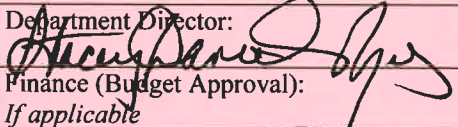

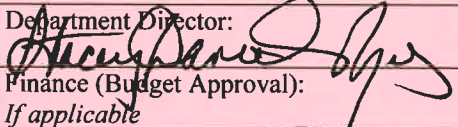

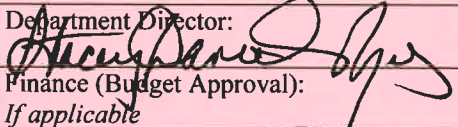



REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:
 Res/Ord No.: 18628
 Sponsor(s): Dan Tarwater
 Date: October 13, 2014

SUBJECT	<p>Action Requested <input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Ordinance</p> <p>Project/Title: <u>A resolution authorizing the Director of Financing to make payment to certain community groups to be funded by the County's Anti-Drug Sales Tax Fund for the 2014 fiscal year, for the purpose of promoting anti-drug and anti-violence activities and purposes at community events, programs, and conferences, not to exceed \$1,500.00</u></p>										
BUDGET INFORMATION <i>To be completed By Requesting Department and Finance</i>	<table border="1" data-bbox="326 604 1203 888"> <tr> <td>Amount authorized by this legislation this fiscal year:</td> <td>\$1,500.00</td> </tr> <tr> <td>Amount previously authorized this fiscal year:</td> <td>\$</td> </tr> <tr> <td>Total amount authorized after this legislative action:</td> <td>\$1,500.00</td> </tr> <tr> <td>Amount budgeted for this item * (including transfers):</td> <td>\$1,500.00</td> </tr> <tr> <td>Source of funding (name of fund) and account code number: FROM: 008-4401-56210 Anti-Drug, COMBAT, Advertising</td> <td>\$1,500.00</td> </tr> </table> <p>* If account includes additional funds for other expenses, total budgeted in the account is: \$70,000.00 <i>(Budgeted amount of \$70,000 includes \$10,000 identified for sponsorship of community events this fiscal year)</i></p> <p>OTHER FINANCIAL INFORMATION:</p> <p><input type="checkbox"/> No budget impact (no fiscal note required) <input type="checkbox"/> Term and Supply Contract (funds approved in the annual budget); estimated value and use of contract: Department: Estimated Use: \$</p> <p>Prior Year Budget (if applicable): \$ 118,428 Prior Year Actual Amount Spent (if applicable): \$ 118,358</p>	Amount authorized by this legislation this fiscal year:	\$1,500.00	Amount previously authorized this fiscal year:	\$	Total amount authorized after this legislative action:	\$1,500.00	Amount budgeted for this item * (including transfers):	\$1,500.00	Source of funding (name of fund) and account code number: FROM: 008-4401-56210 Anti-Drug, COMBAT, Advertising	\$1,500.00
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PRIOR LEGISLATION	<p>Prior ordinances and (date):</p> <p>Prior resolutions and (date):</p>										
CONTACT INFORMATION	<p>RLA drafted by (name, title, & phone): Dave Fleming, Planning & Development Administrator, 881-3572,</p>										
REQUEST SUMMARY	<p>A resolution authorizing the Director of Financing to make payment to certain community groups to be funded by the County's Anti-Drug Sales Tax Fund for the 2014 fiscal year, for the purpose of promoting anti-drug and anti-violence activities and purposes at community events, programs, and conferences, not to exceed \$1,500.00.</p> <p>Background: The Anti-Drug Sales Tax fund authorizes the County to execute agreements and contracted service for the purpose of providing substance abuse treatment, prevention, grant match, and other anti-drug and anti-violence initiatives in the community.</p> <p>This community event is:</p> <p style="padding-left: 40px;">High Aspirations 4th Annual Mentors Challenge, Nov. 6, 2014</p> <p>Use of funds for these events will allow for purchase of advertising within the program booklet to be provided at</p>										

	<p>the event, as well as verbal recognition of the support.</p> <p>These advertising opportunities will allow for the promotion of the COMBAT <i>“Don’t Look The Other Way”</i> anti-violence marketing campaign, as well as other COMBAT initiatives to underserved populations and at-risk groups and provide opportunities for the development of skills necessary to provide evidenced-based practices in COMBAT funded prevention programs.</p> <p>Funding for the sponsorship and advertising events will be from the advertising line item, which has a 2014 budget of \$70,000.00. In 2013, COMBAT had an advertising budget of \$118,428 and expended \$118,358. In 2012, COMBAT had an advertising budget of \$68,366 and expended \$66,143 of those funds.</p> <p>There were numerous RLAs introduced and approved last year which demonstrates COMBAT’s efforts in promoting COMBAT within the community. The Jackson County Drug Commission approved support of marketing within the community as part of our 2014 budget.</p>								
CLEARANCE	<input type="checkbox"/> Tax Clearance Completed (Purchasing & Department) <input type="checkbox"/> Business License Verified (Purchasing & Department) <input type="checkbox"/> Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor’s Office)								
ATTACHMENTS									
REVIEW	<table border="1"> <tr> <td>Department Director: </td> <td>Date: 10-2-2014</td> </tr> <tr> <td>Finance (Budget Approval): <i>If applicable</i></td> <td>Date:</td> </tr> <tr> <td>Division Manager: </td> <td>Date: 10/9/14</td> </tr> <tr> <td>County Counselor’s Office:</td> <td>Date:</td> </tr> </table>	Department Director: 	Date: 10-2-2014	Finance (Budget Approval): <i>If applicable</i>	Date:	Division Manager: 	Date: 10/9/14	County Counselor’s Office:	Date:
Department Director: 	Date: 10-2-2014								
Finance (Budget Approval): <i>If applicable</i>	Date:								
Division Manager: 	Date: 10/9/14								
County Counselor’s Office:	Date:								

Fiscal Information (to be verified by Budget Office in Finance Department)

- This expenditure was included in the annual budget.
- Funds for this were encumbered from the _____ Fund in _____.
- There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.
- Funds sufficient for this expenditure will be/were appropriated by Ordinance # _____
- Funds sufficient for this appropriation are available from the source indicated below.

Account Number:	Account Title:	Amount Not to Exceed:

- This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases will, of necessity, be determined as each using agency places its order.
- This legislative action does not impact the County financially and does not require Finance/Budget approval.

Stacey Daniels-Young, Ph.D.
Director
(816) 881-3510

Vincent M. Ortega
Deputy Director
(816) 881-3886

Fax:
(816) 881-1416

Drug Commissioners:

Gloria Fischer

Venessa Maxwell-Lopez

Gene Morgan

Marva M. Moses

Keith Querry

Anita Russell

Joseph Spalitto, DDS

James Witteman, Jr.

September 30, 2014

To: Cathy Jolly

From: Dave Fleming 

Subject: COMBAT RLA Request

Attached is a Request for Legislative Action for the 2014 funding for advertising at the High Aspirations 4th Annual Mentors Challenge to be held November 6, 2014. Funding for this program/event will be from COMBAT's advertising line item.

Support for community events has been approved as a budget item by the Jackson County Drug Commission as an integral part of the COMBAT budget to promote COMBAT and COMBAT activities throughout the County.

Let me know if you have any questions or need additional information.

Attachments

Cc: Stacey Daniels-Young

September 10, 2014

Res. 18628

Dear: Dr. Stacey Daniels-Young
Director, COMBAT
415 E. 12th Street
Kansas City, Mo 64106

High Aspirations (HA) is seeking a \$2,500 sponsorship from the Jackson County COMBAT office. Your sponsorship will greatly support our ability to meet the goals of our 4th Annual Mentors Challenge (MC), which will be held on November 6, 2014. This year's guest speakers are **Crosby Kemper III Executive Director of the Kansas City Public Library and Frank White of the Kansas City Royals. This year's co-chairs are: Alvin Brooks, President of Adhoc Group Against Crime and Congressman Emanuel Cleaver II.**

Through your sponsorship, we will be able to provide the following experiences for our participants:

- Leadership training for 12 members of our student Leadership Council
- A month of lunch for our mentees who attend our weekly Saturday programming
- Transportation for two entrepreneur/career program site visits to local businesses
- Program T-Shirts

Founded in 2004, HA is a Kansas City, MO, 501(c)(3) organization that provides a proactive mentoring program to address the social, emotional, academic and spiritual needs of African American males ages 8-18 who live in the Kansas City urban core. We were founded on the core values of quality, challenge and love. The program works because we provide young men with something more valuable than money: the wisdom, experience and guidance of diverse successful adult male mentors and peer-to-peer accountability and support. We are about engagement rather than redirection; prevention rather than intervention.

HAs' first objective is to increase the likelihood that the young men in our program will successfully complete a high school education. Our second objective is to educate and expose our young men through experiential learning programs that develop social, leadership and life planning skills that will help them no matter what they choose to do: pursue a skilled trade, college, or start a small business.

We have been successful in meeting both objectives. Over the past two years, we have served 70 participants with the following results:

- 10 out of 10 seniors have graduated from high school with 80% of them enrolling in college
- 50% Honor Roll students
- 100% making strides towards their goals
- 11 mentors

By becoming a sponsor of the 4th Annual Mentors Challenge, you are investing in a proven program that works not only for the individual but also for our community as a whole.

We hope you will consider the full requested amount of \$2,500.

Very Sincerely,



Mr. Henry W. Wash, Executive Director

Res. 18628



Remarks By

Crosby Kemper III

Executive Dir. Of The Kansas City Public Library

AND

Frank White

Kansas City Baseball Legend

Honorary Chairs

Emanuel Cleaver II

Congressman

AND

Alvin Brooks

President of Adhoc Group Against Crime

Host Committee Chair

Bill Dunn, Jr.

Committee Members

Anita Maltbia

Damon Bryant

David Gershon

Gina Hopkins

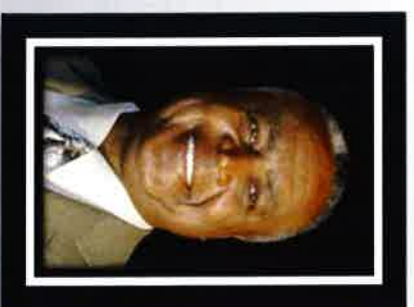
Jeanette Countee

OT Newman

Susan Shepherd

4th ANNUAL MENTORS CHALLENGE
A BENEFIT FOR *High Aspirations*

Crosby Kemper III, Executive Director of the Kansas City Public Library
and Frank White, Kansas City Baseball Legend
to speak at November 6, 2014 Event.



In 2004, Crosby Kemper III fostered a collaborative partnership between High Aspirations and the Kansas City Public Library. Frank White grew up in the Key Coalition neighborhood where High Aspirations began in 2004 at the Lucile H. Bluford Library. Mr. Kemper and Mr. White have been a champions for the mission for several years. Crosby III and Frank will speak at the 2014 Mentors Challenge, a benefit to High Aspirations.

Honorary Chairs for this year's Mentors Challenge are
**Alvin Brooks, President of AdHoc Group Against Crime
and Congressman Emanuel Cleaver II.**

THURSDAY, NOVEMBER 6, 2014
6:00 pm until 8:00 pm

KANSAS CITY MARRIOTT
200 West 12th St. | Kansas City, MO 64105

4th ANNUAL MENTORS CHALLENGE

A BENEFIT FOR *High* ASPIRATIONS

Sponsorships and Levels

\$10,000 High Aspirations Sponsorship

- Sponsor 4 young men and receive pictures/updates
- 1 table of 10, 8 guests (Preferred seating with mentee and mother at table for 10)
- Special recognition from podium, including logo/name in event program, event signage and digital program
- Pre and post event recognition with logo/name inclusion on High Aspirations website and newsletter
- Logo prominently displayed at the event
- Pre Event Patrons Reception Hosted by Bill Dunn, Jr. and Thomas Bloch (Sponsor may invite 6 guests)

Deductible portion of your donation is \$9,600.00

\$5,000 High Standards Sponsorship

- Sponsor 2 young men and receive pictures/updates
- 1 table of 10, 8 guests (Preferred seating with mentee and mother at table for 10)
- Recognition, including logo/name in event program, event signage and digital program
- Pre and post event recognition with logo/name inclusion on High Aspirations website and newsletter
- Pre Event Patrons Reception Hosted by Bill Dunn, Jr. and Thomas Bloch (Sponsor may invite 4 guests)

Deductible portion of your donation is \$4,600.00

\$2,500 Fundamentals Sponsorship

- Sponsor 1 young man and receive pictures/updates
- 1 table of 10, 8 guests (Preferred seating with mentee and mother at table for 10)
- Recognition, including logo/name in event program, event signage and digital program
- Pre and post event recognition with logo/name inclusion on High Aspirations website and news letter
- Pre Event Patrons Reception Hosted by Bill Dunn, Jr. and Thomas Bloch (Sponsor may invite 2 guests)

Deductible portion of your donation is \$2,100.00

Res. 18628



HA

Remarks By

Crosby Kemper III

Executive Dir. Of The Kansas City Public Library

AND

Frank White

Kansas City Baseball Legend

Honorary Chairs

Emanuel Cleaver II

Congressman

AND

Alvin Brooks

President of Adhoc Group Against Crime

Host Committee Chair

Bill Dunn, Jr.

Committee Members

Anita Maltbia

Damon Bryant

David Gershon

Gina Hopkins

Jeanette Countee

OT Newman

Susan Shepherd



Res. 18628

Please print how your name should appear in event recognition:

Guest Names: _____

PAYMENT METHODS

- Check, made payable to High Aspirations
- Invoice option
- Visit www.highaspirationskc.org and click on the Donate tab.
- I am unable to attend the Mentors Challenge this year, but I still want to support High Aspirations. Please accept my tax-deductible gift for the Mentors Challenge:
 - \$2,000
 - \$1,500
 - \$1,000
 - \$500
 - \$250
 - Other

If paying by check or invoice, please mail response form and payment to:

**High Aspirations
6320 Brookside Plaza, Suite 263
Kansas City, Missouri 64113**

**For more information, please visit www.highaspirationskc.org
or call 816-305-3334.**

For tax purposes, the deductible portion is whole amount donated by the donor.
For individual tickets, the deductible portion of each dinner reservation is \$85.00.

Res. 18628

Dear Community Member,

High Aspirations was founded in 2004, a Kansas City, Missouri 501(c)(3) organization that provides the social, emotional, academic and spiritual needs of African American males ages 8-18 in Kansas City's urban core.

The program works because it provides young men with something more valuable than money: wisdom, experience and guidance of diverse successful adult male mentors combined with peer-to-peer accountability and support. High Aspirations is about engagement rather than redirection; prevention rather than intervention.

A priority of High Aspirations is that young men successfully earn a high school diploma and seek to develop social leadership and life planning skills that will help them in whatever they choose to do: pursue a skilled trade, college, or start a business.

Some of the current outcomes of High Aspirations are: 4 out of 4 2014 high school graduates are college bound, 63 participants, 11 mentors, and 50% Honor Roll students.

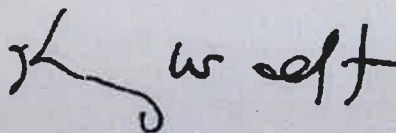
High Aspirations Mentors Challenge 2013 event raised over \$144,000.00 and aids in the fulfillment of our programs. The program has had the distinction of having some of Kansas City's most influential citizens as a part of the Mentors Challenge event. In 2012 the event featured father and son duo, Henry and Tom Bloch and last year featured Barnett Helzberg and the Helzberg Entrepreneurial Mentoring Program.

This year's Mentors Challenge event is to be held on November 6, 2014. This year's guest speakers are **Crosby Kemper III, Executive Director of the Kansas City Public Library and Frank White, Kansas City Baseball Legend**. This year's Honorary Chairs are: **Alvin Brooks, President of the Adhoc Group Against Crime and Congressman Emanuel Cleaver II, Member of the United States House of Representatives**. Frank and Crosby will discuss mentoring and connecting to today's youth.

By becoming a presenting sponsor of the Mentors Challenge, you are investing in a proven program that works not only for the individual but also for our community as a whole.

Please take a moment to complete the enclosed form regarding the sponsorship levels and plan to join us on November 6, 2014 as we celebrate the power of mentoring in building a better Kansas City.

Very Sincerely,



Mr. Henry W. Wash
President