

# REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:

Resolution No.: 18373

Sponsor(s): Dan Tarwater

Date: January 27, 2014

<p><b>SUBJECT</b></p>	<p>Action Requested  <input checked="" type="checkbox"/> Resolution  <input type="checkbox"/> Ordinance</p> <p>A RESOLUTION authorizing the County Executive to execute a cooperative agreement with the St. Patrick's Day Parade Committee, at a cost to the County not to exceed \$5,000.00.</p>										
<p><b>BUDGET INFORMATION</b>  <i>To be completed By Requesting Department and Finance</i></p>	<table border="1" data-bbox="321 558 1195 842"> <tr> <td>Amount authorized by this legislation this fiscal year:</td> <td>\$5,000</td> </tr> <tr> <td>Amount previously authorized this fiscal year:</td> <td>\$</td> </tr> <tr> <td>Total amount authorized after this legislative action:</td> <td>\$5,000</td> </tr> <tr> <td>Amount budgeted for this item * (including transfers):</td> <td>\$5,000</td> </tr> <tr> <td>Source of funding (name of fund) and account code number: 003-1220-56789 – Park Fund Economic Development Outside Agency Funding</td> <td>\$5,000</td> </tr> </table> <p>* If account includes additional funds for other expenses, total budgeted in the account is: \$8,092</p> <p><b>OTHER FINANCIAL INFORMATION:</b></p> <p><input type="checkbox"/> No budget impact (no fiscal note required)  <input type="checkbox"/> Term and Supply Contract (funds approved in the annual budget); estimated value and use of contract:  Department: Estimated Use: \$</p> <p>Prior Year Budget (if applicable): \$5,000  Prior Year Actual Amount Spent (if applicable):</p>	Amount authorized by this legislation this fiscal year:	\$5,000	Amount previously authorized this fiscal year:	\$	Total amount authorized after this legislative action:	\$5,000	Amount budgeted for this item * (including transfers):	\$5,000	Source of funding (name of fund) and account code number: 003-1220-56789 – Park Fund Economic Development Outside Agency Funding	\$5,000
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<p><b>PRIOR LEGISLATION</b></p>	<p>Prior ordinances and (date):</p> <p>Prior resolutions and (date): Resolution 18091 (2/11/13)</p>										
<p><b>CONTACT INFORMATION</b></p>	<p>RLA drafted by (name, title, &amp; phone): Ferdinand "Ferd" E. Niemann IV, Director of Economic Development, 816-881-1009; Amiee Wenson, Senior Administrative Manager, 816-881-3073</p>										
<p><b>REQUEST SUMMARY</b></p>	<p>During the 2014 budget process, an outside agency request of \$5,000 was received from the Kansas City St. Patrick's Day Parade Committee.</p> <p>The funds will be used to pay for security services during the parade festivities.</p>										
<p><b>CLEARANCE</b></p>	<p><input type="checkbox"/> Tax Clearance Completed (Purchasing &amp; Department)  <input type="checkbox"/> Business License Verified (Purchasing &amp; Department)  <input type="checkbox"/> Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office)</p>										
<p><b>ATTACHMENTS</b></p>	<p>Outside Agency Funding request</p>										

REVIEW	Department Director:	Date:
	Finance (Budget Approval): <i>If applicable</i> <i>Deborah S Ball</i>	Date: <i>1-21-14</i>
	Division Manager: <i>[Signature]</i>	Date: <i>1/16/14</i>
	County Counselor's Office:	Date:

Fiscal Information (to be verified by Budget Office in Finance Department)

- This expenditure was included in the annual budget.
- Funds for this were encumbered from the \_\_\_\_\_ Fund in \_\_\_\_\_.
- There is a balance otherwise unencumbered to the credit of the appropriation to which the expenditure is chargeable and there is a cash balance otherwise unencumbered in the treasury to the credit of the fund from which payment is to be made each sufficient to provide for the obligation herein authorized.
- Funds sufficient for this expenditure will be/were appropriated by Ordinance # \_\_\_\_\_
- Funds sufficient for this appropriation are available from the source indicated below.

Account Number:	Account Title:	Amount Not to Exceed:

- This award is made on a need basis and does not obligate Jackson County to pay any specific amount. The availability of funds for specific purchases will, of necessity, be determined as each using agency places its order.
- This legislative action does not impact the County financially and does not require Finance/Budget approval.





# OUTSIDE AGENCY FUNDING REQUEST FORM 2014 BUDGET

415 E 12th Street, 2nd Floor  
Kansas City, MO 64106

Email: [auditor@jacksongov.org](mailto:auditor@jacksongov.org)

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Section B: Agency's 2013 and 2014 Revenue Information . . . . .	page 2
Section C: Individual Program Budget . . . . .	page 3
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Section E: Summary of Request by Program . . . . .	page 9

## Section A: Organization or Agency Information

<b>Name:</b>	Kansas City St. Patrick's Day Parade Committee		
<b>Address:</b>	107 W. 104th Street		
<b>Phone No:</b>	816.941.2556	<b>Fax:</b>	
<b>Website Address:</b>	kclrishparade.com		
<b>Federal Tax ID No:</b>	43-1773363	<b>Fiscal Year Cycle:</b>	2014
<b>Executive Director:</b>			
<b>Name and Title of Principal Contact Person:</b>	Anne McKeown, President		
<b>Phone No:</b>	816.941.2556	<b>Email Address:</b>	amckeown@kc.rr.com
<b>Submittal of this request has been authorized by:</b>	The KCSPDPC Board of Directors		
<b>Date:</b>		8/27/2013	

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Section A

## Section B: Agency's 2013 and 2014 Revenue Information

### Agency's 2014 Projected Revenue Information

Funding Entity	Agency's 2014 Total Projected Revenue Source You Will Request 2013 Funding From	Projected Amount	% of Total Revenue
Federal		\$ -	0
State		\$ -	0
Jackson County		\$ 5,000	7
Other Counties		\$ -	0
City	NTDF	\$ 25,000	38
Charity/Donations		\$ -	0
Fundraisers	Golf Tournament	\$ 11,000	17
Other	Parade Entries / Vendors	\$ 25,000	38
<b>2014 Total Projected Revenue</b>		<b>\$ 66,000</b>	

### Agency's 2013 Revenue Information

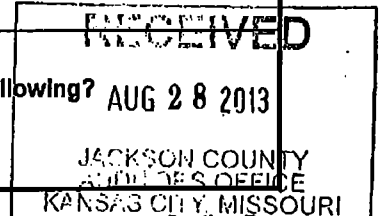
Funding Entity	Agency's 2013 Total Revenue Source You Received Funding From	Amount	% of Total Revenue
Federal		\$ -	0
State		\$ -	0
Jackson County		\$ 5,000	8
Other Counties		\$ -	0
City	NTDF	\$ 20,000	31
Charity/Donations		\$ -	0
Fundraisers	Golf Tournament	\$ 11,000	19
Other (please list)	Parade Entries / Vendors	\$ 25,000	42
<b>2013 Total Revenue</b>		<b>\$ 61,000</b>	

**If your agency received funding from Jackson County in 2013, please identify the funding source, amount and program name below.**

Jackson County Funding Source	Yes	No	Amount	Program Name
COMBAT	<input type="checkbox"/>	<input type="checkbox"/>	\$ -	
Mental Health Levy	<input type="checkbox"/>	<input type="checkbox"/>	\$ -	
Board of Services for Developmentally Disabled	<input type="checkbox"/>	<input type="checkbox"/>	\$ -	
Domestic Violence Board	<input type="checkbox"/>	<input type="checkbox"/>	\$ -	
Housing Resources Commission	<input type="checkbox"/>	<input type="checkbox"/>	\$ -	
Outside Agency Program	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$ 5,000	
<b>2013 Total Jackson County Funding</b>			<b>\$ 5,000</b>	

**Did your agency receive funding or resources in 2013 from either of the following?**

Mid America Regional Council	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ -
Harvesters	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$ -



## Section C: *REVISED* 2014 Program Budget

*Complete a separate program budget for each program your agency is applying for funding.*

**Agency Name:** KC St. Patrick's Day Parade

**Program Name:** \_\_\_\_\_

<b>Personal Services</b>			
For each salary request below please attach a job description or duties.			
Position / Title	Annual Salary	% of Salary to be funded by Jackson Co.	Amount of Salary to be funded by Jackson County
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
Total Salaries			\$ -
Total Fringe Benefits			\$ -
<b>Total Personal Services</b>			<b>\$ -</b>
<b>Contractual Services</b>			
Kansas City Police Department			\$ -
			\$ 5,000
			\$ -
			\$ -
			\$ -
			\$ -
<b>Total Contractual Services</b>			<b>\$ 5,000</b>
<b>Supplies</b>			
<div style="border: 1px solid black; padding: 10px; width: fit-content; margin: 0 auto;"> <p style="margin: 0;"><b>RECEIVED</b></p> <p style="margin: 0;">DEC 21 2013</p> <p style="margin: 0; font-size: small;">JACKSON COUNTY AUDITORS OFFICE KANSAS CITY, MISSOURI</p> </div>			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
<b>Total Supplies</b>			<b>\$ -</b>

**Total Program Request \$ 5,000**

## Section D: 2014 Program Information

*Complete a separate program information sheet for each program your agency is applying for funding.*

**Agency Name:** Kansas City St. Patrick's Day Parade Committee

**Program Name:** Kansas City St. Patrick's Day Parade

### Proposed Program

Detail functions to be performed by each program.

The St. Patrick's Day parade will be held on March 17, 2014. It will be staged on Broadway and 33rd street and will progress south on Broadway to 45th Street. There will be approximately 120 entries and 4,000 participants along with an estimated 200,000 spectators.

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Section D

## Section D: 2014 Program Information

*Complete a separate program information sheet for each program your agency is applying for funding.*

**Agency Name:** Kansas City St. Patrick's Day Parade Committee

**Program Name:** Kansas City St. Patrick's Day Parade

<b>Participants</b>	
Identify the number of participants by County that each program serves.	
Jackson, MO	
Clay, Platte, Cass, MO	
Wyandotte, Johnson, KS	
Other Missouri	No official records exist tracking the Counties of Origin for our parade participants and spectators.

<b>Target Population</b>
Describe target population and demographics to be served by each program.

Our target population is the greater Kansas City metro area as well as visitors from Springfield, MO, Columbia, MO, Lawrence, KS, Wichita, KS, St. Louis, MO as well as Nebraska and Iowa.

Would you provide these services to anyone at your door?	Answer Yes or No
Is anyone denied services?	Answer Yes or No
What level of indigents (below poverty level) do you serve?	
Please classify your program from the following types by percentage of your agency's overall service	
Senior Program	NA
Indigent Program (Below Poverty Level)	NA
Senior Indigent Program	NA

What criteria do you have for the clients you serve?  
**Not Applicable**

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Section D



## Section D: 2014 Program Information

Complete a separate program information sheet for each program your agency is applying for funding.

**Agency Name:** Kansas City St. Patrick's Day Parade Committee

**Program Name:** Kansas City St. Patrick's Day Parade

### Service Delivery Area

Identify your specific geographic service delivery area for each program.

The entire metropolitan Kansas City, Missouri area is serviced by the Parade. Most specifically, Westport and downtown KCMO area benefits from additional increase in business from the population of participants and spectators who flock to the parade.

### Fund Separation

Indicate what measures your agency will take to ensure that funds received from Jackson County will be utilized for the benefit of Jackson County residents.

The funds are intended to be utilized for providing security for the parade. The security will be provided for all participants, but the payment of services will go directly to the KCMO Police Department (a Jackson County entity).

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Section D

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Agency Name: Kansas City St. Patrick's Day Parade Committee

Program Name: Kansas City St. Patrick's Day Parade

### Approach & Method

List the top three (3) objectives for each program.

1. Promote a safe, fun and sensible parade

2. Promote Irish heritage and encourage ethnic diversity

3. Promote unity and community spirit in the metropolitan area

Detail specific methods you will use to achieve these objectives.

1. We will hold a mandatory logistics meeting that will outline all the rules and regulations for participants and parade committee workers. Additionally, we allow no consumption of alcoholic beverages on our floats or in the staging areas by participant

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Section D

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**Agency Name:** Kansas City St. Patrick's Day Parade Committee

**Program Name:** Kansas City St. Patrick's Day Parade

### Evaluation

How can the success of each program be evaluated?

Indicate performance measures or statistics you will use to demonstrate the success of each program.

Our success is measured by: 1) The safety of the participants and spectators 2) The number of participants who choose to return each year to the parade 3) The number of spectators that attend 4) The quality of the entries, as determined by a panel of judges.

### Notification

How will your organization make clients, the public and the media aware of the generous taxpayer funding received from Jackson County? (Please attach any examples)

We promote our sponsors, including Jackson County, in the following ways: 1) A logo on our website at [www.kcishparade.com](http://www.kcishparade.com) 2) The logo on all printed material that includes the list of sponsors 3) Banner displayed at all events

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