

**REQUEST FOR LEGISLATIVE ACTION**


**Version 6/10/19**

Completed by County Counselor's Office:

Res/~~Ord~~ No.: **20501**

Sponsor(s): **Tony Miller**

Date: **September 21, 2020**

<p><b>SUBJECT</b></p>	<p>Action Requested  <input checked="" type="checkbox"/> Resolution  <input type="checkbox"/> Ordinance</p> <p>Project/Title: Transferring \$7,000 within the General Fund and authorizing the Director of Finance and purchasing to issue a check in the amount of \$7,000 to the Liberty Memorial Association for sponsorship of free admissions for Veterans and Active Duty Military Personnel to the WWI Museum throughout the observance of Veterans Day activities, Wednesday, November 11, 2020.</p>																
<p><b>BUDGET INFORMATION</b>  <i>To be completed By Requesting Department and Finance</i></p>	<table border="1"> <tr> <td>Amount authorized by this legislation this fiscal year:</td> <td style="text-align: right;">\$7,000</td> </tr> <tr> <td>Amount previously authorized this fiscal year:</td> <td style="text-align: right;">0</td> </tr> <tr> <td>Total amount authorized after this legislative action:</td> <td style="text-align: right;">\$7,000</td> </tr> <tr> <td>Amount budgeted for this item * (including transfers):</td> <td style="text-align: right;">\$7,000</td> </tr> <tr> <td>Source of funding (name of fund) and account code number: FROM:</td> <td style="text-align: right;">\$</td> </tr> <tr> <td>001 (General Fund), 1001 (County Administration), 56710 (Dues &amp; Memberships)</td> <td></td> </tr> <tr> <td>TO:</td> <td></td> </tr> <tr> <td>001 (General Fund), 1001 (County Administration), 56210 (Advertising)</td> <td></td> </tr> </table> <p>* If account includes additional funds for other expenses, total budgeted in the account is: \$</p> <p><b>OTHER FINANCIAL INFORMATION:</b></p> <p><input type="checkbox"/> No budget impact (no fiscal note required)  <input type="checkbox"/> Term and Supply Contract (funds approved in the annual budget); estimated value and use of contract:          Department: _____ Estimated Use: _____</p> <p>Prior Year Budget (if applicable): \$7,000          Prior Year Actual Amount Spent (if applicable): _____</p>	Amount authorized by this legislation this fiscal year:	\$7,000	Amount previously authorized this fiscal year:	0	Total amount authorized after this legislative action:	\$7,000	Amount budgeted for this item * (including transfers):	\$7,000	Source of funding (name of fund) and account code number: FROM:	\$	001 (General Fund), 1001 (County Administration), 56710 (Dues & Memberships)		TO:		001 (General Fund), 1001 (County Administration), 56210 (Advertising)	
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<p><b>PRIOR LEGISLATION</b></p>	<p>Prior ordinances and (date):          Prior resolutions and (date): Resolution 20242, September 9, 2019</p>																
<p><b>CONTACT INFORMATION</b></p>	<p>RLA drafted by (name, title, &amp; phone): Miriam Hennosy, Assistant to County Executive, 881-3329</p>																
<p><b>REQUEST SUMMARY</b></p>	<p>This is the 7<sup>th</sup> year Jackson County has provided funding for the free admission for Veterans and Active Duty Military personnel to The National WWI Museum and Memorial during the Observance of Veteran's Day commencing on Wednesday, November 11, 2020. Due to Covid-19, events and activities will be modified in compliance to local mandates.          Jackson County's participation will be acknowledged with: Signage at Museum entrances, Logo in program book, presence on museum's website and promotion of the events. Opportunity to participate in program.</p>																
<p><b>CLEARANCE</b></p>	<p><input type="checkbox"/> Tax Clearance Completed (Purchasing &amp; Department)  <input type="checkbox"/> Business License Verified (Purchasing &amp; Department)  <input type="checkbox"/> Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)</p>																
<p><b>COMPLIANCE</b></p>	<p><input type="checkbox"/> MBE Goals  <input type="checkbox"/> WBE Goals  <input type="checkbox"/> VBE Goals</p>																
<p><b>ATTACHMENTS</b></p>	<p>Details provided by The National WWI Museum and Memorial</p>																
<p><b>REVIEW</b></p>	<p>Department Director:  Date: <u>9/21/2020</u></p>																



Finance (Budget Approval): <i>If applicable</i>	<b>APPROVED</b> By Mark Lang at 10:06 am, Sep 08, 2020	Date:
Division Manager: CAO: <i>[Signature]</i>		Date: <i>9-17-2020</i>
County Counselor's Office: <i>Bryan County</i>		Date: <i>9/17/20</i>

Fiscal Information (to be verified by Budget Office in Finance Department)

- This expenditure was included in the annual budget.
- Funds for this were encumbered from the \_\_\_\_\_ Fund in \_\_\_\_\_.
- There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.
- Funds sufficient for this expenditure will be/were appropriated by Ordinance # \_\_\_\_\_
- Funds sufficient for this appropriation are available from the source indicated below.

Account Number:	Account Title:	Amount Not to Exceed:

- This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases will, of necessity, be determined as each using agency places its order.
- This legislative action does not impact the County financially and does not require Finance/Budget approval.

*[Handwritten Signature]*

Fiscal Note:

Funds sufficient for this transfer are available from the sources indicated below.

PC# \_\_\_\_\_

Date: September 8, 2020

RES # 20501 \_\_\_\_\_

Department / Division	Character/Description	From	To
<b>001</b>	<b>General Fund</b>		
1001 County Executive's Office	56710 Dues & Membership	\$ 7,000	\$ -
1001 County Executive's Office	56210 Advertising	-	7,000

**APPROVED**  
*By Mark Lang at 10:06 am, Sep 08, 2020*

\$ 7,000          \$ 7,000

Budget Office





**THE NATIONAL  
WWI MUSEUM  
AND MEMORIAL**

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Thomas Tull

PRESIDENT & CEO

Matthew Naylor

*The National WWI Museum and Memorial is America's leading institution dedicated to remembering, interpreting, and understanding the Great War and its enduring impact on the global community.*

March 31, 2020

Mr. Frank White  
Jackson County Executive  
415 E. 12<sup>th</sup> Street, Floor 2  
Kansas City, MO 64106-2706

Dear Frank and Jackson County Legislators,

Enclosed you will find our sponsorship request of \$7,000 for our 2020 Veterans Day Celebration. The Museum and Memorial is grateful for your continued generous support since 2014 and hope you will look favorably on our request this year. Your support provides free admission to attendees during the celebration.

While the Museum is closed until at least April 24<sup>th</sup> for in-person visits, our online presence remains active. We have a full-bodied digital learning platform, including teacher newsletters, online videos, lesson plans, and educational materials available to millions of students from more than 200 countries. We also maintain an impressive social media presence, reaching students; teachers; and the community-at-large, providing a rich and deep history lesson. Online, the **MUSEUM REMAINS OPEN!**

Warm wishes,

Dr. Matthew Naylor  
President and CEO

Jackson County Executive and Legislature  
**2020 Veterans Day Sponsorship Proposal:  
Free Admissions for Veterans Day Activities**  
Submitted: 31 March 2020

The National WWI Museum and Memorial requests \$7,000 to support free admission for veterans and their families for the 2020 Veterans Day Celebration, including to the Museum and Memorial and the associated events. The Museum and Memorial is grateful for your support for this event since 2014 and hopes you will deem this celebration worthy of support again in 2020.

**Veterans Day Celebration: Wednesday 11 November 2020**

*Veterans Day Ceremony:* 10:00 am

*Walk of Honor Ceremony:* 2:00 pm

**Expected Attendance:**

Over the 2019 Veterans Day weekend, 4,376 ticketed guests visited the Museum and Memorial and the associated events. This number included 265 people attending the Veterans Day Ceremony and 225 people attending the Walk of Honor Ceremony. We expect similar numbers in 2020: approximately 4,000 visitors for all the events, 400 people attending the Veterans Day Ceremony, and 250 people attending the Walk of Honor Ceremony.

**Speakers and Activities:**

Though our activities have not been finalized yet, we will have similar activities in 2020. The Veterans Day Ceremony will include an honor guard, remarks from selected local and national dignitaries, a keynote speaker, and musical performances. We will also conduct family-friendly activities during the celebration. Some of our previous activities have included a Vietnam-era helicopter, Hands-on-History/Living History, and special research stations.



*2019 Walk of Honor Brick Dedication  
at the Veteran Day Ceremony*

**Support Benefits:**

- A sign at the Museum and Memorial's entrance announcing "Free Admission supported by the Jackson County Executive and Legislature";
- The Jackson County logo included in the Veterans Day Ceremony program (with the other sponsors);
- The Jackson County logo included in the Walk of Honor Ceremony program (with the other sponsors);
- The Jackson County logo included on the Museum and Memorial's Veterans Day webpage (with the other sponsors);
- The Jackson County logo printed on all signage for the day (with the other sponsors);

Jackson County Executive and Legislature  
**2020 Veterans Day Sponsorship Proposal:  
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- The opportunity for the Jackson County Executive to sit on the VIP stage and give comments;
- The opportunity for the Jackson County Executive to participate in media interviews, if available (mainly on Veterans Day); and
- The Jackson County Executive and Legislature will we mentioned in all Museum and Memorial new releases related to the Veterans Day celebration.

***SPECIAL CIRCUMSTANCES***

While our futures are more precarious now with COVID-19 invading our lives and changing our daily routines, support for this national treasure in our backyard is as strong as ever; in fact, maybe more so. Critical support for our educational and community efforts are needed now more than ever. While the Museum is closed until at least April 24<sup>th</sup> for in-person visits, our online presence remains strong and active.

We have a full-bodied digital learning platform, including teacher newsletters, online videos, lesson plans, and educational materials available to millions of students from more than 200 countries, being accessed by schools across the U.S. and abroad. We also maintain an impressive social media presence, reaching students; teachers; and the community-at-large, providing a rich and deep history lesson. Online, the **MUSEUM REMAINS OPEN!**

The Museum and Memorial will work to reschedule student school tours if the ban is lifted before the end of the school year. Regardless, we will still accommodate learning through our online programs and services. Next school year, we will tightly orchestrate scheduling the schools that could not attend this spring. Your support will assist in these efforts.

Thank you for your time and consideration of our request. For more information, please contact Paige Perlik at [pperlik@theworldwar.org](mailto:pperlik@theworldwar.org) or (816) 888-8137.

