

# REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:

Res/~~Ord~~ No.: 18828

Sponsor(s): Dennis Waits

Date: May 11, 2015

<p>SUBJECT</p>	<p>Action Requested  <input checked="" type="checkbox"/> Resolution  <input type="checkbox"/> Ordinance</p> <p>Project/Title: <u>A resolution authorizing the Director of Finance and Purchasing to make payment from the County's Anti-Drug Sales Tax Fund for the 2015 Fiscal year to International Bullying Prevention Association, for the purpose of promoting anti-violence activities through a childhood bullying conference, not to exceed \$1500.</u></p>														
<p>BUDGET INFORMATION  <i>To be completed By Requesting Department and Finance</i></p>	<table border="1"> <tr> <td>Amount authorized by this legislation this fiscal year:</td> <td>\$1,500.00</td> </tr> <tr> <td>Amount previously authorized this fiscal year:</td> <td>0</td> </tr> <tr> <td>Total amount authorized after this legislative action:</td> <td>\$1,500.00</td> </tr> <tr> <td>Amount budgeted for this item *(Including transfers):</td> <td>\$1,500.00</td> </tr> <tr> <td>Source of funding (name of fund) and account code number;</td> <td></td> </tr> <tr> <td>FROM</td> <td></td> </tr> <tr> <td>008-Anti-Drug, 4401- 56210</td> <td></td> </tr> </table> <p>If account includes additional funds for other expenses, total budgeted in the account is: \$70,000.00  <input type="checkbox"/> No budget impact (no fiscal note required)</p> <p>Prior Year Budget (if applicable): \$70,000.00          Prior Year Actual Amount Spent (if applicable): \$68,251.00</p>	Amount authorized by this legislation this fiscal year:	\$1,500.00	Amount previously authorized this fiscal year:	0	Total amount authorized after this legislative action:	\$1,500.00	Amount budgeted for this item *(Including transfers):	\$1,500.00	Source of funding (name of fund) and account code number;		FROM		008-Anti-Drug, 4401- 56210	
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<p>PRIOR LEGISLATION</p>	<p>Prior ordinances and (date): none          Prior resolutions and (date): Total <u>\$8,000 in 2014</u>: Res# 18628,\$1,500.00 Res.18567, \$6,500.00  <u>Total 8,000 in 2013</u>: Res# 18176, \$4,000, Res#18240, \$4,000.</p>														
<p>CONTACT INFORMATION</p>	<p>RLA drafted by: DaRon McGee, Public Affairs Coordinator, 816.881.1414</p>														
<p>REQUEST SUMMARY</p>	<p>A resolution authorizing the Director of Finance and Purchasing to provide a sponsorship not to exceed \$1,500 to the International Bullying Prevention Association from the 2001 Anti-Drug Sales Tax fiscal year. The Resolution is to serve as a sponsor of the Early Intervention Conference being held in Kansas City September 11-12, 2015. This is an opportunity for Jackson County COMBAT to get regional recognition. IBPA sponsorship benefits not only from the high visibility the conference affords, they are key in making the conference affordable for parents and early childhood/elementary school staff. The interest in the issues regarding bullying will be explored during the conference and would make for a natural partnership. The International Bullying Prevention Association is a 501(C) 3 non-profit organization dedicated to researching and preventing bullying and cyberbullying around the world. COMBAT will also be able to offer reduced registration to our agencies serving those populations.</p> <p><b>Background:</b> The Anti-Drug Sales Tax fund authorizes the County Executive to execute agreements and contracted service for the purpose of providing substance abuse treatment, prevention, grant match, and other anti-drug and anti-violence initiatives in the community. The Drug Commission authorized the standards of sponsorships to further the marketing of the COMBAT mission.</p>														

CLEARANCE	<input type="checkbox"/> Tax Clearance Completed (Purchasing & Department) <input type="checkbox"/> Business License Verified (Purchasing & Department) <input type="checkbox"/> Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)	
ATTACHMENTS	Exhibit A	
REVIEW	Department Director: <i>[Signature]</i>	Date: 4-27-2015
	Finance (Budget Approval): If applicable <i>Mary Rasmussen</i>	Date: 4/29/15
	Division Manager: <i>[Signature]</i> <i>Mary Lou Brown</i>	Date: 4-28-15
	County Counselor's Office: <i>[Signature]</i>	Date:

Fiscal Information (to be verified by Budget Office in Finance Department)

- This expenditure was included in the annual budget.
- Funds for this were encumbered from the \_\_\_\_\_ Fund in \_\_\_\_.
- There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.
- Funds sufficient for this expenditure will be/were appropriated by Ordinance #
- Funds sufficient for this appropriation are available from the source indicated below.

Account Number:	Account Title:	Amount Not to Exceed:

- This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases will, of necessity, be determined as each using agency places its order.
- This legislative action does not impact the County financially and does not require Finance/Budget approval.



*Stacey Daniels-Young, Ph.D.*  
Director  
(816) 881-3510

*Vincent M. Ortega*  
Deputy Director  
(816) 881-3886

**Drug Commissioners:**

*Gloria Fisher*  
*Venessa Maxwell-Lopez*  
*Gene Morgan*  
*Keith Querry*  
*Anita Russell*  
*Joseph Spalitto, DDS*  
*James Witteman, Jr.*  
*Marva Marguerite Moses*

**Fax:**  
(816) 881-1416

Memo to: Cathy Jolly  
From: DaRon McGee   
Date: April 27, 2015  
Re: Sponsorship for International Bullying Prevention Association

Please find attached the request for a sponsorship in the amount of \$1,500.00 for the International Bullying Prevention Association. This event will provide an opportunity for Jackson County COMBAT to get regional recognition. IBPA sponsorship benefits not only from the high visibility the conference affords, they are vital in making the conference affordable for parents and early childhood/elementary school staff.

The interest in the issues regarding bullying will be explored during the conference and would make for a natural partnership. The International Bullying Prevention Association is a 501(C) 3 non-profit organization dedicated to researching and preventing bullying and cyberbullying around the world. COMBAT will also be able to offer reduced registration to our agencies serving those populations.

This request is consistent with the sponsorship guidelines established by Drug Commission.





INTERNATIONAL  
BULLYING  
PREVENTION  
ASSOCIATION

Res. 18828

# KINDNESS IS CONTAGIOUS: EARLY INTERVENTIONS TO PREVENT BULLYING (PRE-K–3RD GRADE)

SEPTEMBER 11 & 12, 2015

**MISSION: ADVANCING BULLYING PREVENTION BEST PRACTICES**



## SPONSORSHIP OPPORTUNITIES

**Call 800-929-0397 for details or custom options!**

Contributing as a sponsor to this conference is a way to support the important work being done in our communities. While making this event possible, you will increase your exposure to passionate and caring bullying and cyber bullying professionals from around the country and the world.

# TAKE ONE

Res. 18828

Let conference attendees "take one" of your publications to increase exposure (and sales).

**TAKE ONE**

**\$100 per title**

A close-up photograph of a person's face, partially obscured by a white sign they are holding. The person has dark hair and is looking towards the camera. The sign contains text in bold, dark blue font. The background is slightly blurred, showing another person's face on the right side.

**NEED SOMETHING ELSE?  
LOOKING FOR MORE INFO?  
800-929-0397  
for details or custom options!**

## **MISSION: ADVANCING BULLYING PREVENTION BEST PRACTICES**

Contributing as a sponsor to this conference is a way to support the important work being done in our communities. While making this event possible, you will increase your exposure to passionate and caring bullying and cyber bullying professionals from around the country and the world.

**Expected Attendance: 125-175 people**

Call 800-929-0397 for details or to reserve your sponsorship.



# SPECIALTY SPONSORSHIPS

Sponsor presentations, breaks, keynotes and scholarships – making attendance easier and making events great.

PRESENTING	SCHOLARSHIP	BREAK OR KEYNOTE
<b>OUR PREMIER SPONSORSHIP</b> Provide support to all aspects of the conference to improve programming and provide additional services to attendees.	Provide 15 \$100 discounts on registrations for professionals working to stop bullying in their community to attend this important event.	Sponsor a keynote presenter, continental breakfast or refreshment break of your choice.
<b>\$5,000</b>	<b>\$1,500</b>	<b>\$1,000</b>
Full-page advertisement in the conference program	Full-page advertisement in the conference program	Full-page advertisement in the conference program
Verbal recognition at Welcoming of Attendees	Verbal recognition at Welcoming of Attendees	Verbal recognition at conference
Recognition in press releases and announcements	Recognition in press releases and announcements	Recognition in press releases and announcements
Marketing item in attendee registration packet, if desired	Marketing item in attendee registration packet, if desired	Marketing item in attendee registration packet, if desired
Prominent banner in ballroom	Banner signage at conference	Signage at sponsored event
Name appears prominently in program / publicity materials	Name appears prominently in program / publicity materials	Name appears prominently in program / publicity materials
Head listing on conference website	Listing on conference website	Listing on conference website
Two product display tables with electricity in ballroom lobby	One product display table with electricity in ballroom lobby	One product display table with electricity in ballroom lobby
Four full conference registrations	One full conference registration	One full conference registration



Call 800-929-0397 for details or to reserve your sponsorship.