

REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:

Res/~~Ord~~ No.: 18248

Sponsor(s): Dan Tarwater

Date: August 26, 2013

SUBJECT	<p>Action Requested <input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Ordinance</p> <p>Project/Title: Funding Request From Greater Kansas City Labor Day Association to Provide Assistance with the costs of the children's play area during parade.</p>											
BUDGET INFORMATION <i>To be completed By Requesting Department and Finance</i>	<table border="1" data-bbox="316 567 1193 766"> <tr> <td>Amount authorized by this legislation this fiscal year:</td> <td style="text-align: right;">-- \$0 <i>1,000</i></td> </tr> <tr> <td>Amount previously authorized this fiscal year:</td> <td style="text-align: right;">\$0</td> </tr> <tr> <td>Total amount authorized after this legislative action:</td> <td style="text-align: right;">\$2,000</td> </tr> <tr> <td>Amount budgeted for this item *(including transfers):</td> <td style="text-align: right;">\$2,000</td> </tr> <tr> <td>Source of funding (name of fund) and account code number; FROM/TO</td> <td style="text-align: right;">Park Fund 003 003-1220-56789</td> </tr> </table> <p>* If account includes additional funds for other expenses, total budgeted in the account is: \$ <i>5092</i></p> <p>OTHER FINANCIAL INFORMATION: <input type="checkbox"/> No budget impact (no fiscal note required) <input type="checkbox"/> Term and Supply Contract (funds approved in the annual budget) estimated value and use of contract: Department: _____ Estimated Use: \$ _____ Prior Year Budget (if applicable): _____ Prior Year Actual Amount Spent (if applicable): _____</p>		Amount authorized by this legislation this fiscal year:	-- \$0 <i>1,000</i>	Amount previously authorized this fiscal year:	\$0	Total amount authorized after this legislative action:	\$2,000	Amount budgeted for this item *(including transfers):	\$2,000	Source of funding (name of fund) and account code number; FROM/TO	Park Fund 003 003-1220-56789
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PRIOR LEGISLATION	<p>Prior ordinances and (date): _____ Prior resolutions and (date): _____</p>											
CONTACT INFORMATION	<p>RLA drafted by (name, title, & phone): _____</p>											
REQUEST SUMMARY	<p>Outside Agency Funding Request Counselor's Office Hold For 04-18 Compliance Funding for Children's Play Area – Allocation from 003-1220-56789 Park Fund Economic Development. Request if for \$2,000 to Cover Partial Funding</p>											
CLEARANCE	<p><input type="checkbox"/> Tax Clearance Completed (Purchasing & Department) <input type="checkbox"/> Business License Verified (Purchasing & Department) <input type="checkbox"/> Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)</p>											
ATTACHMENTS	<p>Proposal Packet</p>											
REVIEW	<p>Department Director: <i>[Signature]</i></p>	<p>Date: <i>8-21-13</i></p>										
	<p>Finance (Budget Approval): <i>If applicable [Signature]</i></p>	<p>Date: <i>8-27-13</i></p>										
	<p>Division Manager:</p>	<p>Date:</p>										
	<p>County Counselor's Office:</p>	<p>Date:</p>										

Fiscal Information (to be verified by Budget Office in Finance Department)

- This expenditure was included in the annual budget.
- Funds for this were encumbered from the _____ Fund in _____.
- There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.
- Funds sufficient for this expenditure will be/were appropriated by Ordinance # _____
- Funds sufficient for this appropriation are available from the source indicated below.

Account Number:	Account Title:	Amount Not to Exceed:

- This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases will, of necessity, be determined as each using agency places its order.
- This legislative action does not impact the County financially and does not require Finance/Budget approval.

Fiscal Note:

This expenditure was included in the Annual Budget.

PC# _____

Date: January 11, 2012

RES # 18248

<u>Department / Division</u>	<u>Character/Description</u>	<u>Not to Exceed</u>
Park Fund - 003		
1220 - Economic Development	56789 - Outside Agency Funding	2,000.00
_____	_____	_____
_____	_____	_____
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Alebarand Ball 8-22-13
Budgeting



OUTSIDE AGENCY FUNDING REQUEST FORM 2013 BUDGET

415 E 12th Street, 2nd Floor
Kansas City, MO 64106

Email: auditor@jacksongov.org

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Section B: Agency's 2012 and 2013 Revenue Information	page 2
Section C: Individual Program Budget	page 3
Section D: Program Information	pages 4 - 8
Section E: Summary of Request by Program	page 9

Section A: Organization or Agency Information

Name: Greater Kansas City Labor Day Association

Address: 8600 Hillcrest Road, Suite 2, Kansas City, MO 64138

Phone No: 816-363-8888

Fax: 816-363-8890

Website Address: www.facebook.com/KCLaborDay

Federal Tax ID No: 46-3255514

Fiscal Year Cycle: July 22nd, 2013

Executive Director:

Charles B Tarpley

Name and Title of Principal Contact Person:

Vicki Tarpley, Director

Phone No: 816-778-5166

Email Address: lynmarketing@comcast.net

Submittal of this request has been authorized by:

Date:

RECEIVED
AUG 20 2013
JACKSON COUNTY AUDITORS OFFICE KANSAS CITY, MISSOURI

Section B: Agency's 2012 and 2013 Revenue Information

Agency's 2013 Projected Revenue Information

Funding Entity	Agency's 2013 Total Projected Revenue Source You Will Request 2013 Funding From	Projected Amount	% of Total Revenue
Federal		\$ -	0
State		\$ -	0
Jackson County		\$ 2,000	7
Other Counties		\$ -	0
City		\$ -	0
Charity/Donations		\$ 19,000	63
Fundraisers		\$ 9,000	30
Other		\$ -	0
2013 Total Projected Revenue		\$ 30,000	

Agency's 2012 Revenue Information

Funding Entity	Agency's 2012 Total Revenue Source You Received Funding From	Amount	% of Total Revenue
Federal		\$ -	#DIV/0!
State		\$ -	#DIV/0!
Jackson County		\$ -	#DIV/0!
Other Counties		\$ -	#DIV/0!
City		\$ -	#DIV/0!
Charity/Donations		\$ -	#DIV/0!
Fundraisers		\$ -	#DIV/0!
Other (please list)		\$ -	#DIV/0!
2012 Total Revenue		\$ -	

**If your agency received funding from Jackson County in 2012,
please identify the funding source, amount and program name below.**

Jackson County Funding Source	Yes	No	Amount	Program Name
COMBAT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ -	
Mental Health Levy	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ -	
Board of Services for Developmentally Disabled	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ -	
Domestic Violence Board	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ -	
Housing Resources Commission	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ -	
Outside Agency Program	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ -	
2012 Total Jackson County Funding			\$ -	

Did your agency receive funding or resources in 2012 from either of the following?

Mid America Regional Council	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ -
Harvesters	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ -

Section C: 2013 Program Budget

Complete a separate program budget for each program your agency is applying for funding.

Agency Name: Greater Kansas City Labor Day Association

Program Name: Greater Kansas City Labor Day Parade & Festival

Personal Services			
For each salary request below please attach a job description or duties.			
Position / Title	Annual Salary	% of Salary to be funded by Jackson Co.	Amount of Salary to be funded by Jackson County
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
Total Salaries			\$ -
Total Fringe Benefits			\$ -
Total Personal Services			\$ -
Contractual Services			
Childrens Area,			\$ 2,000
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
Total Contractual Services			\$ 2,000
Supplies			
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
Total Supplies			\$ -

Total Program Request \$ 2,000

Section D: 2013 Program Information

Complete a separate program information sheet for each program your agency is applying for funding.

Agency Name: Greater Kansas City Labor Day Association

Program Name: Greater Kansas City Labor Day Parade & Festival

Proposed Program

Detail functions to be performed by each program.

See Attached

Section D: 2013 Program Information

Complete a separate program information sheet for each program your agency is applying for funding.

Agency Name: Greater Kansas City Labor Day Association

Program Name: Greater Kansas City Labor Day Parade & Festival

Participants

Identify the number of participants by County that each program serves.

Jackson, MO	All
Clay, Platte, Cass, MO	All
Wyandotte, Johnson, KS	All
Other Missouri	All

Target Population

Describe target population and demographics to be served by each program.

All participants free and open event

Would you provide these services to anyone at your door? **Answer Yes or No**
 Is anyone denied services? **Answer Yes or No**
 What level of indigents (below poverty level) do you serve?
 Please classify your program from the following types by percentage of your agency's overall service

Senior Program	%
Indigent Program (Below Poverty Level)	%
Senior Indigent Program	%

What criteria do you have for the clients you serve?
 Labor or Worker Friendly

Service Delivery Area

Identify your specific geographic service delivery area for each program.

Section D: 2013 Program Information

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Agency Name: Greater Kansas City Labor Day Association

Program Name: Greater Kansas City Labor Day Parade & Festival

We serve any and encourage all to participate in the celebration of Labor Day, no matter what geographic area.

Fund Separation

Indicate what measures your agency will take to ensure that funds received from Jackson County will be utilized for the benefit of Jackson County residents.

See Attached

Approach & Method

List the top three (3) objectives for each program.

Section D: 2013 Program Information

Complete a separate program information sheet for each program your agency is applying for funding.

Agency Name: Greater Kansas City Labor Day Association

Program Name: Greater Kansas City Labor Day Parade & Festival

See Attached

2.

3.

Detail specific methods you will use to achieve these objectives.

See Attached

Evaluation

How can the success of each program be evaluated?

Indicate performance measures or statistics you will use to demonstrate the success of each program.

Section D: 2013 Program Information

Complete a separate program information sheet for each program your agency is applying for funding.

Agency Name: Greater Kansas City Labor Day Association

Program Name: Greater Kansas City Labor Day Parade & Festival

The Committee measures success through participation and attendance. In 2011 was the 6th event with 100 entries representing 200 entities, with 8 organizations picnicking, a crowd count of 10,000. In 2013 the 7th event with approximately 150 entries that will be almost triple in entities represented with 15 organizations picnicking and the forecast is on track to double from previous numbers.

Notification

How will your organization make clients, the public and the media aware of the generous taxpayer funding received from Jackson County? (Please attach any examples)

See Attached

Section E: Summary of Jackson County Funding Request by Program

Agency Name:	Greater Kansas City Labor Day Association	
Program Name:	Greater Kansas City Labor Day Parade & Festival	Amount
Childrens area contract services for the GKC Labor Day Parade & Festival	\$	2,000
2.	\$	-
3.	\$	-
Total Jackson County Funding Request for All Programs		\$ 2,000

Is there anything Jackson County can do to help your operation run more efficiently? Assign a point of contact to participate in planning events that is aware of the County resources available for the Labor Day event and special fundraising events. To help promote through a website link to www.facebook.com/KCLaborDay To press release and announce the Counties support of the event and encourage citizens to attend the Labor Day Parade & Festival. To promote and send out to any County contact networks the parade & festival promotional materials for the event. Email County logo to the GKC Labor Day, Director for reprint on all digital media and banners.

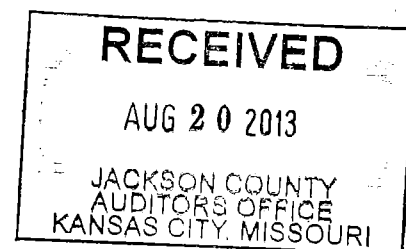
Section C: 2013 Program Budget

(*estimate)

Parade permit:	\$100
Park	\$450 (permit approved)
Insurance (Summit Insurance)	\$1594.95 (3 Certificates)
Terrorism Policy	\$132.00
Board of Police Commissioners	\$2436
*Children play area (A-1 Promotions)	\$2300
Portable Facilities (Cyclone)	\$950
Arcade (All Points Amusement)	\$1500
Shriner Clowns (Donation to Hospital)	\$500
2,000 flags .30ea. (All Nations)	\$600
Stage (KC Parks Show Wagon)	\$450 (set up fee waived)
Media (38TheSpot)	\$2657.50
Music (Mutual Musicians Foundation)	\$3000
Sound (Studio3Productions)	<u>\$1000</u>
Total	\$17,670.45

Total Program 2013 Request: \$2,000

The \$2,000 will pay the majority of the Children's play area at the event.



Section D: 2013 Program Information

Proposed Program

Parade Route:

The parade route starts at Main & Pershing in downtown Kansas City at 10 am, Labor Day, September 2nd, 2013. At the start turn East on Pershing to Grand, turn North on Grand to 20th Street, turn West on 20th Street to Main, turn South on Main to Pershing, turn West on Pershing to Kessler, turn South on Kessler to Penn Valley Park Festival Special planning underway Labor Tribute: **911 Victims and all the Fallen!**

- 1) All Nations Flag Company will loan and 8x12 flag for the tribute
- 2) Operating Engineers #101 will rig and hoist the flag, to be raised off the Jackson County Sheriffs Color Guard that will be in the intersection of Main & Pershing. So it will not touch the ground, just before 10am. Two tower cranes will be diagonal in the intersection.
- 3) Mayor James will lead the Pledge
- 4) "National Anthem, Sterling Brown singer and a MMF Sax accompanying.
- 5) Shrine Temple Pipers & Drums Unit will come forward and play "Amazing Grace and Another Tribute Song" for all first responders.
- 6) Sheriff's Dept. will perform a 21 Gun Salute for the Military
- 7) The Bugler, Dan Needham will be standing on the hill of the Liberty Memorial at our backs, the guns will then signal Taps to be played.
- 8) Welcome to Kansas City and Labor Unions acknowledgement by Mayor James.

All Nations Flag Company a labor day parade partner is selling the 4x6 American made Flags, to us for 10% discount off of .33 cents each. .

Balloons: Free Helium will be available on the picnic grounds for balloons for any organization that wants to fill their balloons for the children.

Entries:

The 911 Tribute will start promptly at 10am.

Start time for parade moving will most likely change depending on Grand Street opening after Irish Festival and the 911 Tribute.

A low rider car club, Saddle clubs, floats and several hobby clubs participate.

All organizations are encouraged to invite favorite office holders to participate within their floats. All entries are encouraged to transport riders, because of the sometimes extreme heat of the roadways and the movement goes a lot faster.

Shiners Temple is gathering their entire parade entertainment unit to participate this year the contact estimated their Parade entry of 100 display items. They have requested to go all together they will be in the middle of the parade and will require their own lane on staging.

Picnic

Invitations to Whitman's Air Force, Base council; 14 Mayors and Councils, Base command- General's office and all units with their families. KC Fire Dept and KC Police Dept. and families have been invited by special invitations. Shriner's clowns will be at the Picnic, we will make a \$500 donation to the Children's Hospital via the Ararat Shrine Temple.

The stage musical entertainment is provided by the Mutual Musicians Foundation and features several artist. It is a musical festival format that will rotate throughout the day

Our media partners 38Spot and 41 will have a booth with their large balloon and giveaways!

Local #101, is sponsoring the skid of ice in the freezer on site free to the organizations at the Festival, also the FREE 1,000 hotdog & brat, meals under the tent, the BBQ Cook-Off Judging will be there and any Military families. They are also marshaling the parade and provide the golf carts. Including 149 -30second ads on KSHB Channel 41 announcing the event.

BBQ Cook-off

Winner Trophies will go to the Union Hall or Organization that is being represented, ribbons/metals are being donated by Awards' and T's to each participant.

Three categories judged: Beef Brisket, Pork Ribs, Chicken Thighs; Teams standings are 1st, 2nd, 3rd in each category with no entry fee.

Judging is at 2:00pm at the tent public FOOD TENT there are two public food tents. Penn Valley Park is available to the BBQ teams from 8am Sunday, Sept. 1st all day Monday to 12am -Sept. 3rd.

Kansas City, AFL-CIO organizing judge panel so far: KCK Mayor Mark Holland, Senator Paul LeVota, Cindy Circo, Eileen Weir

Children's Area

Shriners clowns will entertain in the children's area. Several Professional Sports Team Mascots will be stopping by to entertain the kids.

We will have 3 to 4 Inflatables, free cotton candy and snow cones for everyone.

There will be the mobile arcade that is free play all day.

A Moto Cross Stunt Team provides exhibitions throughout the day.

Fund Separation

Event organizing is provided by the Greater KC Labor Day Association and its formational board is made up of the administration of Plumbers Local #8, the International Brotherhood of Electrical Workers Local #53 and Operating Engineers Local #101. The organizations created the GKC Labor Day Association to promote any activities to provide within the Jackson County a celebration of Labor all Labor on the day designated Labor Day. All Funds are designated to provide an entertaining and fun day for all people in the Jackson County area and beyond through a committee of all Labor Organizations residing within the Jackson County area including some statewide Labor Organizations not only in Missouri but also in Kansas. The 2013 event is the 7th time the labor community has come together to provide an area wide public celebration benefiting the residents in Jackson County. The event is structured around the benefits that labor organizations can provide as a public or open venue highlighting the hard work, dedication and sacrifice of all labor of people within Jackson County that benefits the area.

Approach & Method

1. The grassroots approach is utilized through a planning committee made up of approximately 144 representatives of the labor community from Unions and labor promotional organizations. The planning committee is encouraged to participate through open communications through their networks contacting their members and business partners in order to create a celebration for Labor Day that reflects many interests, hobbies and performance groups.
2. Consistent planning, direction and messaging is provided through one of the volunteers that is also one of the founders of the event. Vicki Tarpley, a professional marketing representative and Director, cross networks and promotes throughout the community to benefit the growth of the celebration.
 - This 2013 Parade event did access the First Responders and Military; In Service and Veterans including the VFW and Ararat Shrine Temple to promote the 911 Tribute to the Fallen.
 - This 2013 Festival event did access the 18th & Vine area with the Mutual Musicians Foundation stage presentations of Blues and Jazz. Cross promoting nationally the MMF documentary.

- This 2013 Festival event did access the people interested in BBQ Competition with a free Cook-Off.
 - The 2014 Parade event will access public education at the High School level with a Marching Band Competition within the Parade for scholarship awards for High School Band Departments.
 - The 2014 Festival event will access the general public with the addition and promotion of a longer event that will conclude with a Fireworks Display.
 - The 2014 Festival event will access the general public with the addition of a radio partner to help promote a musical presentation of Classic Rock & Roll.
3. Crowdfunding by engaging through social media. Developing fundraising events, two events are being scheduled a "Trapshooting and BBQ" for November 2013 and a Golf Tournament, May 1st, "May Day Golf Tournament" for 2014.

Evaluation

The committee measures success through participation and attendance.

2011 the 6th event we had 100 entries that represented 200 entities with a crowd count of 10,000 with 9 organizations picnicking at the festival. The cost was \$12,000.

2013 the 7th event we will have approximately 150 entries that will triple in entities participating, with 15 organizations picnicking, already the forecast is on track to double from 2011

Notification

In 2013 event we will hang a banner on the stage at the Festival with all of the sponsors listed. Sponsors are also mentioned on www.facebook.com/KCLaborDay and logos will be added August 30th on the banner photo.

The sponsor banner will also hang at the special fundraising events and will be mentioned in the Labor Beacon Newspaper and through press release of sponsors.



