | Amount Not to Exceed: |
|-----------------|----------------|-----------------------|
| | | |

- This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases will, of necessity, be determined as each using agency places its order.
- This legislative action does not impact the County financially and does not require Finance/Budget approval.

Fiscal Note:
Jackson County, Missouri

Funds sufficient for this transfer are available from the sources indicated below.

PC# _____

Date: July 30, 2013 RES # 18227

| <u>Department / Division</u> | <u>Character/Description</u> | <u>From</u> | <u>To</u> |
|---|------------------------------|---------------|---------------|
| <u>Anti-Drug Sales Tax - 008</u> | | | |
| <u>8005 - Contingency</u> | <u>56830 - Contingency</u> | <u>50,000</u> | |
| <u>4401 - COMBAT Administration</u> | <u>56210 - Advertising</u> | | <u>50,000</u> |

Fiscal Note:

This expenditure was included in the Annual Budget.

PC# _____

Date: July 30, 2013 RES # _____

| <u>Department / Division</u> | <u>Character/Description</u> | <u>RES #</u> | <u></u> |
|---|------------------------------|--------------|-----------------------------|
| <u>Anti-Drug Sales Tax - 008</u> | | | <u>Not to Exceed</u> |
| <u>4401 - COMBAT Administration</u> | <u>56210 - Advertising</u> | | <u>50,000</u> |
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| | | | <u>50,000</u> |

Alexander Ball 7-30-13
Budgeting