

# REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:

Res/Ord No.: 19488

Sponsor(s): Dan Tarwater III

Date: May 22, 2017

<p><b>SUBJECT</b></p>	<p>Action Requested  <input checked="" type="checkbox"/> Resolution  <input type="checkbox"/> Ordinance</p> <p>Project/Title: <u>A resolution authorizing the Director of Finance &amp; Purchasing to make payment for a sponsorship to Ellis Care Community Outreach, funded by the County's Anti-Drug Sales Tax for the 2017 fiscal year, for the purpose of promoting anti-drug, anti-violence activities and purposes, not to exceed \$1000.00.</u></p>											
<p><b>BUDGET INFORMATION</b>  <i>To be completed By Requesting Department and Finance</i></p>	<table border="1" data-bbox="326 554 1263 898"> <tr> <td>Amount authorized by this legislation this fiscal year:</td> <td>\$1000.00</td> </tr> <tr> <td>Amount previously authorized this fiscal year:</td> <td></td> </tr> <tr> <td>Total amount authorized after this legislative action:</td> <td>\$1000.00</td> </tr> <tr> <td>Amount budgeted for this item *:</td> <td>\$1000.00</td> </tr> <tr> <td>Source of funding (name of fund) and account code number: From: 008-4401-56210 Anti-Drug, COMBAT, Advertising</td> <td>\$1000.00</td> </tr> </table> <p><input type="checkbox"/> If account includes additional funds for other expenses, total budgeted in the account is: \$70,000.00  <input type="checkbox"/> No budget impact (no fiscal note required)</p> <p>Prior Year Budget (if applicable): \$67,000.00          Prior Year Actual Amount Spent (if applicable): \$65,838.74</p>		Amount authorized by this legislation this fiscal year:	\$1000.00	Amount previously authorized this fiscal year:		Total amount authorized after this legislative action:	\$1000.00	Amount budgeted for this item *:	\$1000.00	Source of funding (name of fund) and account code number: From: 008-4401-56210 Anti-Drug, COMBAT, Advertising	\$1000.00
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<p><b>PRIOR LEGISLATION</b></p>	<p>Prior ordinances and (date):          Prior resolutions and (date):</p>											
<p><b>CONTACT INFORMATION</b></p>	<p>RLA drafted by: Carol Lillis, Office Administrator, 881-1415</p>											
<p><b>REQUEST SUMMARY</b></p>	<p>A resolution authorizing the Director of Finance &amp; Purchasing to make payment for a sponsorship to Elis Care Community Outreach , funded by the County's Anti-Drug Sales Tax Fund for the 2017 fiscal year, for the purpose of promoting anti-drug and anti-violence activities and purposes, not to exceed \$1000.00.  <b>Background:</b> Ellis Care Community Outreach conference titled "Breaking the Economic Divide", with keynote speaker Donna Brazile will be held on September 9, 2017. The conference will be held at The Kaufman Foundation and focuses on the crime/violence, education, and community awareness impact of the economic divide within Jackson County. The goal of this conference is to provide more awareness of how violence/crime impacts the divide and to provide resources in the area of prevention. Last year's conference reached 300 participants, of civil servants, students and community leaders throughout the South Kansas City area. This year's conference is expected to grow to 500 participants.</p>											
<p><b>CLEARANCE</b></p>	<p><input type="checkbox"/> Tax Clearance Completed (Purchasing &amp; Department)  <input type="checkbox"/> Business License Verified (Purchasing &amp; Department)  <input type="checkbox"/> Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)</p>											
<p><b>ATTACHMENTS</b></p>	<p>Quote:</p>											
<p><b>REVIEW</b></p>	<table border="1" data-bbox="321 1759 1252 1944"> <tr> <td>Department Director: <i>Stacey Danusky</i></td> <td>Date: 5-15-2017</td> </tr> <tr> <td>Finance (Budget Approval): <i>Mary Rasmussen</i> If applicable</td> <td>Date: 5/16/17</td> </tr> <tr> <td>Division Manager: <i>Mary Rasmussen</i></td> <td>Date: 5-16-17</td> </tr> </table>		Department Director: <i>Stacey Danusky</i>	Date: 5-15-2017	Finance (Budget Approval): <i>Mary Rasmussen</i> If applicable	Date: 5/16/17	Division Manager: <i>Mary Rasmussen</i>	Date: 5-16-17				
Department Director: <i>Stacey Danusky</i>	Date: 5-15-2017											
Finance (Budget Approval): <i>Mary Rasmussen</i> If applicable	Date: 5/16/17											
Division Manager: <i>Mary Rasmussen</i>	Date: 5-16-17											

Division Manager:	Date:
County Counselor's Office:	Date:

Fiscal Information (to be verified by Budget Office in Finance Department)

This expenditure was included in the annual budget.

Funds for this were encumbered from the \_\_\_\_\_ Fund in \_\_\_\_.

There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.

Funds sufficient for this expenditure will be/were appropriated by Ordinance #

Funds sufficient for this appropriation are available from the source indicated below.

Account Number:	Account Title:	Amount Not to Exceed:

This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases will, of necessity, be determined as each using agency places its order.

This legislative action does not impact the County financially and does not require Finance/Budget approval.



# COMBAT

415 East 12<sup>th</sup> Street, Ninth Floor  
Kansas City, Missouri 64106  
jacksoncountycombat.com

*Stacey Daniels-Young, Ph.D.*  
Director  
(816) 881-3510

*Vincent M. Ortega*  
Deputy Director  
(816) 881-3886

**Drug Commissioners:**

*Mark S. Bryant*  
*Melesa N. Johnson, Esq.*  
*Gene Morgan*  
*Keith Querry*  
*Joseph Spalitto, DDS*  
*Lanna Ultican*  
*Kelvin L. Walls, M.D.*  
*James Witteman, Jr.*

*Fax:*  
(816) 881-1416

Date: May 15, 2017

To: Jaime Masters

From: Carol Lillis

Re: COMBAT Sponsorship



Attached you will find an RLA regarding a COMBAT sponsorship for Ellis Care Community Outreach conference. The conference will be held on September 9, 2017 at the Kauffman Foundation. COMBAT feels this conference is a great outreach for the COMBAT message

## COMBAT "SPONSORSHIP"/ADVERTISING GUIDELINES

**COMBAT does not "sponsor" organizations or events, or assist with fundraising efforts.**

"Sponsorship" requests should be viewed through the lens of Advertising opportunities that help market COMBAT and its Mission of eradicating substance abuse and violent crime.

Total for such advertising in any one year: \$10,000. Maximum amount for any one request: \$1,500

**Requesting Group: Ellis Care Community Outreach**

**Date of Event: \_September 9<sup>th</sup>, 2017      Date of Request 4/30/2018**

Parameters for decisions to recommend advertising to Legislature in response to sponsorship requests:

1. Does applicant organization already receive other funding from COMBAT? Type: **No**  
If so, NO to additional "sponsorship" advertising.
2. When has organization received advertising support from COMBAT in the past? **NA**
3. Does event match COMBAT goals? (e.g., substance abuse prevention, violence prevention)  
**The title of this conference is titled "Breaking the Economic Divide" The keynote speaker is Donna Brazile. The areas of focus will be crime/violence, education, and community awareness impacts the economic divide within Jackson County.**
4. What is there about the potential audience that makes sponsorship a reasonable request for COMBAT? Size of audience:  
**Estimated potential 500. Most recent year & number The last conference that Ellis Care promoted had Roland Martin and 300 participated. The audience included civil servants, students, and community members throughout South Kansas City area, in specific the Hillcrest, Hickman, Bannister area.**
5. Will the event reach a geographic area that is not adequately served by COMBAT? **YES** (If YES, describe):  
**The conference will be held at the Kauffman Foundation located at 4801 Rockhill Rd, Kansas City, MO. 64110. Although the Ellis Care will be marketing and promoting this event heavily for the Hickman, Bannister, and South Kansas City area. Currently there are not many prevention services provided or funded by Combat for this particular area.**
6. Will the event reach an underserved or high - risk population (in terms of Substance Abuse or Violence Prevention)? If YES, describe: **Yes. As stated before this event will market to populations that are high in crime in particular areas.**
7. Will the event reach a key possible partner (and audience) that can help further COMBAT goals? If YES, describe: **Yes. There will be numerous community leaders and stake holders who will participate in this conference. The following are a few examples**
8. Is the Mission of the requesting organization compatible with that of COMBAT (list): **Yes. The goal of this conference is to provide the participants to become more aware of how violence/crime impacts the economic divide within Jackson County. The goal is not only to discuss how the violence/crime impacts the economy but also provide resources to participants in the areas of prevention.**
9. Is there any conflict between the Mission of COMBAT and that of the requesting organization (list); or its other sponsors (e.g., other sponsors include liquor companies). Describe any possible such conflict: **NO**

10. Does the opportunity represent a key "friend raising" opportunity? If YES, describe: **Yes. Although this is a free event. Ellis Care will be asking for a donation to assist in cost for the event.**

11. Has organization partnered with COMBAT in the past? If YES describe: **No**

12. Recommendation/inquiry for funding received from \_\_\_\_\_

Signature of COMBAT staff member preparing request \_\_\_\_\_

Res. 19488



**ELLIS CARE**  
community outreach

Caring for People & Growing Stronger Communities

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STAFF

BLOG



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| READ MORE |



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| READ MORE |



**VOLUNTEER**

| READ MORE |



### A Little About Us

Founded in 2011, Ellis Care Community Outreach was formed to meet the needs of the Kansas City community. Aware of its challenges, our goal is to empower the people of Kansas City and surrounding areas with the tools needed to reach their full potential.

We believe that everyone faces hurdles as they travel their journey, but that's why we're here.

Talk to us.

Ellis Care is here to create a success plan specifically designed for you.

We look forward to helping you create a brighter future for yourself and your family. By empower people to better themselves, a stronger and healthier community will grow.



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## What We Provide



### COUNSELING

Ellis Care provides behavioral health and substance abuse services for children, adolescents, and adults in a private practice setting located in south Kansas City.



### LIFE SKILL EDUCATION

We offer a variety of services in the home, the community, and at our facility to assist participants in living more productive lives.



### EDUCATIONAL SERVICES

We provide educational services for both children and adults who are not reaching their full potential or who have learning disabilities.



### EMERGENCY ASSISTANCE

Ellis Care clients may receive emergency assistance in certain situations.

These benefits may include, but are not limited to: essential food, clothing, temporary rental assistance, and utility payments (such as heat, water, and electric).



### OUTREACH

We provide mobile services in the communities that need them.

These services include, but are not limited to health screenings, food, clothing, and social services.

**VOLUNTEER!** Contact us for information on how you can get involved:  
[elliscarekc@gmail.com](mailto:elliscarekc@gmail.com) or call 816.966.4545

11233 Hickman Mills Drive, Kansas City, Missouri , 64134