

# REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:

Res/~~Ord~~ No.: 19856

Sponsor(s): Tony Miller

Date: May 7, 2018

SUBJECT	<p>Action Requested  <input checked="" type="checkbox"/> Resolution  <input type="checkbox"/> Ordinance</p> <p>Project/Title: <u>Celebration at the Station Sponsorship.</u></p>										
<p>BUDGET INFORMATION  <i>To be completed                  By Requesting                  Department and                  Finance</i></p>	<table border="1" data-bbox="321 520 1205 831"> <tr> <td>Amount authorized by this legislation this fiscal year:</td> <td>\$20,000.00</td> </tr> <tr> <td>Amount previously authorized this fiscal year:</td> <td>\$0</td> </tr> <tr> <td>Total amount authorized after this legislative action:</td> <td>\$20,000.00</td> </tr> <tr> <td>Amount budgeted for this item * (including transfers):</td> <td>\$20,000.00</td> </tr> <tr> <td>Source of funding (name of fund) and account code number; FROM / TO</td> <td>TO ACCT Enterprise Fund – Special Events 300-1670-56210</td> </tr> </table> <p>* If account includes additional funds for other expenses, total budgeted in the account is: \$</p> <p>OTHER FINANCIAL INFORMATION:</p> <p><input type="checkbox"/> No budget impact (no fiscal note required)  <input type="checkbox"/> Term and Supply Contract (funds approved in the annual budget); estimated value and use of contract:                  Department: _____ Estimated Use: \$ _____</p> <p>Prior Year Budget (if applicable): _____                  Prior Year Actual Amount Spent (if applicable): _____</p>	Amount authorized by this legislation this fiscal year:	\$20,000.00	Amount previously authorized this fiscal year:	\$0	Total amount authorized after this legislative action:	\$20,000.00	Amount budgeted for this item * (including transfers):	\$20,000.00	Source of funding (name of fund) and account code number; FROM / TO	TO ACCT Enterprise Fund – Special Events 300-1670-56210
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PRIOR LEGISLATION	<p>Prior ordinances and (date): _____</p> <p>Prior resolutions and (date): 18527 (5/19/14), 18824 (5/11/15), 19144 (5/12/16)</p>										
CONTACT INFORMATION	<p>RLA drafted by (name, title, &amp; phone): Michele Newman, Director of Parks + Rec, 503-4821</p>										
REQUEST SUMMARY	<p><i>The Kansas City Symphony's Celebration at the Station</i> to be held at Union Station on Sunday, May 27th is the largest FREE event in the Midwest and provides Jackson County Parks + Rec with the opportunity to create awareness for our brand, amenities and events at the peak of our Memorial Day Weekend season opening. The event includes a patriotic concert and spectacular fireworks choreographed to the Kansas City Symphony's live performance. The \$20,000.00 sponsorship provides: recognition in event press releases, e-blasts, radio promotion, website logo and link, and print ads in the Kansas City Star. On-site we will have a presence through on-stage welcome, logo on two large LED screens and in event program. <i>Celebration at the Station</i> airs live on KCPT Public Television 19, and is repeated several times during Memorial Day Weekend and over the 4<sup>th</sup> of July Weekend. In addition, numerous public television stations throughout the region will rebroadcast <i>Celebration at the Station</i>.</p>										
CLEARANCE	<p><input type="checkbox"/> Tax Clearance Completed (Purchasing &amp; Department)  <input type="checkbox"/> Business License Verified (Purchasing &amp; Department)  <input type="checkbox"/> Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)</p>										

ATTACHMENTS		
REVIEW	Department Director: Michele Newman, Director of Parks + Rec <i>Michele Newman</i>	Date: 5/1/18
	Finance (Budget Approval): <i>If applicable</i>	Date: <i>5/2/18</i>
	Division Manager: <i>[Signature]</i>	Date: <i>5.2.18</i>
	County Counselor's Office:	Date:

Fiscal Information (to be verified by Budget Office in Finance Department)

- This expenditure was included in the annual budget.
- Funds for this were encumbered from the \_\_\_\_\_ Fund in \_\_\_\_.
- There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.
- Funds sufficient for this expenditure will be/were appropriated by Ordinance #
- Funds sufficient for this appropriation are available from the source indicated below.

Account Number:	Account Title:	Amount Not to Exceed:

- This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases will, of necessity, be determined as each using agency places its order.
- This legislative action does not impact the County financially and does not require Finance/Budget approval.

**Fiscal Note:**

This expenditure was included in the Annual Budget.

PC# \_\_\_\_\_

Date: May 2, 2018


RES # 19856

<u>Department / Division</u>	<u>Character/Description</u>	<u>Not to Exceed</u>
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**300 Park Enterprise Fund**

<u>1670 Special Events</u>	<u>56210 Advertising</u>	<u>\$ 20,000</u>
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\$ 20,000

 5/2/18  
\_\_\_\_\_  
Budget Officer



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## Kansas City Symphony's **BANK OF AMERICA CELEBRATION AT THE STATION**

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[FOOD TRUCKS](#) [SPONSORS](#) [VOLUNTEER](#) [ACCOMMODATIONS](#)

**Sunday, May 27, 2018 (Rain or shine)**

Event site opens at 3 p.m.

Concert begins at 8 p.m.

Union Station Kansas City

Michael Stern, *conductor*

Airman First Class Melissa Edgmon, *vocalist*

Staff Sergeant Matt Kirkpatrick, *trumpet*

John Brancy, *baritone*

Jim Birdsall, *host*

Brigadier General Kristin E. Goodwin, United States Air Force Academy

United States Air Force Band of Mid-America

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The Kansas City Symphony's 16th annual patriotic concert event is the largest FREE Memorial Day weekend festival in the Midwest! From a moving Symphony concert to the city's grandest fireworks display, nothing celebrates our military and veterans quite like Bank of America Celebration at the Station. Make it an all-day family affair with pre-concert musical acts, food trucks, Lee Jeans Family Zone, the Honeywell Veterans Place with services for veterans, plus activities inside Union Station and the National World War I Museum and Memorial.



At dusk, swell with pride as your Kansas City Symphony builds to a grand finale featuring Tchaikovsky's "1812 Overture" with live cannons and "The Stars and Stripes Forever." We'll recognize the 100th anniversaries of the WWI armistice, Leonard Bernstein's birth and Irving Berlin's "God Bless America" while paying tribute to the "Greatest Generation," our community's WWII veterans and local Gold Star families. This year, we also welcome special musical guests Airman First Class Melissa Edgmon from the United States Air Force Band of Mid-America and operatic baritone John Brancy with Jim Birdsall as host. Blankets and lawn chairs welcome. The event site opens at 3 p.m. The concert begins at 8 p.m. with a flyover provided by the KC Flight Formation Team. Learn more about the pilots and their aeronautical acrobatics at [kcflight.org](http://kcflight.org).



#### THANK YOU TO OUR SPONSORS

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#### SCHEDULE

**3:00 PM** Site Opens to Public / A La Mode Performs

**4:00 PM** Heartland Men's Chorus Performs

**5:00 PM** USAF Band of Mid-America Performs

**8:00 PM** Kansas City Symphony Concert Begins

**9:45 PM** Fireworks

#### LEE JEANS FAMILY ZONE

Bush and Jamie Helzberg Instrument Petting Zoo

Kansas City Zoomobile

Curiosity Cube

Sister Act Face Painting

Drum Safari

Chiefs Rumble Drumline

Science City

#### PARKING

Check this [map](#) for available parking areas. Main Street will be closed between 20th Street and Pershing during the event. Park along Main, north of 20th street and ride the streetcar right into the action! The streetcar will be running all evening with extended hours and is a great option to avoid traffic troubles. Ride the streetcar back to your vehicle any time until midnight. For parking available on or near streetcar line, view map.

#### FOOD TRUCKS

*Check out all of the amazing food trucks that will be at this year's event:*

Cajun Cabin

Kona Ice

K&C Concessions

Sugar Daddy's Lemonade

Jerusalem Café

KC Smoke Burgers

Brancato's (Beverages)

Humdinger Food Truck

KC Fooditude

Taste of Brazil

Street Wings

Little Italy

KC Poppers

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