

REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:

Rcs/Ord No.: 18527

Sponsor(s): Fred Arbanas

Date: May 19, 2014

SUBJECT	Action Requested <input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Ordinance Project/Title: <u>Celebration at the Station Benefactor's Circle Sponsorship.</u>											
BUDGET INFORMATION <i>To be completed By Requesting Department and Finance</i>	<table border="1" data-bbox="316 478 1274 703"> <tr> <td>Amount authorized by this legislation this fiscal year:</td> <td>\$25,000</td> </tr> <tr> <td>Amount previously authorized this fiscal year:</td> <td>\$</td> </tr> <tr> <td>Total amount authorized after this legislative action:</td> <td>\$25,000</td> </tr> <tr> <td>Amount budgeted for this item * (including transfers):</td> <td>\$25,000</td> </tr> <tr> <td>Source of funding (name of fund) and account code number; FROM / TO</td> <td>\$25,000 300-1670-56210 Enterprise, Special Events</td> </tr> </table> <p>* If account includes additional funds for other expenses, total budgeted in the account is: \$</p> OTHER FINANCIAL INFORMATION: <input type="checkbox"/> No budget impact (no fiscal note required) <input type="checkbox"/> Term and Supply Contract (funds approved in the annual budget); estimated value and use of contract: Department: _____ Estimated Use: \$ _____ Prior Year Budget (if applicable): \$ _____ Prior Year Actual Amount Spent (if applicable): \$ _____		Amount authorized by this legislation this fiscal year:	\$25,000	Amount previously authorized this fiscal year:	\$	Total amount authorized after this legislative action:	\$25,000	Amount budgeted for this item * (including transfers):	\$25,000	Source of funding (name of fund) and account code number; FROM / TO	\$25,000 300-1670-56210 Enterprise, Special Events
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PRIOR LEGISLATION	Prior ordinances and (date): _____ Prior resolutions and (date): _____											
CONTACT INFORMATION	RLA drafted by (name, title, & phone): Michele Newman, Director of Parks + Rec, (816) 503-4821											
REQUEST SUMMARY	The Parks + Rec Department is requesting the Legislature authorize a transfer of \$25,000.00 from the Enterprise Fund, Non-Departmental, 300-5300-58020 to Enterprise Fund, Special Events, 300-1670-56210 to participate in the <i>Celebration at the Station</i> as a Benefactor's Circle sponsorship. The <i>Kansas City Symphony's Celebration at the Station</i> to be held at Union Station on Sunday, May 25 th , is the largest FREE event in the Midwest and provides Jackson County Parks + Rec with the opportunity to create awareness for our brand, amenities and events at the peak of our Memorial Day Weekend season opening. The event includes a military tribute and spectacular fireworks choreographed to the Kansas City Symphony's live performance. The \$25,000 Benefactor's Circle sponsorship provides: recognition in event press releases, e-blasts, radio promotion, website logo and link, and print ads in the Kansas City Star. On-site we will have a presence through on-stage welcome, logo on two large LED screens and in event program. <i>Celebration at the Station</i> airs live on KCPT Public Television 19, and is repeated several times during Memorial Day Weekend and over the 4 th of July Weekend. In addition, numerous public television stations throughout the region will rebroadcast <i>Celebration at the Station</i> .											
CLEARANCE	<input type="checkbox"/> Tax Clearance Completed (Purchasing & Department) <input type="checkbox"/> Business License Verified (Purchasing & Department) <input type="checkbox"/> Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)											
ATTACHMENTS												
REVIEW	<table border="1" data-bbox="316 1669 1534 1900"> <tr> <td>Department Director: <i>Michele Newman</i></td> <td>Date: 5/13/14</td> </tr> <tr> <td>Finance (Budget Approval): If applicable <i>Fred Arbanas</i></td> <td>Date: 5-13-14</td> </tr> <tr> <td>Division Manager:</td> <td>Date:</td> </tr> <tr> <td>County Counselor's Office:</td> <td>Date:</td> </tr> </table>		Department Director: <i>Michele Newman</i>	Date: 5/13/14	Finance (Budget Approval): If applicable <i>Fred Arbanas</i>	Date: 5-13-14	Division Manager:	Date:	County Counselor's Office:	Date:		
Department Director: <i>Michele Newman</i>	Date: 5/13/14											
Finance (Budget Approval): If applicable <i>Fred Arbanas</i>	Date: 5-13-14											
Division Manager:	Date:											
County Counselor's Office:	Date:											

Fiscal Information (to be verified by Budget Office in Finance Department)

- This expenditure was included in the annual budget.
- Funds for this were encumbered from the _____ Fund in _____.
- There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.
- Funds sufficient for this expenditure will be/were appropriated by Ordinance # _____
- Funds sufficient for this appropriation are available from the source indicated below.

Account Number:	Account Title:	Amount Not to Exceed:

- This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases will, of necessity, be determined as each using agency places its order.
- This legislative action does not impact the County financially and does not require Finance/Budget approval.

**Fiscal Note:
Jackson County, Missouri**

Funds sufficient for this transfer are available from the sources indicated below.

Date: May 13, 2014

~~ORD#~~ RES. #18527

<u>Department / Division</u>	<u>Character/Description</u>	<u>From</u>	<u>To</u>
300 - Park Enterprise Fund			
5300 - Non-departmental	58020 - Buildings and Improvement	25,000	
1670 - Special Events	56210 - Advertising		25,000

Fiscal Note:

This expenditure was included in the Annual Budget.

PC# _____

Date: May 13, 2014

ORD/RES #

<u>Department / Division</u>	<u>Character/Description</u>	<u>Not to Exceed</u>
300 - Park Enterprise		
1670 - Special Events	56210 - Advertising	25,000

Stephan Ball 5-13-14
Budgeting



KANSAS CITY
SYMPHONY

Bill to: Michelle Newman, Director
Jackson County Parks & Recreation
22807 Woods Chapel Road
Blue Springs, MO 64105

Date: May 8, 2014

Concert/Project

Bank of America Celebration at the Station

Payment Terms

Due On Receipt

Description

Sponsorship at the Benefactor's Circle Level

Total

\$25,000.00

Total Due \$ 25,000.00

Make all checks payable to Kansas City Symphony
Thank you for your Support!