### IN THE COUNTY LEGISLATURE OF JACKSON COUNTY, MISSOURI

A RESOLUTION authorizing the Director of Finance and Purchasing to issue a check in the amount of \$1,500.00 to the City of Kansas City, for sponsorship of the Kansas City Mayor's Night – Sly's Rock the Block event to be held August 18, 2012.

**RESOLUTION #17955,** August 13, 2012

INTRODUCED BY James D. Tindall, County Legislator

WHEREAS, the Jackson County Drug Commission has recommended COMBAT sponsor the Kansas City Mayor's Night – Sly's Rock the Block event, to be held August 18, 2012, at a cost to the County not to exceed \$1,500.00; and,

WHEREAS, Club KC is part of the Kansas City Mayor's Nights' youth activity programs created with the input of Kansas City youth to help keep young people safe during the summer; and,

WHEREAS, this sponsorship will allow COMBAT to support community events as part of the Drug Commission's marketing strategy to identify and support innovative programs that reduce violent crime within our community; and,

WHEREAS, Club KC is in its seventh weekend for this year and is expected to surpass 5,000 participants; and,

WHEREAS, said sponsorship is in the best interest of the health, safety, and welfare of

the citizens of Jackson County; now therefore,

BE IT RESOLVED by the County Legislature of Jackson County, Missouri, that the Director of Finance and Purchasing be and hereby is authorized to issue a check to the City of Kansas City Missouri, in the amount of \$1,500.00 for sponsorship of the Kansas City Mayor's Night – Sly's Rock the Block event to be held August 18, 2012.

Effective Date: This Resolution shall be effective immediately upon its passage by a majority of the Legislature.

| APPROVED AS TO FOR                              | RM:  | 10 MM A   |
|---|--|---|
| Chief Deputy County Cou                         | unselor  | County Counselor  |
| V '<br>Certificate of Passage                   |  | 1   |
| was duly passed on<br>Legislature. The votes th | ereon were as follow   | tion, Resolution #17955 of August 13, 2012  3 , 2012 by the Jackson County s:   |
| Yeas 7  | <del></del> .  | Nays/   |
| Abstainingl                                     |  | Absent  |
| 8/13/12_<br>Date                                |  | Mary Jo Spino, Glerk of Legislature   |
| the expenditure is charge                       | eable and there is a<br>of the fund from whic                            | to the credit of the appropriation to which cash balance otherwise unencumbered in h payment is to be made each sufficient to |
| ACCOUNT NUMBER:<br>ACCOUNT TITLE:               | 008 4401 56210<br>Anti-Drug Sales Tax<br>COMBAT Administr<br>Advertising | c Fund  |
| NOT TO EXCEED:                                  | \$1,500.00   |   |
| August 9 2010                                   | (  | Director of Finance and Purchasing  |

#### REQUEST FOR LEGISLATIVE ACTION

Completed by County Counselor's Office:

Res/QxxxNo.: 17955

Sponsor(s): Date: James D. Tindall August 13, 2012

**SUBJECT** Action Requested Resolution Ordinance Project/Title: A resolution authorizing the County Executive for the payment of sponsoring the City of Kansas City's Mayor' Night-Sly's Rock the Block event, to be funded by the County's Anti-Drug Sales Tax Fund, which are engaged in anti-drug prevention and violence prevention activities and purposes, at a cost to the County not to exceed \$1,500.00 BUDGET INFORMATION Amount authorized by this legislation this fiscal year: \$1,500.00 To be completed Amount previously authorized this fiscal year: \$0.00 By Requesting Department and Total amount authorized after this legislative action: \$1,500.00 Finance Amount budgeted for this item \*: \$0.00 Source of funding (name of fund) and account code number: 008-4401-56210 Advertising \$1,500.00 If account includes additional funds for other expenses, total budgeted in the account is: \$31,166.00 ☐ No budget impact (no fiscal note required) Prior Year Budget (if applicable): Prior Year Actual Amount Spent (if applicable): **PRIOR LEGISLATION** Prior ordinances and (date): Prior resolutions and (date): CONTACT INFORMATION RLA drafted by: Dave Fleming, Planning and Development Administrator, 881-3572 A resolution authorizing the County Executive for the payment of sponsoring the City of Kansas City's Mayor' REQUEST **SUMMARY** Night-Sly's Rock the Block event, to be funded by the County's Anti-Drug Sales Tax Fund, which are engaged in anti-drug prevention and violence prevention activities and purposes, at a cost to the County not to exceed \$1,500.00 Club KC, part of Kansas City's Mayor's Nights youth activity program, is expected to surpass 5,000 participants in this, its seventh weekend. The program, created with the input of scores of Kansas City youth, has helped keep thousands safe and off the streets this summer. COMBAT staff also served on the planning committee for the summer activities. The Mayor's Nights is a collaboration between various city departments, the Kansas City Police Department, COMBAT and various community organizations. This program fits with the mission of COMBAT in reducing violence within the community and promotes the visibility of COMBAT services within the community. Funding to support community events has been approved by the Drug Commission as part of our marketing strategy and in identifying and supporting innovative and cutting-edge programs that reduce violence within our community.

| , .   |  |  |  |                   |   |  |
|-------|--|--|--|-------------------|---|--|
|       |  |  |  |                   |   |  |
| CLEA  | ARANCE   | NCE  Tax Clearance Completed (Purchasing & Department) Business License Verified (Purchasing & Department) Chapter 6 Compliance - Affirmative Action/Prevailing Wage (County Auditor's Office) |  |                   |   |  |
| ATTA  | ACHMENTS   | Request Rock the Bloc  | k Sponsorship Form   |                   |   |  |
| REVI  | EW   | Department Director:  Finance (Budget Appro-   | udje   |                   | Date: 9 2012  |  |
|       |  | If applicable & LLA  |  |                   | Date: 8-8-12  |  |
|       |  | Division Manager:  | 3  |                   | Date: 8/8/12  |  |
|       |  | County Counselor's Off   | ice:   |                   | Date:   |  |
| Fisca | l Informatio   | on (to be verified by E  | Sudget Office in Finance                                       | Department)       |   |  |
|       | This expen   | diture was included in the   | annual budget.   |                   |   |  |
|       | Funds for this were encumbered from the Fund in  |  |  |                   |   |  |
|       | is a cash ba   |  | bered in the treasury to the cre                               |                   | nditure is chargeable and there ayment is to be made each |  |
|       | Funds suffi  | Funds sufficient for this expenditure will be/were appropriated by Ordinance #   |  |                   |   |  |
|       | Funds sufficient for this appropriation are available from the source indicated below.                       |  |  |                   |   |  |
|       | Account N  | lumber:  | Account Title:   | Amount Not to Exc | Not to Exceed:  |  |
|       |  |  | nd does not obligate Jackson Caecessity, be determined as each |                   |   |  |
|       | This legislative action does not impact the County financially and does not require Finance/Budget approval. |  |  |                   |   |  |

## Fiscal Note:

This expenditure was included in the Annual Budget.

PC#

|                                       |                   | •                     |               |
|---------------------------------------|-------------------|-----------------------|---------------|
| Date:                                 | August 8, 2012    |                       | RES # 17955   |
| Depar                                 | tment / Division  | Character/Description | Not to Exceed |
| 008 - Anti Dru                        | ıg Sales Tax      |                       |               |
| 4401 - COMB                           | AT Administration | 56210 - Advertising   | 1,500         |
|                                       |                   |                       |               |
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| Total                                 | ·                 |                       |               |
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Xlebran S Ball 8-8-12 Budgeting

#### COMBAT "SPONSORSHIP"/ADVERTISING GUIDELINES

COMBAT does not "sponsor" organizations or events, or assist with fundraising efforts. "Sponsorship" requests should be viewed through the lens of Advertising opportunities that help market COMBAT and its Mission of eradicating substance abuse and violent crime.

Parameters for decisions to recommend advertising to Legislature in response to sponsorship requests:

- 1. Total for such advertising in any one year: No more than \$10,000
- 2. Amount limitation: no more than \$1,500 Amount requested: \$1,500
- 3. Does applicant organization already receive other funding from COMBAT? Type:

#### City of Kansas City—Sly's Rock the Block (August 18, 2012)

Club KC, part of Kansas City's Mayor's Nights youth activity program, is expected to surpass 5,000 participants in this, its seventh weekend. The program, created with the input of scores of Kansas City youth, has helped keep thousands safe and off the streets this summer.

- 4. When has organization received advertising support from COMBAT in the past? <u>Yes, multiple partnerships.</u>
- 5. How does event match COMBAT goals? (e.g., substance abuse prevention, violence prevention)

The Mayor's Nights is a youth programming effort to provide safe activities for our community youth to participate in. This program is offered in partnership with the Kansas City Police Department and various neighbourhood community groups.

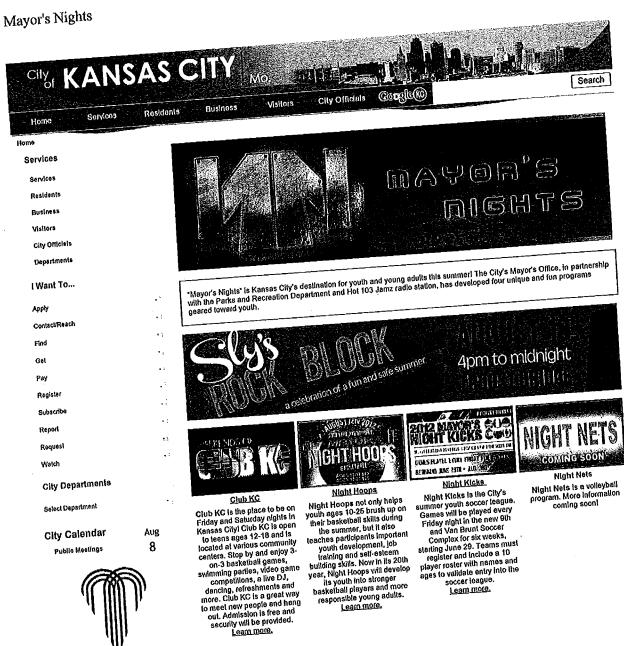
6. What is there about the potential audience that makes sponsorship a reasonable request for COMBAT? Size of audience: Estimated potential <u>Est. 700 participants</u> Most recent year & number \_\_\_\_\_\_\_ Will the event reach a geographic area that is not adequately served by COMBAT? (If YES, describe):

This event will provide family-friendly attractions and activities throughout the day and evening.

Will the event reach an underserved or high risk population (in terms of Substance Abuse or Violence Prevention)? If YES, describe: <u>This event will provide services to youth and family and help reduce</u> crime and violence.

| Will the ev | ent reach a | a key possible | partner (ar | id audience | ) that can | help further | COMBAT | goals? | If YES |
|-------------|-------------|----------------|-------------|-------------|------------|--------------|--------|--------|--------|
| describe: _ |             |                |             |             |            |              |        |        |        |

- 7. Is there any conflict between the Mission of COMBAT and that of the requesting organization or its other sponsors? (e.g., other sponsors include liquor companies). Describe any possible such conflict: N/A
- 8. Does the opportunity represent a key "friend raising" opportunity? If YES, describe: <u>This event is a great opportunity to partner with the City of Kansas City and the Kansas City Police Department.</u>
- 9. Recommendation/inquiry for funding received from Mark Bowland, KC Parks & Recreation Dept.

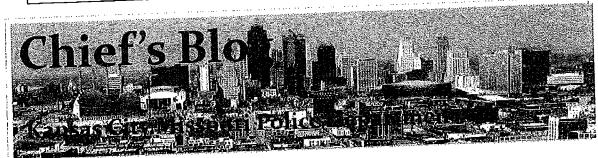


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THURSDAY, AUGUST 2, 2012

# City's youth programming brings peace to the Plaza

Nights at the Country Club Plaza have been quiet so far this summer. But not far away, a youthful crowd is anything but quiet. They're having swim parties, playing video games, dancing to a professional DJ, learning moves from hip hop instructors, participating in 3-on-3 basketball and Xbox tournaments, watching movies, using computers and having snacks and drinks.

This past weekend alone (July 27-28), 1,050 high-schoolers went to the Brush Creek Community Center to participate in Club KC, a free summer weekend hangout for young people presented by the City of Kansas City. Another 420 middle-schoolers gathered at the Gregg Klice and Tony Aguirre Community Centers last weekend. Those numbers have steadily increased since the City launched the program June 22.

This matters to police because this time last year and in 2010, we were devoting considerable resources to keeping the Plaza safe. Large crowds of young people gathered there, intimidating patrons, vandalizing property and occasionally erupting in violence. We have not had any major incidents on the Plaza this summer and no problems with rowdy crowds. This can be attributed to several things: curfews imposed last year and increased police presence. But I believe the opportunity the City is providing youth is the primary reason.

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CHIEF DARRYL FORTÉ



THE OFFICIAL BLOG OF THE KANSAS CITY MISSOURI POLICE CHIEF

This blog began on Feb. 23, 2009, under Chief James Corwin. Corwin authored the blog until his retirement on Sept. 16, 2011. Interim Chief Cheryl Rose took over from Sept. 19 - Oct. 13, 2011. Chief Darryl Forté became the blog author on Oct. 19, 2011.

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